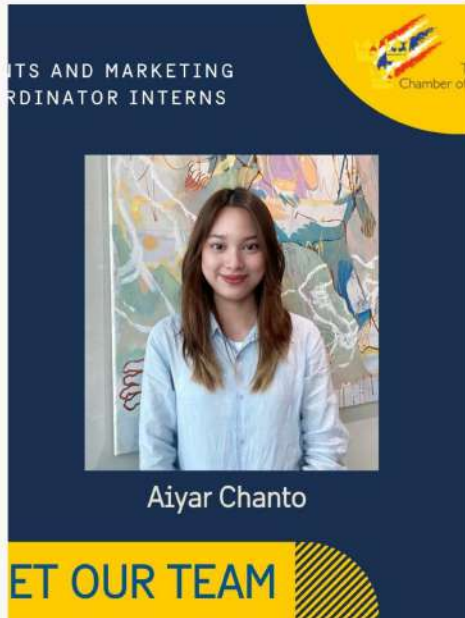


INTERNSHIP EXPERIENCES

AIYAR CHANTO

ORGANIZATION: THAI-SWEDISH CHAMBER OF COMMERCE

POSITION: EVENTS AND MARKETING COORDINATOR



I am delighted to have the opportunity to intern at the Thai-Swedish Chamber of Commerce. Over the past two weeks, I have been able to gain valuable insights into the workings of the organization, including the use of various platforms such as MailChimp, ClickUp, and Wordpress, which I had not previously had experience with. Despite initial challenges, I have become more proficient in their use. On my first day, I was welcomed by the Executive Director, who provided a comprehensive induction session that was both informative and engaging. During my first week, I was assigned to assist with various social media tasks, which I found to be highly enjoyable.

During my second week, I got to visit BNH hospital, where I had the opportunity to explore and gain a greater understanding of the various facilities available, such as the VIP rooms, the mother and child rooms and the emergency department.

I also participated in a sustainability meeting at the Sasin School of Management, where I was able to gain valuable experience in a real-world working environment.



The first SweCham board meeting in 2023, I was responsible for taking Minutes. As it was my first board meeting, I found the task of taking minutes to be quite challenging, being unfamiliar with the process. However, I did my best to accurately capture the important points discussed. Overall, despite some difficulties, I am greatly satisfied with my work and believe that such challenges are a necessary aspect of the working life.