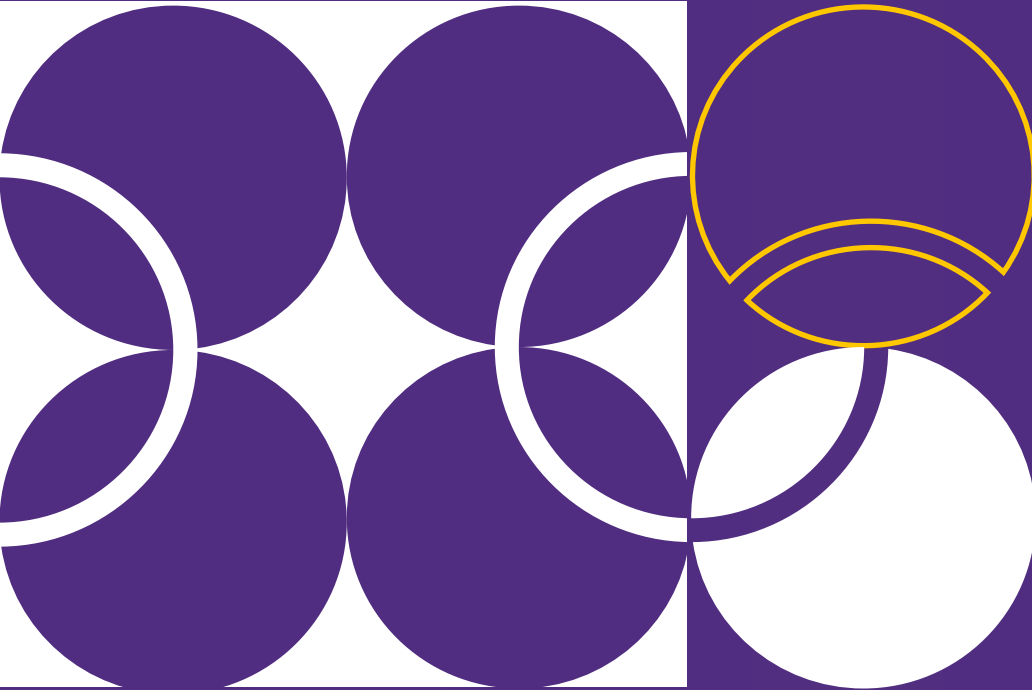




MUIC

MAHIDOL UNIVERSITY
INTERNATIONAL
COLLEGE



2022

ANNUAL

ONE OF THE MOST
PRESTIGIOUS UNIVER-
SITIES IN THAILAND

REPORT

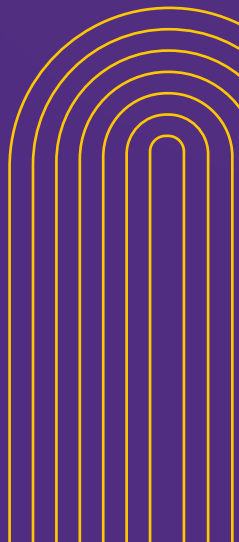




TABLE OF CONTENTS

01

Fore Page

02

Key Stats

03

Highlight
Activities

04

Award and
Achievement

05

Renew

06

Reimagine

07

Resilient

08

Steering
Committee

09

Faculty
Members

10

Administrators

FORE PAGE

As a leading international liberal arts institution in one of Thailand's top universities, Mahidol University International College or MUIC strives to stay current in the kinds of educational experience we provide. Through collaborative conversations with faculty members and other stakeholders, we realize that now more than ever, our graduates are required to rise to the challenges posed by this volatile and complex, uncertain and sometimes ambiguous world. The ultimate consensus for us is to foster a generation of young learners and graduates who are global citizens who can survive and, in fact even thrive in such an unpredictable world society. We have put together a short presentation to assist you in visualizing how MUIC plans to bring about such an endeavor.

Prof. Chulathida Chomchai, M.D.
Dean of Mahidol University International College



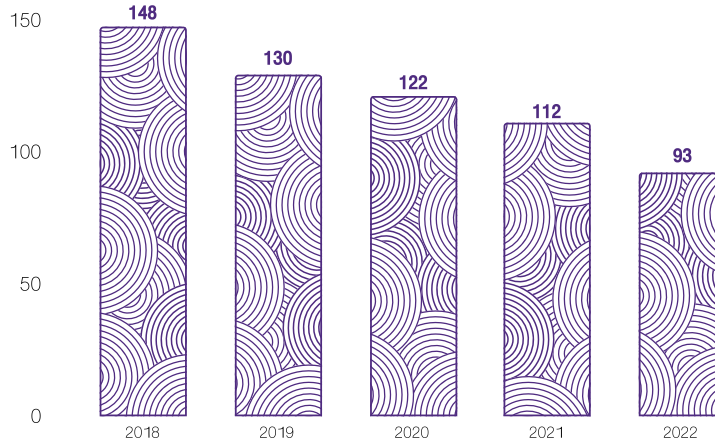
02

KEY

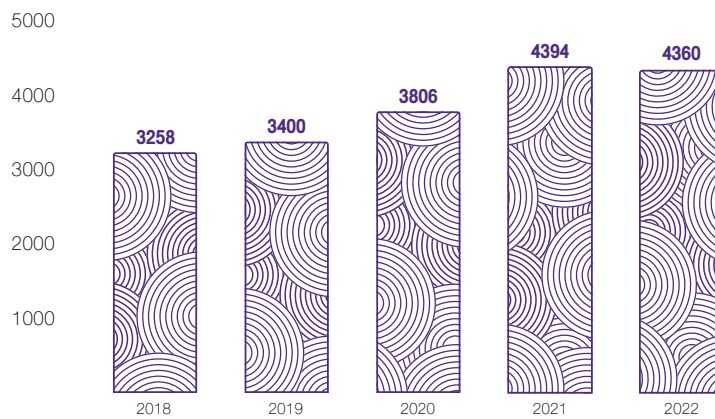
STATS

FULL TIME STUDENTS

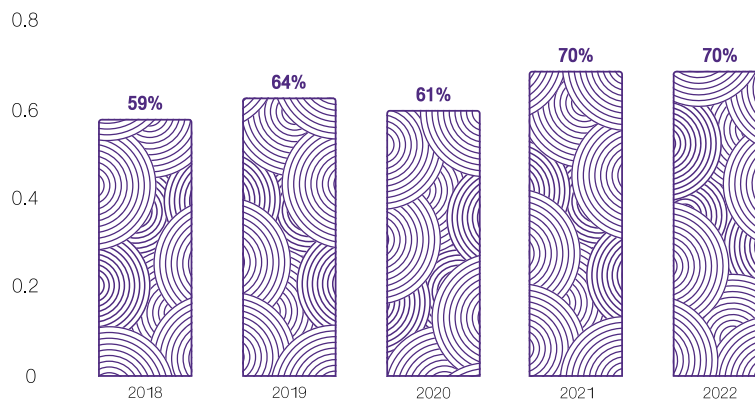
MASTER'S DEGREE



BACHELOR'S DEGREE

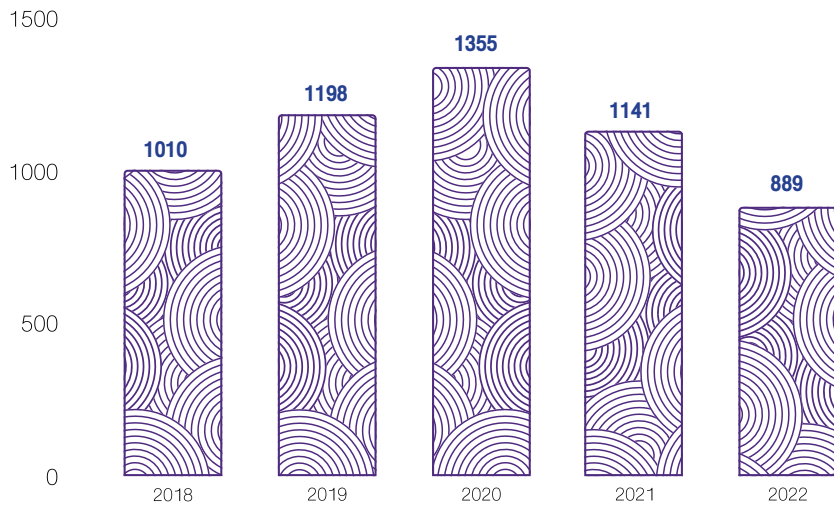


PERCENTAGE OF UNDERGRADUATES WHO GRADUATE WITHIN 4 YEARS

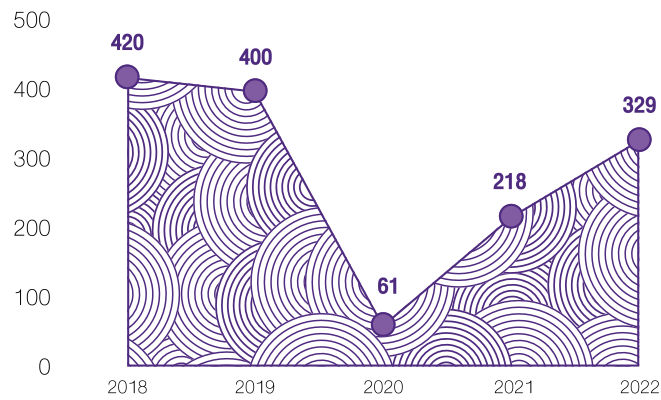


ENROLLMENT METRICS

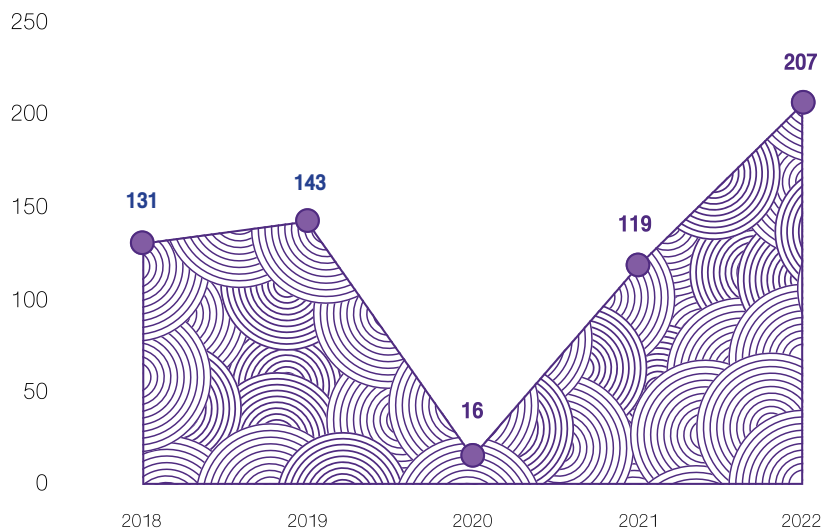
STUDENT ENROLLMENT



INBOUND EXCHANGE & VISITING STUDENTS



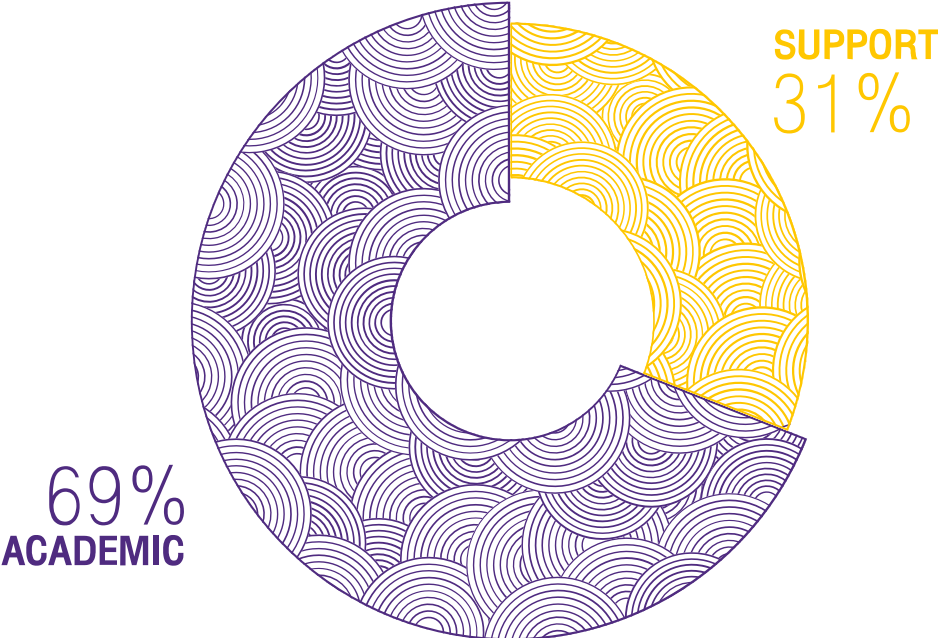
OUTBOUND EXCHANGE STUDENTS



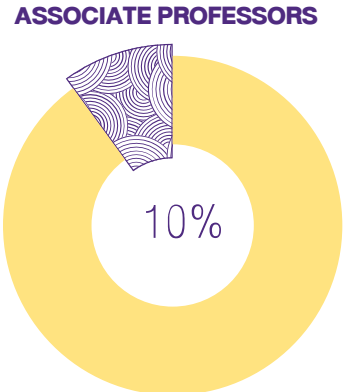
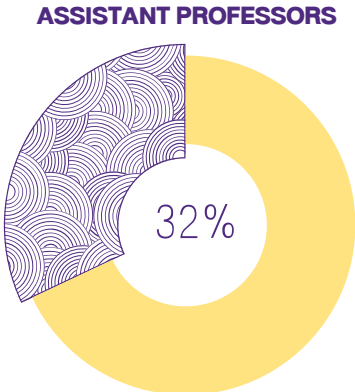
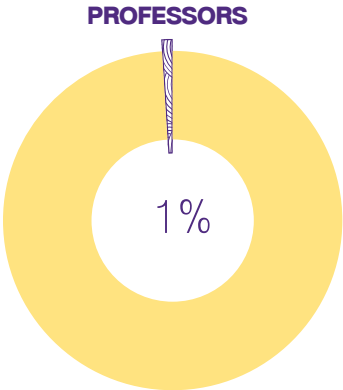
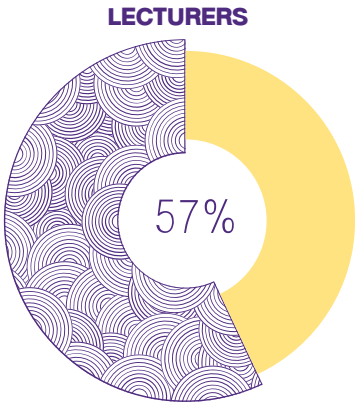
INTERNATIONAL STUDENTS

