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October 2011

KaleidoScope

Mahidol University International College Newsletter

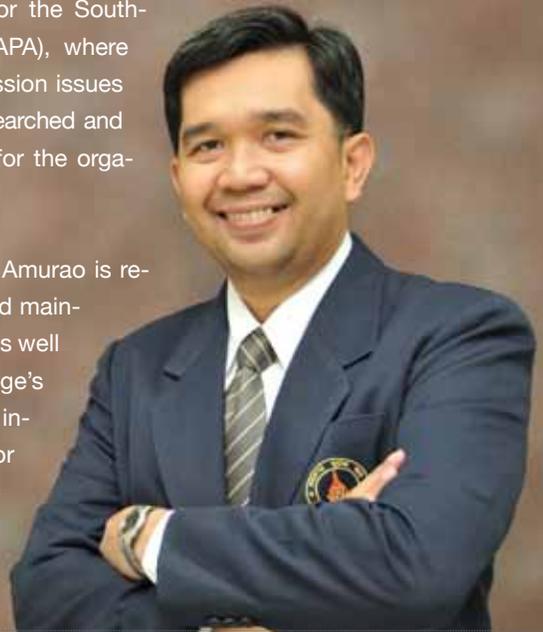


New KaleidoScope Editor

Mr. George T. Amurao has joined the MUIC Public Communications Section in his capacity as Web Content Specialist. He attended the Master's in Communication Management Program of the Pamantasan ng Lungsod ng Manila (University of the City of Manila), Philippines, where he also obtained his Bachelor's degree in Mass Communication. He served as Instructor and Chairman of the Mass Communication and Journalism Department at the Lyceum of the Philippines University.

Mr. Amurao served as a sub-editor in a Manila daily before working freelance for a number of Philippine newspapers and magazines. He later worked as editor for CB Richard Ellis in Bangkok. His most recent assignment was Alerts Coordinator for the Southeast Asian Press Alliance (SEAPA), where he monitored freedom of expression issues in Southeast Asia and both researched and wrote news and feature stories for the organization.

As Web Content Specialist, Mr. Amurao is responsible for the supervision and maintenance of the MUIC web sites as well as writer and editor of the college's public relations efforts, which includes serving as the editor for *KaleidoScope*. He can be contacted at icgeorge@mahidol.ac.th or 02-441-5090 ext. 3101.



Editor's Note

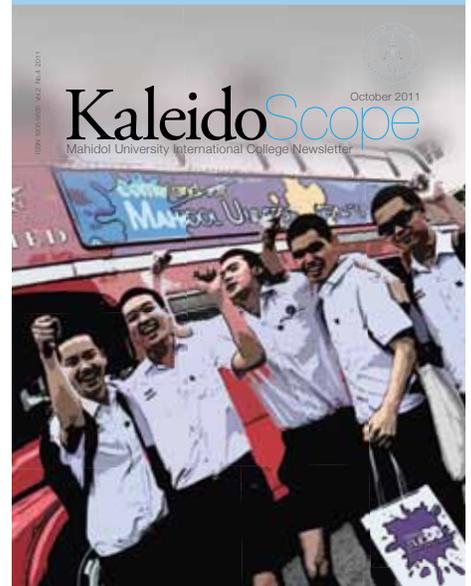
The Thai government recognized MUIC's contribution to the international college sector by presenting it with the Prime Minister's Export Award under the Best Service Provider category in September.

Meanwhile, MUIC students continued to prove their mettle. The school's debaters reigned supreme in the 7th EU Thailand Debate championship.

High school students, on the other hand, are clearly getting more interested in MUIC as more than 7,000 of them (more than double the number of the previous event) trooped to the school's Open House in August.

These and other events chronicled in this issue of *KaleidoScope* are indeed auspicious signs for Mahidol University International College this coming school year.

Cover Photo



The Open House is a major event in MUIC, allowing the college to showcase the best that it can offer to visitors. This year's Open House is the most successful to date, drawing more than 7,000 high school students, along with their teachers, parents and friends. Our cover captures the vibrancy of the two-day event.

MUIC Receives PM Export Award

Mahidol University International College (MUIC) added another feather in its cap when it received the Prime Minister's Export Award 2011 on September 19, 2011.

MUIC Dean Maleeya Kruatrachue received the award from H.E. PM Yingluck Shinawatra during the ceremony held at Government House. The dean was accompanied by Dr. Atthapong Sakunsriprasert, Assistant Dean for Planning, Ms. Jirawara Thongsakol and Ms. Wannapan Onyaem, Head and staff of the Planning Research and Development Section, respectively.

