CREATIVE TECHNOLOGY

BACHELOR OF ARTS AND SCIENCE (B.A.Sc.)

IF YOU LOVE TECHNOLOGY, this major will support you with expertise in designing and developing content that includes visual, sound, and touch elements. You will learn plenty in each class, receiving firsthand experience in transforming concepts into professional creative products.
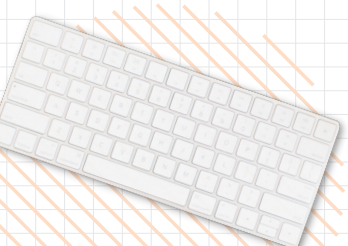
OVERVIEW:

Dreaming to create something aesthetically appealing, interactive, and functional in the tech field? **CREATIVE TECHNOLOGY HELPS YOU DEVELOP AND SYNTHESIZE SKILLS IN COMMUNICATION DESIGN AND TECH PRODUCT DEVELOPMENT ALONG WITH MUSIC COMPOSITION AND INCLUSION BY DESIGN.**

You will get to learn and work with experienced faculty members who are also practitioners in these fields.

CREATIVE TECHNOLOGY is **THE FIRST TRANSDISCIPLINARY PROGRAM WITH A MIX OF COMPUTER SCIENCE, TRANSMEDIA DESIGN, AND COMMUNICATION DESIGN** offered **AT MAHIDOL UNIVERSITY.** With its combination of arts and sciences, the program prepares its graduates for the emerging career opportunities of the technology-driven, fast-changing future. In addition, this program offers additional curriculum flexibility to customize for individual learning choices with MUIC's distinctive I-Design electives as well as the program's electives in MUIC, Faculty of Information and Communication Technology, College of Music, and Ratchasuda College.

CONCENTRATIONS

MEDIA TRACK

This track is for people who aim to combine arts and design with technology platforms, such as AR/VR, games, and various multimedia systems.

TECHNOLOGY TRACK

For people with the goal to create applications and tech-savvy products, this track offers you methodologies and processes in software development, such as agile software development and e-commerce.

CAREER OPPORTUNITIES:

Design your own tech career path that blends communication design and technology development. Topped off with music composition, you have hundreds of class choices at MUIC. We will prepare you to adapt to the fast-developing tech industry.

CREATIVE TECHNOLOGIST
- Interactive graphics technician(VR/AR/XR)
- Web designer/developer
- UI/UX designer/developer
- Social media/online communicator
- Game developer
- Sound designer/audio programmer
- Inclusive society technologist

MEDIA CREATOR
- Animator/modeler
- Digital media producer
- Multimedia designer
- Transmedia data illustrator
- Sound designer/audio programmer

CREATIVE
TECHNOLOGY

HOW TO APPLY
CREATIVE TECHNOLOGY

FAST TRACK

SUBMIT YOUR SCORE

ENGLISH
MINIMUM SCORES

TOEFL (iBT)
69 OVERALL
22 WRITING

OR

IELTS (ACADEMIC)
6.0 OVERALL
6.0 WRITING

OR

PTE (ACADEMIC)
50 OVERALL
50 WRITING

MATHEMATICS
MINIMUM SCORES

SAT (MATH SCORE) NOT LOWER THAN
600

OR

ACT (MATH SCORE) NOT LOWER THAN
25

REGULAR TRACK

MUIC EXAM

TOEFL ITP

OR

SUBMIT DUOLINGO 100 OVERALL

+

WRITING TEST

+

MATH TEST

Applicants are eligible to submit English/Mathematics Minimum scores to waive for MUIC Exam.

TUITION & FEE
(Approximately in Thai baht)

94,XXX TRIMESTER

1,XXX,XXX 4 YEARS

Contact us for more information

ADMISSIONS OFFICE
Tel: **(+66)2 700 5000** ext. **4344-7**
Email: icdad@mahidol.ac.th

LINE @muicfriend

mahidol_inter (Instagram)

@MUICchannel (YouTube)

mahidol.inter (Facebook)

mahidol.inter (TikTok)

@mahidolinter (X)

MAHIDOL UNIVERSITY INTERNATIONAL COLLEGE, SALAYA CAMPUS
999 Phutthamonthon 4 Rd., Salaya, Nakhonpathom 73170, Thailand
www.muic.mahidol.ac.th