HUMAN RESOURCES

STAFF BREAKDOWN

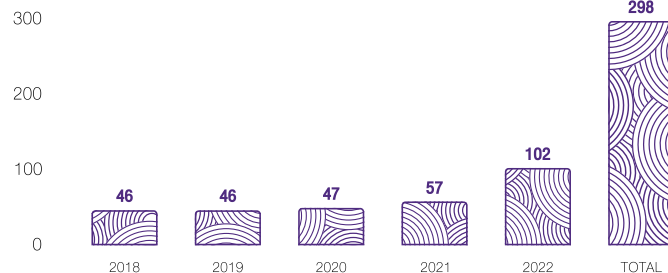
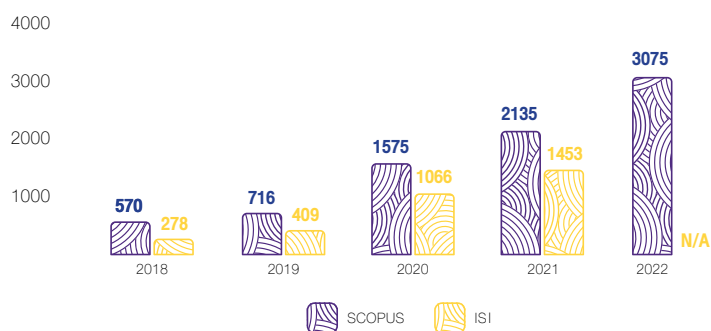


TOTAL STAFF : 392 ACADEMIC STAFF : 123 SUPPORT STAFF : 269



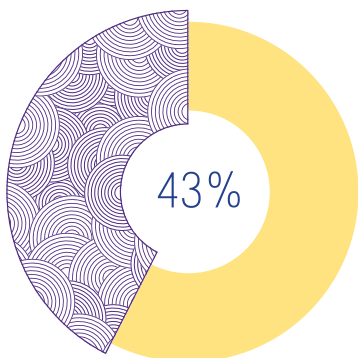
NUMBER OF CITATIONS IN ISI & SCOPUS WITHIN THE LAST 5 YEARS

NUMBER OF INTERNATIONAL PUBLICATIONS PER YEAR

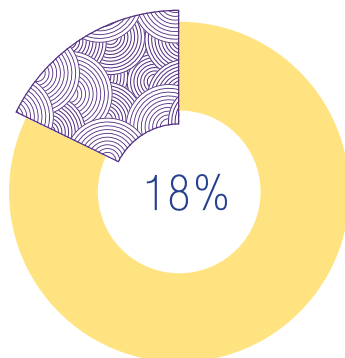


PUBLICATIONS PER DIVISION FROM 2017 - 2021

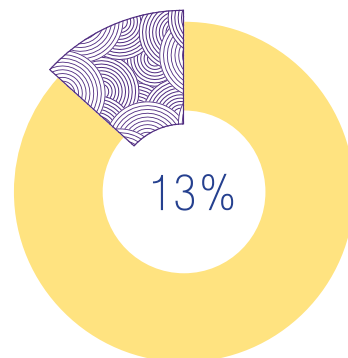
BUSINESS ADMINISTRATION



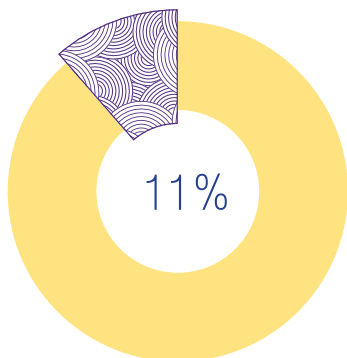
SCIENCE



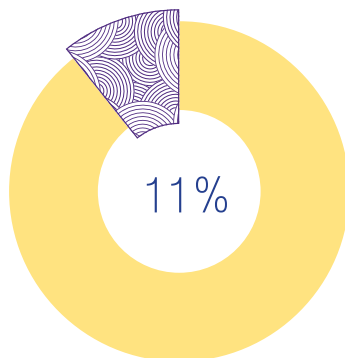
TOURISM & HOSPITALITY



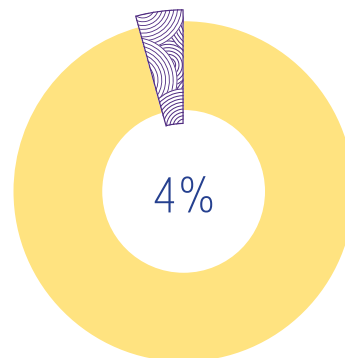
SOCIAL SCIENCE



HUMANITIES & LANGUAGES



FINE & APPLIED ARTS



03

HIGHLIGHT ACTIVITIES

01

FORMER MUIC DEAN RECEIVES MAHIDOL-TAYAKORN AWARD 2021

Mahidol University International College (MUIC) hosted a celebration for one of its former deans, Dr. Maleeya Kruatrachue, Professor Emeritus, who earlier received the Mahidoltayakorn Award for 2021 from Mahidol University.

Dr. Maleeya, who is affectionately called MK by the MUIC community, is also a Mahidol University alumna. She was given the Mahidoltayakorn Award for 2021 for her outstanding performance in various fields and for being a person with good morals and ethics.

The event was held on March 2, 2022 at Charinyarasami Hall, 3rd Floor, Aditayathorn Building and was streamed online via Zoom.



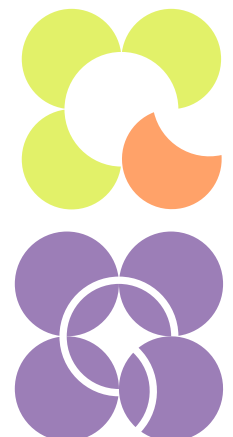
02

MUIC CELEBRATES 36TH ANNIVERSARY

MUIC celebrated its 36th Anniversary on March 25, 2022, featuring several activities led by its Dean, Prof. Chulathida Chomchai, M.D.

Early in the morning of March 25, the Dean, executives, faculty members, and staff, participated in the Offering of Blessing Ritual at the Chao Por Khuntoong Shrine followed by a Religious Ceremony that included nine Buddhist monks at the Reception Hall of Aditayathorn Building.

In the afternoon, the MUIC Faculty & Staff Appreciation Day 2022 was held at the Charinyarasami Hall to honor faculty and staff members selected for their outstanding performance.





03

“UNTIL WE MEET AGAIN” CONCERT

To welcome students back on campus, the MUIC Student Association organized the largest and the last event of the academic year, a three-hour concert entitled “Until We Meet Again,” on June 28, 2022 at Auditorium in Building 1 and via Zoom online platform.

The featured artists were Patrickananda and Tilly Birds. There were also enjoyable games and activities for both online and onsite participants. The organizers also held a “Biggest Fan Game” of each artist via Kahoot, a “Meet & Greet” with Patrickananda and autographed Tilly Birds CD albums.



04

MUIC STUDENT GIVES SPEECH ON 75TH ANNIVERSARY OF THAILAND'S UN MEMBERSHIP

Mr. Benjamin Wangcharoenwong, a Finance student of Mahidol University International College (MUIC), and President of MUIC MUN (Model United Nations) Club gave a speech as a youth representative, on the topic of the "Dream of Youth," in commemoration of the 75th Anniversary of Thailand's Membership in the United Nations at Vithes Samosorn Hall in the Ministry of Foreign Affairs building in Bangkok on December 15, 2021.

Thailand's Ministry of Foreign Affairs (MFA) hosted the event. The opening speech was given by H.E. Don Pramudwinai, Deputy Prime Minister and Minister of Foreign Affairs of the Kingdom of Thailand. Other executives of the UN, Ministry of Foreign Affairs, and representatives of youth groups such as Model United Nations (MUN), UNODC Youth Forum 2022, ECOSOC Youth Forum 2019 and etc. also attended the event.

<https://youtu.be/K6a0rAdgNRg>



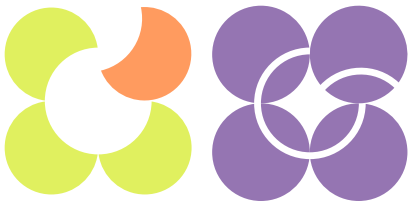
05

CDP STUDENTS CREATE MOTION GRAPHICS FOR THAILAND PHILHARMONIC'S CONCERT



MUIC's Communication Design Program (CDP) students created motion graphics and animation for the Thailand Philharmonic Orchestra's "Metropolis Concert," an immersive experience using a full symphony orchestra and visuals inspired by Superman comics. The concert was on June 17-18, 2022 at Prince Mahidol Hall, Mahidol University, Salaya campus.

This is the second collaboration between the College of Music and MUIC's CDP which gave students the opportunity to work on a real-world project, transforming abstract ideas into media forms.



04

AWARD & ACHIEVE- MENT

1. MUIC AWARD & ACHIEVEMENT
2. FACULTY AWARD & ACHIVEMENT
3. STUDENT AWARD & ACHIVEMENT
4. ALUMINI AWARD & ACHIVEMENT

MUSIC AWARD & ACHIEVEMENT

01

MUIC 2ND RUNNER-UP IN MU GREEN RANKING 2021

Mahidol University International College (MUIC) was awarded 2nd Runner-up in MU Green Ranking 2021.

Assoc. Prof. Dr. Chatchawan Panraksa, Associate Dean for Administration, received the award from Prof. Banchong Mahaisavariya, M.D., President of Mahidol University on August 24, 2022.

The MU Green Ranking is an environmental performance score from the MU-Ecodata system and serves as a preliminary information for the university's planning operations especially in supporting sustainable development.



02

PC RECEIVES THE 2022 NEAS AWARD FOR ONLINE DELIVERY

The Preparation Center for Languages and Mathematics (PC) is proud to announce that we have been given the 2022 NEAS Award for Online Delivery! PC continues to offer excellent courses as a pathway to enrollment at MUIC. As a result, our program has been awarded this honor by NEAS for online courses focusing on General English and English for Academic Purposes, according to the following criteria:

An organization that has developed a quality online course that:

- Has been designed to support a positive and engaging user experience
- Ensures that learning and assessment strategies are appropriate to online delivery
- Contains resource and technology support that helps to facilitate learning
- Is supported by an integrated reporting system

PC achieved the NEAS online course endorsement in November 2021, and the Award for Online Delivery was presented to PC on May 6, 2022 at the NEAS Management Conference in Sydney, Australia. NEAS is the global leader in quality assurance for the English language teaching community.



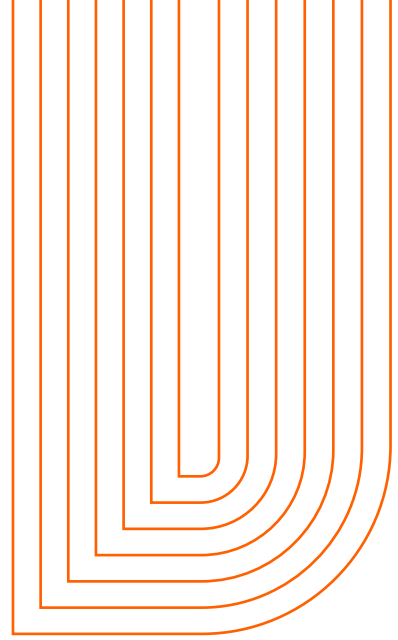
03

MUIC RECEIVES SAFETY AND WELLNESS AWARD FOR 5TH YEAR IN A ROW

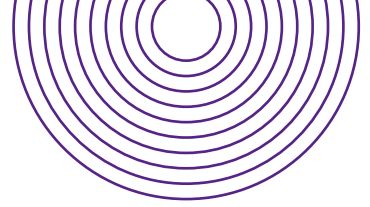
Mahidol University International College (MUIC) was given the Outstanding Award for Safety Academy and Good Wellness 2021 by the Department of Labor Protection and Welfare and also received the Award for Enhancement of Safety Practice of Research Laboratory (ESPReL) on April 28, 2022 at Prince Mahidol Hall.

Mr. Sitta Kutsang, Chief of Operation and Environment Section, received the award from the Department of Labor Protection and Welfare. The college received the award for the 5th year in a row.

The purpose of the project is to raise awareness of safe occupational health and working environment and create a network of collaborative development and safety campaigns in colleges nationwide.



04



AUN-QA ACCREDITS 2 MUIC PROGRAMS

Two programs of Mahidol University International College (MUIC) were accredited by the ASEAN University Network Quality Assurance (AUN-QA) recently.

These are the Computer Science Program and the Communication Design Program.

On March 9, 2022, Prof. Banchong Mahaisavariya, M.D., President of Mahidol University, presided over the Certificate Presentation Ceremony for the 221st and 226th AUN-QA Assessment of Mahidol University at Prince Mahidol Hall, Mahidol University, Salaya.