The PM Export Award is the Thai government's highest official award given every year to outstanding Thai exporters of products and services to showcase and acknowledge their top quality and high standards. MUIC was selected for the award's Best Service Provider category.

"This award is a testament to MUIC's outstanding contribution to international education in Thailand," said Dean Maleeya.

According to MUIC's Office of Planning, Research and Development, which had filed the college's application, the criteria for the award include being an autonomous and self-sufficient institution, has been established for at least five years and enjoys a growth rate enough to generate income for the country.

As an international college, MUIC accepts scores of foreign students. On the other hand, the college's Thai students are able to attend classes in universities abroad under MUIC's student exchange program. The college also regularly sends its staff abroad for training.

THM Quarterly Review

In August the Tourism and Hospitality Management Division launched the THM Quarterly Review, an e-journal that features articles about trends in tourism and hospitality management. The e-journal targets not only industry practitioners and academicians but also members of the general public. Go to THM Quarterly Review Volume 1.11.



Thousands *Visit* Open House 2011

Mahidol University International College (MUIC) held an Open House dubbed DD or "Discover Diversity" from August 19 to 20, 2011. It was a much-anticipated event as MUIC opened its doors to senior high school students from Bangkok and other parts of the country and gave them a chance to see the college's facilities and course offerings, and meet professors, school administrators and staff and students.

This year, 7,243 students from several high schools in Bangkok and neighboring provinces visited the Open House to see for themselves how things operate inside MUIC. It is an impressive figure for the college, with the number of visitors more than double from the previous Open House. "This increase shows that MUIC is becoming better known among the general public," said Dr. Maleeya Kruatrachue, MUIC Dean.

Needless to say, this event increased the visibility of the college for senior high school students who are looking for prospective colleges in which to enroll. As of now, MUIC offers 20 degree programs.



During the opening ceremony, Dean Maleeya Kruatrachue welcomed the guests. Afterwards, there was a forum that featured selected MUIC alumni and a parent. One of the alumni, Mr. Vacharapong Petchpugdepong, who holds a degree in International Relations, said the learning experience and time management skills he acquired at MUIC helped him in starting his career at Nok Air airline as a pilot. He added that the college gave students not just good academic training but also provided generous support in their extra-curricular activities.

The building's 3rd floor served as the main exhibition hall, where displays by the Business Administration, Fine and Applied Arts, Humanities and Languages, Science, Social Sciences, and Tourism and Hospitality Management Divisions were featured.

There were also booths by e-Learning and Housing, Admissions/Preparation Center or PC, and Study Abroad and Exchange Programs.

Another exhibit, this time on the ground floor, had the theme, "A Liberal Arts College for Future Global Leaders". The booths of the Student Association and various clubs were also located on the ground floor.



Volunteer college students served as tour guides to the visiting high school students. Each day there were six scheduled rounds, with 20 students in each group being led around the campus to see MUIC's facilities and meet some of the college executives and faculty members.

And to add more excitement, there was also a tour of the campus grounds aboard a London Bus. At 10 am and 2 pm, a red double-decker bus transported the visiting students around the campus, escorted by several golf carts and Vespa mopeds.

There was also a concert by the popular group "3.2.1", one member of which is an MUIC student. Two other student bands—"Causeway Bay" and "Fueng Fah"—also performed onstage.



Meanwhile, the Preparation Center for Languages and Mathematics held its PC Quiz on English at the Salaya Pavillion Hotel on the 6th floor. First held in 2004, the Quiz has been a mainstay event of the Open House, attracting students from various high schools in Bangkok and outlying provinces.



Suankularb Wittayalai Rangsit won 1st place after undergoing several tie-breaking questions with second place Bangkok Christian College and Triam Udom Suksa, which

took the 3rd prize. The winner brought home a 10,000 Baht scholarship grant while the second prize winner received a 7,000 Baht scholarship and the third placer won a 5,000-Baht scholarship grant. They also received certificates and trophies.

On the second day of the Open House, several youth groups competed in a dance contest. The group "Star Dance" won first prize and took home a 40,000-Baht gift voucher from Superstar Academy and a 7,000 Baht cash prize. "DP Theory" from Yothin Burana High School was declared first runner-up and won a 35,000-Baht gift voucher from Superstar Academy and a 5,000-Baht cash prize.



