

Editor's

Welcome to the largest issue of Kaleidoscope ever. Thank you to all who contributed news, photos and ideas. We experienced a windfall of submissions in the final days before our deadlines – largely thanks to deadlines coinciding with graduation - but it was all for the best. It may not feel like much, but for a small staff, 24 pages of copy and layouts are tasks that had us scampering for a couple of weeks. We're happy with the way it's turned out and hope that you will be, too. Thanks for reading.











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Final Touch



he Office of Student Affairs organized MUIC Final Touch 2010, a seminar for graduating students, on Monday, May 3rd. The seminar consisted of a number of speeches and congratulatory remarks by various members of the administrative staff, faculty and the Alumni Association. Assistant Dean for Student Affairs Michael Naglis, Assistant Professor Chaiwat Wongasa, Ajarn Pranome Thavaravej and Associate Professor Dr. Rassmidara Hoonsawat, Dean of Mahidol University International College, each addressed the assembly.

Housing Unit Petchaburi _{Trip}

On May 8th, 14 students who live in the MUIC International Houses traveled to Petchaburi Province on MUIC Housing Unit's third trip of the 2009-2010 school year. The purpose of the trip was to improve the studentstaff relationship while learning about Thai culture. The stops on the oneday trip were Phra Ram Ratchaniwet



(Rainy Season Palace), Maruekhathaiyawan Palace (Summer Palace), Plern-Wan Hua Hin (Eco Vintage Village).

Hanoi Seminar Thai Education



Mahidol University International College joined the sixth Thailand Education Exhibition 2010 from May 8-9, at the Melia Hotel in Hanoi, Vietnam. The Seminar and Exhibition, co-organized by the National Education Commission of Thailand (NEC), the Thai Embassy in Vietnam and the Vietnamese Ministry of Education and Training, hosted 37 universities with 40 display pavilions and 156 educational officials from Thailand. The two-day exhibition attracted an estimated 3,000

students from Hanoi's high schools and universities. In addition to attending the seminar, the Mahidol delegation joined a tour of the Hanoi University of Science at Vietnam National University.

TIM Paper Presented in Turkey

Dr. Kannapa Pongponrat, a TIM lecturer, had her paper - "People's Participation in Wastewater Management for Sustainable Tourist Destination: A Case Study of Phi Phi Island, Thailand" - accepted for oral presentation at the 5th World Conference for Graduate Research in Tourism, Hospitality and Leisure in Cappadocia, Turkey, from May 25-30th. The conference was made up of 250 participants from more than 30 countries and was divided into the themes with respect to research papers and Ph.D. and Masters research. The conference also included site inspection in various areas of Cappadocia designated as World Heritage Sites to stimulate discussion on tourism development for sustainability.

"It was a great chance to present a paper on a Thailand tourism case study as well as create connections with scholars from different universities," Dr. Pongponrat said. "(I felt that my) exchanges with different scholars significantly helped to promote MUIC as a representative university from Southeast Asia. I definitely see myself in future collaboration and joint-research with scholars from different countries."



Thai Hotelier Development Project



Ajarn Nate-tra Dhevabanchachai, General Manager of Salava Pavilion Hotel and Training Center and TIM lecturer, was invited by the Office of Tourism Development, Ministry of Tourism and Sport (OTD-MTS) to develop hotel employees nationwide by delivering a training session on "Excellent Service Behavior" in June. The training session was part of a larger OTD-MTS project entitled "2010 Thai Hotelier Development Project," This is the third year that Aj. Nate-tra has been invited to deliver training throughout Thailand, having given training programs in 15 provinces since 2008.

IS Paper Presented in Barcelona

nformation Systems Program Coordinator Veera Bhatiasevi presented a paper that he co-authored with Yingyot Chiaravutthi at The Fifth International Conference on Internet and Web Applications and Services (ICIW) 2010 in Barcelona, Spain.

The paper, which was funded by the MUIC Seed Grant program, was entitled "The Battle for World Wide Web Dominance - In Search for Network Externalities."



Veera reported being honored to have been included, as the acceptance rate for papers at ICIW is only 28% and attendance at the Conference afforded him the chance to mingle with academics from around the world.

Energy Saving Day

he MUIC Energy Saving Committee organized "MUIC Saving Energy Together" on June 28, an event to promote green thinking amongst staff and lecturers. Activities included a seminar on energy saving by humanresource expert Prasit Noonsung from the Department of Alternative Energy Development and Efficiency at the Ministry of Energy, a bike-riding campaign, motto competition, question & answer competition and game kiosks. Snacks were provided and green prizes were awarded for game participants and winners.



Minor Expo 2010

n an effort to increase awareness of the diverse academic minor opportunities available to undergraduates, MUIC's 22 minors programs showcased their wares at Minor Expo 2010. Minor opportunities abound in the sciences, foreign languages, travel industry management, social sciences, and varied business pursuits. Each minor program used performances to illustrate the effectiveness of its program, including a debate show by Social Sciences, 'Science is Fun' by Science, 'Special FX Photography' by Fine and Applied Arts and 'TIM Love Thailand' by Travel Industry Management.



Scholarship News

nternational Relations has announced that 11 current MUIC students will be taking advantage of study abroad scholarships in coming months.

- Six students - Mr. Chinnawut Jedsadayanmeta, Ms. Prathana Pawa, Ms. Sinsinee Na Ranong, Mr. Purit Rityingyong, Mr. Ekawut Samartlertdee and Ms. Soraya Techaritpakorn have received scholarships from the Australian Department of Education Employment and Workplace Relations through the Endeavour Student Exchange Programme arranged by The University of Adelaide, Australia. Each student will receive AUD\$5,000.

- Ms. Wilasinee Wichienrut has received a scholarship of AUD\$5000 from La Trobe University, Australia.

- Ms. Warisara Treechareonrut has been awarded a GKS Foreign Exchange Scholarship, arranged by Kyung Hee University, Korea. She will receive a monthly stipend of KRW 800,000 for six months and free round-trip airfare.

- Ms. Naiyaphak Kunaviriyasiri and Ms. Sukajit Chatromyen have been awarded the JICUF Scholarship in the form of monthly stipends for study at International Christian University, Japan, from September 2010 to June 2011.

- Mr. Nattawat Theeralerttham is to be the beneficiary of a Japan Student Services Organization (JASSO) scholarship through Osaka University. He will receive a relocation allowance and monthly stipend of ¥80,000 from September 2010 -August 2011.