The AUN-QA provides a firm foundation for ASEAN member universities to understand each other's systems. It preserves the uniqueness of each institution while promoting cost and expertise sharing among members. It has also been a forum where experienced university members can help newer partners. The network said it is sharing with and

learning from its peers since quality assurance is a continuous attempt best accomplished by collective efforts, comparative approaches, and peer-to-peer collaboration.

The THM Program was accredited by the AUN-QA in 2018 while the BBA Program was accredited in 2013.



05

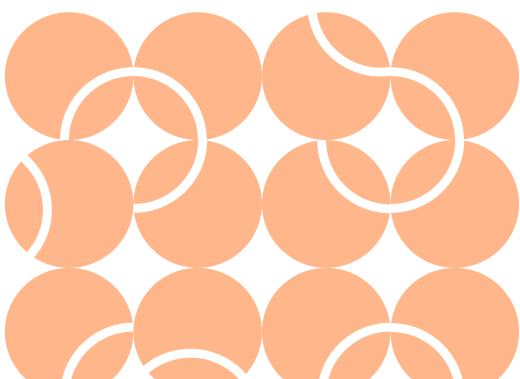
MUIC THM'S UNWTO. TEDQUAL CERTIFICATION RENEWED

Mahidol University International College's (MUIC) Tourism and Hospitality Management (THM) Division reported that its Bachelor of Management in Travel and Service Business Entrepreneurship has successfully obtained a renewal of its UNWTO.TedQual Certification recently.

The program is the first and the only undergraduate program in Thailand that has been certified by UNWTO.TedQual, considered as an important certification for programs in tourism and related fields. This certification is good until 2026 or another four years. The program first received certification in 2018 after undergoing rigorous certification.

In a letter dated April 28, 2022, Mr. Omar Valdez, Executive Director of the UNWTO Academy officially informed Dr. Veerades Panvisavas, THM Division Chair, of the certification renewal.

The UNWTO.TedQual website states that its main objective is "to improve the quality of the tourism education, training and research programs. For this purpose, evaluation criteria- universally applicable to any institution - have been defined to seek, among other things, to measure the efficiency of their academic system, as well as their degree of incorporation of the tourism industry and students' needs for those programs."



FAACULTY AAWARD & AACHIEVEMENT

01



MUIC AJARN RECEIVES AWARD FROM AUSTRALIAN ALUMNI ASSOCIATION

A faculty member of Mahidol University International College's (MUIC) Science Division received an award from the Australian Alumni Association (Thailand) during the 2022 Australian Alumni Awards Presentation Ceremony held on July 22, 2022 at the Hyatt Regency Bangkok.

Assoc. Prof. Dr. Taweetham Limpanuparb received the Alumni Community Engagement Award. He earned a Ph.D. Chemistry degree from the Australian National University in 2012.

The alumni association said the "Australian Alumni Awards are held every year not only to recognize the award winners and nominees, but to also celebrate the invaluable contribution of Australian alumni to the Australia-Thailand bilateral relationship."



Dr. Angela Macdonald, Australian Ambassador to Thailand, was the guest of honor.

In a related development, Dr. Taweetham received another accolade when he was given the Mahidol Science Innovative Educator Award 2022 by the Faculty of Science, Mahidol University on July 19, 2022.



02

MUIC EXECUTIVE'S RESEARCH PROJECT RECEIVES MU GRANT

An executive of Mahidol University International College (MUIC) received a grant from Mahidol University for her research project recently.

Mahidol University selected the research project of Dr. Nipawan Thirawat, Assistant Dean for Research and Academic Services, and a Business Economic lecturer, as one of five recipients of its “Policy Advocacy Project Grants for Social Guidance.” Her project is entitled “Scenarios and Policy Recommendations on Selective Government Measures to Mitigate the Impacts of Covid-19 on Thailand’s Tourism Industry: Economic and Social Implications.”

The university’s “Policy Advocacy and Leaders in Professional / Academic Services” aims to develop leaders in health care policy at both national and international levels. One of its strategies is to create a policy advocacy support system to assist academics in developing their research in various fields into national policy and raise funds to support said projects to drive socially guided policies.



มหาวิทยาลัยมหิดล วิทยาลัยนานาชาติ

นโยบายบรรเทาผลกระทบจาก COVID-19 เพื่อช่วยภาคการท่องเที่ยวไทยให้พ้นจากภาวะวิกฤติ

- สถานการณ์การแพร่ระบาดของไวรัส COVID-19 ได้ส่งผลกระทบต่อภาคท่องเที่ยวอย่างมาก เนื่องจากจำนวนนักท่องเที่ยวลดลง โดยเฉพาะนักท่องเที่ยวต่างชาติ ทำให้รายได้ของภาคท่องเที่ยวหดหาย โดยเฉพาะในจังหวัดที่พึ่งพารายได้จากนักท่องเที่ยวต่างชาติเป็นหลัก
- ในปัจจุบันภาครัฐได้ออกมาตรการที่สามารถตอบโจทย์ปัญหาของภาคเอกชนได้บ้าง เช่น มาตรการเราเที่ยวด้วยกัน ซึ่งช่วยกระตุ้นภาคการท่องเที่ยว อย่างไรก็ตาม ยังคงมีมาตรการหลาย ๆ ส่วนที่ควรเร่งพัฒนาเพื่อขับเคลื่อนเศรษฐกิจ และสังคมให้พ้นจากภาวะวิกฤติโดยเร็ว
- จึงขอเสนอนโยบายทางเลือกเพื่อบรรเทาผลกระทบจาก COVID-19 เพิ่มเติม ดังนี้
 - มาตรการระยะสั้น (1) มาตรการช่วยเหลือผู้ประกอบการในภาคการท่องเที่ยวอย่างเร่งด่วน
 - (2) มาตรการสร้างความเชื่อมั่นและการบริหารจัดการความเสี่ยงในสถานการณ์ไวรัสโควิดที่มีประสิทธิภาพมากขึ้น
 - (3) มาตรการกระตุ้นภาคการท่องเที่ยว
 - มาตรการระยะกลาง (4) มาตรการฟื้นฟูภาคการท่องเที่ยว
 - มาตรการระยะยาว (5) การจัดทำยุทธศาสตร์ด้านการท่องเที่ยวแบบบูรณาการ

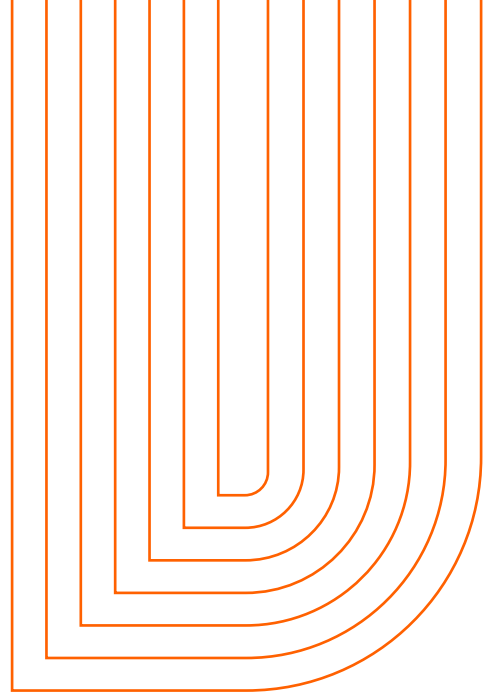
More information: <https://muic.mahidol.ac.th/eng/wp-content/uploads/2021/10/RevisedV3POLICY-BRIEF-MUIC-Tourism-1.pdf>

03

HLD-MUIC ON “THE DIPLOMAT” ONLINE MAGAZINE

A news feature titled “Will the Philippines’ Future Be Pink?,” written by Asst. Prof. Dr. Analiza Liezl Perez-Amurao, chair of the Humanities and Language Division, was published by “The Diplomat” on March 18. The feature covers a contemporary issue in the region, a topic that is relevant to ICIC 251: Contemporary Southeast Asia.

The Diplomat is “the premier international current-affairs magazine for the Asia-Pacific region dedicated to quality analysis and commentary on events. It reaches an influential audience of commentators, policy makers and academics with its in-depth treatment of regional issues.”



Will the Philippines’ Future Be Pink?

As the country approaches presidential elections due in May, the Vice President Leni Robredo’s campaign is gaining momentum.

By **Analiza Liezl Perez-Amurao**
March 18, 2022



STUDENT AWARD & ACHIEVEMENT

01

MUIC TEAM 1ST RUNNER-UP IN BUSINESS CASE COMPETITION

Mahidol University International College's (MUIC) Case Club successfully hosted HSBC Thailand Business Case Competition 2022 on April 23, 2022 with a team from MUIC winning 1st Runner-up.

Team Raven Consulting from MUIC won 1st Runner-up. The team was composed of Piyush Saraf, Carmelia Yew, Kamonnut Sangkaew, and Enrico Soetanto in the competition held at the HSBC headquarters, HSBC Building, Rama IV Road, Bangkok.

Team Stonk from Thammasat University, Faculty of Economics was the winner, composed of Sournarabady San, Chanpanha Chay, Porchou Ear, and Bannasorn Uechitanantakul.



02

MUIC SCIENCE STUDENTS WIN GOLD PRIZE FOR SENIOR RESEARCH PROJECT



Five students of Mahidol University International College (MUIC) received the Young Rising Stars of Science Award 2021(Gold Prize) for their respective senior research projects in the 47th International Congress on Science, Technology and Technology-based Innovation held online and at Kasetsart University Kamphaeng Saen Campus on October 5-7, 2021.

The winners were: Ms. Siripreeya Phankingthongkum, majoring in Chemistry whose senior research project is entitled “Virtual Alternatives to Molecular Model Set for Chemistry Education;”

Mr. Dhup Bhukdee, majoring in Biological Science whose senior research project is entitled “Improved Colorectal Cancer Subtyping with Machine Learning and Bioinformatics Analysis;” and

Mr. Luigi Alfonso Macaraig, Mr. Jeerapan Sudsawad, and Mr. Eric Bergum, all majoring in Computer Engineering whose senior research project is entitled “NLP Emotion Classification.”

Organized by the Science Society of Thailand under the Patronage of His Majesty the King, the aim of the conference (with the theme “Sciences for SDGs: Challenges and Solutions” [Virtual Conference]) is to create a scientific forum for national and international scientists and technologists as well as young Thai scientists from diversified fields of science and technology to meet and to provide them the opportunity to share and exchange their knowledge and experiences.



03

MUIC STUDENT WINS SECOND JET SKI CHAMPIONSHIP

A Mahidol University International College (MUIC) student majoring in Finance became the Jet Ski Pro Tour 2022 – Thailand champion for the second time on June 25-26, 2022 at Nong Takai Reservoir, Udon Thani, Thailand.

Mr. Punyapach lambang, a member of Suphanburi Jet Ski Team, is the second jet ski rider in history to successfully defend his national title in the Novice Runabout Stock category since the creation of this class in 1999. This victory gave him the right to represent Thailand in the Jet Ski World Finals, the world's largest jetski competition, to be held at Lake Havasu City, Arizona, United States on October 5-9, 2022.



Moreover he successfully defended his championship trophy in the third round of the Jet Ski Pro Tour 2021 Thailand held at the Laem Charoen Beach, Royong, Thailand on December 4-5, 2021, won 1st Place in the Novice Runabout Stock category and 2nd Place in the Rider+ SEADOO 300 HP Runabout Standard category.



04

MUIC STUDENT WINS 2 AWARDS IN WHO CONFERENCE

Ms. Prajawal Bhosale, a student in the International Business program, received the “Best Position Paper” and “Best Delegate” awards at the WHO Simulation 2021 Thailand Conference held online on September 26, 2021.

Over 70 participants across Thailand participated in this event. Each of them represented specific countries and organizations at the conference. Ms. Bhosale represented India.

She said that her participation in this conference facilitated through MUIC—helped enhance her knowledge about the state of Covid-19 vaccination worldwide. Her research for her position paper also taught her a lot of things about the current Covid-19 health infrastructure in India.

The conference enabled participants to discuss particular topics including vaccine racism, transparency in pandemic protocols, liberty on the choice of vaccines and promoting awareness.

Later on, the participants successfully passed a resolution addressing the topic “Vaccine Disparity: No One is Safe Until Everyone is Safe.”



05

THM MASTERS STUDENT FINALIST IN TOURISM CONTEST IN SWITZERLAND

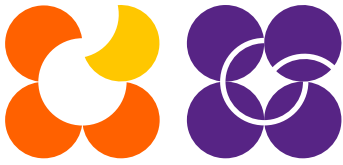
Ms. Chandy “Dym” Loeurng, a student in the Master of Management in International Tourism and Hospitality Management program of Mahidol University International College, was selected to be among the 12 finalists in the Young Talent Program of World Tourism Lucerne 2021 in Switzerland.

The 12 finalists were selected from more than 100 applicants from 26 countries. Ms. Chandy is under the supervision of Asst. Prof. Dr. Walanchalee Wattanacharoensil of the THM Division.

Although Ms. Chandy could not make it to the final list of winners, the THM Division said it is proud of her achievement of making it as a finalist. “Chandy has enjoyed her experience a great deal.”

The THM Division likewise sent its congratulations to the category winners of the Young Talent Program: Wakayama University, Japan (Talent Category); University of Queensland, Australia (Innovation Category); University of Johannesburg, South Africa (Diversity Category); and Ecole Hoteliere de Lausanne (EHL), Switzerland (Sustainable Development Category).





