



# EDITORIAL ACCREDITATIONS AND ACHIEVEMENTS

In this double issue, covering the period June to December 2024, **360° Magazine** is proud to feature MUIC's academic programs that have been accredited by reputable organizations. Accreditation certifies that a major program meets international standards, further reinforcing MUIC's reputation as Thailand's leading international college.

Also worthy of celebration in this issue are the achievements of students and the college itself—proof that the MUIC community does not shy away from rising up to various challenges.

With these achievements, **360° Magazine** would like to thank all its readers and supporters and wishes everyone a Happy New Year! 17-20
Voices of Excellence



### MAHIDOL

**MASTERY** 

One of MUIC's core values is **Mastery**, where the members of the college community are encouraged to pursue excellence in their work and in themselves. This special double issue of the magazine highlights, firstly, several MUIC programs that have been accredited by international institutions attesting to their success in meeting international academic and industry standards; and secondly, the numerous and notable achievements of our students and of MUIC itself, demonstrating that the core value of **Mastery** is indeed alive and well in the college.

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Message from the Dean

Mr. Pratchaya Leelapratchayanont

Mr. Sakon Lumpongphan

Mr. Kiatpitack Puttirungsikul



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NEWSMAKERS 2024:
Celebrating MUIC's





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#### 360° SURVEY

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Share your thoughts with us!
Your evaluation will go a long way in making this magazine better!
Please answer this survey so that we can continuously improve the magazine.



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# ALL IN ONE: MUIC'S COMMUNITY OF EXCELLENCE

# ACCREDITATION AT A GLANCE

#### WHAT IS ACCREDITATION?

The fact of being officially recognized, accepted, or approved of, or the act of officially recognizing, accepting, or approving of something. - Cambridge Dictionary

Accreditation is a formal, independent and third-party evaluation to determine if a program or institution meets recognized quality standards.

In the education sector, numerous accreditation organizations evaluate the processes and/or products of an educational institution to determine if they measure up to globally-accepted standards.

As of 2024, nine of Mahidol University International College's (MUIC) major programs have been accredited or recognized by seven reputable accreditation institutions, a testament to MUIC's academic excellence.















# WHY ACCREDITATION MATTERS TO YOU

Asst. Prof. Dr. Chompunuch Pongjit Associate Dean for Educational Affairs

#### HOW DOES ACCREDITATION ENHANCE THE STUDENTS' LEARNING EXPERIENCE AND **FUTURE PROSPECTS?**

A: Accreditation ensures that the education students receive is of high quality and meets global standards. It improves the learning experience by keeping the curriculum relevant and aligned with industry demands. Accreditation also guarantees that resources such as libraries, labs, and technology are up-todate, making the learning environment more engaging and effective. As a result, students graduate with the skills and knowledge they need to succeed in their careers, and their degrees are recognized by employers and institutions worldwide. opening doors for better job prospects.

#### HOW DOES ACCREDITATION IMPROVE THE **VALUE OF THE DEGREES?**

A: Accreditation serves as a sign of approval, indicating that a degree is from a respectable and respected institution. This certification is vital not only for students but also for businesses that want to hire people with proven credentials.

#### HOW DOES IT ENHANCE THE TEACHING QUALITY OF THE FACULTY MEMBERS?

A: Accreditation standards require faculty members to be well-qualified, experienced, and continuously engaged in professional development. This encourages faculty to stay current with the latest advancements in their fields and adopt innovative teaching methods. Ultimately, it results in a higher quality of instruction, directly benefiting students by providing them with a more enriching and up-to-date education.

#### HOW DOES IT ATTRACT BETTER RESOURCES AND OPPORTUNITIES FOR THE BENEFIT OF THE UNIVERSITY?

A: Accredited institutions are more likely to attract funding, research grants, and partnerships with industry leaders. Accreditation signals that the university operates at a high standard, making it appealing to donors, research bodies, and international collaborators. These resources can then be reinvested into improving infrastructures, expanding programs, and offering more scholarships, further enhancing the overall quality of education and student experience.