On May 25 and 26, the Travel Industry Management Division of MUIC sponsored the Club TIM event "We love Thailand" on the ground floor of Buidling I. This exhibition was a channel to encourage Thai harmony and uniqueness to the MUIC community. In addition, this event sought to increase the number of youngsters who are willing to create a better society despite the current political crisis.

The event included many activities, including an exhibition, games and a video presentation on "Amazing



Mahidol University International College Fine and Applied Arts Division organized "MAX 2010 Media Arts Exhibition" from July 9-11, at the Bangkok Art and Culture Centre. The exhibition presented work from Entertainment Media Production and Communication Design students and



included senior projects, 3D stereoscopic imaging and cinematography, visual effects and make-up. Seminars on film and cinematography and a display of more than 170 entries from high school students all over Thailand for the MUIC 25th Anniversary Logo Contest accompanied MAX. The event



Thailand and 7 Green concepts". In this event, 13 concepts of Thai uniqueness were presented: Thais love the King, Typical Thai products from Old markets, Thai rice, Sweet Thailand, Thai plays, Thai classic transportation, Thai Spa, Thai harmony amongst different religions, Thai languages, Thai Eco friendly tourism, Thailand 3G, Thai colorless, Thailand Top Paradise. Participants were invited to donate to support the Sai Jai Thai Foundation for the Thai Army in Southern provinces and the Mirror Foundation for Thai hilltribe people.



was the honored to welcome Mr. Apirak Kosayodhin, Consultant to the Prime Minister, as a chairman of the opening ceremony.

The winning design for the MUIC 25th Anniversary Logo Contest will be featured in the next issue of Kaleidoscope.





A delegation from MUIC participated in the NAFSA 2010 Annual Conference and Expo in Kansas City, Missouri, frome June 1-4, the largest gathering of international education professionals in the world. Dr. Rassmidara Hoonsawat, Dean of MUIC, Dr. Yaowalark Sukthana, Associate Dean for Planning, Research and Development, Ms. Somluck Lunsucheep, Assistant Dean for Administration, Mr. Brian Phillips, Assistant Dean for International Affairs, Mr. Michael Naglis, Assistant Dean for Student Affairs, and Dr. Chariya Brockelman, former Dean of MUIC, joined more than 7,200 other delegates in attending workshops and seminars and, more importantly, engaging in networking.

Many of these networking opportunities took place at the Mahidol exhibition booth, which promoted "Thailand: Education and More." Over 400 contacts were made with current and prospective partner universities and a host of other educational institutes and agencies, administrators and service providers.

The signing of a formal exchange agreement with Medicine Hat College of Canada was conducted at the exhibit. The two colleges will implement a 2+2 exchange program whereby Medicine Hat students will study at their home institute for two years and complete their last two years of study at MUIC.

In addition, agreements with a number of other universities have been consolidated, including the University of Missouri, Columbia, the University of Tennessee, Knoxville, the University of Illinois, Chicago, as well as the Georgia Institute of Technology and Emory University in Atlanta. These agreements are expected to be formally enacted in the very near future and will bring the total number of MUIC partner universities to 63.

On June 3 Dr. Rassmadira, accompanied by Dr. Yaowalark and Ms. Somluck, visited Mayor Mark Funkhouser and was invited to address the Kansas City Council. She took the opportunity to present an overview of Thailand's considerable resources in terms of both its higher education and cultural exchange opportunities.





The Mayor, in turn, offered the city's public and private resources to MUIC students who wish to engage in overseas intern-

ships. Moreover, the University of Missouri pledged to serve as a coordinator in facilitating such an effort. This development has ushered in a new dimension in the expansion of MUIC's internship program.

Finally, given the success of last year's Thai Night at the

Los Angeles conference, MUIC, in collaboration with Kasetsart and Khon Kaen Universities, hosted a "Thai Night in Kansas City" for 150 guests who represented 60 universities and regional firms interested in providing internships. The guest of honor was Mr. Narong Sasithorn, the Thai General Counsel in Chicago, who delivered the welcoming address.

Mr. Michael Naglis served as emcee for the evening,



which included a dinner of celebrated Thai cuisine and performances of traditional Thai dance and music. The occasion offered a balanced view of Thailand's strength in international education and culture, all of which elicited a positive response from the guests who expressed an interest in future visitations to Thailand and further collaboration with MUIC.

The time and energy expended by members of the MUIC delegation clearly constituted a recipe for success in elevating the international profile of the college and Mahidol University in terms of their educational opportunities and cultural resources.



MUIC to^{Welcome}APAIE in 2012

A Special Submission from Chariya Brockelman, former Dean of MUIC

en years ago, I began hearing concerned comments from other Asian administrators who were trying to attract foreign students. "NAFSA Expo is too big and too crowded. We should have an association like this for educators in the Asia Pacific Region."

The suggestion did not fall on deaf ears. Having recognized the significance of greater cooperation among institutions of higher education in international programs, representatives from thirteen countries in the Asia Pacific resolved unanimously in December 2004 at

Korea University to establish the Asian Pacific Association for International Education (APAIE).

As stated in its mission, APAIE promotes dialogue and cooperation not only among institutions in Asia Pacific but also with those outside the region. The founding members are committed to bringing together experts in various fields of education for networking, professional development and as a channel for benchmark-

ing for the advancement of its member institutions. In this globalized world where students need to be familiar with other nations, peoples and cultures, exposure of students to other countries is a must. The Association helps facilitate the exchange of students, faculty and staff both within and between regions.

These ambitious objectives are well met through keen planning and implementing of the Steering Committee and commitment of members of the Board of Directors. The results were presented at APAIE's first conference and exhibition, hosted by Korea University in Seoul, Korea in 2006, which was attended by 240 participants. Subsequent annual conferences have taken place in Singapore, Tokyo, Beijing, and the Australian Gold Coast. In just a few years, the APAIE Conference and

APATE APATE

Exhibition has grown from 260 to 800 participants. The number of booths displayed by institutions of higher learning increased to 86 at the 5th Conference in the Gold Coast Convention Center hosted by Griffith University.

MUIC has been involved since the beginning. At that first conference, I – Dean of MUIC at the time - was invited to discuss "English language program: a key factor to success?" I surprised the audience by using college survey results to show that English language skill

> alone is not the key to success for MUIC graduates. Learning skills, leadership, maturity and intercultural awareness have played equally important roles. Since that first Conference, I have been active in voicing the need for international programs in Thailand and neighboring countries, and last year I was appointed to the APAIE Board of Directors.