06

MUIC STUDENTS COMPETE IN HULT PRIZE GLOBAL ACCELERATOR

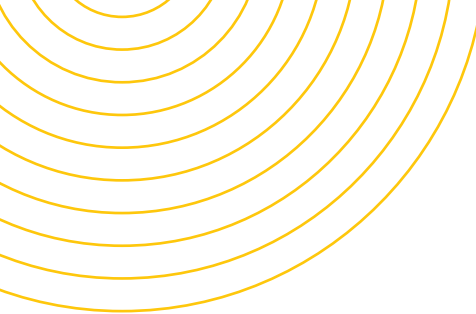
Kratomic, MUIC student startup competed in the Hult Prize Global Accelerator in August 2021, having won the campus and national rounds.

The team was selected to join the Top 40 finalists from 80,000 other competing teams. Despite not advancing to the finals, the team showcased remarkable adaptability and resourcefulness and was recognized by judges as the most entrepreneurial startup in the accelerator.

The startup Kratomic, was founded by Ms. Darya Makhotkina, Ms. Intira Setavoraphan, and Ms. Princess Erica Gallemitt (all majoring in Food Science & Technology), and Mr. Kantaphon Chaokitkha (Finance).

The Hult Prize is an annual thematic competition that crowdsources ideas from university students to solve pressing social issues as the students compete for a seed fund of US\$ 1 million. It is widely considered as the Nobel Prize for university students.





07

MUIC STUDENT WINS AWARDS IN “FROM GEN Z TO BE CEO”

Ms. Piriyada Limprapat, a MUIC student majoring in Finance, won several awards in the recently concluded “From Gen Z to be CEO” organized by the New Economy Academy (NEA) of the Department of International Trade Promotion (DITP) including “Gen Z Ambassador,” “TOP 100,” and “Outstanding Scores” awards.

“From Gen Z to be CEO” aims to provide an educational and training environment in which young people are able to develop appropriate mindsets and skills for entrepreneurship. It is supported by tech enterprises. From around 20,000 contestants, 19 MUIC students were selected and most of them were selected by the DITP for internship abroad including China, Canada, Austria, the Netherlands and Turkey.



ALUMMINI AWARD & ACHIEVEMENT

01

MUIC CHEMISTRY ALUMNA VIES FOR LINDAU NOBEL LAUREATE MEETINGS

Congratulations to Ms. Wanutcha Lorpaiboon, a Mahidol University International College (MUIC) alumna (Chemistry, Class of 2020), who was included in the list of potential candidates last November 2021 to the Lindau Nobel Laureate Meetings (Chemistry). The selection of Thai candidates was held under the auspices of the Thai government's National Science and Technology Development Agency.

The final list of candidates will be announced in March this year and the meeting will be held on June 26 to July 1, 2022 in Lindau, Germany. Until August last year, Ms. Wanutcha worked as a research assistant in Computational Chemistry in Mahidol University.

The meetings will focus on physiology and medicine, physics, and chemistry – the three natural science Nobel Prize disciplines. An interdisciplinary meeting revolving around all three natural sciences is held every five years.



In addition, the Lindau Meeting on Economic Sciences is held every three years.

The different sessions – lectures, discussions, Master Classes, and panel discussions – are designed to spur an exchange of knowledge, ideas, and experience between and among Nobel Laureates and young scientists.



LINDAU

ผู้แทนประเทศไทยโครงการการคัดเลือกผู้แทนเข้าร่วมการประชุม
ผู้ได้รับรางวัลโนเบล ณ เมืองลินดา ประจำปี 2565 สาขาเคมี



1. ดร. คณิต หาญดนตรีสกุล

นักวิจัยหลังปริญญาเอก
สาขา Materials Science and Engineering
Centre of Excellence for Energy Storage Technology
สถาบันวิทยสิริเมธี



2. ดร. ณัฐชา เนาวโรจน์

นักวิจัยหลังปริญญาเอก
สาขา Biochemistry
Westlake University, Hangzhou, China



3. นางสาว วันัชชา หล่อไพบุญย์

นักศึกษาปริญญาเอก
สาขาเคมีคำนวณ
University of New South Wales, Australia

02

MUIC ALUMNUS RECEIVES AWARD FROM FEDERATION OF ACCOUNTING PROFESSIONS

Mr. Kridsada Chutinaton (Computer Science, Class of 2006), Co-founder of FlowAccount Co., Ltd., received an honorable award from Mr. Pichit Leelaphantmetha, Chairman of the Federation of Accounting Professions (FAC) on August 29, 2022.

This award was given to Account Co., Ltd. and seven other software providers for their outstanding collaboration in the “Cloud Accounting Software SMEs 2gether” training organized by FAC on August 10 and 29, 2022.



03

CDP ALUMNUS' SENIOR PROJECT WINS DESIGN AWARD

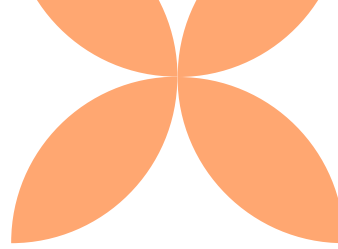
The Communication Design Program of Mahidol University International College (MUIC) announced that one of its alumni, Mr. Poovakorn Watcharaphongphiphat (Class of 2021), won the “Iron A’Design Award for The Public Awareness, Volunteerism, and Society Design Award 2021-2022” during the A’Design Award & Competition for his senior project, “Roi-Re.”

“Roi-Re” is an online exhibition website focusing on stories of old-style Thai street vendors through a series of animated illustrations that include a physical exhibition display and augmented reality (AR) pop-up kiosks, to explore the hidden stories of various historical locations in Bangkok, such as Charoen Krung Road.

The A’Design Award & Competition states in its website said that it is “one of the World’s largest, most prestigious and influential design accolades, one of the highest achievements in design.”

[Click For More Information](#)

04



CDP ALUMNA WINS AWARD FROM VOGUE THAILAND



A Communication Design Program (CDP) alumna, Ms. Warinee Pisitpundha (Class of 2016), recently won an award from Vogue Thailand 2022's "Vogue Who's On Next, The Vogue Fashion Fund 2022" for one of her collections under her own fashion brand "Marchmay."

The brand focuses on the use of sustainable materials and handmade local products such as embroidered table cloth and wetsuit design with linen and crochet.

Marchmay and three other winning brands: Anuruq, Piccoro and Wildblueyonder, had opened a POP-UP Store at Vogue Who's on Next, The Vogue Fashion Fund 2022 Shop at the 1st Floor of Siam Center on June 17 – July 17, 2022.

For more information about "Vogue Who's On Next, The Vogue Fashion Fund 2022" visit:

- [Siamrath Article](#)
- [Vogue Thailand Facebook](#)

For Ms. Warinee's brand (Marchmay), visit:

- [Brand Instagram: marchmay_official](#)

05

MUIC ALUMNUS WINS 1ST PLACE IN MEID HACKATHON

An alumnus of Mahidol University International College (MUIC), Mr. Phuwarat Norchoovech (Computer Science, Class of 2008) won with his team UpPass the 1st Place in MEiD Hackathon: Digital ID Solution for All in their innovation “No-Code Verification Onboarding Platform” at the Auditorium, KX – Knowledge Exchange for Innovation, on February 7, 2022.

Mr. Phuwarat and his team received a cash prize of 250,000 Baht with plaque and certificate.

His team’s entry and platform will be built on Digital Service Sandbox by Electronic Transactions Development Agency (ETDA).

Mr. Phuwarat is a Co-founder and Chief Product and Data Officer of Credit OK, a fintech startup that extends capital to micro-entrepreneurs in Southeast Asia.



Photo Credits : <https://www.facebook.com/meid.thailand>

06

MUIC MEDIA COM ALUMNA’S THESIS WINS FILM AWARD

A Media and Communication alumna of Mahidol University International College (MUIC) won the Wichitmatra Award at the Thai Short Film & Video Festival organized by the Thai Film Archive and Thai Film Foundation on December 28, 2021 for her thesis work, an animated documentary film.

Ms. Chalisa Trakarnkitvichit’s work, entitled “The Boogeyman: Who Killed Sherry Anne Duncan?” was entered when she was still a senior student at MUIC. It will be showcased along with the other winning films at the Thai Film Archive in Salaya, Nakhon Pathom province from December 31, 2021 to January 1, 2022. Her thesis supervisor was Dr. Jack Picone, a lecturer in the Media and Communication program.



05

RENEW

1. EDUCATION
2. RESEARCH & ACADEMIC SERVICES
3. COLLABORATIONS

EDUCATIONS

01

STRENGTHEN COLLABORATION

A. MUIC WARMLY WELCOMED VISITORS FROM THE FACULTY OF PHARMACY, MU

Asst. Prof. Dr. Chayanant Hongfa, MUIC Associate Dean for Student Affairs, and Ajarn Wimon Siri Hemtanon, MUIC Assistant Dean for Student Affairs, along with 11 Student Affairs staff, warmly welcomed visitors from the Faculty of Pharmacy, Mahidol University, led by Asst. Prof. Dr. Luerat Anuratpanich, Ph.D., Deputy Dean for Student Affairs and Quality Development, on June 29, 2022.

The purpose of the visit is to share and learn about each other's working knowledge, experience, and improvement suggestions. They were later given a guided tour of MUIC building and facilities while exchanging information about Student Affairs issues.



02

ENHANCE CREATIVITY AND INNOVATION

A. COMMUNICATION DESIGN (CDP) THESIS EXHIBITION

The exhibition showcased 25 senior projects under the theme “Design Process,” encompassing visual research, in-depth study of the topic or subject matter, analysis of the result, generating and filtering of ideas and sketches into the best and practical one, to the execution of the design into a final product, hence the exhibition title’s concept of distilling 10,000 ideas into the best one in the end.

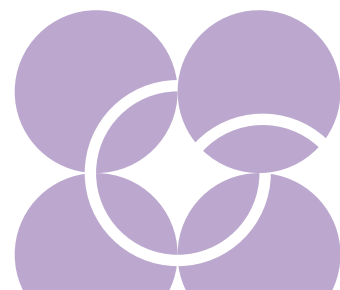
Reference link: <https://competition.adesignaward.com/design.php?ID=127333>



B. MEDIA COMMUNICATION (MC) THESIS EXHIBITION

The Media and Communication Program (Media Com) of Mahidol University International College (MUIC) held an exhibition of its senior students’ thesis projects on July 16, 2022 at House Samyan, Samyan Mitrtown, Rama 4 Road, Bangkok.

Entitled “Mad Media Factory,” the exhibition sought to showcase the “outstanding, unique, chaotic, and exciting media works” of Media Com’s 4th year students.



C. ONLINE COOKING SESSION FOR MUIC'S PARTNER UNIVERSITIES

Mahidol University International College (MUIC) held an online cooking session called “Cooking with Love” exclusively for its partner-universities on February 11, 2022. Featuring “a romantic home-cooked meal for the Valentine’s season,” the session had as resource speakers Mr. Kanapat Chalermpanth, an MUIC alumnus (Social Science, Class of 2012) along with his mother, Ms. Shelida Buranasiri. They demonstrated how to make a Thai dessert called “khanom chan” (Pandan layer cake) and “woon krati” (Thai coconut jelly).

Organized by the Project Development Unit (PDU), the session was attended by 17 participants including coordinators and students from different universities, namely, Ngee Ann Polytechnic and Singapore University of Technology and Design from Singapore; Aoyama Gakuin University, Fukuoka Women’s University and International Christian University from Japan; Technological and Higher Education Institute of Hong Kong from Hong Kong; Kyung Hee University from South Korea, and a former student from Switzerland.

There was also a tour of a “look jeab” dessert factory and cafe which makes lots of Thai desserts that are sold to all travelers in Phetchaburi province. It was organized for the benefit of MUIC Short-term program participants.



D. COMMUNICATION DESIGN STUDENTS' THESIS EXHIBITION

The Communication Design Program (CDP) of Mahidol University International College (MUIC) held a thesis exhibition entitled “When Ideas Peak: W.I.P.” on August 19 – 21, 2022 at Q Stadium, M Floor, The EmQuartier Bangkok.

There were 49 thesis design projects on exhibit, displaying the results of the senior students’ months-long effort. The concept is based on the acronym “W.I.P.” which means “work-in-progress,” referring to an ongoing search for the best design idea from among dozens of concepts that were being explored and considered, with the best curated idea getting to be integrated into the final design product. These final products were also aimed at benefiting society.

Asst.Prof. Dr.Alexander Chabot Nanni, Associate Dean for International Affairs, VIP guests, faculty members, and students attended the opening ceremony on August 19.



E. MUIC CASE CLUB HOSTS “DESIGN THINKING BY ACCENTURE”

Mahidol University International College’s (MUIC) Case Club hosted the “Design Thinking by Accenture” on November 4, 2021.

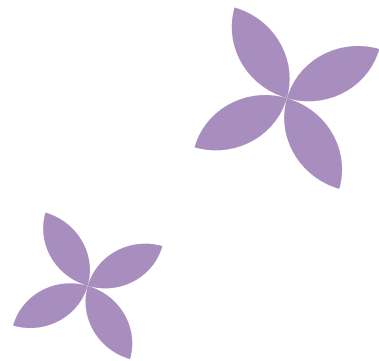
This seminar featured two guest speakers from Accenture Thailand: Mr. Nattavut Luenthaisong, Digital Marketing Manager and Ms. Nattakarn Tapasanan, Digital Marketing Manager.

Through them, MUIC students learned about the design thinking process. There were around 80 participants ranging from students, faculty members, and Accenture staff.

“Design Thinking by Accenture 2021” was organized by a committee composed of members of the MUIC Case Club, namely, Mr. Gursimran Singhprasong, President of MCC2021, Mr. Nicholas Tan Hong Xin, Vice President of MCC2021, Ms. Jetiya Kongamornpinyo, General Secretary, Mr. Vikrant Kamal Ganwani, Head of Development and Finance, Ms. Princess Erica Gallemitt, Head of Operations, and Mr. Sihapanha Moun, Head of Marketing and Public Relations.