Fine and Applied Arts Division Takes Matters *to the* MAX



“We like to take things to the max,” said Fine and Applied Arts (FAA) Division Chairman Dr. Surapong Lertsithichai, referring to the second Media Arts Exhibit (MAX) held at the Bangkok Art and Culture Center (BACC) on August 2-5, 2011.

Indeed, MAX 2011 was bigger than the one held last year in terms of the variety and number of exhibits and entries for this year’s competitions.

BACC Chairman Apirak Kosayodhin delivered the opening remarks and talked about “New Media and Social Responsibility.”

The works of senior students in the Entertainment Media and Communication Design Programs were featured in various screenings and exhibits.

Short films, animated features and TV series pilot episodes were screened. Ms. Thanpatsorn Prasatsuporn won the Best Animation Senior Project award while Mr. Kanpoj Kornpariphan

the Best Film Senior Project award. Their fellow senior from the Entertainment Media Program, Ms. Arisara Poolvoralak, won the Best Television Senior Project award. HRH Princess Aditayathorn Mahidol was also awarded the Best Communication Design Thesis for her project entitled “Rebranding Royal Chitralada Products.”

Mr. Tom Nunan, executive producer of Academy Award-winning film, “Crash”, gave a talk on Hollywood productions and shared career advice with the students. At several points in his talk, he remarked that MUIC students showed “world-class” talent in their entries to the MAX 2011 competitions. His visit to MUIC was made possible by the link between MUIC and the University of California Los Angeles (UCLA) School of Theater, Film and Television, which, according to Prof. Surapong, is currently one of the best film schools in the world.

A documentary film about Ayutthaya, Siam’s old capital, shot in 3D was also shown. It was a product of a joint venture between MUIC and the United Nations Educational, Scientific and Cultural Organization (UNESCO).

There were also make-up and prosthetics demonstrations, a display of costumes and a workshop on stop-action animation.

Prof. Surapong said he attributes the recent 30% increase in enrolment in the FAA Division to the success of the first MAX

Three FAA alumni, each representing the division’s three majors, Animation, TV and Film Production, shared with the students the lessons they learned from their work experiences.





event. “We received emails and phone calls from parents who are interested in enrolling their children in the program. There were also many students who became interested in entering MUIC because of that event,” he said.

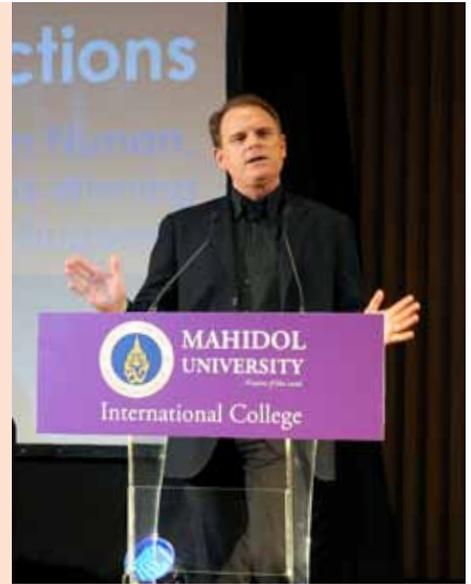
With this year’s MAX being bigger and, according to the FAA division chairman, better, one can only expect better results to follow.



Ms. Manaporn Srisuthayanon, a high school student from Assumption Convent, was the winner in the Mascot Design contest with her entry entitled, “Mr. Idea.” She was awarded the 10,000 Baht cash prize and an iPod Touch.

Tom Nunan, Film Producer

Mr. Tom Nunan, the featured guest speaker, is a graduate of the UCLA School of Theatre, Film and Television and currently teaches part-time at the Graduate Producer’s Program. Having served in executive positions at ABC, NBC, the Fox Broadcasting Company and the United Paramount Network, he is the founder and partner of Bull’s Eye Entertainment, an independent film and television production company.



Mr. Nunan was the executive producer for the Oscar-winning film *Crash* as well as producer of the subsequent television series. His other films include *The Illusionist*, *Employee of the Month* and *Thumbsucker*.

In his talk, “Hollywood Productions,” as well as in an interview with Kaleidoscope, Mr. Nunan commented on the current state of Hollywood film making by citing the explosion of high-budget, action films such as *Avatar*, *Iron Man* and the *Spider Man* series that clearly target an international audience – and will likely continue to do so, particularly since no one but Hollywood can do this better.

This development has left an opening

for the production of character-driven films, which has been taken up by independent film makers (including Bull’s Eye Entertainment) both in the US and abroad. Unfortunately, securing financial backing for such enterprises oftentimes remains problematic.