#### BENEFITS OF ACCREDITATION



"Accreditation confirms that our business programs are up to global standards."

Asst. Prof. Dr. Thanarerk Thanakijsombat Chair, Business Administration Division



"Being accredited by regional and international organizations smoothens the way to build networks and relationships with similar reputable universities abroad."

Dr. Piti Ongmongkolkul Chair, Science Division



"Undergoing UN Tourism.TedQual accreditation improves the quality of tourism education, training, and research."

Dr. Veerades Panvisavas Chair, Tourism and Hospitality Management Division



"Affiliation with CFA shows that MUIC meets the global standards for expertise in the financial industry." Asst. Prof. Dr. Phassawan Suntraruk Program Director, Finance Program

"Gaining the recognition shows that our chemistry curriculum is world-class, broad-based, rigorous and aligns with the standards of ACS-approved four-year bachelor's degree programs in the United States."

Asst. Prof. Dr. Manchuta Dangkulwanich Program Director, Chemistry Program



"Accreditation increases the value and recognition of our degrees both nationally and internationally, making our graduates more competitive in the global job market."

Assoc. Prof. Dr. Aram Tangboonduangjit Program Director, Applied Mathematics Program



"This international recognition enhances the reputation of the Media and Communication Program, making it more attractive to prospective students and faculty, both locally and internationally."

> Dr. Nunnapan Puathanawat Program Director, Media and Communication Program

"The AUN-QA accreditation motivates us to continue improving the program to be the best for our students."

Dr. Dynaya Bhutipunthu Head, Communication Design Program's Accreditation Committee



"The NEAS accreditation ensures that the pathway program at PC is continuously evaluated and improved through the guidance of expert assessors with decades of experience."

Mr. Joseph Serrani Director, Preparation Center for Languages and Mathematics (PC)



# SPOTLIGHT: THE VALUE OF ACCREDITATION

BUSINESS ADMINISTRATION DIVISION ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB)

Amidst numerous business administration programs in Thailand, what makes the Business Administration (BA) Division of MUIC first among equals?

#### Asst. Prof. Dr. Thanarerk Thanakijsombat,

Chair of the Business Administration (BA)
Division said their primary goal is to grow
future leaders. "Our mission is to turn our
students into future business leaders.
They need to learn that the world keeps
changing very fast, so they must have
sustainability" he said.

The academic excellence of the BA Division and MUIC has been validated by AACSB not once but twice as the accreditation was renewed this year. "Accreditation confirms that our programs are up to world standards," Ajarn Thanarerk said.

As a result, the BA Division is among the top business schools in Thailand, but the division does not rest on its laurels. Renewing the ACCSB accreditation means constantly changing and improving the vision, the mission, and the strategy to be abreast of industry developments. "We cannot stop (introducing innovations), otherwise we will not survive," Ajarn Thanarerk explained.

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(The Business Administration
Division) is focused on its mission,
which is to ensure that these future
business leaders will have
a concern for sustainability.

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ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS

**MUIC's Finance Program** is among seven (7) finance programs in Thailand that are affiliated with CFA.



CHARTERED FINANCIAL ANALYST

#### **FINANCE PROGRAM** CHARTERED FINANCIAL ANALYST (CFA)

What gives the Finance program its edge? Asst. Prof. Dr. Phassawan Suntraruk, Finance Program Director, enumerated three traits, namely, sustainable finance, ethical investment, and financial technology.

She added that being affiliated with Chartered Financial Analyst (CFA) makes Finance graduates a standout in the labor market. "It shows that MUIC meets the global standards for expertise in the financial industry," she said, adding that many of MUIC's Finance students have already passed Level 1. The fact that 70% of the program's curriculum is already based on the CFA's Common Body of Knowledge is a tremendous help to prepare the students for the examination.