Thus, it is my pleasure to announce that, with the kind support of President Piyasakol

Sakolsatyadorn and the encouragement of Associate Professor Em-orn Vasuntvisud, VP for International Relations, and MUIC Dean Rassamidara Hoonsawat, Mahidol University has won the bid to host the 7th APAIE Conference in Bangkok in March 2012. This event will benefit higher education professionals from ASEAN member countries. The newly-built Convention Center at Siriraj Medical School, Bangkoknoi Campus will be the venue for the conference. We will offer a well-managed academic program along with our renowned Thai hospitality. We will assure academics from overseas that Thailand is *the* destination for meetings, incentives, conferences and exhibitions as much as for tourism.

Photo: Boonyarat Suwanachinda

BBA and TIM Graduates:

Why leave when you can stay?

The Graduate Center invites all of this year's BBA and TIM graduates back for another dose with two great programs – MBA and MM.



Why Mahidol MBA?

Vhat makes our MBA program different from others is that it is uniquely created to bring out and develop your creativity. Learning experiences are conducted involving a wide variety of business models. Our faculty members are selected from both academia and industry to encourage you to come up with possibilities and challenge you to reach the realities. Your analytical skills will be put to test in a variety of ways. I would, therefore, like to invite you to join our MBA program, and experience challenging but enjoyable study in a unique studying environment.



Asst. Prof. Yingyot Chiaravutthi, Ph.D. Chairman of Business Administration Division



Why Mahidol MM in Tourism and Hospitality Management? Established in 1986, our Tourism and Hospitality Management program is one of the oldest international programs in Thailand. We prepare our students for professional careers in tourism, hotel, food and beverage, event, and other service related businesses.

Our MM-THM program has been continuously revised to meet the rapid change of the tourism industry. Meanwhile, our faculty members are nationally and internationally recognized for their research expertise in community-based tourism, tourism planning and development, destination marketing, product development, and heritage tourism management. If you are a prospective student considering the MM-THM program, you can be assured that we strive to create a world-class educational experience in Tourism and Hospitality education.



Asst. Prof. Sompong Amnuayngerntra, PhD Chairman of Travel Industry Management Division

"4 + 1" Special track for MUIC undergraduate students by pursue their Master's program

Mahidol University International College is introducing a new program called the Combined Bachelor's /Master's Degree Program for students to study continuously through their Bachelor's and Master's Degree. This means after a four-year degree, students may be able to complete a Master's Degree in just one additional year.

MUIC students in TIM and BBA will have the privilege to participate in these programs by taking undergraduate courses that also count towards the MBA in Business Modeling and Analysis or the MM in Tourism and Hospitality Management. By following the study plan of the combined degree program, students will be able to graduate with a Master's Degree in no more than four trimesters.

What are the benefits of a Combined Bachelor's /Master's Degree Program?

- Students can bypass the entrance examination process and waive fees
- Students can continue their Master's degree right away and finish in less time
- Students can waive some Master's-level courses and total fees up to B150,000
- Students can gain experience from sharing knowledge and working among graduate students from multidisciplinary fields

Students in their senior year who have achieved a GPA of 3.2 or higher and have completed at least 160 credit hours of course work may apply for this program at the BBA or TIM department. For more information about the 4+1 program, students can contact BBA/TIM division or visit the website *http://www.muic.mahidol.ac.th /grads*

Upcoming Events at MUIC Graduate Center

Event	Place	Date	Who should attend
Open house	Graduate Center, Sathorn	July 31, 2010	New prospects
"Mindset" Trip	Worabura Resort and Spa at Hua-Hin	August 7-8, 2010	MBA students batch #8 MM students batch #4
"Happy Together" Trip	Krabi, Thailand	October 1-3, 2010	MBA and MM students who have passed proposal defense

FEATURED MUICALUMNI

A nticipating the upcoming Alumni Association Reunion in October, *Kaleidoscope* is introducing a series of profiles, representing a cross section of MUIC alumni and alumnae and will continue this feature in upcoming editions of the newsletter.



Science Education

As a former president of the MUIC Student Association, Mr. Phuvadol Thanakiatkrai was certainly eligible to participate in the recent SA reunion. At the moment, however, he's preoccupied with other priorities.

Not only was Phuvadol actively involved in university and student affairs during his tenure at MUIC but also distinguished himself as a first class honors student in the Biological Science Program, with a special interest in forensic science. It wasn't surprising then that he volunteered for the Disaster Victim Identification effort and joined the forensic team in the aftermath of the unprecedented 2004 tsunami.

After his graduation in 2006, Phuvadol was granted a partial scholarship and began his graduate studies at the University of Strathclyde, Glasgow, the United Kingdom, majoring in Forensic Biology. He then received a tuition grant from the British government and is currently engaged in doctoral studies at Strathclyde which are expected to be completed next June. Upon his return to Thailand Phuvadol expects to secure a teaching position at either Mahidol University or Prince of Songkla University in Hat Yai, both of which have master's programs in forensic science. His rationale is simple: "I've always wanted to be a lecturer and help develop forensic science in Thailand and, to be honest, I miss the food!"

A more recent alumnus, Michael Krause (09), is another MUIC student who actively participated in student activities, namely, the college's very successful Debate Club, serving as its president for one year. He, too, excelled academically by achieving first class honors in our Chemistry Program and, upon graduating, received a scholarship and teaching assistantship at McGill University in Montreal, Canada.



Michael is currently pursuing his doctorate in the Department of Chemistry although his course of studies is referred to as Chemical Physics, a daunting combination for those of us who are less gifted in the sciences.

He is a member of a fast-track spectroscopy group which has its own website: *http://kambhampati-group.mcgill.ca/*

According to Michael, the classes are both difficult and demanding but he has answered that challenge by maintaining an A average. The research is challenging but exciting and cutting edge, particularly since this field of study is less than 20 years old.

In addition to his studies and research, Michael has been teaching three first-year chemistry lab classes for science and engineering students and is looking forward to teaching a more senior chemistry class next term.

Michael enjoys the study and research environment at McGill and has taken full advantage of the rich cultural heritage of Montreal. Like Mr. Phuvadol, he is very much committed to academia and misses Thailand, particularly its inexpensive and great food.

A High-Profile Career



The trajectory of one's career and best laid plans can often take unexpected twists and turns. When Ms. Patchari Raksawong graduated from MUIC in 1998, she undertook an internship at the Ministry of Foreign Affairs, after which she earned a

Master's Degree in International Relations from Thammasat University, expecting to pursue a diplomatic career.