While Mr. Nunan may lament the state of Hollywood film making, he is far more upbeat about the efforts of cable television networks, pioneered by HBO. The made-for-TV films, mini-series, dramas and even comedies are of an exceptional quality, according to Mr. Nunan. In fact, he characterizes this renaissance in cable network productions as the second “golden age” of television. It isn’t surprising, then, that he prefers television production, given its immediacy and growing quality, to the longer arc of movie making and the problems that may ensue.

Mr. Nunan has previously been commissioned to deliver lectures and talks at other venues, particularly in North America and Europe. This was his first such appearance in Asia – and the Media Arts Exhibition was that much better because of his contribution.



Four int'l summer classes held



In a bid to further increase MUIC's visibility in universities in the US and the ASEAN+3 region, the International Network Development Section offered an International Summer Program recently. MUIC Associate Dean for International Affairs Dr. Charles Windish said the department conducted a total of four classes involving 80 students from the US, Japan, Korea and Thailand.

The first involved 15 students, two professors and one staff from the University of North Texas. They spent three weeks studying sustainable tourism in Bangkok, Nakhon Pathom, Chiang Mai, Phuket and Nakhon Si Thammarat Provinces.

The second consisted of two groups, the first dealing with medical diplomacy and cultural anthropology, with 12 students from the US, while the second group of 12 American students and 12 Thai students focused on bio-ethics.

Meanwhile, three Japanese students from Osaka University and 10 Koreans from Kyung Hee University participated in a three-week summer English program, which included Thai cultural classes.

The fourth and newest offering was an educational tour program that lasted seven days. Sixteen students from Ritsumeikan Asia Pacific University in Japan took a crash course in English and Thai and also toured Bangkok. Their professor, Dr. Yuichi Kondo, said many of the participants will sign up for the exchange program next year.

Dr. Windish said these classes promot-

ed both faculty and student exchanges and stimulated MUIC's educational partnerships with major universities abroad.



THM Team-Building Workshop

Faculty and staff members of the Tourism and Hospitality Management (THM) Division engaged in a team-building workshop on August 2-3, 2011, at the Centara Grand Mirage Beach Resort in Pattaya, which received a Green Hotel Award from the Green Leaf Foundation, Thailand.

The group participated in team-building exercises in order to promote stronger collaboration among divisional members in addition to brainstorming sessions that featured discussions on the future road map of the THM Division.

The participants also toured the Centara Grand Mirage Beach Resort to observe first-hand its efforts in promoting sustainable development and visited the well-known Koh Larn where they observed the effects of tourism on the environment.

Business Administration Seminar

The Business Administration Division, under its Chairman, Dr. Atthapong Sakunsriprasert, and 19 faculty members and staff, went to Chiang Mai on September 5-7, 2011 for its Human Resource Development Seminar.

The seminar, entitled "Attitude Development and Commitment to Organization" was facilitated by a consultant from Chiang Mai University.

The participants also toured Doi Suthep and Chiang Mai Zoo, visited the city's famed Night Bazaar, made merit and engaged in umbrella painting. They also visited Wat Phra Sing before heading back to Bangkok.



Divisional Appointments

The Social Science Division recently appointed three new lecturers to meet the demands of its growing student population.

Dr. James Warren, with a Ph.D. in Southeast Asian History and Social History in Thailand and Southeast Asia and a recent post-doctoral Fellow at the National



Dr. Warren

University of Singapore, has been appointed Lecturer. He will teach World History, Introduction to Thai History and Thai Society and Culture.

Ms. Pattaka Sangimet, an MUIC alumna who received her M.A. in History and Women's Studies from the University of Central Arkansas, recently joined the division's faculty. She is assigned to teach World History.



Ms. Pattaka

Mr. Ian McDonald, a full-time lecturer in the English Studies Program, has been transferred to the Social Science Division where he will teach Psychology.



Mr. McDonald

MU-MUIC Performance Agreement

Professor Piyasakol Sakolsatayadorn, President of Mahidol University, and his executive team arrived at MUIC on the morning of July 28 to review MUIC's 2011 Performance Agreement (PA) with the university. They met with MUIC executives, faculty and staff members in



the Tawee Watana Room at the Salaya Pavilion Hotel.

Professor Maleeya Kruatrachue, Dean of MUIC, delivered a Power-Point presentation, highlighting the 18 Key Performance Indicators (KPI) and their results in the areas of Research, Education, Human Resource Management, Academic Services, Finance, Budget and Assets Management as well as Cultural Preservation and the Environment.