The MUIC Case Club is a college-level consultancy-based club which aims to make successful stories through competing and organizing case competitions.

Accenture Thailand is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology, and operations



03



BOOSTING LEARNING EXPERIENCE

A. WORKSHOP WITH TOURISM INDUSTRY EXPERTS

Tourism and Hospitality Management Division (THM), Mahidol University International College (MUIC) conducted an interactive workshop with key representatives from the Phuket Tourist Association (PTA) to update on current and future trends of Thailand's tourism industry, using the successful showcase of the Phuket Sandbox.

THM received the honour from key PTA's leaders: Khun Bhumkitti Ruktaengam, Former President of PTA, Khun Thanawat Ongcharoen, Vice President of Administration and Strategy, and Khun Thaneth Tantipiriyakit, the current PTA's President who shared with us their fascinating and valuable insights on footsteps of Phuket Sandbox, the country's reopening pioneer.

The workshop also provides the opportunity for THM faculty members to exchange ideas, take notes on required important skills & competencies required for future graduates, and how the THM division can support the future growth of Thailand's tourism industry during the COVID-19 recovery period.



B. WORKSHOP FOR THE MYTECH CHALLENGE 2022

Mahidol University International College's (MUIC) Creative Technology Major, together with the Corporate Communication Section, organized the MUIC MYTECH Challenge Workshop 2022 on August 6-7, 2022, at the Adithayathorn Building, MUIC.

As part of the MUIC Young Tech Creator Challenge 2022, this workshop welcomed 90 competitors (grouped into 25 teams) who have passed the preliminary procedures (which saw 175 teams registering).

The competitors were composed of students and their advisors from top high schools in Thailand. Each team is required to come up with technological solutions that can be used in the future university and successfully pitch them before a board of judges.

The highlight of the workshop was the "Design Thinking and How to Pitch" session that were designed to help the participants further improve their projects and prepare them for the second submission and final pitching on August 27, 2022.





C. “SHUTTER” DIRECTOR GUEST SPEAKER IN MUIC FILM CLASS

A famous Thai filmmaker, Mr. Banjong Pisanthanakun, was the guest speaker in the “Film Director’s Talk,” an online activity attended by students of the Thai and ASEAN Cinema class held in July 2022.

Mr. Banjong is the director behind notable films like *Shutter* (2004)—which has been remade in several countries—*Hello Stranger* (2010), *Pee Mak* (2013) and his latest, *The Medium* (2021).

The director talked about how he started his career in the Thai TV and film industry. Aside from discussing how he and his team made “*Shutter*,” he also shared some insights on his latest movie, “*Medium*.” He also gave his audience a preview of his future projects.

The “Film Director’s Talk” is an activity often conducted in Mahidol University International College’s Film Arts minor courses.



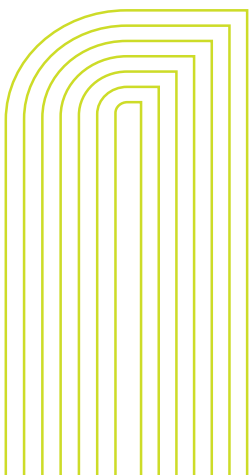
D. THAI FILM PRODUCER IS GUEST SPEAKER IN MUIC CINEMA CLASS

Noted Thai film maker and producer Aditya Assarat recently visited Mahidol University International College (MUIC) to be the guest speaker in the Cinematic Language and Applications course.

Mr. Aditya discussed his experiences as a film producer working on “*Mary is Happy, Mary is Happy*” (2013) which is currently screening on Netflix Thailand.

Watch his informative talk here: <https://drive.google.com/file/d/1Dz26vSFkqCjBO3VGLAqKKT4oN43DFMUN/view?usp=sharing>

The Film Arts and Creative Animation Minor Programs and Certificate Programs under the Fine and Applied Arts Division offer exciting opportunities to learn from real industry practitioners and guest lecturers. These minor and certificate programs also provide creatively challenging classes, such as “Cinematic Language and Applications,” “Storytelling by Design” and “Thai and ASEAN Cinema” for film buffs to explore. Animation enthusiasts can discover “Animation Principles and Production” and “Character Concept and Design” to name a few.





E. MUIC STUDENTS AND LECTURERE VISIT CHANNEL 3

Three students from Mahidol University International College's (MUIC) International Relations and Global Affairs (IRGA) program along with the program's internship coordinator, Ajaru Pattaka Sangimnet, visited Search Entertainment Co., which operates under Channel 3 on February 17, 2022.

The excitement of these IRGA students was heightened as the CEO of Search Entertainment, Mr. Wiboon Leerattanakachorn, personally conducted them during the visit and introduced them to the actual work environment of the film-making and music industries.

Search Entertainment Co produces TV programs mostly geared towards the younger generation for Thailand's Channel 3. The company also organizes public events such as concerts, art exhibitions and music competitions.

To use this entertainment company as a stage for young people to express themselves and demonstrate their own abilities is the vision of Mr. Wiboon. One of the company's goals is to empower young people to follow their dreams. While escorted by Mr. Wiboon, the IRGA students were given the opportunity to participate in a short conference which gave them insights into the company's visions and tasks.

Mr. Wiboon generously offered IRGA students the opportunities for internship with the company. He also expressed a willingness to establish long-term internship prospects with MUIC and to help host and even to co-host events with MUIC, which would be beneficial for both MUIC students and the general public. Ajaru Pattaka described the visit as successful.





F. MUIC SCIENCE PROGRAMS NOW ELIGIBLE FOR DPST SCHOLARSHIP

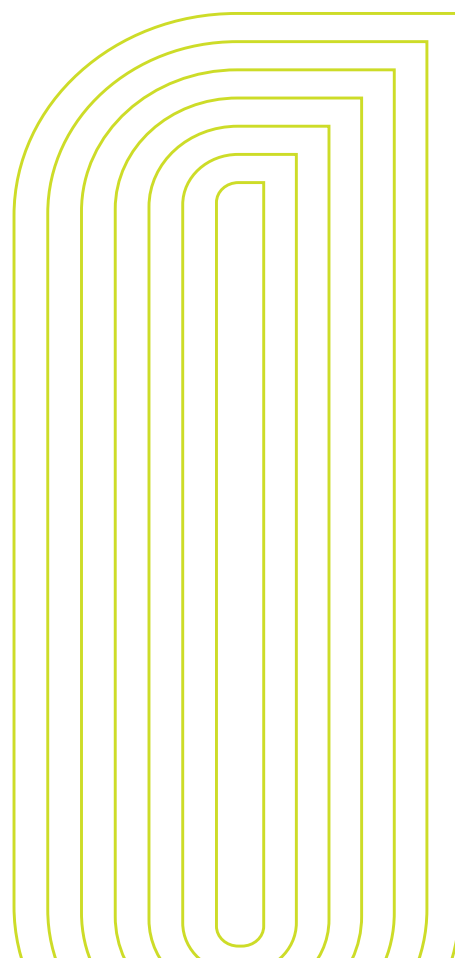
Student recipients of a government scholarship grant for university studies abroad can now choose to enroll in five Science programs of Mahidol University International College (MUIC).

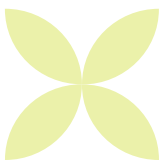
The Development and Promotion of Science and Technology Talents Project (DPST) said five MUIC Science programs have been recently made eligible for the scholarship grant. These include the Chemistry, Applied Mathematics, Physics, Computer Science, and Biological Science programs.

Under this arrangement, the scholars can choose to enroll in either of these MUIC programs while waiting to go overseas. They also have the option to complete the undergraduate program in MUIC instead. The scholarship grant also covers master's or doctoral studies.

The DPST scholarship is provided by the Thai government in cooperation with the Ministry of Education, the Ministry of Higher Education, Science, Research and Innovation, and the Institute for the Promotion of Teaching Science and Technology. The scholarship aims to produce new scientists by supporting students who have a strong potential in the fields of science and technology.

https://muic.mahidol.ac.th/eng/wp-content/uploads/2021/11/DPST_scholarship_NOV_2021.pdf





I. MUIC ONLINE SEMINAR FEATURES B. GRIMM'S DR. HARALD LINK

Mahidol University International College (MUIC) held a special online seminar via Webex on October 18, 2021 featuring as guest speaker Dr. Harald Link, noted businessman, industrialist and philanthropist who is the owner, chairman and CEO of Thailand-based B. Grimm PCL.

As part of the Distinguished Speaker Series, the seminar was entitled, "Some Things We Can Learn from the Swiss and Some Things Switzerland Can Learn from Thai People."

Assoc. Prof. Chulathida Chomchai, M.D., MUIC Dean, gave the opening remarks.

Aside from MUIC students, among the main audience were exchange students from the University of St. Gallen of Switzerland where Dr. Harald is an alumnus.



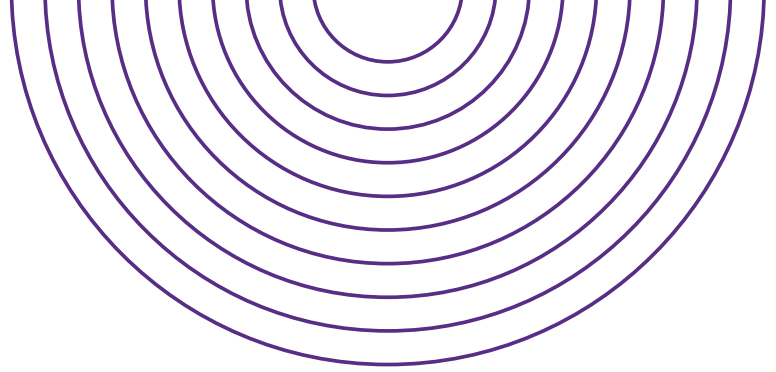
J. MUIC STUDENT GIVES SPEECH IN UN EVENT

A student of Mahidol University International College (MUIC) was given the honor of representing Thailand's youth and delivering a speech during the "Thailand Youth Representatives Meet UN General Assembly President" held on May 22, 2022 at Shangri-La Hotel, Bangkok.

Mr. Benjamin Wangcharoenwong, President of MUIC's MUN (Model United Nations) Club and a Finance student, was selected to give the speech on the topic "We Will Fix Climate Change" during the event hosted by the Ministry of Foreign Affairs.

No less than H.E. Abdulla Shahid, President of the UN General Assembly, who is currently visiting Thailand, gave the opening remarks for the event and listened to Mr. Wangcharoenwong's speech.

Notable officials from the UN, civil society and youth representatives from various MUN clubs in several universities in Thailand were in attendance.



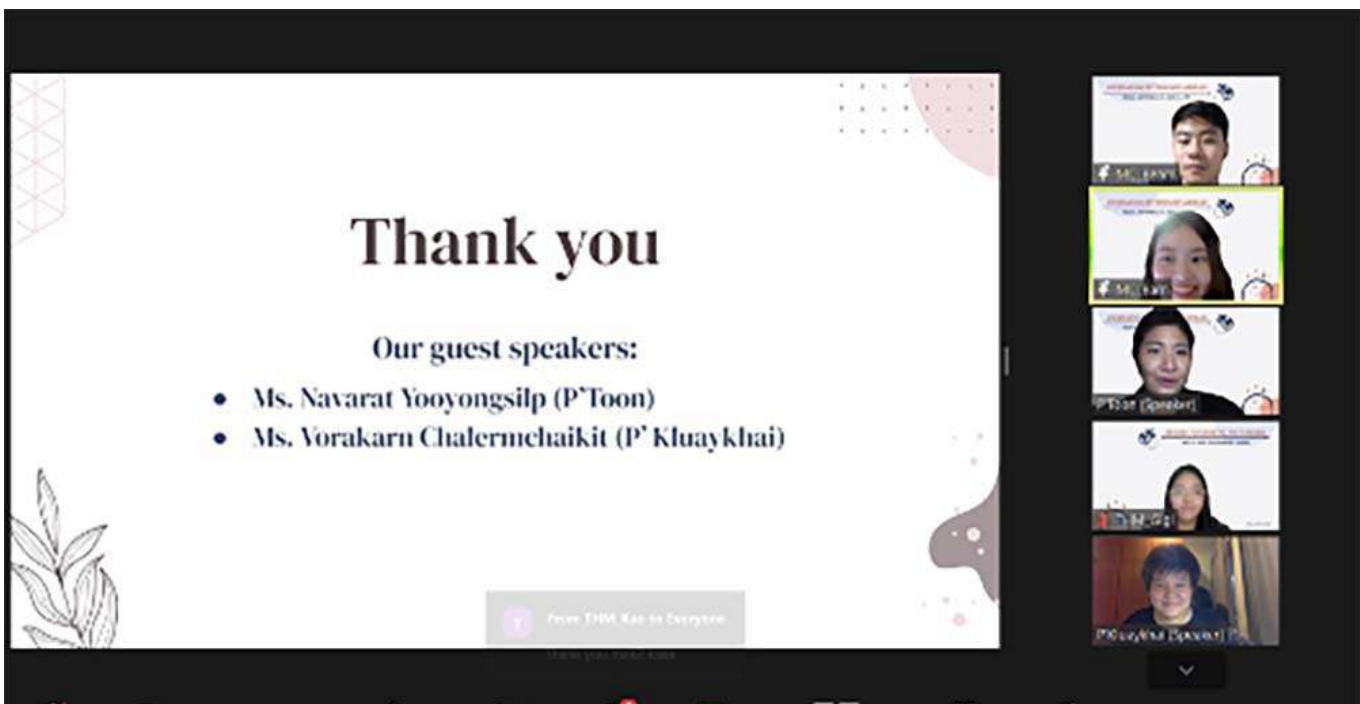
K. WEBINAR ON INTERNSHIP ABROAD

The THM Club organized an online event called “Webinar on Internship Abroad” held on November 19, 2021.

