Study Plan

Bachelor of Management in International Hospitality Management

(183 credits)

Year I		

First trimester

Subject code	Subject name	Credit
ICGC 101	Academic Writing and Research I	4
ICGN 102	Essential Mathematics	4
ICHL xxx	Foreign Language - 1	4
ICGS xxx	GE in Social Science – 1	4
ICGP xxx	Physical Education – 1	1
ICID 100	Freshman Seminar	0
	Total credits / Accumulated total credits	**17/17**

Second trimester

Subject code	Subject name	Credit
ICGC 102	Academic Writing and Research II	4
ICGN 103	Essential Statistics (*Complete NS GE*)	4
ICHL xxx	Foreign Language - 2	4
ICGS xxx	GE in Social Science – 2 (*Complete SS GE*)	4
ICGP xxx	Physical Education – 2	1
	Total credits / Accumulated total credits	**17/34**

Third trimester

Subject code	Subject name	Credit
ICGC 103	Public Speaking	4
ICGH xxx	GE in Humanities – 1 (*Complete HM GE*)	4
ICHL xxx	Foreign Language – 3	4
ICGP xxx	Physical Education – 3 (*Complete PE GE*)	1
ICHI 201	Principles of Management	4

Year II

First trimester

Subject code	Subject name	Credit
ICGC 2xx	EC IV level subject (*Complete EC GE*)	4
ICHL xxx	Foreign Language – 4	4
ICHI 202	Introduction to Hospitality and Tourism Industry	4
ICxx xxx	Free Elective – 1	4
	Total credits / Accumulated total credits	**16/67**

Second trimester

Subject code	Subject name	Credit
ICHI 203	Business Communication	4
ICHI 211	Hospitality and Tourism Managerial Economics	4
ICHI 212	Accounting for International Hospitality Management	4
ICHL xxx	Foreign Language – 5 (*Complete FL*)	4
	Total credits / Accumulated total credits	**16/83**

Third trimester*

Subject code	Subject name	Credit
ICHI 204	Digital Technology for Hospitality Industry	4
ICHI 205	Consumer Behavior for International Hospitality Management	4
ICHI 206	Laws and Ethics for Hospitality and Tourism	4
ICHI 213	Principles of Marketing	4
	Total credits / Accumulated total credits	**16/99**

Year III – Students should complete Introduction to THM before the 3rd year

First trimester

Subject code	Subject name	Credit
ICHI 391	Internship I	12
	Total credits / Accumulated total credits	**12/111**

Second trimester

Subject code	Subject name	Credit
ICHI 301	People and Talent Management	4
ICHI 311	Sustainable Development in Hospitality and Tourism	4
ICHI 312	Crisis and Risk Management	4
ICHI xxx	Major Elective – 1	4
	Total credits / Accumulated total credits	**16/127**

Third trimester

Subject code	Subject name	Credit
ICHI 302	Service Management	4
ICHI 313	Hospitality Branding and Marketing Communications	4
ICHI 314	Finance for International Hospitality Management	4
ICHI xxx	Major Elective – 2	4
	Total credits / Accumulated total credits	**16/143**

Year IV		

First trimester

Subject code	Subject name	Credit
ICHI 411	Revenue Management in Hospitality Industry	4
ICHI 412	Entrepreneurship and Strategic Management for International Hospitality Management	4
ICHI xxx	Major Elective – 3	4
ICxx xxx	Free Elective – 2 (*Complete free elective*)	4
	Total credits / Accumulated total credits	16/159

Second trimester

Subject code	Subject name	Credit
ICHI 413	Research Methods for International Hospitality Management	4
ICHI xxx	Major Elective – 4	4
ICHI xxx	Major Elective - 5 (*Complete major elective*)	4
	Total credits / Accumulated total credits	12/171

Third trimester

Subject code	Subject name	Credit
ICHI 491	Internship II	12
	Total credits / Accumulated total credits	12/183

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- According to the student handbook, the minimum course load for full-time students is 12 credit hours, including non-credit class hours. The standard course load per trimester is 16 credit hours. However, students can take upto maximum 22 credit hours per trimester, subjected to advisor's judgment. The maximum course load during summer is 8 credit hours.
- The study plan is designed without including the summer term.
- Extra times/trimester might be required for students who
  - Have to take the non-credit subjects in the first year;
  - Have to repeat the subject;
  - Change the major to THM division in the late years.