Professor Piyasakol and his team expressed their satisfaction with the overall results, particularly since 16 of the 18 KPIs in the agreement met their goals.

Training workshop

MUIC's Academic Service Section conducted a Training Workshop for Professional International Relations Officers (the third in a series) on August 25-26, 2011, at the Salaya Pavilion Hotel and Training Center.

Professor Maleeya Kruatrachue, Dean of MUIC, welcomed the 55 participants, representing Thai university international relations programs, after which Ms. Pornthip Kanchananiyot, Executive Director of the Thailand US Educational Foundation, engaged the group in an exploration of strategies and tactics for the effective promotion of international programs. In the afternoon, Ms. Koonthida, former Head of the MUIC International Relations Office, presented an overview of the college's Student Exchange Program.

The second day was devoted to the importance of presentational skills, conducted by Ajarns John McNulty and James Whitlam, and the dissemination of information regarding im-



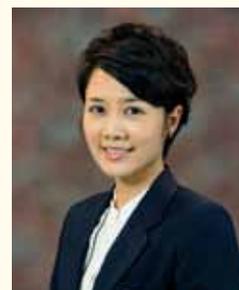
migration requirements for international students.

Personnel Changes



Mr. Brian Phillips, Assistant Dean for International Affairs, resigned from his position this past July in order to devote more time to his

teaching and research in the Science Division. MUIC hosted a special luncheon in his honor, in recognition of his years of service and his substantial contributions in developing the college's Study Abroad Program.



Ms. Chompunuch Pongjit, Director of the Marketing Program in the Business Administration Division, has been appointed Assistant to the Associate Dean for Academic Affairs. Ms. Kandapa Thanasuta has been designated as the new



Director of the Marketing Program.

STAFF DEVELOPMENT

One of MUIC's distinctive features is its commitment to the personal and professional development of its staff. Over the years the college has provided classes in English and management in addition to short-term English study programs abroad. Staff members also accompany MUIC recruitment teams throughout Asia, enjoy educational tours abroad, learn about the operational management of other universities and are encouraged to pursue their graduate studies.

All of these experiences within and beyond the borders of Thailand have enabled MUIC staff members to enhance their skills, develop cross-cultural sensibilities and acquire a broader world view in their personal and professional lives.

Training Program

Ms. Supida Wangrattanakorn, Head of Admissions, embarked on a training program at the University of Tennessee (UT) in Knoxville, Tennessee, U.S.A., from August 1 to 31, 2011. She visited the nine colleges in the university system, focusing primarily on admissions criteria and procedures for both undergraduate and graduate students.



Ms. Supida also observed procedures at the Center for International Education and the English Language Institute, a preparation program for students who want to improve their English skills or wish to enter UT. In addition, she attended the freshman orientation, various classes and conducted interviews with executives, academic advisors, teachers and students; in the process she promoted MUIC's own undergraduate and graduate programs

Self-Development Workshop

The Administration Department sponsored a workshop for two executive and 49 supporting staff members from the Central Administration, Operational and Environmental, Accounting and Financial, Procurement and Educational Technology Sections on August 4-6, 2011, at the Baan Wang Nam Keaw Lodge in Nakhonratchasima Province.



The workshop, entitled "The Power of a Positive Attitude: Discovering the Key to Success," which was conducted by Ajarn Montri Ketthong, focused on developing the personal and professional skills of the participants. The group also had an opportunity to visit several sites in the Wang Nam Khiao District, celebrated for its cooler climate and lush scenery, including a forest reserve, an animal farm and an organic garden.

Proactive Workshops

The Office of Student Affairs conducted a proactive workshop at the Bacchus Home Resort in Hua Hin from September 8 to 10, 2011.



Ajarn Michael Naglis, Assistant Dean for Student Affairs, facilitated brainstorming and strategic planning sessions for the six staff members in order to improve the quality of student services and put in place better office procedures.

The group also engaged in team-building exercises and went on a tour of the Hua Hin Sam Pan Nam floating market and Wat Huay Mongkol.

The Office of Planning, Research and Development organized a similar workshop for the Academic Service, Human Resource and Public Communication Sections at the Rai Saeng Arun Resort in Chiang Rai on September 10-12, 2001.

During the first two days, Associate Professor Chavalit Wongse-ek, Interim Associate Dean for Planning, Research and

Development, led a group of 18 staff members in team-building activities.