To reach its goal of ensuring that Finance graduates pass Level 1 exam, the BA Division is facilitating scholarship grants from the CFA Society of Thailand for students taking Level 1 examination. Add to that a grant from the Capital Market Development Fund (CMDF) which financially supports a boot camp for 30-50 students planning to take Level 1 examination and a training program for Finance Program faculty members.

The Finance Program's target is to make all graduating Finance students pass the CFA Level 1 exam.

#### COMPUTER SCIENCE PROGRAM

ASEAN UNIVERSITY NETWORK – QUALITY
ASSURANCE (AUN-QA)

Accreditation by the ASEAN University
Network - Quality Assurance (AUN-QA) helps
enhance the reputation of the Computer
Science Program and MUIC, according to
Dr. Piti Ongmongkolkul, Chair of the Science
Division. He added that it smoothens the
way to build networks and relationships with
similar reputable universities abroad.

Ajarn Piti said that the program's AUN-QA accreditation in March 2022 validated the academic excellence they maintain in the Computer Science Program and in the Science Division. According to him, "The industry knows that we produce very high quality Computer Science graduates. Some companies would even call us to ask, 'Do you have more students?'

The Computer Science Program's secret sauce, he said, lies in its emphasis on providing a strong foundation for the students. "We teach them the basics, but we ensure that they also learn the newest technology."

ASEAN UNIVERSITY NETWORK – QUALITY ASSURANCE 66

Students should appreciate the importance of lifelong learning. We give our Computer Science students a strong foundation and they can go out and learn everything they need by themselves. Whatever new technology is out there, they can learn in two weeks, that's it.

"

The Computer Science Program is the first and only program of its kind in Thailand accredited by AUN-QA.



# MUIC's Chemistry Program is the first program to receive ACS recognition in the Asia-Pacific region and the third outside of the United States

#### **CHEMISTRY PROGRAM** AMERICAN CHEMISTRY SOCIETY (ACS)

Asst. Prof. Dr. Manchuta Dangkulwanich,

Program Director of the Chemistry Program, noted that "the recognition by the American Chemical Society (ACS) Program for Recognition of Global Programs in Chemical Sciences shows that our chemistry curriculum is world-class, broad-based, rigorous and aligns with the standards of ACS-approved four-year bachelor's degree programs in the United States.'

In practical terms, the ACS recognition enhanced the curriculum of the Chemistry Program and the students now have access to modern instruments both at MUIC and MU-FRF (Mahidol University Frontier Research Facility)," she added.

She looks forward to the benefits that the students graduating under the ACS recognition would reap. "Graduates from ACS-approved programs in the US are better prepared for technical employment, and so should graduates from ACSrecognized programs outside of the US."

We do our best to provide worldclass chemistry education to prepare our students for the changing world and gaining the ACS recognition validates that.

## APPLIED MATHEMATICS PROGRAM

CASUALTY ACTUARIAL SOCIETY (CAS) UNIVERSITY RECOGNITION PROGRAM

The Applied Mathematics Program is the latest in the line of MUIC programs to be recently accredited (2024), in this case by the Casualty Actuarial Society (CAS) University Recognition Program (Bronze Level).

Assoc. Prof. Dr. Aram Tangboonduangjit,

Applied Mathematics Program Director, enumerated the following benefits of CAS recognition:

Ensures High Academic Standards Guarantees that we maintain rigorous academic standards and continually improve our curriculum to meet international benchmarks.

Enhances Degree Recognition Increases the value and recognition of our degrees both nationally and internationally, making our graduates more competitive in the global job market.

**Facilitates Student Mobility** Enables easier credit transfer and student exchange opportunities with other institutions worldwide.

Demonstrates Commitment to Quality Education Shows prospective students, employers, and partners our dedication to providing high-quality education.

Validates Program Relevance Complements our CAS recognition, further validating the quality and relevance of our program in preparing students for successful careers in actuarial science and other fields.

