



Mahidol University  
International College



# TRAVEL AND SERVICE BUSINESS ENTREPRENEURSHIP

BACHELOR OF MANAGEMENT (B.M.)

## OVERVIEW:

Unlock the world of travel and service businesses with the BM-TSB Program! At MUIC, we have been pioneers in providing quality international education in tourism and hospitality management in Thailand since 1986. This program fosters professionalism, analytical and practical skills, and knowledge in the travel and service industry, preparing you to operate in both local and international environments. We instill future entrepreneurs and managers with a sustainability mindset, cross-cultural awareness, and professional ethics. Apart from classes, the program also **FEATURES VARIOUS FIELD TRIPS** and **HANDS-ON LEARNING EXPERIENCE**, not to mention the **TWO INTERNSHIPS AND OPPORTUNITIES FOR OVERSEAS STUDENT EXCHANGE PROGRAMS.**

Join the BM-TSB Program and embark on a journey of discovery and success.



IG : MUIC THM Official  
<https://www.instagram.com/muic.thm>





## OPTIONAL DUAL DEGREE PROGRAM

THM Division partners with the Hong Kong Polytechnic University's School of Tourism and Hospitality Management, one of the world's highest-ranking institutions in hospitality education, to offer a dual degree option **(A 4-YEAR PROGRAMME)**. Students choosing this option will receive their bachelor's degrees from both universities.

## SPECIAL EXCHANGE PROGRAM

Apart from the exchange options with MUIC partnering universities, you will enjoy the privilege of some specially-designed exchange programs, such as Asia-Pacific Hospitality Management Program, with which participating students will conduct a one-year exchange in the Chinese University of Hong Kong and the University of Queensland, Australia.

## INTERNSHIP OPPORTUNITIES

You will enjoy taking two internships to have your learned knowledge embedded in real life. A wide range of organizations that match your future careers can be selected. And taking internship overseas is also an option. Formerly, our students have conducted internships in countries such as the U.S., the U.K., Switzerland, France, Dubai and more.

## DUAL CERTIFICATIONS

Our program is the first undergraduate program to receive certifications from both United Nations World Tourism Organization (TedQual) and ASEAN University Network (AUN-QA); assuring you of a quality education.



## AREA OF STUDIES:

Our program provides flexibility to meet the diverse needs of students. As a business management program, the curriculum provides quality courses to equip you with a well-rounded understanding of various facets of service business operations, such as service design, revenue management, digital technology and transformation, sustainability, business strategy, business plan, marketing and branding, and human resources.

In addition, the program offers five specialized modules on:

- Hotel Management
- Food & Restaurant Management
- Tourism Management
- Event Management
- Health & Wellness Management.

You may choose to specialize in one module for more targeted development or take courses from different modules to gain a broader understanding of the different sectors. The choice is yours.



## CAREER OPPORTUNITIES:

You will enjoy opportunities in many types of careers, such as

- Hotel or Accommodation Business Entrepreneurs
- Revenue Managers
- Hotel Marketing and Sales Managers
- Business Developers
- Private Property Developers
- Catering Service Managers
- Restaurant Owners
- Chefs
- Bakery Owners
- Culinary Designers
- Food & Wine Specialists
- Food Bloggers
- Theme Park Managers
- Tourism Planners and Developers
- Destination Marketers
- Travel Bloggers
- Cruise/Logistic Managers
- Airport and Airline Crews
- Tour Operators
- Online Travel Agents
- Tour Guides and Interpreters
- Event Organizers
- Event Directors
- Wedding Planners
- Medical Tourism Liaisons
- Spa/Wellness Managers
- Experts/Educators and Researchers in travel and service business related fields



TRAVEL AND  
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# HOW TO APPLY

## TRAVEL AND SERVICE BUSINESS ENTREPRENEURSHIP

### FAST TRACK

SUBMIT YOUR SCORE

#### ENGLISH MINIMUM SCORES

TOEFL  
(IBT)

69  
OVERALL

OR

IELTS  
(ACADEMIC)

6.0  
OVERALL

OR

PTE  
(ACADEMIC)

50  
OVERALL

#### MATHEMATICS MINIMUM SCORES

SAT  
(MATH SCORE)  
NOT LOWER THAN

500

OR

ACT  
(MATH SCORE)  
NOT LOWER THAN

18

### TUITION & FEE

(Approximately in Thai baht)

66,XXX

TRIMESTER

79X,XXX

4 YEARS

### REGULAR TRACK

#### MUIC EXAM



TOEFL  
ITP

OR

+



WRITING  
TEST

+



MATH  
TEST

SUBMIT  
DUOLINGO  
100  
OVERALL

Applicants are eligible to submit English/Mathematics Minimum scores to waive for MUIC Exam.



Contact us  
for more information

ADMISSIONS OFFICE

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