



**For student
ID 618xxxx
and above**

**Bachelor of Business Management
International Hospitality Management (IHM) Major
Course Record**

Tourism and Hospitality Management (THM) Division

Name _____ ID _____

1. THM Students should keep this form updated and have it with them when consulting with their advisor.
2. In order to graduate, students need to earn a minimum of 183 credits and 2.0 GPA.
3. Before graduating, students must submit the complete form to the registrar.

1 GENERAL EDUCATION (39 Credits)

1.1 English Communications (16 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICGC 101	Academic Writing and Research I	4	4	0	8	Placement Writing Test or ICME 100	
ICGC 102	Academic Writing and Research II	4	4	0	8	ICGC 101	
ICGC 103	Public Speaking	4	4	0	8	ICGC 102	
ICGC 111	Academic Writing and Research I (Advanced)	4	4	0	8	Placement Writing Test	
ICGC 112	Academic Writing and Research II (Advanced)	4	4	0	8	ICGC 111	
ICGC 201	Global Realities	4	4	0	8	ICGC 103 or ICGC 112	
ICGC 202	Literary Analysis	4	4	0	8	ICGC 103 or ICGC 112	
ICGC 203	Creative Writing	4	4	0	8	ICGC 103 or ICGC 112	
ICGC 204	Advanced Oral Communication	4	4	0	8	ICGC 103 or ICGC 112	
ICGC 205	Linguistics	4	4	0	8	ICGC 103 or ICGC 112	
ICGC 206	Literature Into Film	4	4	0	8	ICGC 103 or ICGC 112	
ICGC 207	Diverse English Speaking Cultures	4	4	0	8	ICGC 103 or ICGC 112	
ICGC 208	Language and Culture	4	4	0	8	ICGC 103 or ICGC 112	
ICGC 209	The Story of English	4	4	0	8	ICGC 103 or ICGC 112	
ICGC 210	First and Second Language Acquisition	4	4	0	8	ICGC 103 or ICGC 112	
ICGC 211	Topics in Comparative Literature A: Poetry	4	4	0	8	ICGC 103 or ICGC 112	
ICGC 212	Topics in Comparative Literature B: The Short Story and the Novel	4	4	0	8	ICGC 103 or ICGC 112	
ICGC 213	Topics in Comparative Literature C: Drama	4	4	0	8	ICGC 103 or ICGC 112	

Note I: All students are required to take the first three courses (12 credits) in the General Education requirement for English without interruption beginning in their first trimester of enrollment. Students may then select any 200+ level English courses to complete their final 4 credits.

Note II: Students whose English placement is below ICGC 101 Academic Writing and Research I are required to take ICME 100 English Resource Skills and pass the course with the grade "S" before moving to ICGC 101 Academic Writing and Research I.

Note III: Based on their achievement on the essay portion of the MUIC entrance exam, some students may be placed into the 'Advanced Track' for their General Education requirement in English. These students will be required to complete only 12 credits in English: ICGC 111 and ICGC 112 in order, and finally, any 200+ level English courses.

1.2 Natural Sciences (8 Credits)

Course Code		Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICGN	102	Essential Mathematics	4	4	0	8	Placement test or ICMA 100	
ICGN	103	Essential Statistics	4	4	0	8	ICGN 102	

1.3 Humanities (4 Credits)

Course Code		Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICGH	102	Famous Arguments and Thought Experiments in Philosophy	4	4	0	8		
ICGH	103	Logic, Analysis and Critical Thinking: Good and Bad Arguments	4	4	0	8		
ICGH	104	Moral Reasoning: How can we know what is good?	4	4	0	8		
ICGH	105	Technology, Philosophy and Human Kind: Where Are We Now?!	4	4	0	8		

Note I: International Hospitality Management Major students can choose one subject among the four listed subjects.

1.4 Social Sciences (8 Credits)

Course Code		Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICGS	104	Essentials of Entrepreneurship	4	4	0	8		
ICGS	106	Fashion and Society	4	4	0	8		
ICGS	107	MICE 101	4	4	0	8		
ICGS	108	Money Matters	4	4	0	8		
ICGS	110	Development and Conflicts	4	4	0	8		
ICGS	112	Geography of Human Activities	4	4	0	8		
ICGS	118	Skills in Dealing with People Across Cultures	4	4	0	8		
ICGS	120	Global Awareness	4	4	0	8		
ICGS	122	Propaganda, Nudge Theory and Marketing: How to resist?	4	4	0	8		

Note I: Students can choose two subjects among the listed above.