CASUALTY ACTUARIAL SOCIETY 66

(The Applied Mathematics Program's CAS recognition) showcases our dedication to maintaining high academic standards and continually improving our curriculum, benefiting prospective students, employers, and research partners.

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The Applied Mathematics Program is one of only two Applied Mathematics programs in Thailand recognized by CAS.





#### TRAVEL AND SERVICE BUSINESS **ENTREPRENEURSHIP (BM-TSB) PROGRAM**

UN TOURISM.TEDQUAL

What makes the Travel and Service Business Entrepreneurship (BM-TSB) Program unique, according to Dr. Veerades Panvisavas, Chair of the Tourism and Hospitality Management Division, is the development of the students' entrepreneurial skills aside from operational and managerial capabilities. There are also numerous opportunities in internship, student exchange, study abroad, and collaboration.

Capping all these is the BM-TSB Program's accreditation by the UN Tourism. TedQual in 2018. By the time the accreditation was renewed in 2022, the BM-TSB Program has chalked up impressive achievements including improvement in the UN Tourism. TedQual scores and an increase in the number of successful alumni in the past ten years. The THM Division leadership expressed confidence that the program can only get better as it continues to align with international standards.

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"Apart from a recognition of international educational standard, the key benefit is having a different perspective that will help us to adopt a more industry-oriented curriculum, a better outcome-based education (OBE) curriculum design and implementation, and effectively respond to the stakeholders' needs.'

#### COMMUNICATION DESIGN PROGRAM ASEAN UNIVERSITY NETWORK -QUALITY ASSURANCE (AUN-QA)

According to **Dr. Dynaya Bhutipunthu**, head of the Communication Design Program (CDP) accreditation committee, CDP became the first and only program of its kind in Thailand and ASEAN to be certified by AUN-QA in March 2022. This sets CDP apart from other similar programs in Southeast Asia.

Ajarn Dynaya added that CDP "aims to produce professional designers who have problem-solving design skills in a diverse context of the world's current issues and intercultural challenges. With innovative design solutions for positive social contributions, it is the only program of its kind that is situated in a world-class liberal arts college education environment."



(The AUN-QA accreditation)
motivates us to continue improving
the program to be the best and
beneficial for our students. Our
ultimate goal is that the program's
graduates are equipped with
portfolios that would give them
an edge when they apply for
any communication design job
opportunities anywhere in the world.

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ASEAN UNIVERSITY NETWORK - QUALITY ASSURANCE



The Media and Communication Program is the first program of its kind in Thailand to be accredited

## MEDIA AND COMMUNICATION **PROGRAM**

ASEAN UNIVERSITY NETWORK -QUALITY ASSURANCE (AUN-QA)

Dr. Nunnapan Puathanawat, Media and Assurance (AUN-QA) 4.0 accreditation demonstrates that the program meets international recognition and standards in the areas of teaching, curriculum design, and

The AUN-QA accreditation also shows that the program remains relevant and aligned with the and convergence and "guarantees that it is consistently updated to reflect industry demands and technological advancements." She added that the accreditation also means promoting a culture of continuous improvement within the program.

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Accreditation through AUN-QA is crucial as it ensures we meet international standards of educational quality, guarantees that our curriculum is rigorous, our teaching methods are effective, and that our graduates are well-prepared to compete in the global job market.

# PREPARATION CENTER FOR LANGUAGES AND MATHEMATICS (PC) NATIONAL ELT ACCREDITATION SCHEME (NEAS)

The Preparation Center for Languages and Mathematics (PC) serves as MUIC's college pathway program, preparing students to successfully pass MUIC's admission requirements.

According to **Mr. Joseph Serrani**, PC Director, what makes PC unique from other pathway programs is that "it meets or exceeds the highest international standards for English language teaching and college readiness. PC's curriculum is also finely crafted to enhance students' academic English, study and research skills, and use of IT. Finally, students work collaboratively and establish friendships that can last a lifetime."

