



Mahidol University  
International College



# COMMUNICATION DESIGN PROGRAM

BACHELOR OF FINE ARTS (B.F.A.)



The Communication Design Program (CDP) at Mahidol University International College is the first of its kind in Thailand to receive the AUN-QA accreditation (ASEAN University Network Quality Assessment) (2021- 2026).

This ensures the program's quality through the validation of the program's curriculum and management of its resources.





## OVERVIEW:

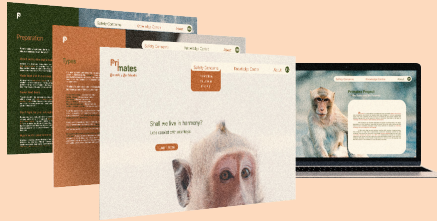
CDP applies a **“PROJECT-BASED STUDIO LEARNING APPROACH”** to all courses in the curriculum designed to promote **CREATIVE THINKING, PROBLEM SOLVING,** and **INNOVATION** that reflect 21<sup>st</sup> century challenges. The program produces design professionals who function effectively in diverse contemporary contexts.

Those enrolled in the program create design experiences for specific target audiences while embracing the core values of the university in applying their design skills for positive social purposes.



VIEW CDP STUDENTS'  
THESIS PROJECTS





## AREAS OF STUDY AND MINORS:

The program covers various areas of study that reflect Communication Design professions including Publication Design, New Media/Design Technology, Typography, Advertising, Package Design, Brand Identity, Motion Graphics, Infographics, Environmental Graphics, Online Communication UI/UX with **2 MINORS; CREATIVE ANIMATION** and **FILM ARTS.**



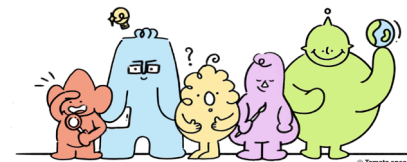
# COMMUNICATION DESIGN



## CAREER OPPORTUNITIES:

There are 5 areas of career opportunities for graduates;

- 1.) BRANDING AND ADVERTISING** covering career opportunities such as Brand and Corporate Identity Designer, Brand Communication Manager, Creative, and Art Director.
- 2.) GRAPHIC DESIGN**, which includes Graphic Designer, Illustrator, Type Designer, Infographic Designer, Packaging Designer, Environmental Graphic/Experiential Graphic Designer, and Motion Graphic Designer.
- 3.) DIGITAL/ONLINE COMMUNICATION** involving Web, UI/UX Designer, Motion Graphic Designer, Multimedia/Interactive/New Media Designer, and Online/Media Communication Designer.
- 4.) CREATIVE ANIMATION** and **5.) FILM ARTS** with career opportunities related to storytelling and moving images, to animation as an animator, character/toy art designer, and one who is involved in cinematic languages and its application.



# HOW TO APPLY

## COMMUNICATION DESIGN PROGRAM

### FAST TRACK

SUBMIT YOUR SCORE

#### ENGLISH MINIMUM SCORES

TOEFL  
(iBT)

69

OVERALL

22

WRITING

OR

IELTS  
(ACADEMIC)

6.0

OVERALL

6.0

WRITING

OR

PTE  
(ACADEMIC)

50

OVERALL

50

WRITING

### REGULAR TRACK

#### MUIC EXAM



TOEFL  
ITP

OR

+



WRITING  
TEST

SUBMIT  
DUOLINGO  
100  
OVERALL

Applicants are eligible to submit English Minimum scores to waive for MUIC Exam.



Contact us  
for more information

ADMISSIONS OFFICE

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@muicfriend



mahidol.inter



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@mahidolinter

### PORTFOLIO

BRING ON INTERVIEW DAY

5-6

OBSERVATIONAL  
DRAWINGS

The drawings should be based on looking at a three-dimensional source

5-6

DESIGNS OR  
ARTWORKS

We suggest you include art and design-related works from both platforms; digital, computer-generated and hands-on/technique productions

### TUITION & FEE

(Approximately in Thai baht)

79,XXX

TRIMESTER

95X,XXX

4 YEARS

MAHIDOL UNIVERSITY INTERNATIONAL COLLEGE, SALAYA CAMPUS

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