However, during that process Patchari was asked to host a children's program for the United Broadcasting Corporation (now designated as True Visions) and received numerous requests to serve as a radio/ television host and newscaster as well as emcee for a number of public and private events, a development that was presumably inevitable, given her outstanding communication and presentational skills. And so new possibilities loomed. She subsequently received a Master's Degree in Teaching English as a Foreign Language from Thammasat University's Language Institute and more recently acquired her doctorate in Early Childhood Education from Chulalongkorn University.

To suggest that Patchari's plate is full would be an understatement. She currently serves as a part-time lecturer on the undergraduate level at Thammasat and Srinakarinwirot Universities (Speech Communication and Cultural Diversity) and on the graduate level at the Bunditpattanasailpa Institute (English Communication). In addition, she serves as a reporter and anchor for NHK World and ASEAN TV, is a news reader for two radio stations and hosts two TV shows on Channel 9 and Thai TV.

Finally, Patchari has been available as a freelance speaker and emcee over the past 12 years. She returned to MUIC to address the 2004 graduating class and, more recently, was invited to emcee the Thailand's Best Friends Event for the Ministry of Commerce, to cite just two examples. Her diverse academic credentials and high-profile career of public service exemplify what an international education can achieve.

Alumni Association Reunion - October 2010

MUIC currently boasts 3,868 alumni and alumnae, of whom 1,274 are members of the MUIC Alumni Association, including this year's graduating class. The Association recently announced that it will hold a major Alumni Reunion, scheduled for Sunday, October 10, 2010.

Registration will commence at 5:00 p.m., allowing our more seasoned alumni to tour the MUIC facilities. Moreover, the university tram service will be available for a tour of the recent renovations on the Salaya campus.

A dinner is scheduled on the newly-renovated ground floor of Building 1, during which there will be a video featuring the college's growth and development over the years, along with entertainment by members of the MUIC clubs. A "Contact Corner" where alumni can exchange information and business cards will also be available.

The centerpiece of the evening, however, will be the formal election of a president for the Alumni Association, given its growing membership. A slate of candidates will be presented; each of the contenders will offer his or her vision and expectations for the association, after which voting will take place. The winning candidate will select his or her own leadership team.

Ordinarily, an admission fee would be required for alumni who are not members of the association. However, given the important nature of the reunion, admission for all MUIC alumni, members and nonmembers alike, is free.

This upcoming reunion is being coordinated by Mr. Katiphot Kanoknorrasade, who joined the college staff in November of 2009 and was appointed Liaison for the MUIC Alumni Association. His prior experience includes administrative work in education and serving as a translator and interpreter for a business firm. Mr. Katiphot recently received his Master's Degree in English for Careers at the Language Institute of Thammasat University. MUIC alumni can contact him at *ickatiphot@staff2.mahidol.ac.th*

Student Association Reunion

The MUIC Student Association (SA) conducted its annual SA Reunion on June, at the Salaya Pavilion Hotel, by hosting 36 alumni who previously served in the organization. Assistant Professor Anchalee Pongpun, Senior Advisor to the Student Association, welcomed the participants.

Dinner was subsequently served, during which Mr. Tanis Suwannakul and Mr. Samut Nanthananochai, outgoing and recently-elected presidents of the association, respectively, presented an overview of the SA's current and projected activities. Several alumni offered their own responses and suggestions, based on their prior experience with the association. In addition, Ajarn Rattakarn Komonrat, MUIC alumnus and lecturer for the Business Administration Division, addressed the gathering.

While the evening was primarily a social event, it was also an opportunity for mutual exchange in order to provide continuity and innovative approaches to the Student Association's strategies.



Normal othing makes the MUIC family – the faculty, staff, administration, alumni, student body and parents – more proud than a celebration of the achievements of our family members. On Monday, July 5th, we got together to do just that at MUIC's 2010 Commencement Ceremony in the Arun-Amarin Room, Royal Thai Navy Convention Hall.

09

In all, 369 undergraduate students received their diplomas, with 67 of those students adding an academic minor to their degree and more than 60 students achieving First- or Second-Class Honors.

Our photographers were working hard during graduation week and we think their work speaks volumes about the excitement, emotion and environment here on campus, so please enjoy these pages featuring their work.

To get to know a few of our recent graduates better, please continue on to the student interviews on pages 14 - 16.



FIRST CLASS HONORS

Full Name	Cum-GPA	Major	Minor Code
Mr. Kij SOMBOONSUWAN	3.98	Finance	ICAM
Ms. Saengabha SRISOPAPORN	3.86	Social Science	
Mr. Thongrop RODSAVAS	3.79	Computer Science	ICAM
Mr. Artit THONGWATCHARAPORN	3.76	Biological Sciences	ICCN
Mr. Wasapon THANABODYPATH	3.74	Travel Industry Management	ICCN
Mr. Michael KRAUSE	3.73	Chemistry	ICPY
Ms. Pimthong BOONBAMRUNGSAP	3.70	Television Production	
Mr. Chintasit BANDITWATTANAWONG	3.69	Biological Sciences	ICCH &ICPY
Mr. Natchapon PUNGCHAROENPONG	3.68	Chemistry	ICGM
Ms. Natta YANTASRI	3.66	Travel Industry Management	ICGM
Mr. Karun CORNELL	3.66	Social Science	ICPS
Ms. Sudarat POOLSATHITIWAT	3.65	Finance	-
Ms. Parisa SRISUPPACHAIYA	3.64	Travel Industry Management	-
Ms. Pattarakan PETCHPIBOON	3.64	Food Science and Technology	-
Ms. Vimonmart MAHATTANATAWEE	3.62	Film Production	-
Ms. Raveena KUMAR	3.62	Biological Sciences	-
Ms. Wannisa CHATAMORNWONG	3.61	Finance	ICCN
Ms. Suthinee LAMWILAI	3.60	Biological Sciences	-
Ms. Satida SRISAKULPINYO	3.60	Finance	ICCN
Ms. Siriporn SRIKURUWAN	3.60	Computer Science	ICMM
Mr. Sanchai WALEECHAROENPONG	3.60	Biological Sciences	-
Ms. Sarinya CHAICHANKANCHANG	3.60	Finance	-
Mr. Unnawut LEEPAISALSUWANNA	3.59	Computer Science	ICMM
Ms. Seevalee RATANAPINSIRI	3.59	Travel Industry Management	ICCN
Ms. Tiparad SITTHIMONAMNUAY	3.59	International Business	-
Ms. Yoon Joo KANG	3.58	Biological Sciences	-
Ms. Nandini BHATIA	3.56	International Business	-
Ms. Wasuthorn HARNNAPACHEWIN	3.56	International Business	-
Ms. Wandee SIRICHOKCHATCHAWAN	3.55	Biological Sciences	ICCN
Ms. Jadapa ANANTANIKORN	3.54	Travel Industry Management	-
Ms. Sureepan IEMAMNUAY	3.53	Travel Industry Management	-
Ms. Nutta LEELAJARIYATHAM	3.53	Finance	-
Ms. Pantida VANASIRIKUL	3.52	Television Production	-
Ms. Jutamast SIRITEWANKUN	3.52	Travel Industry Management	ICJA
Ms. Sikharin LANGKULSEN	3.51	Television Production	-
Ms. Manna CHIRAMANEWONG	3.50	Travel Industry Management	ICCN