"Accreditation by Australia-based National ELT Accreditation Scheme (NEAS)," Mr. Serrani added, "ensures that PC always strives to improve every aspect of the program."

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NEAS's expertise ensures
that PC is up-to-date with best
management and teaching
practices. PC students want to
learn English and prepare for
university studies effectively and
efficiently, and NEAS quality
assurance is vital in achieving
those goals.

"

PC is the only pathway program in Thailand with the NEAS quality assurance tick mark, demonstrating that PC meets or exceeds the highest international standards for English language teaching and







"The Finance Program's affiliation with CFA ensures the diversity of courses, allowing the students to acquire a comprehensive body of knowledge and a solid foundation in different business areas. Students also have valuable opportunities to engage in collaboration and teamwork."

Ms. Nara Akshara-Nugraha (Finance)



"Before we start a project, we first need to understand the people we are trying to communicate with. We learn how to use each group member's strengths and solve challenges together. Studying in this program has really helped me grow a lot."

**Ms. Thanrada Tinnapobphokin** (Communication Design)



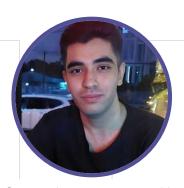
"The flexibility of the Bachelor of Business Administration (BBA) program allows me to be exposed to various fields in business. It offers many core courses that help me become a well-rounded and flexible student and prepare me for the globalized world."

Mr. Wuttipat Pensawang (Business Economics)



"One of the best things about this program is the diverse curriculum that offers so many choices regarding my career path after graduation. The practical components also allow me to apply what I have learned for real-world situations."

Mr. David Matthew Roberts (Media and Communication)



"Our teachers create a positive learning environment where we are encouraged to ask questions and to be curious about things.

This provides a mindset of seeking to understand the 'why' behind concepts, rather than just the 'how.'"

Mr. Vignesh Roachthavilit (Applied Mathematics)



"Our program's extensive curriculum covers the whole service sector and fully prepares us for real-world challenges. The closely-knit community of the program is invaluable, motivating me to challenge myself and develop into a future business professional."

Ms. Pusanisa Morsrijai
(Travel and Service Business Entrepreneurship)



"Having a tightly knit community is one of the best things about the Computer Science program. Everyone is approachable and always willing to lend a hand. Our ajarns are incredibly down-to-earth and always happy to entertain our questions."

Mr. Austin Maddison (Computer Science)



"We are given the opportunities to engage in hands-on laboratory work, allowing us to translate theoretical concepts into practical applications. The Chemistry Program also lets us collaborate with our peers, which stimulates critical thinking, problem-solving, and teamwork."

Ms. Amber Hocks (Chemistry)



"The PC program sparked my curiosity and pushed me to become a better version of myself, both academically and personally. This experience taught me the importance of empathy, resilience, and meaningful connections."

Mr. Tharathep Tonghoom (Preparation Center for Languages and Mathematics)



"(Business courses in the BA Division) give you a foundation and a pathway to where you want to go. One of the cores of BA is effective communication, setting us (business administration graduates) apart from our peers."

#### Mr. Shalom Enping Wu **Business Economics** (Class of 2021) **Principal Consultant** Frontline Recruitment Thailand



"Our program taught me how media can affect society and how important it is to be responsible when creating content. This made me more mindful in my work, ensuring that it is respectful and resonates well with different audiences."

#### Mr. Thitipat Kowatanawinta Media and Communication (Class of 2022) Film Maker



"The Communication Design Program taught me that every design should tell a story and evoke an emotional response. This helped me realize that design is more than aesthetics - it's about creating meaningful connections through design work."