In addition, the participants took the opportunity to explore the cultural heritage of the area by visiting Wat Rongkhun and the Baandum Museum which features the works of the celebrated Thai artist, Thawan Duchanee.

The final day was devoted to intensive



group discussions that focused on how each of the sections can more effectively develop its services and create additional mechanisms for coordination.

Academic Achievements

In the last issue KaleidoScope featured the 2011 graduation class. It seems fitting to acknowledge the academic achievements of five MUIC staff members who, in spite of the demands of their full-time responsibilities, received their graduate degrees.



Ms. Jutharat Thipboonsup,
Chief of Student Affairs
Master of Arts in Public
and Private Management
Silpakorn University



Ms. Sasithorn Rojsongkram,
Acting Head of Student Development
Master of Arts in Public and Private
Management
Silpakorn University



Mr. Katiphot Kanoknorrasade,
Student Affairs Office
Master of Arts in English for Careers
Thammasat University



Ms. Supatra Boonprasert,
Acting Chief Librarian
Master of Arts in English for Careers
Thammasat University



Ms. Prapai Khaowpong,
Purchasing Officer, Salaya Pavilion Hotel and Training Center
Master of Education in Education Technology
Silpakorn University

Orientation *for* new students



The current batch comprises both local and international students from top universities in Thailand, New Zealand, Switzerland, China, and Thailand's Chulalongkorn, Thammasart, and Mahidol Universities.

The incoming students came from a diverse group of top companies such as Siam Cement Group, Deutsche Bank AG Bangkok, Standard Chartered Bank (Thai) Public, Sahaviriya Steel Industries Public, Dusit Thani Hotel, and Chiva-Som International Health Resort.

The MUIC Graduate Center held an orientation at the Royal Orchid Sheraton Hotel on September 3, 2011 to welcome the students who enrolled in the 1st trimester of academic year 2011-12.

in Modeling and Analysis (MBA) Program while 14 students were enrolled in Batch 7 of the Master of Management in Tourism and Hospitality Management (MM-THM) Program.

MUIC Dean Dr. Maleeya Kruatrachue officially welcomed the 47 students accepted in the two graduate programs.

Dr. Ornlatcha Sivarak, Director of the MBA Program, and Dr. Kannapa Pongponrat, Director of the MM-THM Program, each gave an introduction to the curricula of the courses they respectively handle.

According to Asst. Prof. Yingyot Chiaravutthi, Associate Dean for Academic Affairs, there were 33 students in Batch 11 of the Master of Business Administration



Mind-Set Trip *to* Khao Yai



The MUIC Graduate Center held its annual team-building retreat dubbed "Mind-Set Trip" at Ruenmaingam Resort, Khao Yai, Nakorn Ratchasima Provinces on July 23-24, 2011.

Meant to welcome the incoming batch of

23 students enrolled in the MBA and MM programs for Quarter 3 of SY 2010-11, the retreat also aimed to create a bond between the new students and the 14 senior students, four lecturers and four staff members who accompanied them on the trip.

The two-day retreat included activities such as the bai-sri ceremony and karaoke sessions, team-building exercises and souvenir shopping in the mountain resort.



MUIC Team Wins National Debate Championship

Mahidol University International College's (MUIC) Team 1 won the grand prize in the 7th European Union Thailand National Inter-Varsity Debate Championship, held from August 26 to 30, 2011 at the MUIC campus in Salaya.

Team 1's Mr. Panyarak Roque was also chosen as Best Speaker in the university category. He and his teammates, Ms. Daphne Hingert and Mr. Narongpol Sathorn argued against the motion, "This house believes that digital activism has been a failure" and defeated their opponents, also from MUIC (Team 2) to gain the top prize. This is the sixth time MUIC has won the championship.

On the other hand, Suranaree University Institute of Technology won the championship round in the rookie university category where new university members competed against each other.

In the high school division, Anglo Singapore High School thwarted Patumwan Demonstration School's bid for the top spot.

Described by Ms. Ana-Beatriz Martins, chargé d'affaires of the European Union Delegation to Thailand, as the biggest debate tournament in the Kingdom, the competition this year featured 74 registered teams from all regions, representing 15

universities and 15 high schools.

Speaking in the event's closing ceremony on August 30, the EU Delegation's Political Section Counsellor Nuno Caldeira da Silva, congratulated the organizers and host for the successful tournament and reiterated the EU's support of activities like debates which promote democratic values among students.

Clinical Professor Piyasakol Sakolsatayadorn, Mahidol University President, challenged the students to turn their ideas into actual practice and help their local communities.



