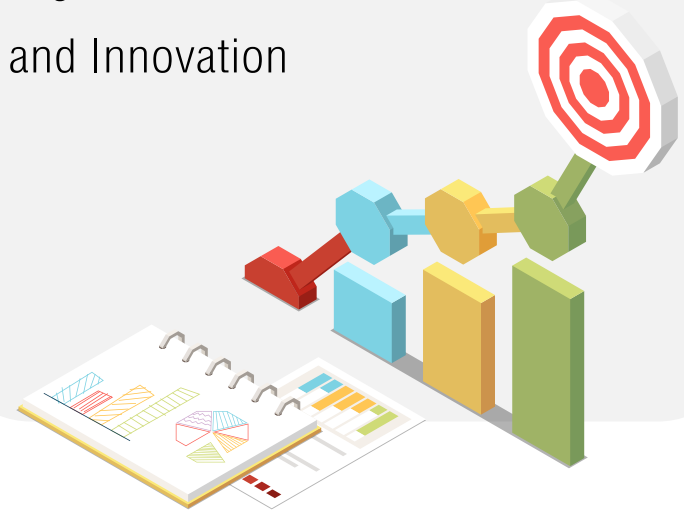


What the benefits of participating in University Ranking

Development Targets

Ranking report works as targets for development and as indicators for monitoring and evaluating success in line with institutions' mission and objectives, or the development criteria set by the Ministry of Higher Education, Science, Research and Innovation



Focus on Improvement

Encouraging university to focus on improving in teaching, research, and other areas



Quantitative Evidence

It is quantitative evidence of success in education, research, economics and social services



Internationalization

Internationalizing higher education institutions



Competitive Edge

Applying knowledge derived from the use of comparative information as a crucial driving force for international competitiveness



Global Recognition

Showing the institutions' academic excellence and achievements for global visibility and recognitions on an international platform



Self-Assessment

Identifying their own strengths and areas for development



Talent Attraction

Attracting prospective students, faculty, and researcher when choosing institutions for study or employment



International Collaborations

Attracting international partnerships and collaborations



Funding Opportunities

Positively impacting the institutions' ability to secure funding from various sources; government sectors, private donors, and research grants



Alumni Pride

Establishing a sense of pride among alumni who will more likely to contribute to the university's development



Performance Benchmark

Providing a benchmark for universities to measure their performance over time, including tracking progress and adjusting strategies accordingly

