



Mahidol University
International College

CDP Portfolio Requirements

For applying to the Communication Design Program (CDP) at Mahidol University International College (MUIC)

> What is a portfolio?

A portfolio is a collection of your creative accomplishments and a reflection of your attitude toward future study.

> What do you need to include in your portfolio?

The portfolio you submit for admission to CDP should contain a total of **10-12** examples of your best and most recent original work. You should select works that display the range of your art and design and/or related experiences which highlight your creativity as well as your technical skills.

Contents:

- 1.) You should include **5-6 observational drawings** in the portfolio. The drawings should be based on looking at a three-dimensional source (a human figure, still life object, or landscape), rather than from your imagination or from a photograph. Possible mediums include pencil, charcoal, pastel, ink, and/or mixed media.
- 2.) You should add **5-6 designs or artworks** in the portfolio. We suggest you include art and design-related works from both platforms; digital, computer-generated and hands-on technique productions. Possible projects include illustrations, advertising, packaging design works, infographics, websites, online media, and/or typographic studies. You could include painting, sculpture, printmaking, photography, and/or technical drawing works in your portfolio.

DO NOT include anything in your portfolio that is not 100% your own work. It is not allowed to submit work "borrowed" from other sources, as your own work in your portfolio. Portfolios containing unoriginal work will be rejected.

> For Physical Portfolio, Face-to-Face Interview:

All work should be presented in a flat portfolio large enough to accommodate everything without folding. You should not include any additional documentation such as certificates, awards, or transcripts, or anything that would distract from your work, such as decorative elements, frames, or mats. Your portfolio should be neat and well-organized.

Submit your work in its original format such as, drawings on paper, paintings on canvas, digitally printed designs, etc. **Do Not** scan or make any alteration on your original work. Three-dimensional work, such as sculptures, packaging design, or models may be shown in photographs.

> For Digital Portfolio, Online Interview:

All works should be presented in a digital PDF format covering well-arranged, sequentially organized works with a brief description of each work added on or placed side-by-side with the work. work's description should include background, concept, working process, and execution media and application in no more than 150 words. **Do Not** make any alterations to your original work. For three-dimensional work such as sculptures, packaging design, or models, you should take a photo or scan your work as best as the original work's representation.

Motion or time-based media works can be included in your portfolio with a storyboard as a brief description making sure that the total file size **does not** exceed the required size (20 MB). Save all works in your portfolio as one PDF file with not more than **20 MB** file size and submit to MUIC Admissions.

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For more information, please contact:

MUIC Admissions Office:

<https://muic.mahidol.ac.th/eng/admissions/>

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Communication Design Program (CDP):

<https://muic.mahidol.ac.th/eng/programs/undergraduate-programs/communication-design-and-media-communication/communication-design/>

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