



MEDIA AND COMMUNICATION

BACHELOR OF COMMUNICATION ARTS (B.Com.Arts.)





OVERVIEW:

The Media and Communication Program positions students to succeed in today's disruptive and convergent media environment through the integration of theory and practice. Students will have the opportunity to undertake course work, which aims to establish a base of interdisciplinary knowledge combining arts, humanities, communication, cultural studies and storytelling. Thus, ensuring a critical understanding of how media shapes the social world and digital technology. Graduates will have the knowledge and skills necessary to seek and hold jobs in the media industry, locally and globally.

CAREER OPPORTUNITIES:

- DIGITAL JOURNALISM CONCENTRATION: Journalist, News editor, Anchor, Documentary maker, new media producer, Feature writer, Media public policy maker
- CREATIVE CONTENT CONCENTRATION: Actor, Director, Scriptwriter, Producer, Acting coach, Stage manager, Production crew
- INTEGRATED MEDIA AND COMMUNICATION CONCENTRATION:
 Media strategist, Media analysist, Media campaign creator/worker,
 Digital content creator, corporate communication staff, Event organizer,
 Media consultant



VIEW MEDIA AND COMMUNICATION STUDENTS' THESIS PROJECTS

HOW TO APPLY

MEDIA AND COMMUNICATION

FAST TRACK

SUBMIT YOUR SCORE

ENGLISH

MINIMUM SCORES



MINIMUM SCORES



Applicants are eligible to submit **English/Mathematics Minimum** scores to waive for MUIC Exam.

OVERALL

69,XXX **TUITION & FEE**

(Approximately in Thai baht)



83X,XXX 4 YEARS

REGULAR TRACK

MUIC EXAM



Contact us for more information

ADMISSIONS OFFICE

Tel: (+66)2 700 5000 ext. 4344-7

Email: icdad@mahidol.ac.th

@muicfriend

mahidol.inter

mahidol_inter

mahidol.inter

@MUICchannel

@mahidolinter

MAHIDOL UNIVERSITY INTERNATIONAL COLLEGE, SALAYA CAMPUS

999 Phutthamonthon 4 Rd., Salaya, Nakhonpathom 73170, Thailand www.muic.mahidol.ac.th