

Success in Dynamic Industry



Digital
Strategy



Mastery
of Management

Creative
Entrepreneur



“

A comprehensive graduate program that equips students with innovation entrepreneurial and managerial skills for their success in the digital disruption in the tourism, hospitality and event industry

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Mahidol University
International College

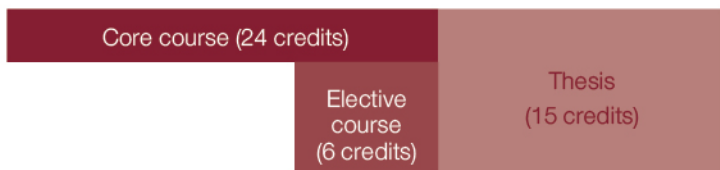
CUIMMM

MASTER OF MANAGEMENT IN INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT

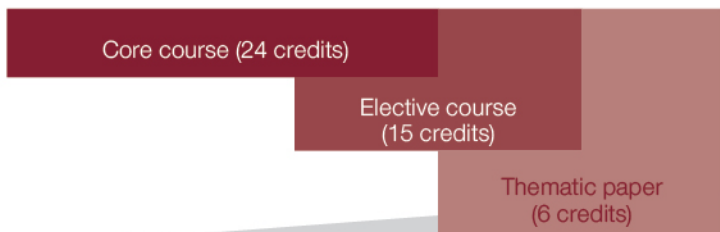
For a new generation of executives and entrepreneurs
in the Hospitality and Tourism World

Study Plan

Plan A Trimester 1 Trimester 2 Trimester 3 Trimester 4 Trimester 5



Plan B Trimester 1 Trimester 2 Trimester 3 Trimester 4 Trimester 5



Core Courses

- Marketing Management in Tourism and Hospitality Industry
- Service Quality Management and Improvement
- Human Resources Management in Global Tourism and Hospitality Context
- Financial and Asset Management in Tourism and Hospitality Enterprises
- Revenue Management in Tourism and Hospitality Businesses
- Digital Economy in Tourism and Hospitality Industry
- Research Methods in Tourism and Hospitality Industry
- Strategic Management and Entrepreneurship in Tourism and Hospitality Enterprises

Elective Courses

- Restaurant Business Development and Management
- Event Organizer Business Development and Management
- Lodging Business Development and Management
- Sustainable Developments in Tourism and Hospitality Industry
- Leadership and Ethics in Tourism and Hospitality Management
- Seminar in Current Issues in Tourism and Hospitality World
- Special Topic I
- Special Topic II

TRIMESTER SYSTEM:

T1: September – December

T2: January – March

T3: April – July

Weekend classes

Saturday – Sunday

09:00 – 12:00 Hrs.

13:00 – 16:00 Hrs.

TUITION AND FEE

Estimate costs for the whole program 450,000 Baht

REQUIRED DOCUMENTS :

- 1 Transcript
- 2 Diploma
- 3 English proficiency score report
(TOEFL / IELTS / MU-Grad Test)
- 4 Letters of recommendation
- 5 Citizen ID card
- 6 Application fee payment
(2,500 Baht)

How to Apply

STEP 1

Complete an online application at www.muic.mahidol.ac.th

STEP 2

Pay the non-refundable application fee (2,500 Baht) to

Bank	Siam Commercial Bank
Account Name	Mahidol University International College
Branch	Mahidol University
Account No.	333-208153-4
Swift code	SICOTHBK

STEP 3

Submit the application fee pay-in slip and all required documents by mail or in person to

The Office of International Graduate Studies (IGS) Mahidol University
International College
Aditiyathorn Building, R.422, Floor 4
999 Phutthamonthon 4 Road, Salaya,
Nakhon Pathom, Thailand 73170
Tel : +66 2700 500 Ext. 4483

STEP 4

Submit a statement of purpose in a pdf format to the e-mail : icgrad@mahidol.ac.th Please visit www.muic.mahidol.ac.th for guidelines.

STEP 5

All qualified applicants will be invited to do an interview.

Dual Degree program



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

SCHOOL OF HOTEL AND TOURISM MANAGEMENT

After completing MM at MUIC, students have an opportunity to pursue another Master's degree at School of Hotel and Tourism Management, The Hong Kong Polytechnic University.

ALUMNI TESTIMONIALS



Wipanee Leewairoj

Group Marketing &
Communications Manager
Diethelm Travel Group

"As a graduate of Mahidol University International College, Master Degree in Tourism and Hospitality Management, I know first-hand the high quality of education provided to students. I appreciated not only the education but also from the amount of attention received from all lecturers. They have taught me critical perspective towards the subjects as well as giving assistance in overcoming problems. I am proud that MUIC has given me an opportunity to learn, grow and be able to professionally apply new knowledge to my job. I believe that MUIC would provide a superb education to whomever interested in continuing their Master Degree in the tourism and hospitality."



For more
information



**The Office of International Graduate Studies (iGS)
Mahidol University International College**

Aditiyathorn Building, R.422, Floor 4
999 Phutthamonthon 4 Road,
Salaya, Nakhon Pathom, Thailand 73170
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