



Bachelor of Management (B.M.)

INTERNATIONAL HOSPITALITY MANAGEMENT

at Mahidol University International College

THM

Program Philosophy

The International Hospitality Management program aims to produce future leaders in Tourism and Hospitality who are well equipped with both theories and practices, can competently apply their knowledge in relation to international hospitality management in the hospitality related industries, and acts professionally and ethically, through a process of life-long learning.

From the perspective of tourism and hospitality practitioners, the industry does not only value graduates with academic knowledge, but also has a high demand of well-rounded graduates in foreign language skills, intercultural communications, analytical skills, and creative ideas which are required as important skills for the 21st century.

CAREER

Opportunities

The International Hospitality Management program prepares students for a wide variety of career opportunities relating to hospitality and tourism industry, including hotels, restaurants, airlines, cruises, hospitals, spas, travel agencies & tour operators, and events & exhibitions.



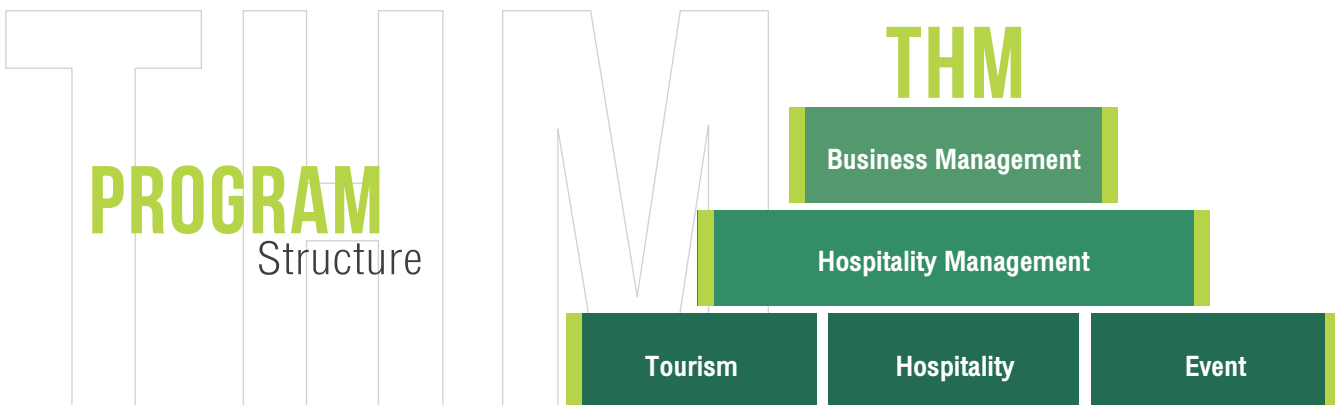


The program aims to uplift the standard of students' analytical ability and leadership to their excellence, and to support the goal of Mahidol University of being the **“Wisdom of the Land”** that strives for educational excellence, outstanding research, and global outlook.

All International Hospitality Management students take a set of core and required courses to provide them a fundamental management approach to hospitality and tourism industry as well as entrepreneurship. They may then choose to specialize in **‘hospitality’**, **‘tourism’**, and **‘event’** fields.

INTERNSHIPS

The International Hospitality Management program provides two required internships that bring classroom theory to life and provide students with professional experience. The first internship program is conducted at the on-campus Salaya Pavilion Hotel and Training Center, while the second internship is conducted off-campus.



CONTACT: ADMISSIONS OFFICE

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