

Bachelor of Management in International Hospitality Management Study Plan (ID 61xxxxxx) – September 2018

As a THM student, you are required to obtain 188 credits to complete your study. In order to guide you to obtain these credits within four years, we have created a study plan for your reference.

Year I

First trimester

Subject code	Subject name	Credit
ICGC 101	Academic Writing and Research I	4
ICGP xxx	Physical Education – 1	1
ICGS xxx	GE in Social Science – 1	4
ICGN 102	Essential Mathematics	4
ICHL xxx	Foreign Language - 1	4
ICID 100	Freshman Seminar	0
	Total credits / Accumulated total credits	17/17

Second trimester

Subject code	Subject name	Credit
ICGC 102	Academic Writing and Research II	4
ICGN 103	Essential Statistics (<i>Complete NS GE</i>)	4
ICGP xxx	Physical Education – 2	1
ICGS xxx	GE in Social Science – 2 (<i>Complete SS GE</i>)	4
ICHL xxx	Foreign Language - 2	4
	Total credits / Accumulated total credits	17/34

Third trimester

Subject code	Subject name	Credit
ICGC 103	Public Speaking	4
ICGH xxx	GE in Humanities – 1 (<i>Complete HM GE</i>)	4
ICGP xxx	Physical Education – 3 (<i>Complete PE GE</i>)	1
ICxx xxx	Free Elective – 1	4
ICHL xxx	Foreign Language – 3	4
	Total credits / Accumulated total credits	17/51

Year II

First trimester

Subject code	Subject name	Credit
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ICGC 2xx	EC IV level subject (<i>Complete EC GE</i>)	4
ICHI 202	Introduction to Hospitality and Tourism Industry	4
ICHL xxx	Foreign Language – 4	4
ICHI 201	Principles of Management	4
	Total credits / Accumulated total credits	16/67

Second trimester

Subject code	Subject name	Credit
ICHI 203	Business Communication	4
ICHI 211	Hospitality and Tourism Managerial Economics	4
ICHI 212	Accounting for International Hospitality Management	4
ICHL xxx	Foreign Language – 5 (<i>Complete FL</i>)	4
	Total credits / Accumulated total credits	16/83

Third trimester*

Subject code	Subject name	Credit
ICHI 204	Digital Technology for Hospitality Industry	4
ICHI 205	Consumer Behavior for International Hospitality Management	4
ICHI 206	Laws and Ethics for Hospitality and Tourism	4
ICHI 213	Principles of Marketing	4
	Total credits / Accumulated total credits	16/99

Year III – Students should complete Introduction to THM before the 3rd year

First trimester

Subject code	Subject name	Credit
ICHI 391	Internship I (Hotel Operation)	12
	Total credits / Accumulated total credits	12/111

Second trimester

Subject code	Subject name	Credit
ICHI 301	People and Talent Management	4
ICHI 311	Sustainable Development in Hospitality and Tourism	4
ICHI 312	Crisis and Risk Management for Hospitality Industry	4
ICHI xxx	Major Elective – 1	4
	Total credits / Accumulated total credits	16/127

Third trimester

Subject code	Subject name	Credit
ICHI 302	Service Management	4
ICHI 313	Hospitality Branding and Marketing Communications	4
ICHI 314	Finance for International Hospitality Management	4
ICHI xxx	Major Elective – 2	4
	Total credits / Accumulated total credits	16/143

Year IV

First trimester

Subject code	Subject name	Credit
ICHI 411	Revenue Management in Hospitality Industry	4
ICHI 412	Entrepreneurship and Strategic Management for International Hospitality Management	4
ICHI xxx	Major Elective – 3	4
ICxx xxx	Free Elective – 2 (<i>Complete free elective</i>)	4
	Total credits / Accumulated total credits	16/159

Second trimester

Subject code	Subject name	Credit
ICHI 413	Research Methods for International Hospitality Management	4
ICHI xxx	Major Elective – 4	4
ICHI xxx	Major Elective - 5 (<i>Complete major elective</i>)	4
	Total credits / Accumulated total credits	12/171

Third trimester

Subject code	Subject name	Credit
ICHI 491	Internship II	12
	Total credits / Accumulated total credits	12/183