#### Mr. Poovakorn Watcharaphongphiphat

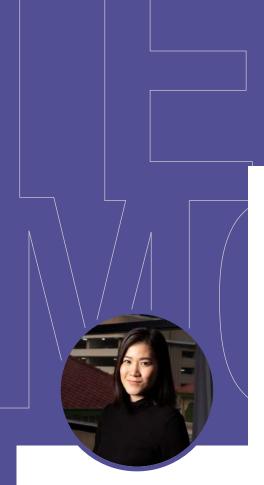
Communication Design (Class of 2020) Senior Manager and Visual Communication Designer City Dynamic



Program is designed to encourage students to think independently and come up with solutions to problems without being constrained by restrictions."

## Ms. Nayoon Kim

Applied Mathematics (Class of 2016) Senior Manager, Data Intelligence & Actuarial, MSIG Insurance



"The service-mindedness and practical skills I learned from my THM classes, along with extracurricular activities and my internship at Salaya Pavilion Training Hotel, prepared me to become an entrepreneur in the service industry."

#### Ms. Pornsiree Charatsrivilai

Tourism and Hospitality
Management (Class of 2012)
Founder and Creative Director,
Modi Edge Wedding & Event
Planner

"My professors were genuinely invested in the success of their students, often going above and beyond by providing personalized guidance to us. Equally impactful was the strong sense of community within the Computer Science Program."

#### Mr. Justin Copeland

Computer Science (Class of 2024)
Software Engineer, Tokenomist



"As a Chemistry student, I needed to balance my academic courses and research work, pushing me to study harder and deeper into the subject, while still maintaining the quality of my work."

#### Mr. Phutawan Kittithanaluk

Chemistry (Class of 2024) Soon to pursue graduate studies



"The main benefit of studying at PC is the focus on English skill development. The curriculum is designed to strengthen English language proficiency, critical thinking, and academic skills, which are crucial for university-level studies."

#### Ms. Ketsaraporn Kongsuwan

Preparation Center for Languages and Mathematics (Class of 2020) International Business (MUIC Class of 2024) Associate Consultant, PwC (Thailand)



# **NEWSMAKERS 2024:**

# CELEBRATING MUIC'S EXCELLENCE

The year 2024 has been marked with a plethora of achievements by students and alumni, bringing honor to Mahidol University International College. The College itself has undertaken notable tasks, living up to its well-deserved reputation. And looking forward, MUIC has forged partnerships with reputable institutions and further widened its already successful network. Here's a summary of the significant feats of, and events in, MUIC this year, classified under the corresponding new set of MUIC's core values (MAHIDOL IC).









#### **MASTERY**

## SUSTAINABLE BUSINESS AWARDS FOR BBA STUDENTS

Six teams from the Business Administration (BA) Division won awards in a competition organized by the Sustainable International Business Partnership Network on July 9, 2024, including the Global 'Decade of Action' Sustainable Development Award.

#### 1<sup>st</sup> PLACE AT CREATIVE AI CAMP 2024

Ms. Naratsarun Thanarithiporn, a Computer Science freshman and her team bagged 1<sup>st</sup> Place in the Creative AI Camp 2024 organized by CP ALL at CP ALL Academy on October 26, 2024.

# 2<sup>nd</sup> PLACE IN THAI HERITAGE MUSEUM DESIGN CONTEST

Four students from the Communication Design Program (CDP) won 2<sup>nd</sup> Place and the popular vote in the "Thai Heritage Museum: Products Design from the Cultural Treasures of the Museum" competition organized by the Office of National Museums Thailand from June 26 to June 30, 2024.





# ศูนย์พัฒนาการจัดสวัสดิการสังคมผู้สูงอายุ บ้านบางแค



#### **ALTRUISM**

#### STUDENTS' BLOOD DONATION

A total of 131 participants donated blood for the benefit of Siriraj Hospital through the Student Association's annual Blood Donation on January 17, 2024 at Aditayathorn Building.

#### **DONATIONS FOR THE ELDERLY**

The Office of Student Affairs distributed essential items like tote bags and shirts to five elderly facilities in January 2024. The student class committees from Batch 578 to Batch 618 donated the items.



