



Mahidol University
International College



INTERNATIONAL BUSINESS

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

Explore global opportunities with MUIC's International Business program! Ideal for those aspiring to international careers or contributing to global business expansion. Our extensive exchange program is your gateway, laying the groundwork in classes and offering pivotal international life and work experience that transforms your perspective on the world and business.

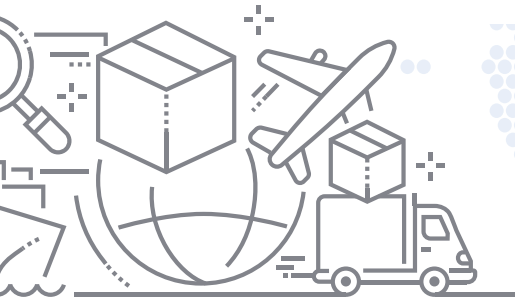
Customize your education with a minor in finance, marketing, or international relations, deepening your expertise and honing a keen awareness of our interconnected world. MUIC equips you with the skills to successfully navigate international complexities. Join us to blend academic excellence with real-world exposure, shaping your path to global business leadership. Elevate your future with MUIC!





OVERVIEW:

Embark on an exciting journey with MUIC's popular International Business program! Gain valuable insights and skills to thrive in a connected global business landscape. Prepare for a future where global business is at your fingertips. Unlock your potential with MUIC's International Business program!



AREAS OF STUDY AND MINORS:

“Crafting Your Future with Tailored Global Skills”

In the evolving field of international business, mastering a diverse set of skills is crucial for success. At MUIC, we recognize the need for expertise in navigating this globalized world. Our program goes beyond the ordinary to prepare you to excel in working across cultures, managing logistics seamlessly, and orchestrating material movement to produce high-quality products.

To thrive in the interconnected network of businesses, you will gain essential skills in managing import and export activities across jurisdictions. We understand that modern business encompasses risks from production to financing. Our curriculum equips you not just to understand but also practically manage these challenges.

Located in Thailand's family-business prevalent environment, MUIC uniquely integrates practical insights into our major required course “Strategic Internationalization”. Here students develop strategic positioning skills for small businesses on an international level ensuring they become thriving contributors globally.

In addition to our core courses, we offer electives specializing in key areas such as international HR, strategic business development and international logistics.

Join us at MUIC where your skillset will be tailored for impacting the global business landscape!

INTERNATIONAL BUSINESS

CAREER OPPORTUNITIES:

- International Management Consultant
- Business Entrepreneurs
- Business Development Consultant
- Global Logistics and Supply chains
- Global Business Analyst
- International Trade specialist
- Any careers in Multinational Corporation, International Consulting firms, Global Trade and logistic firms, International Academic and Research Institutions, Entrepreneurial Ventures.



HOW TO APPLY

INTERNATIONAL BUSINESS

FAST TRACK

SUBMIT YOUR SCORE

ENGLISH
MINIMUM SCORES

TOEFL
(IBT)

69

OVERALL

22

WRITING

OR

IELTS
(ACADEMIC)

6.0

OVERALL

6.0

WRITING

OR

PTE
(ACADEMIC)

50

OVERALL

50

WRITING

MATHEMATICS
MINIMUM SCORES

SAT
(MATH SCORE)
NOT LOWER THAN

600

OR

ACT
(MATH SCORE)
NOT LOWER THAN

25

TUITION & FEE

(Approximately in Thai baht)

70,XXX

TRIMESTER

84X,XXX

4 YEARS

REGULAR TRACK

MUIC EXAM



TOEFL
ITP

OR

+



WRITING
TEST

+



MATH
TEST

SUBMIT
DUOLINGO
100
OVERALL

Applicants are eligible to submit
English/Mathematics Minimum
scores to waive for MUIC Exam.



Contact us
for more information

ADMISSIONS OFFICE

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