



## INTERNSHIP EXPERIENCES

# ANNA ISABELLE AMURAO

ORGANIZATION: SIDEKICK

POSITION: MEDIA CAMPAIGN INTERN



The nature of Sidekick's operations means that there are a variety of tasks to do. For instance, I've been able to work on translating a storyboard for an animation video with Facebook, background research for an upcoming project with AAA, and had the chance to sit in on a brief yet interesting meeting with UN Women. Although my tasks are not as hands-on yet, these opportunities have helped me gain a better understanding of how Sidekick goes about its projects.

I like the fact that the working environment at Sidekick is laid-back. Since this is my first internship, I was worried about having to be formal when it came to my dress code and interactions with other staff, amongst others. However, it is relatively informal and most of my colleagues are close to my age. Another thing I enjoy about this internship is that it is hybrid. Personally, it made it easier for me to transition into this new role as I had less pressure to wake up early each morning and commute. Furthermore, I appreciate it being a paid internship as I feel more valued as a team member, thus motivating me to work.