2011 SIFE Thailand National Exposition

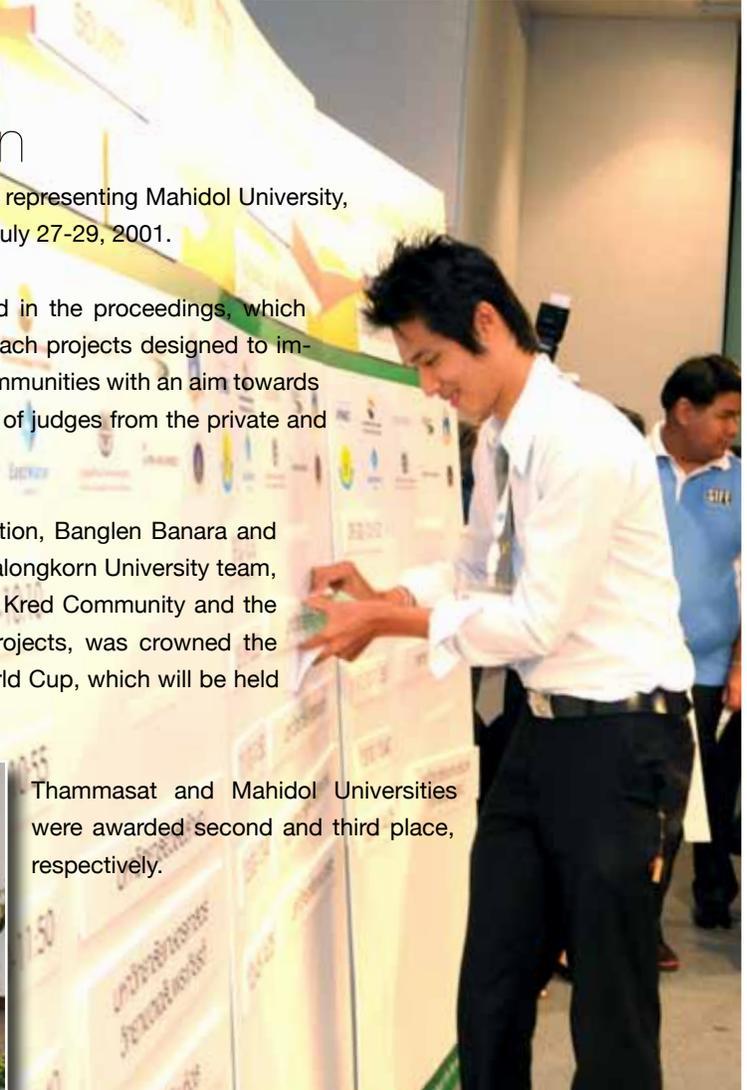
The MUIC Chapter of Students in Free Enterprise (SIFE), representing Mahidol University, hosted the 2011 SIFE Thailand National Exposition on July 27-29, 2001.

Twenty-one SIFE teams from around Thailand participated in the proceedings, which consisted of rounds of presentations that highlighted outreach projects designed to improve the quality of life and standards of living in various communities with an aim towards sustainability. The presentations were evaluated by a panel of judges from the private and public sectors, including business leaders.

The MUIC team, which featured its Parachute Rice Plantation, Banglen Banara and Eco Child Projects, reached the semi-final round. The Chulalongkorn University team, promoting its Soil Booster, Tourism Promotion for the Koh Kred Community and the Basic Agricultural Costing Book for Sustainable Living Projects, was crowned the champion and will represent Thailand at the 2011 SIFE World Cup, which will be held in October in Malaysia.



Thammasat and Mahidol Universities were awarded second and third place, respectively.



Community Outreach Project

Forty-two members of the Diving and Volunteer Clubs joined forces in conducting both diving and volunteer activities on Koh Tao, Surat Thani Province, from July 27 to 31, 2001. The general purpose of the excursion was to instill in members an appreciation for the marine environment and to raise awareness about the need for its sustainability through a number of hands-on activities.

After having explored the diversity of ma-

rine life, particularly the fragile ecosystem of coral reefs, through a series of dives, the group engaged in a clean-up of Freedom Beach, in coordination with several diving schools in the area.

They also visited the island's Baan Koh Tao School where they not only restored and refurbished some of the school's physical facilities but also engaged the students in constructing a garden and planting site for crops that will support greater awareness for the environment.

Finally, members of both

clubs participated in the making of concrete artificial reefs, or Mak Rocks, an environmental restoration project that MUIC initiated several years ago in order to support the rehabilitation of the long-term marine environment on Koh Tao.