StudentInterviews



"I wanted to continue my studies in an Englishspeaking environment, so MUIC was the first place that came to mind."

Thongrop Rodsavas

- What brought you to MUIC?

My cousin graduated from MUIC and he told me a lot of great things about it, and I wanted to continue my studies in an English-speaking environment, so MUIC was the first place that came to mind.

- What advice do you have for incoming students?

Many students I've seen just want to get college over with, but I don't think that is all there is to college life. You should join activities, have fun with life. It's a once-in-a-lifetime experience so you should make the most of it.

As for the computer science students, specifically, I'd suggest that they not to be afraid of programming. It is the base of computer science and you WILL need it. So if you think this is your weakness, only practice can take you further.

- How has studying at MUIC shaped your social life or personality?

Participating in many activities during the past four years has led me to meet many people and I've learned a lot from them. Since this is an international college, I got to meet people from various places with different backgrounds. I have become more openminded and some people really did widen my world. For example, I'm really into game development. However, it was not until my second year that I met friends who share the same interests. They showed me the world of independent game developers and made me realize that you do not have to be a big company to make cool games.

- Where will you go from here?

I'm currently working as a Research Assistant to Ajarn Boonyanit. I am hoping that this research will help me find a scholarship to continue with my Master's and Ph.D. I'd love to study Game Technology or Game Development, but I'm also interested in Human Computer Interaction, since it can be applied to many great things for society.



Kris Theerarak

"I had to do presentations in almost every course, which I really liked because I could practice my public speaking and professional presentation skills."

- What brought you to MUIC?

I was looking for the place to advance my education. I had a couple of options and MUIC was one of them. I did research by talking with friends and searching the Internet. I considered each school's reputation, academic program and class schedules, because I have a full-time job. I found MUIC's Master's of Management in Tourism and Hospitality to be a very interesting choice. It met all my requirements, so here I am.

- What classes or activities have prepared or shaped you for your career?

I have learned different things from different classes. I had to do presentations in almost every course, which I really liked because I could practice my public speaking and professional presentation skills. Also, classes shaped my critical thinking skills, because teachers motivate students to think - why is this, why is that, what do you think about this? Questions are frequently asked in class and in a small class the students can really participate.

- Why did you choose your major and what things did you learn while studying that changed your ideas, perceptions or opinions of the major/ profession?

I am personally interested in the tourism and hospitality industry because I think it is vibrant, dynamic and challenging. It keeps moving all the time. You have to follow the trends if you want to survive in the business. I found out that tourism is so ample, there are so many aspects that you can learn about and discover, for me it never ends.

- How has studying at MUIC shaped your social life or personality?

At MUIC I met a lot of people from different fields, backgrounds and countries. I love to socialize. I like hanging out with friends, trying new things, learning different cultures. Once, my Nepalese friend took me to try authentic Nepalese food on Khao San road. Curry and spices are not my favorite, but it turned out to be so delicious and now it's one of my favorite dishes. I think this is a great example of something I discovered and learned from being at MUIC.

- Where will you go from here? I'm thinking about doing a Ph.D., but will be in the business management field for a while as I think I need to generalize my expertise a bit. However, I will now be looking for a management-level position. Once I finish my Ph.D. I would like to be a part-time university lecturer.



Sanju Singh

"At MUIC, my social life changed completely. I have been able to share my culture not only with my Thai friends but also many other friends who came to MUIC as exchange students."

- What brought you to MUIC?

I chose to come to MUIC because of its reputable international program. Also, my sister and cousins are MUIC alumni, so it seemed to be a place that I would fit in and have an idea of what to expect.

- What advice do you have for incoming students? One thing that I did wrong when entering MUIC was not putting in 100% effort in every course. I took Gen Ed courses lightly rather than actually concentrating on getting my grades and GPA up. It gets harder and harder once you get into your major subjects to earn good grades.

- What classes or activities have prepared or shaped you for your career?

The most important step I took at MUIC was joining SIFE. Being in SIFE shaped me into a leader and a better person. It opened my eyes to new things. I never would have dreamed of actually doing rice farming or building coral reef. However joining SIFE opened me up to new adventures. Working in SIFE you constantly have to come up with ideas about how to solve problems, you have to work both as an individual and as a team player, you have to present well and you must learn how to lead. These things have shaped me up for my career.

- How has studying at MUIC shaped your social life or personality?

I was brought up in an Indian society and completed high school at Thai Sikh International School, which consists mostly of Indian students, therefore, I have never really had a chance to open myself up to new cultures. At MUIC, my social life changed completely. I have been able to share my culture not only with my Thai friends but also many other friends who came to MUIC as exchange students. Studying here allowed me to broaden my social network and gave me the chance to travel both internationally and domestically. Furthermore, it has increased my professionalism by teaching me how to interact with different types of people.

- Where will you go from here?

I completed my studies at MUIC in December 2009 and since January 2010 I have been doing flight courses at Thai Flying School in order to fulfill my childhood dream of becoming a pilot. Next year I plan to go abroad to study for a Masters in Aviation Management, and I hope to complete my Ph.D. one day as well. However, I am only 20 years old at the moment, so there is no rush.



Pimtip Faktorngpan

- What brought you to MUIC? Two of the major reasons that I ended up at MUIC are its curriculum and its atmosphere. Since the beginning of high school, I've

always known that Social Science is the field that I want to study. After studying in a Thai school for 11 years and one year as an exchange student at The Cottonwood High School in Utah, I decided to go for international programs. MUIC is the only university in Thailand that offers Social Science in International programs and after much research and consulting, my mother and I found that MUIC's Social Science faculty are highly qualified.