#### **HARMONY**

#### TREE-PLANTING EVENT IN SALAYA CAMPUS

MUIC's Energy Saving Committee officers participated in a tree-planting event on June 5, 2024 at the Bio-Innovation Building in Mahidol University's Salaya campus.

#### **VOLUNTEER CAMP IN LOPBURI**

Spearheaded by the Volunteer Club, MUIC students attended Volunteer Camps organized during Trimesters 2 and 3 in Nakhon Pathom and Lopburi provinces, respectively. The volunteers painted school facilities and taught English, science and art lessons to the young pupils.









#### INTEGRITY

#### SUCCESSFUL STUDENT AND BUSINESSPERSON

ICIC Junior student Ms. Lawitra Limtoemsap shared her motivation to successfully juggle her responsibilities both as a student and as a business owner and at the same time excelling in both areas.

#### CREATING HIV AWARENESS VIDEOS

Communication Design Program (CDP) and Media Communication Program (MC) students used their talents and skills in creating videos to advocate for HIV awareness through partnership with IHRI.

#### NOT LETTING FOOD GO TO WASTE

Marketing alumna Nantaporn Thirapongphaiboon, now the APAC Food Systems Partnership Associate Director of the Global Foodbanking Network, described her principles that drive her advocacy to save food waste and address hunger in the Southeast Asian region.

#### **DETERMINATION**

#### 1st RUNNER-UP IN CASE COMPETITION

Team Tri See Consulting composed of Worachot Chitprasert, Poonyatorn Paradonpap, Tanyapat Itthirattanakomol and Yatip Phumchan, all Business Administration students, won 1st Runner-up in the Tri Petch Group Awakens Your Challenge 2023 held on January 17, 2024.

#### JET SKI RACER 4th PLACE IN 2 RACES

Mr. Techin Maytanitikun, a freshman student from the Travel and Service Business Entrepreneurship program, won 4th Place in both Siam Watercraft -WGP#1 Asian Championships 2024 held in Osaka, Japan on June 6 - 9, 2024, and the Toyota - 2W Waterjet Pro Tour Nongkhai Grand Prix held in Nongkhai Province on July 14, 2024.

#### ICIC STUDENT PRESENTS PAPER IN RESEARCH CONFERENCE

Ms. Ruengrungkham Khamsom, a senior ICIC student, presented her senior research project entitled "The Power of Visual Art in Activism: Investigating the Role of Art in Reflecting Thai Social Issues" at the 4th International Conference on Language, Linguistics, Literature, and Education (ICLLLE) on October 2, 2024, made possible through the research partnership of her adviser, Asst. Prof. Dr. Analiza Liezl Perez-Amurao, with the Universitas Teknokrat Indonesia.







#### **ORIGINALITY**

#### YOUNG RISING STARS OF SCIENCE AWARDEES

Ms. Pruksasub Kittitronsub, a senior Chemistry student, won a gold medal, and Mr. Piyachon Rusuwannakul, a senior Computer Engineering student, bagged a silver medal at the Young Rising Stars of Science Award 2023 held on January 24, 2024.

#### PC STUDENT 1st RUNNER-UP AT BITKUB SUMMIT

A Preparation Center for Languages and Mathematics (PC) student, Mr. Tharathep Tonghoom, secured the 1st Runner-up spot with his team in the "Bitkub Blockathon 2024: Ignite The NEXT Gen Developers" contest held at Queen Sirikit National Convention Center on October 19, 2024.

#### 7<sup>th</sup> SAFETY AND WELLNESS AWARD

For the 7th year in a row, MUIC won the Outstanding Award for Safety Academy and Good Wellness 2023 given by the Department of Labor Protection and Welfare on April 26, 2024. MUIC also received the Award for Enhancement of Safety Practice of Research Laboratory (ESPReL)













#### MUIC'S 2<sup>nd</sup> ICE

MUIC's second "International Collaboration Event (ICE)" held on February 9, 2024 at Charinyarasami Hall, Aditayathorn Building showcased the innovative and creative academic products of MUIC's faculty members, including putting on display their collaborative projects with others.

