1.5 Physical Education (3 Credits)

Course Code		Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICGP	101	American Flag Football	1	0	2	1		
ICGP	102	Badminton	1	0	2	1		
ICGP	103	Basketball	1	0	2	1		
ICGP	104	Body Fitness	1	0	2	1		
ICGP	105	Cycling	1	0	2	1		
ICGP	106	Discover Dance	1	0	2	1		
ICGP	107	Golf	1	0	2	1		
ICGP	108	Mind and Body	1	0	2	1		
ICGP	109	Selected Topics in Sports	1	0	2	1		
ICGP	110	Self Defense (Striking)	1	0	2	1		
ICGP	111	Self Defense (Grappling)	1	0	2	1		
ICGP	112	Soccer	1	0	2	1		
ICGP	113	Social Dance	1	0	2	1		
ICGP	114	Swimming	1	0	2	1		
ICGP	115	Tennis	1	0	2	1		
ICGP	116	Volleyball	1	0	2	1		

2 INTERNATIONAL HOSPITALITY MANAGEMENT MAJOR COURSES (112 Credits)

2.1 Core Business Administration Courses (32 Credits)

Course Code		Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICHI	201	Principles of Management	4	4	0	8	24 credits of GE	
ICHI	202	Introduction to Hospitality and Tourism Industry	4	3	2	7	24 credits of GE	

ICHI	203	Business Communication	4	4	0	8	ICGC 103	
ICHI	204	Digital Technology for Hospitality Industry	4	4	0	8	ICHI 202	
ICHI	205	Consumer Behavior for International Hospitality Management	4	4	0	8	ICHI 202	
ICHI	206	Laws and Ethics for Hospitality and Tourism	4	4	0	8	ICHI 202	
ICHI	301	People and Talent Management	4	4	0	8	ICHI 201	
ICHI	302	Service Management	4	4	0	8	ICHI 202	

2.2 Required International Hospitality Management Major Courses (40 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICHI 211	Hospitality and Tourism Managerial Economics	4	4	0	8	ICHI 202	
ICHI 212	Accounting for International Hospitality Management	4	4	0	8	ICGN 102	
ICHI 213	Principles of Marketing	4	4	0	8	ICHI 202	
ICHI 311	Sustainable Development in Hospitality and Tourism	4	4	0	8	ICHI 202	
ICHI 312	Crisis and Risk Management for Hospitality Industry	4	4	0	8	ICHI 202	
ICHI 313	Hospitality Branding and Marketing Communications	4	4	0	8	ICHI 213	
ICHI 314	Finance for International Hospitality Management	4	4	0	8	ICHI 212	
ICHI 411	Revenue Management for Hospitality Industry	4	4	0	8	ICHI 313	
ICHI 412	Entrepreneurship and Strategic Management for International Hospitality Management	4	4	0	8	ICHI 201	
ICHI 413	Research Methods for International Hospitality Management	4	4	0	8	ICGN 103 and 150 credits	

2.3 Elective International Hospitality Management Major Courses (20 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
2.3.1 Hospitality							
ICHI 221	Culinary Arts	4	3	2	7		
ICHI 321	Lodging Property Management	4	4	0	8	ICHI 202	
ICHI 322	Hospitality Facilities Design	4	3	2	7	ICHI 202	
ICHI 323	Front Office Management	4	4	0	8	ICHI 202	
ICHI 324	Housekeeping Management	4	4	0	8	ICHI 202	
ICHI 325	Food and Beverage Management	4	4	0	8	ICHI 202	
ICHI 326	Spa and Health Resort Management	4	4	0	8	ICHI 202	
2.3.2 Tourism							
ICHI 331	Tour Guiding and Heritage Interpretation	4	3	2	7	ICHI 202	
ICHI 332	Tour Package Management	4	3	2	7	ICHI 202	
ICHI 333	Wine Studies and Wine Tourism	4	3	2	7	Age above 20	
ICHI 334	Airline Management	4	4	0	8	ICHI 202	
ICHI 335	Social Media Management for Tourism Business	4	4	0	8	ICHI 204	
ICHI 336	Cultural Heritage Management	4	4	0	8	ICHI 202	
ICHI 337	Tourism in ASEAN Countries	4	4	0	8	ICHI 202	
2.3.3 Event							
ICHI 341	Event Management Fundamentals	4	4	0	8	ICHI 202	
ICHI 342	Event Project Management	4	3	2	7	ICHI 202	
ICHI 343	Sport Event Management	4	3	2	7	ICHI 202	
ICHI 344	Special Topics	4	4	0	8	ICHI 202	