The atmosphere at MUIC is different from that of many other universities. Given that it's an international college, the culture here is quite diverse. Even though the majority of students are Thai,

comparatively, there are more foreign students than in a lot of other universities with international programs. I would also say that MUIC is the most liberal college I've found throughout my four years here.

- If you could go back in time, what recommendations or advice would you give yourself as an incoming freshman?

I should have studied harder from the beginning of my college life and gotten used to classes earlier so as to obtain a better GPA. One way that I could have improved my study habits would have been through better time management. University life is a phase of life everyone should enjoy to the fullest. At the same time, one should gain as much knowledge and experience as possible from the academic curriculum and from extra-curricular activities. While an outstanding GPA will help you get a good job, joining extra-curricular activities will teach you how to work with people. However, what you need to remember is the harder you play, the harder you should work.

Also, activities and classes should be chosen wisely. The activities you take up should give you pleasure as well as enhance your interpersonal skills, build up your intellect and prepare you for the outside world and the future. I joined the MUIC Debate Club. The activities I participated in Debate Club helped me relieve stress and tension while strengthening my confidence, critical thinking skills and patience.

When choosing classes, don't always go for the 'easy A.' Your professors have great intentions of imparting knowledge and support and they put considerable effort into their teaching. If their standard is high and you can meet them, it means that you have upgraded yourself.

Last but not least, friends are important, especially in university life. Thus, you should choose them wisely. You do not have to have many friends but you need to have a few good ones who understand you and are with you through storms and rainbows.

How has studying at MUIC shaped your social life or personality?

"All of my close friends are part of my degree. Without them, I couldn't have come this far." Having had an educational background from a Thai school for 11 years, of course MUIC, was a totally different environment for me. I strongly believe that the full 4 years studying at MUIC has changed me from a

naive girl into a semi-well-rounded grown up. Classes and activities not only gave me knowledge, they also taught me to have more confidence in myself and not to be afraid to raise or ask questions or bring forth new ideas. This could never have happened without encouragement from my professors.

Friendship also played a huge role. As I stated, MUIC is a diverse learning environment. Being with different types of people has made me more open-minded and willing to accept people as they are and love them as they are. All of my close friends are part of my degree. Without them, I couldn't have come this far.

Of course, my teachers shaped my personality as well. From my professors I learned to keep pushing myself further in all aspects of life, to seek more knowledge and more new interests to meet my desires.

Where will you go from here?

Right now I'm an intern at UNESCO in the Social Human Science section, an internship recommended by Dr. Dale Rorex from MUIC. With the gap year I'm taking before pursuing my Masters, I hope to gain work experience in international organizations and hunt for a scholarship to help fund my MA in international Relations abroad. Wish me luck.



events in Japan between August and December.

Ms. Supanuth (Bell) Chuerattanakul will represent MUIC at two environmental



Bell, a biological science major, has been chosen to represent Thailand at the Denso

Youth for Earth Action (DYEA) program. This is a joint program between Denso Corporation and the Japan Environmental Education Forum that fosters awareness of our co-existence with nature and the need for a more sustainable society.

Bell is one of four Thai students and one of just 25 undergraduate and graduate students from Japan, Thailand, Indonesia, Malaysia, the Philippines, Vietnam, and Singapore. The participants will meet in Vietnam from August 3-5 for pre-training where they will share and discuss ideas about how to create a sustainable society. On-site training in Japan (at Mt. Fiji and Lake Biwa) from October 6-19 will allow the students to come into contact with regional conservation activities and cutting edge environmental technologies. Bell and the other participants from Thailand will work towards developing an action plan for Thailand which they will present at the DYEA Forum in December. Each of the participants is then expected to put their plans into action in their respective countries.

Bell has also been chosen to represent Thailand in the International Youth Conference on Biodiversity in Aichi, Japan, from August 21-27. The conference is associated with the 10th meeting of the Conference of the Parties to the Convention on Biological Diversity (CBD COP10), which will be held in October 2010 in Aichi.

The conference creates a worldwide network of young people who share a commitment to promoting the active conservation and sustainable use of biodiversity by improving the global understanding of its importance.

Bell has said that her classes with Dr. Ramesh Boonratana, Dr. Wayne Phillips and other instructors at MUIC gave her the edge to be able to confidently answer the tough questions in the interview stages when applying for both programs.

Mr. Sirachai (Shin) Arunrugstichai has invested himself in the conservation of Thailand's coral reefs.

Shin, an environmental science major, has been carrying out his senior research project with Dr. Wayne Phillips by assessing the effectiveness of BioRockTM technology as a method to enhance coral reef restoration projects.

Briefly, Shin's work involves collecting coral fragments from nearby reefs and attaching them to the BioRock[™] structure - a metal framework (paid-for and built by the community of Koh Tao through the Save Koh Tao Community Group). Shin, who is a trained dive instructor, has overcome many difficulties while with working on the BioRockTM structure, which is 5m underwater.

Shin recently attended the 2nd Asia Pacific Coral Reef Symposium (APCRS) as a representative of Save Koh Tao. Along with Dr. Wayne and Chad Scott (of Save Koh Tao), he presented data concerning the ecological changes of the reefs of Koh Tao and how the community has addressed these changes through reef restoration and rehabilitation programs. After attending APCRS, Shin noted that "there is no perfect recipe for conservation work. Every situation



is unique."

After graduation in July, Shin will continue his work as Dr. Phillips's research assistant, not only on the BioRock[™] structure but also on other restoration projects on the island.

A Farewell from MUICSMO 2009/10



reetings from the MUIC Student Association of the academic year 2009-2010, in which many of you may have come to know us as SA or SMO (pronounced Sa-Mo). Here is a brief introduction to how we came about as we are today.

At first, we were an ordinary group of students who came into last year's SMO election as candidates. Although largely unfamiliar with one another, we all came carrying the same will in our hearts - to sacrifice and be able to contribute, one way or the other, to our treasured community, MUIC. After a month of storming through campaigning activities around campus, Election Day arrived and we succeeded in gaining 360 votes, a majority among the candidate teams - that is how we came up with the name 360SMO. The name is also symbolic of '360 degrees,' denoting that we represent and will listen to voices of students from each and every corner of the MUIC student body. Our slogan - "Always Beside You" - meant that we always strove to answer students' questions, resolve their concerns and ensure that their voices were heard.