MUIC'S 38th ANNIVERSARY

MUIC marked its 38th year as Thailand's leading international college in a public university. Cheers!

#### **MUIC OUTSTANDING ALUMNI AWARDS 2023**

Five outstanding MUIC alumni from different fields and varied categories were honored this year for their personal success, contribution to society and bringing honor to their alma mater.











#### **INCLUSION**

# WARM WELCOME FOR EXCHANGE & VISITING STUDENTS

Exchange & visiting students numbering 300—were off to a good start on September 11-12, 2024 as they attended the orientation to get familiar with the MUIC system and environment.

# RESPECT THE CLOTHES, RESPECT THE CULTURE

The ICIC Ambassadors organized a national costume parade on February 28, 2024 to promote not only each country's national dress but also to encourage students to respect other cultures.

#### CONNECTEDNESS

#### 5.000 VISITORS IN OPEN DAYS 2024

MUIC welcomed an impressive 5,000 visitors—high school students with their teachers and parents—during "MUIC Open Days 2024" which was held on June 28-29, 2024 at Aditayathorn Building.



MUIC and the Faculty of Medicine Siriraj Hospital, Mahidol University signed a memorandum of agreement (MOA) on November 4, 2024 that will lead to their collaboration on the latter's Master of Science Program in Pharmacology and New Drug Development (International Program).

#### MOA WITH LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ARTS

Aiming to broaden its network in research, academic services, and faculty exchange, MUIC signed a memorandum of agreement (MOA) with the Lucerne University of Applied Sciences and Arts's Lucerne School of Business on August 22, 2024.

#### MOU WITH MINOR INT'L. PCL

MUIC's new memorandum of understanding (MOU) with Minor International Public Co. Ltd. (MINT), signed on January 9, 2024, will benefit students through intensive academic support, curriculum development and professional training.











accomplishments in 2025.



#### 360° SURVEY

Share your thoughts with us! Your evaluation will go a long way in making this magazine better! Please answer this survey so that we can continuously improve the magazine.



# THE ROAD AHEAD

LOOKING AHEAD: BUILDING ON SUCCESS AND EMBRACING NEW **HORIZONS FOR MUIC IN 2025** 

> By Prof. Chulathida Chomchai, MD **MUIC Dean**

As we conclude 2024, it's an opportune time to reflect on Mahidol University International College's (MUIC) achievements and our roadmap for the future. This year, MUIC earned significant accreditations from renowned bodies, including AACSB, AUN-QA, TedQual, NEAS, CAS and ACS. These recognitions highlight our commitment to global standards and provide a strong foundation for our growth in 2025.

 Moving forward, these accreditations will guide our initiatives to continuously improve programs, faculty, and facilities. A primary focus will be integrating cutting-edge technologies such as artificial intelligence (AI) into our curriculum to equip students with the skills needed for tomorrow's careers. The credibility from these accreditations also allows MUIC to expand global partnerships, offering students more access to exchange programs, research collaborations, and cross-cultural learning experiences—essential in today's interconnected world.

Reflecting on 2024, I am deeply proud of MUIC's accomplishments in research, community engagement, and student success. These milestones are a testament to the dedication of our faculty, students, and staff, and they affirm that we are on the right path toward excellence.

As we welcome 2025, my hope is that the MUIC community continues to embrace innovation, resilience, and purpose. Together, let's build on this momentum and make the upcoming year even more impactful. Thank you for being part of this journey, and may 2025 bring us new opportunities to excel and grow.

Here's to a successful year ahead at MUIC!







A LEADING INTERNATIONAL LIBERAL ARTS COLLEGE



30+ ເຖິງ



**APPLICATION PERIODS** 



2<sup>nd</sup> ENTRY

3 rd ENTRY