2.4 Elective Foreign Language Courses for Hospitality and Tourism Industry (20 Credits)

Course Code	Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
2.4.1 Japanese for Hospitality and Tourism Industry Module							
ICHL 101	Japanese I for Hospitality and Tourism Industry	4	4	0	8	Placement test	
ICHL 102	Japanese II for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 101	
ICHL 103	Japanese III for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 102	
ICHL 104	Japanese IV for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 103	
ICHL 105	Japanese V for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 104	
ICHL 106	Japanese VI for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 105	
ICHL 107	Japanese VII for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 106	

Course Code		Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICHL	108	Japanese VIII for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 107	
ICHL	109	Japanese IX for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 108	
ICHL	110	Japanese X for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 109	
ICHL	111	Japanese XI for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 110	

2.4.2 Chinese for Hospitality and Tourism Industry Module

ICHL	121	Chinese I for Hospitality and Tourism Industry	4	4	0	8	Placement test	
ICHL	122	Chinese II for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 121	
ICHL	123	Chinese III for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 122	
ICHL	124	Chinese IV for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 123	
ICHL	125	Chinese V for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 124	
ICHL	126	Chinese VI for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 125	
ICHL	127	Chinese VII for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 126	
ICHL	128	Chinese VIII for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 127	
ICHL	129	Chinese IX for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 128	
ICHL	130	Chinese X for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 129	
ICHL	131	Chinese XI for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 130	

2.4.3 French for Hospitality and Tourism Industry Module

ICHL	141	French I for Hospitality and Tourism Industry	4	4	0	8	Placement test	
ICHL	142	French II for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 141	
ICHL	143	French III for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 142	
ICHL	144	French IV for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 143	
ICHL	145	French V for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 144	
ICHL	146	French VI for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 145	
ICHL	147	French VII for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 146	
ICHL	148	French VIII for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 147	
ICHL	149	French IX for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 148	
ICHL	150	French X for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 149	
ICHL	151	French XI for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 150	

2.4.4 German for Hospitality and Tourism Industry Module

ICHL	161	German I for Hospitality and Tourism Industry	4	4	0	8	Placement test	
ICHL	162	German II for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 161	
ICHL	163	German III for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 162	
ICHL	164	German IV for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 163	
ICHL	165	German V for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 164	
ICHL	166	German VI for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 165	
ICHL	167	German VII for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 166	
ICHL	168	German VIII for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 167	
ICHL	169	German IX for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 168	
ICHL	170	German X for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 169	
ICHL	171	German XI for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 170	

2.4.5 Spanish for Hospitality and Tourism Industry Module

ICHL	181	Spanish I for Hospitality and Tourism Industry	4	4	0	8	Placement test	
ICHL	182	Spanish II for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 181	
ICHL	183	Spanish III for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 182	
ICHL	184	Spanish IV for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 183	
ICHL	185	Spanish V for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 184	
ICHL	186	Spanish VI for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 185	
ICHL	187	Spanish VII for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 186	
ICHL	188	Spanish VIII for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 187	

Course Code		Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICHL	189	Spanish IX for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 188	
ICHL	190	Spanish X for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 189	
ICHL	191	Spanish XI for Hospitality and Tourism Industry	4	4	0	8	Placement test or ICHL 190	

Note: Students are required to take five sequential courses in one of the foreign languages. Courses level placement is based on the results of placement exam given by MUIC.

3 FREE ELECTIVE COURSES (8 Credits)

Course Code		Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade

Note: Students can take any courses offered by Mahidol University and Mahidol University International College as a free elective course with an approval of the advisor.

4. INTERNSHIP COURSES (24 Credits)

Course Code		Title	Credits	Lecture	Lab	Self-Study	Prereq.	Grade
ICHI	392	Internship I (Hotel Operation)	12	0	36	12	80 earned credits	
ICHI	491	Internship II	12	0	36	12	Final trimester only	