SA Training Camp

The MUIC Student Association conducted its annual Training and Evaluation Camp on July 25-26, 2011, at the Khoom Mom Chai Lai Resort in Nakorn Pathom Province. As in previous years, the newly-elected leadership team joined members of the previous Student Association in order to evaluate last year's performance and set an agenda for the 2011-12 academic year.

According to Mr. Nattawut Wetprasit, President, the new leadership team will maintain an open-door policy in order to determine the needs of MUIC students. While it will retain the Speakers Corner and the Second-Hand Books Project, the Student Association will introduce three new features: (1) orientation workshops for incoming students which will be conducted by members of the upper classes, (2) a bulletin that will announce upcoming student activities and provide news on their success and (3) a tutorial service for Business, Social Science and Travel and Hospitality Management majors that will eventually encompass other academic disciplines.

Ajarn Michael Naglis, Assistant Dean for Students Affairs, delivered a report on scholarships, student awards and the promotion of internationalization and social responsibility. He also stipulated criteria by which student activities will be evaluated, namely, student development, including physical fitness and well-being and ethical conduct, social responsibility through community outreach programs and promoting the arts and culture.

The Student Association also announced the formation of a new club, the Young Professionals Club, whose members will focus on business case studies. In addition, the former Apple Tree Club has now been designated as the Nature Lovers Club.



Karate Championship

Three members of the MUIC Karate-Do Club participated in the All Thailand Karate Championship 2011, sponsored by the Thailand Karate Federation and held at Sripatum University on July 31, 2011.

Pasakorn Jiaratuwanont, Tanapuch Wanwarang and Bhumiphat Aigchotaranan competed in the Male Individual Kumite Event, representing three different weight categories.

Mr. Pasakorn, who also competed in the Kata Event, was awarded a gold medal. In addition, he received a certificate and a 24,000 Baht scholarship from MUIC in recognition of his achievement.

CU Dance Competition 2011

Six members of the Social Dance Club (4 MUIC and 2 MU students) participated in the CU Dance Sport Competition 2011 at Chulalongkorn University on August 19, 2011. The competition attracted 45 pairs of dancers, representing 10 universities.

The three MUIC/MU couples entered the Standard Class E (Waltz) category, competing against eight other pairs. Mr. Piva Saengrattanachai and Ms. Nisa Kongthana won the silver medal, Mr. Kom Penpoo and Nattawadee Thanamahanongkhol won bronze and Mr. Nirum Panngientao and Ms. Thanikarn Skulratana came in fourth place.

This competition was conducted in preparation for the University Games which will be held at Songkla Nakhairind University in January, 2012.

In celebration of Mahidol University International College's 25th anniversary

*“Thailand’s Creative Economy:
Past, Present, and Future”*

October 7, 2011 8:30 am to 12:30 pm

Auditorium

Speakers: Dr. Narongchai Akrasanee, Mr. Tan Passakornatee, Mr. Choke Bulkul,
Mr. Ariya Banomyong, and Mr. Kreingkri Kanjanapokin

Organized by the Business Administration Division

The 5th Thai-Malaysia International Conference on Southeast Asian Studies

“Re-Making Historical Memory in Southeast Asia”

December 1-2, 2011

Salaya Pavillion Hotel and Training Center

Mahidol University International College

Keynote Speakers:

Prof. Dr. Charvit Kasetsiri

Asst. Prof. Dr. Michael Montesano

Jointly organized by Mahidol University International College and the Universiti Kebangsaan Malaysia

The MUIC newsletter is written and produced by the faculty and staff of Mahidol University International College (MUIC).

Advisors:

Dr. Maleeya Kruatrachue

Publisher:

Ms. Ketvaree Phatanakaew

Editor:

Mr. George Amurao

Contributing Editor:

Mr. Alexander Korff

Distribution:

Ms. Ketvaree Phatanakaew

Art Director:

Mr. Pratchaya Leelaprachayanont

Photographers:

Mr. Korrachai Lekpetch

Mr. Pratchaya Leelaprachayanont

MUIC Newsletter Office:

Public Communications,

1st Floor, Building 1, 999 Phutthamonthon sai 4 Road, Salaya, Nakhon Pathom, Thailand 73170

Phone: +66 (0) 2441 5090 ext. 1418, 1326 Fax: +66 (0) 2441 0629

Email: icwww@mahidol.ac.th

www.muic.mahidol.ac.th