There were two alumni featured as guest speakers who had their internship in France. Ms. Navarat Yooyongsilp apprenticed at Mercure Bordeaux Centre Hotel while Ms. Vorakarn Chalermchaikit had interned at Best Western Plus Design & Spa Bassin d’Arcachon. They were also former interns at the now-defunct Salaya Pavilion hotel & Training Center.

They shared their experiences focusing on the application process, job options, and obstacles they encountered while in France.

At the end of the presentation, there was a short Kahoot! game to entertain the 69 participants.



04

ENHANCING STUDENT SERVICES

A. MUIC'C INTERNATIONAL STUDENT COUNSELORS HOLD FIRST ONLINE GATHERING

On Friday, the 29th of October 2021, the International Student Counselors (ISC) hosted its 'Sawasdee! International,' a virtual gathering event for the both new and current international students of Mahidol University International College (MUIC). Overall, there were around 80 participants of 15 different nationalities, (there are 30 nationalities in MUIC) including American, Bangladeshi, Burmese, Cambodian, Chinese, Filipino, French, German, Indian, Japanese, Nepali, Pakistani, Singaporean, South Korean, and Thai.

Opening the event were Asst. Prof. Dr. Chayanant Hongfa, Associate Dean for Student Affairs, and Mr. Laird B. Allan, the advisor of ISC. The participants were then introduced to the launching session of the organization and later played online interactive games to network and get to know each other.

The event was such a success that ISC will continue hosting it and soon adopt it to become a tradition for the international student community at the college.

What is ISC? The International Students Counselors (ISC) is an international student-run organization initiated by the Student Affairs Office aimed at offering professional peer-guidance to international students and improve their experiences.

How to contact ISC?

Facebook: MUIC International Student Counselors

Instagram: @isc.muic

Email: isc.muic@gmail.com

Open Chat: MUIC International Student Community

FB Group: MUIC International Student Community





B. UPPERCLASSMEN MEET THEIR JUNIORS IN “MAJOR-MA-JER”

The Student Association of Mahidol University International College (MUIC) organized its first event this academic year entitled “Major-Ma-Jer” on September 18-19, 2021 via Zoom.

“Major-Ma-Jer” is an online activity that gave upperclassmen from each major the chance to meet with the lowerclassmen within the same major. Not only was this an opportunity to keep in touch with their friends and acquaintances in the major program but also give advice to them.

“Major Missions,” one of the group activities, involved assigning a mission to each group of participants. For example, in the Science group, participants needed to figure out how to send people to Mars using the knowledge that they learned in their own major.

All batches participated in this activity. The upper-classmen (from 608 to 638 batches) or P’major managed the activity while the lowerclassmen (638 and 648 batch) or Nong Major were the participants. This event caught many students’ attention as around 700 participants registered.

One of the aims of “Major Ma-Jer” was to help students build stronger relationships within their respective majors, and also provide the tools, techniques and friends to help them out with their studies in major.

C. MUIC HOLDS SEMINAR – EXHIBITION ON COUNTERING BULLYING

Due to the rising concerns about bullying in Thailand, the Student Affairs Office of Mahidol University International College (MUIC) and the Student Association, jointly organized a seminar and exhibition entitled “Beauty Not Bully” on May 9-10, 2022 at Charinyarasami Hall, Aditayathorn Building and Online (Zoom).

The two-day event featured a seminar that featured Dr. Varoth “Dr. Nat” Chotipitayasunondh, the spokesperson of the Department of Mental Health, Ministry of Health, and an exhibition of 12 models who also faced bullies in their lives.

The organizers said majority of the attendees gave positive feedback and said they now have a better understanding of bullying.



RESEARCH & ACADEMIC SERVICES

01

VISIT FROM NTU

On September 2, 2022, Prof. Alex Hon-Tsen Yu, a director of the Center for Advancement of Science Education, National Taiwan University (NTU), and Dr. Meng-Shin Shiao of the Faculty of Medicine, Ramathibodi Hospital, met with Mr. Laird Allan and Dr. Phorutai Pearngam, lecturers of the Biological Sciences program.

Dr. Phorutai and Mr. Allan gave the two visitors a guided tour of MUIC buildings and facilities including science laboratories of the Science Division. Later, they exchanged views and shared their experiences about the science education in Taiwan and Thailand. The research collaboration and student exchange program between MUIC and NTU were discussed.



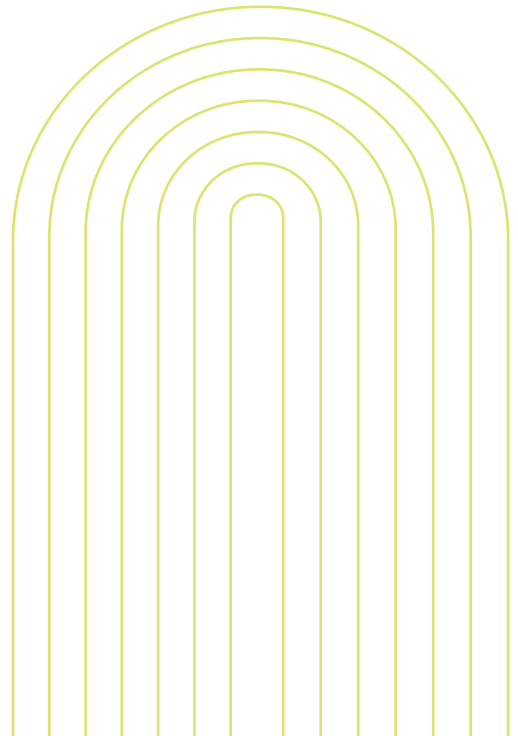
02



MUIC WELCOMES VISITORS FROM THE FACULTY OF MEDICINE SIRIRAJ HOSPITAL

A group of 31 lecturers and staffs from Faculty of Medicine Siriraj Hospital visited Mahidol University International College (MUIC) on June 16, 2022 to meet with the Executives of the Research Promotion and Management Section and faculty members of the Fine and Applied Arts Division at Aditayathorn Building, Salaya campus.

This event is conducted under “Siriraj & MUIC R2R Projects” and focuses on the research collaboration between the R2R (Routine to Research) team from Faculty of Medicine Siriraj Hospital and MUIC’s lecturers. Lecturers from FAA division, namely Dr. Dynaya Bhutipunthu, Ms. Nunnapan Puathanawat, Dr. Supathida Kulpavaropas, and Ms.Ploy Nikadanont, will cooperate doing research in part of design and creative media





03

MUIC KICKS OFF NEW COURSE FOR ENTREPRENEURS, COMPANY EXECS

Mahidol University International College's (MUIC) Academic Services Group, together with Pan Pho Co., Ltd., now offers the "Business Owners and Leaders Development" course that is especially tailored for young entrepreneurs, the second generation of family businesses, and corporate executives, from July 20 – October 5, 2022.

Developed by MUIC faculty members, the course is designed as a learning space for business owners and executives who want to grow and reach the next level of success and become excellent leaders in a changing world, integrating both theoretical and practical knowledge, implemented through successful speakers, experts and leaders.



04

MEETING OF MUIC'S RESEARCH CLUSTERS HELD

Mahidol University International College's (MUIC) Research Promotion and Management Section (PRM) held an event entitled "Meet the MUIC Research Clusters" on April 8, 2022 at Charinyarasami Hall and via Zoom Meeting.

Assoc. Prof. Dr. Chanida Hansawasdi, Associate Dean for Research and Academic Services, delivered the opening remarks. The event focused on introducing MUIC Research Clusters (five projects) which are "Place and Business Analytics," "Southeast Asian Frontiers," "Biophilia," "Positive Psychology," and "Technology, Public Policy and Sustainability." RPM also invited Assoc. Prof. Dr. Morakot Meyer, Director of the Research Institute for Languages and Cultures of Asia (RILCA), and representative of SSHA (Mahidol University Consortium of Social Sciences, Humanities and Arts) to introduce the consortium for future research collaboration.

It was a good opportunity for researchers of MUIC, MU, and SSHA to collaborate and expand research networks.



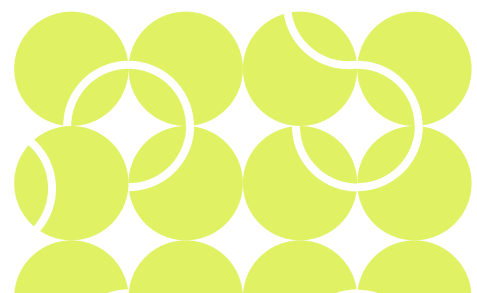
05

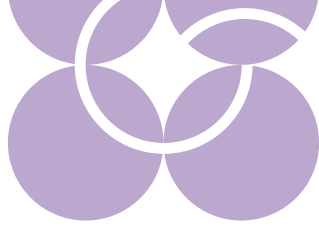
FOCUS ON IPR, ACADEMIC SERVICES IN MUIC-INT EVENT

Mahidol University International College's (MUIC) Academic Services Group partnered with Mahidol University's Institute for Technology and Innovation Management (iNT) in organizing "Special Talk with iNT" on April 1, 2022 at Charinyarasami Hall and via Zoom Meeting.

Prof. Chulathida Chomchai, M.D., MUIC Dean, delivered the opening remarks while Assoc. Prof. Dr. Yodchanan Wongsawat, iNT Director was the guest speaker.

Faculty members and students who attended the event learned much about the directions iNT is taking for promoting academic services and intellectual property rights and commercialization, expanding collaboration networks, and providing academic services support for startup projects.





06

MUIC MEETING WITH HIV RESEARCH INSTITUTE

Executives of Mahidol University International College (MUIC) met with officials of the Institute of HIV Research and Innovation (IHRI) at its office in Chamchuri Square Building, Phayathai Road, Bangkok on December 15, 2021.

Assoc. Prof. Chulathida Chomchai, M.D., MUIC Dean, accompanied by college executives, met with Dr. Nittaya Phanuphak, M.D., Ph.D., Executive Director of the Institute of HIV Research and Innovation (IHRI) and her officials.

The meeting was aimed at enhancing the cooperation between MUIC and IHRI in the area of service learning in G.E. courses, research collaboration, and participation of students in IHRI projects, and other possible joint activities in the future.



COLLABORATIONS

01



MUIC AND MU FACULTIES OF DENTISTRY & PHARMACY SIGN MOU

Mahidol University International College (MUIC) signed a Memorandum of Understanding (MOU) with Mahidol University Faculty of Dentistry (MUFD) and Mahidol University Faculty of Pharmacy (MUPY), on August 25, 2022 at Charinyarasami Hall, Aditayathorn Building, MUIC.

The MOU covers the renewal of the agreement between MUIC and the Faculty of Dentistry and the new agreement between MUIC and the Faculty of Pharmacy in which MUIC provides general education and foundation courses to 1st year students of the Faculty of Dentistry and of the Faculty of Pharmacy.

Prof. Chulathida Chomchai, M.D., MUIC Dean, signed on behalf of the College. Assoc. Prof. Dr. Sirichai Kiattavorncharoen, Dean of MUFD; and Assoc. Prof. Surakit Nathisuwan, Pharm.D., Dean of MUPY, were her counterparts in the signing ceremony.

Assoc. Prof. Chuthamane Suthisisang, Ph.D., Vice President of MU, and the executive teams from MUIC, MUFD, and MUPY attended the event.



02

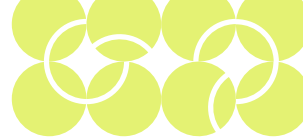
ST. GEORGE UNI OFFICIALS VISIT MUIC

Representatives from St. George University (SGU) visited Mahidol University International College (MUIC) on June 10, 2022 to meet with executives and faculty members of the Biological Sciences Program at Aditayathorn Building, Salaya campus.

Afterwards, the visitors conducted an orientation for students who are interested in the MUIC-SGU Medical School Pathway program.

<https://muic.mahidol.ac.th/eng/programs/collaborative-programs/pathway-to-us-residency-training-and-medical-careers/>





03

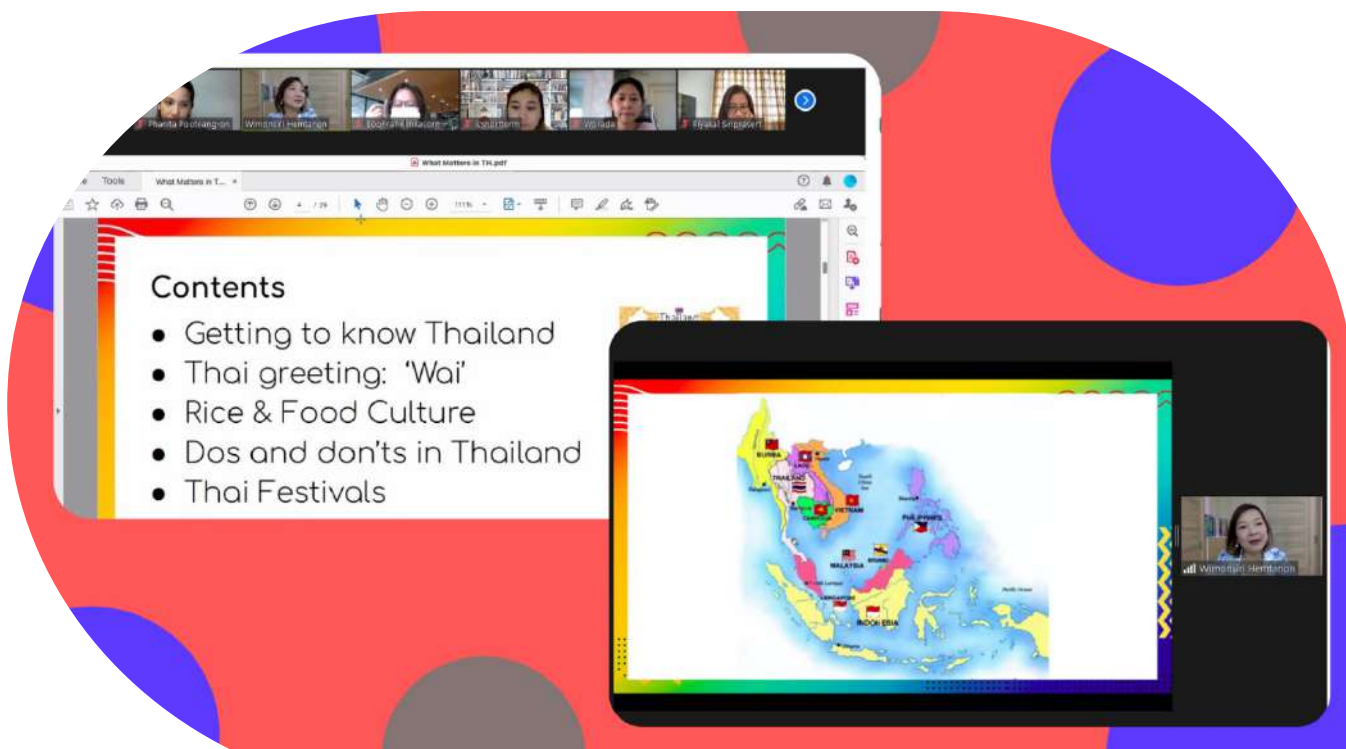
“WHAT MATTERS IN THAILAND” VIRTUAL SESSION FOR MUIC’S PARTNER UNIVERSITIES



Mahidol University International College’s (MUIC) Project Development Unit (PDU) organized a special event on the topic “What Matters in Thailand” on April 30, 2022 from 9:00 to 11:00 am through an online platform.

