



Mahidol University
International College

CREATIVE TECHNOLOGY

www.muic.mahidol.ac.th

B.A.Sc.



B.A.Sc.

BACHELOR OF ARTS AND SCIENCE

This program is the first transdisciplinary program with a mix of computer science, transmedia design, and communication design offered at Mahidol University. With its combination of arts and sciences, the program prepares the graduates for the newly emerging career opportunities of the 21st century. In addition, this program offers additional curriculum flexibility to customize for individual learning choices with MUIC's distinctive I-Design electives as well as the program's electives in MUIC, Faculty of Information and Communication Technology, College of Music and Ratchasuda College.

GENERAL EDUCATION

ENGLISH COMMUNICATION

LIFE
APPRECIATION

CRITICAL
THINKING

DIGITAL
LITERACY

GLOBAL
CITIZENSHIP

LEADERSHIP

GENERAL
EDUCATION ELECTIVE



MAJOR CORE

FACULTY OF INFORMATION
AND COMMUNICATION
TECHNOLOGY

Creative Computing

INTERNATIONAL COLLEGE

Communication Design

COLLEGE OF MUSIC

Fundamentals of Music

RATCHASUDA COLLEGE

Inclusive Design for
Communication

MAJOR ELECTIVE

MEDIA
TRACK

TECHNOLOGY
TRACK

I-DESIGN

Below are examples of possible career choices enabled by many options of minors and certificates in various disciplines at MUIC.

More minors can be found on the MUIC website.

STATISTICS

- Data visualization specialist

CREATIVE ILLUSTRATION

- Interactive graphics technician
- Transmedia data illustrator

INTEGRATED ADVERTISING DESIGN

- Social media / online communicator
- Digital media producer

APPLIED DATA SCIENCE

- Data Engineer

BIOLOGICAL SCIENCE

- Bioinformatics visualization specialist

STATISTICS

- Data Analyst
- Junior Data Scientist

UI IN PRACTICE

- Inclusive society technologist
- UI/UX designer

MAJOR REQUIRED

CAPSTONE PROJECT

INTERNSHIP



FREE ELECTIVE

Courses in any major in MUIC or the three other faculties that are conducted in English



CREATIVE TECHNOLOGY

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**CREATIVE
TECHNOLOGY**

SCAN HERE 

