



















ICMK 453	Global Marketing Strategy	4
ICMB 496	Practical Business Training – On Campus	8
ICMB 497	Practical Business Training – Off Campus	8

**Note I:** All BBA students are required to take either ICMB 496 Practical Business Training – On Campus or ICMB 497 Practical Business Training – Off Campus in their last year of study as part of the Major Elective Courses. Students are not allowed to register for other courses in the trimester, which a Practical Business Training course is taken.

### Interdisciplinary Elective courses no less than 20 Credits

Students are required to take courses for no less than a total of 20 credits from either of the following categories.

- Any 5 courses offered by MUIC's Business Administration Division
- 5 specific Minor courses offered by any BBA program. If a course designated by each major as a Minor course, is already taken and counted toward Major Required, Major Elective or Free Elective credits, students need to choose another Major Elective course in the program offering the Minor to fulfill the number of credits required in this course category.
- Minor courses from other MUIC divisions

### Free Elective courses no less than 8 Credits

Students can take any courses offered by Mahidol University as a free elective course with an approval from their advisors. Except for these following courses.

ICGN 101	Decision Mathematics	4
ICGN 114	The Scientific Approach and Society	4
ICGH 101	Biotechnology: from Science to Business	4
ICGS 101	Accounting for Young Entrepreneurs	4
ICGS 102	Business Sustainability and the Global Climate Change	4
ICGS 103	Economics in Modern Business	4
ICGS 104	Essentials of Entrepreneurship	4
ICGS 105	Personal Financial Management	4
ICGS 107	MICE 101	4
ICGS 108	Money Matters	4
ICGS 118	Skills in Dealing with People Across Cultures	4



# Mahidol University

## International College