The guest lecturer was Ms. Wimon Siri Hemtanon, a faculty member of the Humanities and Language Division and Assistant Dean for Student Affairs, who discussed “Thai Language and Culture,” “Thai Cultural Background,” “Do’s and Don’t’s in Thailand,” and “Thai Festivals.”

The participants were from Japan, Singapore, France, guests from other institutes in Thailand and also MUIC students. The 24 participants were also able to discuss and share their perspectives on Thailand during the session.



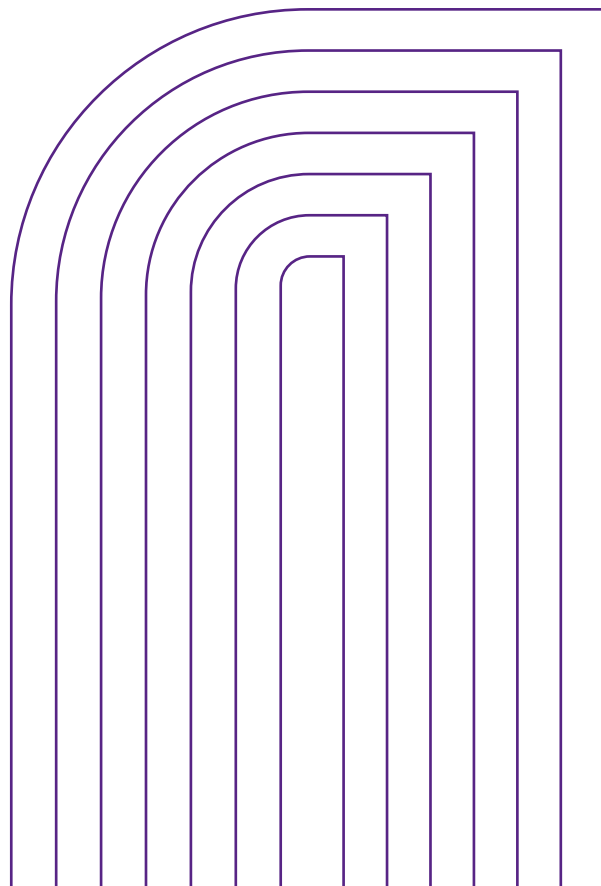
04

MUIC, HSBC INK PACT FOR BUSINESS CASE COMPETITION

Mahidol University International College (MUIC) signed with HSBC Thailand a memorandum of understanding (MOU) for “the HSBC Thailand Business Case Competition 2022” on April 21, 2022 at HSBC Building, Rama 4 Road, Bangkok.

The HSBC Business Case Competition is a prestigious business case competition sponsored by HSBC in partnership with MUIC. On an invitational basis, undergraduate students across six universities in Thailand will be competing. Teams of four will showcase their knowledge and skills in strategic thinking to analyze real-life business cases. It is now the time to challenge yourselves with the most distinguished business case competition among undergraduates from esteemed universities.





05

BIODESIGN COMPETITION ON MEDICINE AND HEALTH FOR MUIC, SIRIRAJ STUDENTS

Mahidol University International College (MUIC) and the Faculty of Medicine Siriraj Hospital, Mahidol University have joined their resources together to come up with a competition that would not only be a valuable learning experience for students but also contribute much to the wider community. It is also the first such competition in Thailand.

The “SiIC (Siriraj-MUIC) BioDesign Competition on Medicine and Health” will see students from both institutions present their scientific and innovative solutions on bio-design issues that will be very valuable for medicine and health.

The Faculty of Medicine Siriraj Hospital has a bio-design course described as an innovation class that is committed to developing technologies that could transform health care products. It combines innovations in medicine and interdisciplinary studies.

Aside from generating biodesign concepts that have practical use, this contest aims to help participating students to learn and acquire more experience in conducting the prototype process, benefit from the group work involved, develop academic networking, and promote collaboration between students of the two institutions.

Competitors—organized into groups of 3-5 members each with at least two majors—will select one of two topics and then proceed to prepare a prototype for pitching. It is either a prototype on solving health issues caused by PM 2.5 or lowering the waiting time at Siriraj OPD. It is hoped that these will increase solutions to PM 2.5 and also help Siriraj Hospital to enhance its service to patients.

The activities include three workshops collectively called the Design Thinking Workshop in May and June with faculty members of MUIC and the Faculty of Medicine Siriraj Hospital acting as trainers. Pitching Day would be on June 24.





06

MUIC SIGNS MOU WITH 34 LEADING THAI HIGH SCHOOLS

Mahidol University International College (MUIC) recently signed a memorandum of understanding (MOU) with more than 34 leading high schools in Thailand for the MUIC Excellence Entrance Track (MEET) Program for academic year 2022–2023.

Under the MEET Program, MUIC selected 34 Thai high schools which will be granted an admission quota for their students who qualify for the College’s English skill requirements. The memorandum also allows for English skills development opportunities and other projects in the future.



07

MUIC, HONG KONG POLYTECHNIC UNIVERSITY SIGN DUAL DEGREE PROGRAM SCHOOL

The Tourism and Hospitality Management Division (THM) of Mahidol University International College (MUIC) marked another milestone on March 9, 2022 when it signed a memorandum of understanding (MOU) with the School of Hotel and Tourism Management (SHTM) of the Hong Kong Polytechnic University.

The MOU provides for a dual degree (2+2) agreement between the two institutions. Signing on behalf of MUIC was Prof. Chulathida Chomchai, M.D., Dean of MUIC. On the other hand, Prof. Kaye Chon, Dean of SHTM, represented Hong Kong Polytechnic University.

Under the proposed program, students will spend their first two years in THM-MUIC and then spend the last two years of their university studies at SHTM, including internship at Hotel ICON, SHTM's teaching and research hotel.

Upon completion of their academic requirements, students will be awarded two undergraduate degrees from the two leading universities of Thailand and Hong Kong.



The School of Hotel and Tourism Management of the Hong Kong Polytechnic University is the leading institution in a number of global rankings related to leisure, tourism and hospitality. In 2020, the school was ranked No.1 in the world, according to Shanghai Ranking's Global Ranking of Academic Subjects.

MUIC's Tourism and Hospitality Management Division has been a pioneer in offering the international tourism and hospitality program in Thailand for over 35 years. It is among the first academic divisions of MUIC, the leading liberal arts college in Thailand.





08

MUIC'S HUMANITIES AND LANGUAGE DIVISION PARTNERS WITH UNIVERSITY OF LONDON

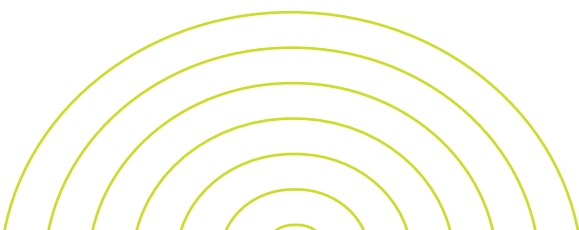
The Humanities and Language Division (HLD) has recently partnered with the University of London's School of Oriental and African Studies The Global Council for Anthropological Linguistics (SOAS GLOCAL), UK in the area of linguistic and cultural anthropology. SOAS GLOCAL works with institutions globally to develop work on linguistic cultural anthropology, sociolinguistics, and language and society.

Through said partnership, students and faculty of HLD's Intercultural Studies and Languages (ICIC) Program will be provided access to SOAS GLOCAL's research data, scholarly collaborations, media, lectures, conference packages, publications, student mobility, academic visibility, research training, publishing training, and interconnectivity, among others.

The major partners to SOAS GLOCAL are Taylor and Francis Global Publishers, Elsevier Global Publishers, Temple University, and over 250 other institutions globally.

Asst. Prof. Dr. Analiza Liezl Perez-Amurao, HLD Chair, has also recently joined SOAS GLOCAL's Regional Advisory Committee upon invitation following endorsements by several parties within the organization's networks based on her work in the field of linguistic anthropology.

Through MUIC's International Affairs Office, HLD continues to network with reputable international partners in its efforts to provide Mahidol University International College (MUIC) faculty, students, and staff opportunities to diversify the MUIC academic community. Currently, the ICIC Program holds an existing partnership with the University of Bristol (UOB) and University of Sussex and is in talks with other international



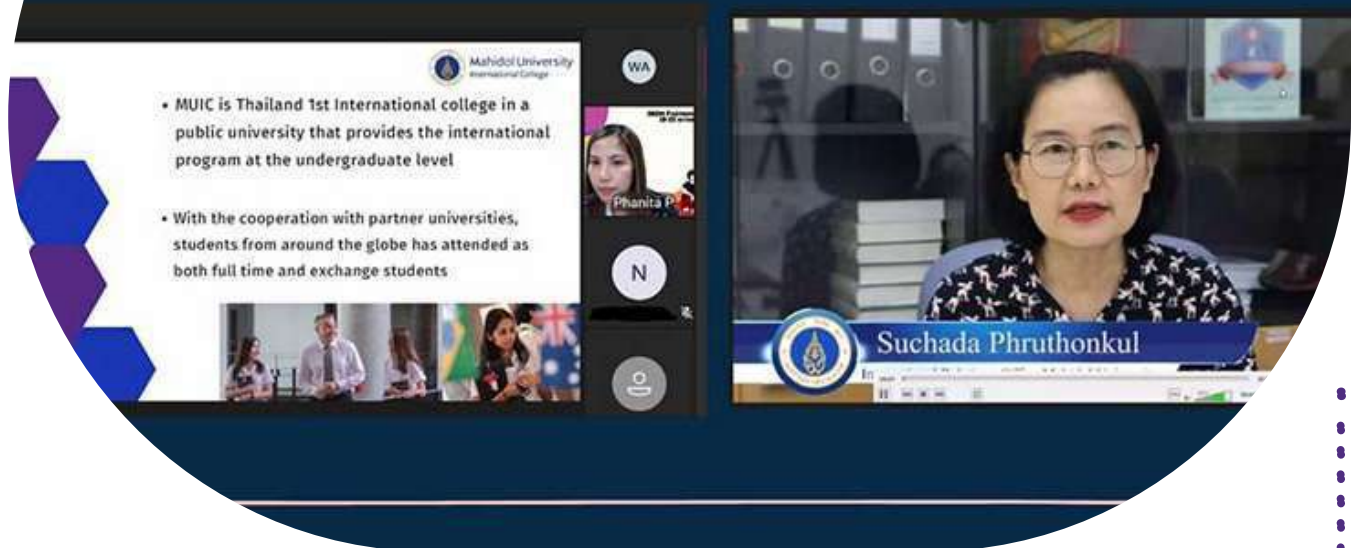
REGIONAL CONFERENCE WITH HANG SENG UNIVERSITY (HK)

Mahidol University International College co-hosted with Hang Seng University of Hong Kong the “Asia Pacific Regional Conference 2021” of the Academy of International Business (AIB) on December 8, 2021.

Assoc. Prof. Dr. Yingyot Chiaravutthi, Associate Dean for Finance and Human Resources of MUIC, and Chair of the Executive Committee of the AIB Asia Pacific Chapter, gave the welcome remarks along with Prof. Bradley R. Barnes, AIB Asia Pacific Chapter Vice Chair, and Dean, School of Business, Hang Seng University of Hong Kong; and Assoc. Prof. Nopraenue Sajjarax Dhirathiti, Vice President for International Relations and Corporate Communication of Mahidol University.



MUIC, MAHIDOL UNIVERSITY JOIN NTU PARTNER INFORMATION SESSION



10

MUIC, MAHIDOL UNIVERSITY JOIN NTU PARTNER INFORMATION SESSION

Mahidol University International College's (MUIC) Project Development Unit (PDU) and Mahidol University's International Relations Division participated in a virtual "Partner Information Session" organized by the Office of Global Education and Mobility (OGEM) of Nanyang Technological University (NTU), Singapore on October 21, 2021 via Microsoft Teams.

The PDU has offered the "Prelude Program for NTU" for many years and regularly participates in the GEM Fair@NTU and Summer360@NTU, Singapore every year. For this year, with the pandemic, NTU organized the event to use an online platform.

