

Project ID

(For staff)

Online Course Analysis and Design Form (MUIC CONNECT Phase 3)
Mahidol University International College (MUIC)

General Information

Course name.....

Course Description

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Topics for Online course

TO 1 :
TO 2 :
TO 3 :
TO 4 :
TO 5 :

Design Phase

1. Course and Learning Activities Design (D: Design)

Designing problem-solving process using online lesson and appropriate learning activities.

Design Course and Learning Activities	Enabling objectives
<p>e.g.</p> <p>TO 1 : The principles of further business development in tourism and Hospitality.</p> <p>LO 1 : Students can explain the principles of further business development in tourism and Hospitality.</p>	<p>TO 1.1 How to write business planning for tourism and hospitality.</p> <p>LO 1.1 To explain how to write business planning for tourism and hospitality</p> <p>TO 1.2 The Key factors how to make your tourism and hospitality business different from others.</p> <p>LO 1.2 To understand and explain the Key factors how to make your tourism and hospitality business different from others.</p> <p>TO 1.3 The specific goals and successful factors.</p> <p>LO 1.3 To identify the specific goals and successful factors.</p>

2. Content structure

e.g. TOPIC 1 : The principles of further business development in tourism and Hospitality.		
Behavioral objectives of the course TOPIC 1.1 How to write business planning for tourism and hospitality.		
	<p>Sub purpose LO 1.1 To explain how to write business planning for tourism and hospitality</p> <p>(Key messages)</p> <ol style="list-style-type: none"> 1. Business plan and components 2. Purpose of business plan and importance 3. How to write business plan <p>Content I: Learn what is business plan, and its components, it's important to understand the directions of business plan to guide the business owner, considering the current situation, what the objectives to be achieved and preparing to cope with negative events both internal and external factors.</p> <p>Content II: Purpose of business plan and importance are raised to discuss and students learn to avoid write up the insufficient business plan.</p> <p>Content III: Learn how to write real business plan and measuring the success of business with KPIs.</p>	<p>How to present the content</p> <p><input type="checkbox"/> Instructor+Infographic</p> <p><input type="checkbox"/> Instructor+Green Screen</p> <p><input type="checkbox"/> Interview and Discussion</p> <p><input type="checkbox"/> Animation</p> <p><input type="checkbox"/> Demonstration or simulation</p> <p><input type="checkbox"/> film in real place</p> <p><input type="checkbox"/></p>

TOPIC		
Behavioral objectives of the course TOPIC		
	<p>Sub purpose LO :</p> <p>(Key messages)</p> <p>Content I:</p>	<p>How to present the content</p> <p><input type="checkbox"/> Instructor+Infographic</p> <p><input type="checkbox"/> Instructor+Green Screen</p> <p><input type="checkbox"/> Interview and Discussion</p> <p><input type="checkbox"/> Animation</p> <p><input type="checkbox"/> Demonstration or simulation</p> <p><input type="checkbox"/> film in real place</p> <p><input type="checkbox"/></p>