We have tried our best to accomplish as many of the most beneficial projects we could for MUIC. However, after a year of actually doing the job, we realized that to deliver change is never easy; there are so many constraints and obstacles to overcome in order to make those dreams a reality. We have learned that not all promised policies can be enacted as we expect them to be, and that's one moral to a real-life story. But, all in all, we are grateful for having been able to accomplish and be part of many remarkable events and projects that have brought significant change to MUIC. Here are some of the noteworthy achievements from SMO.

Multicultural Day; 19th November, 2009 Speaker's Corner (On-going) Locker System Student Network (S-Net) Dhamma Delivery; 4th March, 2010 Ploy Saeng Charity Project; 23rd-24th June, 2010

In closing, we acknowledge that SMO has taught us a life-long lesson in dedication - it doesn't matter who you are, we all can do something, little by little, hand in hand, for our beloved community. Thank you for trusting in us and giving us this opportunity. Although our term will be finished by the time you read this, a new team of dream catchers awaits, please do give them a big hand and look forward to another brand new year ahead.

MUICSMO 360 "Always Beside You"



O.P. RECREATION. OPPORTUNITY. PRIORITY MUICSMO 2010-2011

Executive Members:

Samut Nanthananonchai (President) Kiatnarong Wongsamee (Internal Vice President)

We believe that in order to really improve the quality of life and increase the satisfaction of MUIC students, the first thing is to get rid of the obvious problems that affect us all, and more cool projects will then be created to further satisfy MUIC students.

By simultaneously solving the problems and creating cool and unique projects, we are sure to offer the most satisfaction to all MUIC students, because we consider everyone as members of the same family, the MUIC family. Tanachai Unhanandana **(Treasurer)** Sirapak Hongwattanakul **(External Vice President)** Pitiya Tongkowon **(Secretary)**

Our team is formed by 50 students from all years and many majors. You may doubt how we are going to work effectively with this many team members. What we do is divide our team structure into 3 subgroups, each with its own head, who will act as a coordinator between the President, the VP, and the members in that subgroup. Each project will be arranged by one subgroup and all subgroups will take turns arranging projects.

Our team has adopted the acronym ROP: Recreation, Opportunity, Priority.

We will create or improve recreational activities to serve the needs of MUIC students.

We will create the opportunity for MUIC students to help improve our MUIC together. We are open for suggestions and complaints, and we will be your representative to encourage new projects that will benefit all MUIC students.

We place the satisfaction of MUIC students as our first priority. All MUIC students must have satisfactory quality of life at MUIC.

Largest Parade of Bicycles

On Sunday, April 25th, seven cyclists from MUIC joined more than 3,500 other cyclists at the King Rama V Statue in downtown Bangkok in an attempt to set the world record for largest bicycle parade.

The ride, organized by THE ONE and sponsored by Chang, Modern Nine TV, Have a Good Dream and The Thai Cycling for Health Association, did, in fact, set a new record for largest bicycle parade. Setting out at 6:00 a.m., cyclists rode on Ratchdamneon Road across Rama VIII Bridge to Borommaratchachonnanee Elevated Highway.

The MUIC cyclists – students Rattirom Bungbongkot, Robert Donnellan, Anthika Aoki, Thanakrit Bandasakdi, Ryota Anraku and William Meehan, and Faculty Advisor Laird Allan – wore MUIC team jerseys and shorts to promote the university to the public.

MU Public Bike Project

embers of MUIC Cycling Club Vireport that the MU Freshy Biker, a short social ride organized by Mahidol University, on June 16th, was a great opportunity to promote itself among Thai students. The event was the official debut of MU Public Bike Project which provides white bicycles for students, staff and lecturers for on-campus use. Any member of the MU community can ride the white bicycles - labeled "Public Bicycle" - around campus. Bike users are reminded not to keep these bicycles for personal use or lock them since they are communal.



Debate Club Stays Busy, Successful

n April and May the Debate Club logged successful efforts at tournaments in Singapore, Indonesia and the Philippines, though their biggest success was at home in Thailand.

On May 12th, three debate teams and three adjudicators represented MUIC at the United Asia Debate Championship (UADC), the largest annual debate tournament in Asia. Hosted by at Assumption University in Bangna, Thailand, UADC 2010 attracted 100 teams to compete in the seven-day tournament.

The top MUIC team broke sixth in the tournament, the strongest



Giffarine: The Branding Project

n late April, the MUIC Power G Project team, consisting of BBA students Ms. Onemai Phanthong, Mr. Sujin Thochamchern and Ms. Narin Limpiwilard, won the Branding Project Competition, sponsored by beauty brand Giffarine Skyline Unity Ltd. The participants represented top universities in Thailand and were required to create a marketing plan for the brand image of Giffarine. The winning MUIC team received a certificate and a 15,000 Baht scholarship from Giffarine Skyline Unity Ltd.



showing from any Thai institution. The highlight of the tournament was that Phra Chainarong was named 5th Best Speaker – the highest any Thai debater has ever been ranked at UADC. Mohamed Mabrouq Azeez and Wen-Yu Wen were also ranked among the top 25 debaters in a tournament field of nearly 300 speakers. Panyarak Roque, a first-year debater from Team 2 was named 4th Best Speaker from Thailand, trailing only to the three speakers from MUIC Team 1.





8th ASEAN Youth Cultural Forum

Asmall delegation from MUIC, led by Dr. Chairawee Anamthawat-Kierig, attended the 8th ASEAN Youth Cultural Forum at National University of Singapore (NUS) from June 7 - 12. The theme of the forum was "City, Technology, Tradition." All three Thai members of the ASEAN University Network -Burapha University, Chulalongkorn University and MU – attended the forum. In all, 16 universities from seven nations attended the forum.

At the opening ceremony the MUIC group performed Rum Chern Pra-Kwan, a traditional Thai dance. Then all participants attended a lecture on "Multicultural Immersion in Asian Cultures" and a workshop about performing art where they practiced Wayang Wong dance of Indonesia, Noh opera of Japan, Beijing opera of China and Kuydiyattum theater of India. In subsequent days, the participants attended lectures about the urban history of Singapore and technology and the arts, joined a short city tour and enjoyed a choice of field trips to Padang City Link Mall, Kampong Glam, Baba House and Little India.

The group spent most of the last two days preparing for their joint performance with University of Malaya (Malaysia) for the closing ceremony. Entitled "(MU)2 We learn, we share," the performance melded cultures - MUIC students performed two traditional Thai dances and one Malaysian dance while students from UM played live music.

MUIC Prom 2010



The junior class organized Graduation Banquet (Prom) 2010 with the theme *"All about JAZZ"* on June 26th, at Dream Hotel on Sukhumvit 15. The theme party featured DJs from Bangkok Invaders by Thaitanium, dance & car shows from MUIC clubs, MUIC celebrity alumni, Prom King & Queen presentation and a fancy photo booth. Alumni, current students and friends joined in celebrating with the Class of 2010.

Students Compete ^{at}MOSO

Mr. Varut Aphimanchindakul, a Computer Science major, won third place in the Microsoft Office Word (English Version) category at the Microsoft Office Specialist Olympics, hosted by Chulalongkorn University on July 12th. The tasks ranged from basic (changing font size) to advanced (managing master and subdocuments), winners performed the tasks most accurately in the least time. Varut had the same score and the winner and the runner-up, but finished with the third best time.

Computer Science majors Ms. Chompunut Kositchaimongkol, Mr. Warut Tantanasarid and Mr. Chi-feng Hsu were also finalists in the event. Mr. Patorn Utenpattanun and Mr. Rachsak Sachasiri, IS majors, and Mr. Phuriphong Wongpaisalsup a Computer Science major, were finalists in the Microsoft Excel competition.

Apex Global Business

On April 26th, the BBA Division of MUIC sent stand-in coach Ajarn Ignatius Tan and students Sapol Laiwejpithaya, Navin Schaduangrat, and Sharin Chawla to Singapore Management University (SMU) to compete in the week-long "Apex Global Business IT Case Competition 2010."

The MUIC team reached the finals, where they faced-off with University of Hong Kong, Texas A&M University, SMU, Brigham Young University, and Simon Fraser University. While the MUIC team did not manage a top three finish, the team members came home with a wealth of experience and satisfaction and have truly learned to appreciate the workings of a consultancy by tackling real world challenges that they will inevitably face after graduation.



Exchange Students Report Back Columbia



MUIC Biological Sciences student Jae Young Han recently wrote the following short note to Assistant Dean of International Relations Brian Phillips about her summer exchange program working in science labs at Columbia University in New York City. I don't know about the other two girls, but for me, every day in New York is pretty much the same. I wake up in the morning and go to the lab, do the experiments, read journals, come back home and rest... nothing much.

Na and I are doing the same experiments under different conditions each time. Wendy has been proofreading Dr. Loike's bioethics textbook, and she's almost done - two more chapters! Wendy also goes to the UN once a week.

How's Thailand? It must be very hot there...

Again, thank you very much for this

fantastic opportunity. I have learned so many things that I never knew before. I'll do my best until the program finishes.

Please say "Hi" to everyone in IRO and your office.





EUTH

Mahidol University International College has won the bid to host the 6th EU-Thailand National Intervarsity Debate Competition from August 30th to September 3rd, 2010. With an eye toward strengthening the EU-Thai relationship and to promote a climate of competition, the European Union opened this year's tournament up for bidding for the first time.

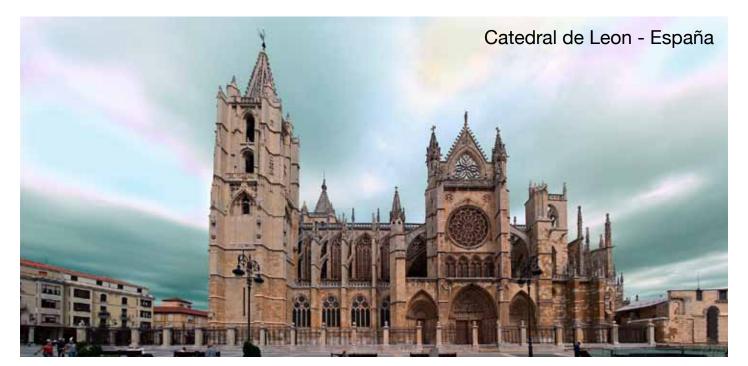
The EU-Thailand National Intervarsity Debate Championship started at Thammasat University as an intravarsity tournament, where teams from different faculties in the university competed against one another. For five consecutive years, Thammasat has been hosting the tournament and has directed it each year to grow both in size and quality, including other universities and high schools all over the country. Today, it is the largest and most anticipated national debate tournament in Thailand. In its fifth year, more than 400 students from 28 institutions, on both the university and high school levels, participated in the tournament.

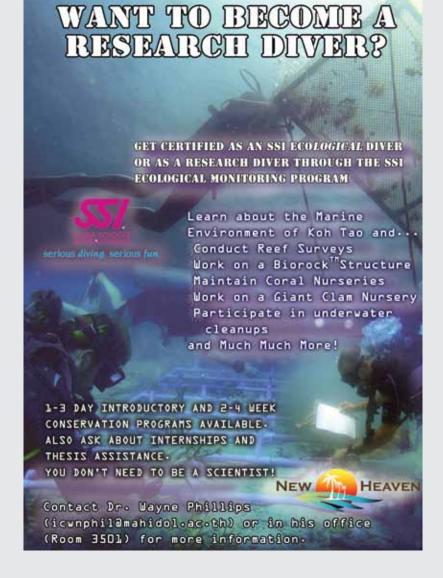
This year's tournament is not just another competition. It is a mission. For the first time, the tournament is pushing the envelope of the competitive edge with an unprecedented 7-preliminary-round arrangement of debating with a 60+ team cap. Also unprecedented in this year's championship is the environmental initiative to offset carbon and help promote an environmental consciousness among its participants and audience, lending the theme: "Offsetting Carbon, Offsetting Ignorance."

Foreign language Summer Trips – August 2010

Number of participants per country

Country	Language institute	Date 2010	Number of students	Accomodation	Remarks
China	Capital Normal University, Beijing.	31/7 – 31/8	80	International Camp Dormitory	Credits transfer for ICML 133, ICLC 320-330
France	International University of Sophie-Antipolis, Nice	03/8 – 27/8	8	French families or university residence	Credits transfer for ICML 123
Germany	Freie Universitaet Berlin	08/8 – 28/8	5	International students' hotel	Credits transfer for ICLG 211
Japan	1.Kyushu University	28/3 – 10/4	17	JICA Osaka International Center	For selected MUIC minor and MU Faculty of Art students
	2. Osaka University Suita Campus/ Toyonaka Cam- pus	02/8 – 15/8		International students' residence	Credits transfer for ICML 113
Spain	University of Leon	02/8 – 27/8	11	Spanish host families	Credits transfer for ICML 143
	TOTAL of MUIC Students		121		





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