Ms. Phanita Pooteang-On, International Relations Officer of MUIC, with Ms. Suchada Phruthonkul, International Relations Officer of Mahidol University, provided useful information to NTU undergraduate students who are venturing for their semester exchange in 2022-2023.

The session ended with the fruitful discussion by Ms. Pauline Ho, Deputy Director of OGEM at NTU and Ms. Worad Apirat, Head of PDU at MUIC, of the possibility to strengthen and expand collaboration from student mobility to academic collaboration between the two universities.

06

REIMAG- INE

1. LIFE-LONG-LEARNING
2. CREATE GLOBAL CITIZENS
3. SUSTAINABILITY
4. STUDENT SUPPORT SERVICE AND CLUBS

LIFE - LONG
LEARNING

01



MUIC THM EXPLORING CAMP 2022

Tourism and Hospitality Management Division (THM), MUIC organized the THM Exploring Camp 2022 on August 6-7, 2022, at Adithayathorn Building, MUIC.

This THM Exploring Camp aims to promote travel and service business opportunities to high school students. 30 high school students joined the two-day camp together with 20 THM Ambassadors and THM students. Various academic topics and workshops, such as Event Design, Sustainable Development Goals (SDGs), and Baking and Pastry were organized to inspire students in choosing their future career. In addition, THM alumni from various sectors also came to share their experiences studying THM at MUIC as well as their professional experiences in travel and service businesses.

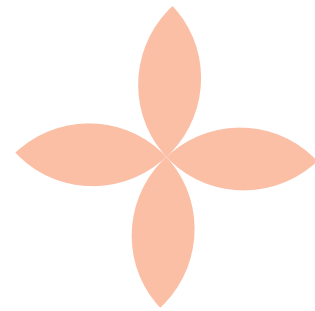


02

MUIC STUDENTS OBSERVE “HEALTH WEEK”

As part of its no-smoking campaign, the Student Association held “Health Week” from May 17 to 31, 2022 at Aditayathorn Building.

To inform students of the dangers of cigarettes and e-cigarette and encouraging everyone to quit smoking, several activities were held including asking participants to write sentences on Post-it notes that would encourage people to stop smoking and posting them on boards. They can also post similar messages on their Instagram Story. Posts that were creative and fun to read were also considered for a prize. The winner was Nichakarn Ounahachat, a student of the International Relations and Global Affairs program, who received a Starbucks gift card as a prize.



03

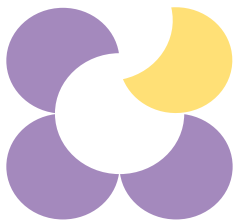
MUIC HOSTS THE HSBC THAILAND BUSINESS CASE COMPETITION

The HSBC Thailand Business Case Competition is a prestigious business case competition sponsored by HSBC in partnership with MUIC. On an invitation basis, undergraduate students from Thailand's leading business schools can participate and have a chance to crack real-life business cases.

Khun Sudaphan Thaveethamsathit, who is the Country Head of Markets and Securities Services of HSBC Thailand, opened the On-Tour session. The 7th President of MUIC Case Club, Ms. Princess Erica Gallemit, provided participants with an overview of the HSBC Business Case Competition 2022.

The participants were then introduced to Somwang Consulting Team, the winners of HSBC Business Case Competitions 2021.

The event ended with Mr. Kanobphan Raengkhum, the Head of Trading at HSBC Thailand, sharing his knowledge and his experience with case competitions and details about his current work in banking.





04

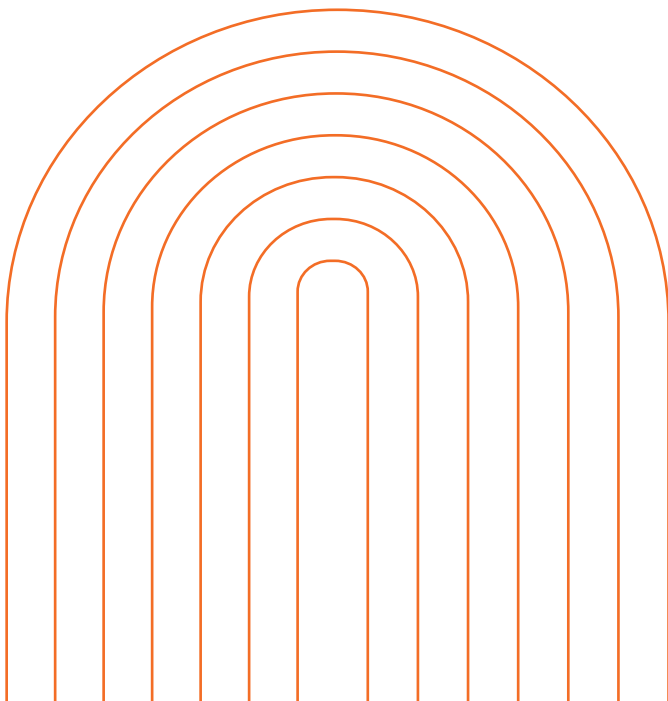
INVENT FOR THE PLANET 2022

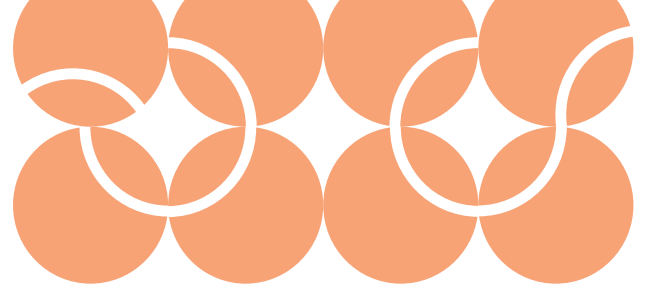
A Marketing student of Mahidol University International College (MUIC) and his team were among the top six teams in the “Invent for The Planet 2022” competition held on April 5-7, 2022 in the United States.

Mr. Theeraphat Lohasongsang is a member of the Solar Roof Noah’s Ark team from Mahidol University. The competition was hosted by Texas A&M University in the United States.

The Invent for the Planet is an annual thematic competition in which university students from around the world are challenged to design and present ideas and solutions for global problems under topics such as Innovation and Invention, Planetary Solution, Disaster Tackling, Business Development, and Product Prototype.

Team Solar Roof Noah’s Ark’s entry was based on the idea of “Disaster Resilient Infrastructure.” The goal was to assist humans on how to cope with natural disasters.





MUIC, LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ART HOLD 10TH EXECUTIVE SEMINAR

The Business Administration Division and Project Development Unit (PDU) of Mahidol University International College (MUIC), in collaboration with the Institute of Management (IBR), Lucerne University of Applied Sciences and Arts (HSLU), Switzerland, held the 10th Executive Seminar (Online) in Thailand on February 21–25, 2022. This is the second time it was held through an online platform. The participants were mid-level management executives and CEOs working for Swiss companies.

The program featured lecturers from MUIC, HSLU and from Constance University of Applied Sciences (HTWG). There were also guest speakers from international organizations. These included Mr. Rasi Conradin, Deputy Head of Mission of the Embassy of Switzerland in Bangkok and Mr. David Stauffacher, Executive Director of the Swiss-Thai Chamber of Commerce (STCC), who discussed the “Thailand’s Business Context – Swiss-Thai Bilateral Relations & Recent Trends.” Additionally, there were guests from the UNESCAP, Dr. Riccardo Mesiano, who talked about “Sustainable Development: Experiences in Asia,” and Dr. Mia Mikic, who shared her perspective about the “Economic Dimension of Sustainable Development with a Focus on Trade and Investment of Asia-Pacific.”

In addition, Mr. Dirk Uphoff, Purchasing Director Southeast Asia from Robert Bosch Thailand discussed the topic of “Technology Development, Sustainability and Diversity at Bosch” while Mr. Peter Wiesner, the Advisor to the Board of Directors at Bangkok Airways talked about Thailand’s boutique airline to be managed during the covid pandemic”.

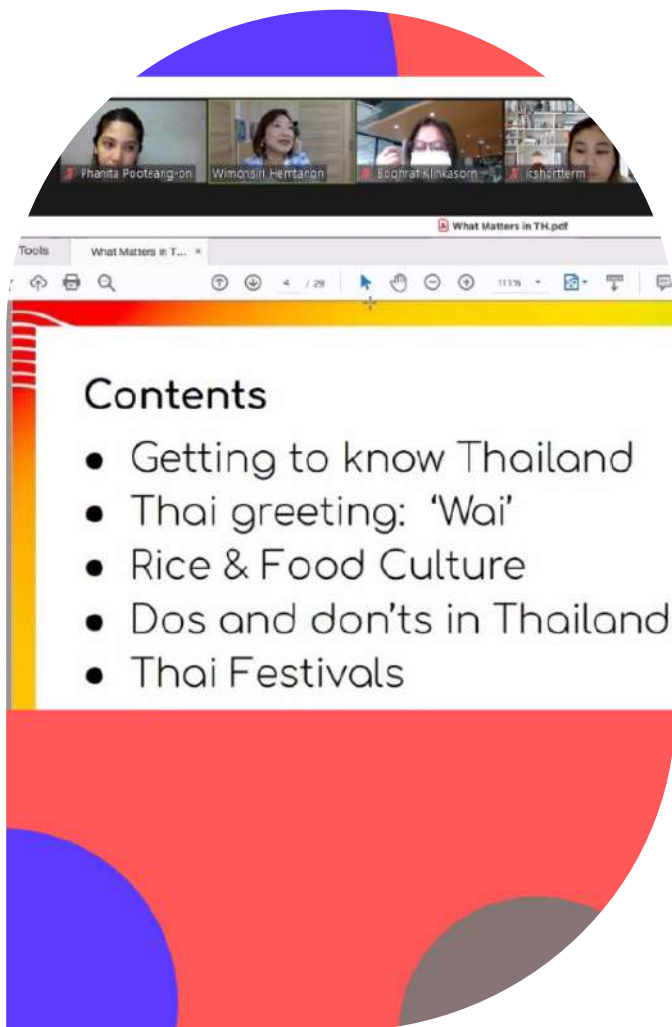
Aside from this, three speakers from the Department of International Trade Promotion (DITP)— Ms. Arada Fuangtong, Deputy Director-General, DITP, Thailand; Ms. Patcha Wutipan from the Office of Information Technology and Service Development Director; and Mr. Chanthapat Panjamanond from the Office of Digital Commerce Marketing Director, discussed the topic “The New Economy Academy: The Role of DITP to Promote International Trade.”

An MUIC alumnus, Ms. Pavini Tanitpongpavi (Computer Science, Class of 2013), and the PDU team also joined this online seminar to exchange knowledge of business, culture and more during the group discussion. It was an interesting opportunity for Thai and Swiss students to brainstorm on said topics in their classes.



06

MUIC, CHIBA UNI TACKLE CAREER TOPICS IN ONLINE SEMINAR



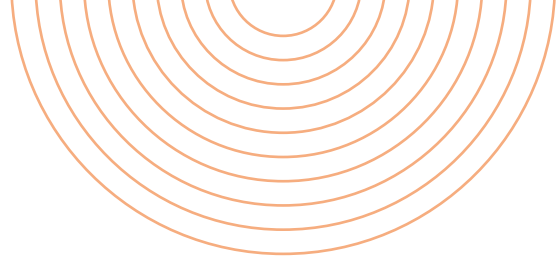
Mahidol University International College's (MUIC) Project Development Unit (PDU) and Human Resources Development Unit collaborated with Chiba University International Student Division (CU-ISD), Japan in organizing the P2P Staff Development Project Session 5 on February 18, 2022, with the topic "Career Path and Job Rotation System at Japanese and Thai Universities" on an online platform.

The speakers from MUIC, Ms. Worada Apirat and Ms. Thidarat Charuwat, along with their counterparts from Chiba University, Ms. Kaori Tsukada and Ms. Natsuna Masuda, gave presentations to over 30 participants. From the MUIC side, the speakers talked about the college's job rotation, job transfer, and career path which include the management track and professional track on applying for Senior Professional Level for administration staff.

On the other hand, the speakers from Chiba University mentioned its SULA (Super University Learning Administrator) and also the job rotation history from the speaker's experience.

The online seminar provided an opportunity for staff members of MUIC and Chiba to learn more about the job system of each other.

Another part of the event was experience sharing about their respective career paths, job rotations and also feedback from both sides. This event ended with a closing ceremony report by Mr. Hiroshi Sodeyama, Vice Head for International Affairs Administrator at Chiba University followed by speeches from the Vice President of Chiba University, Prof. Makoto Watanabe, and the Associate Dean for International Affairs of Mahidol University International College, Asst. Prof. Alexander Nanni.



TRAINING FOR NEW MUIC STUDENT LEADERS

The Student Affairs Office conducted “MUICSA Training and Evaluation Camp 2022” on September 2-4, 2022 at Mida de Sea Hua Hin, Cha-am District, Phetchaburi province.

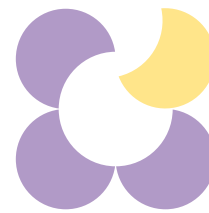
The first day was spent on a bonding activity for Student Association and club leaders. Entitled “Moving Forward Together,” it was led by Asst. Prof. Dr. Chayanant Hongfa, Associate Dean for Student Affairs, and Aj. Wimonsiri Hemtanon, Assistant Dean for Student Affairs.

On the second day was held “Team Collaboration” activity that featured Mr. Juntae Wongratanamontri, a professional team building trainer from True Mice Co. Ltd., and his team.

The training camp provided the students with the opportunity to meet new people, learn new skills, and have a great time together. The Office of Student Affairs (SA) of Mahidol University International College (MUIC) organized “SA & SMO Go Together” at Maria Pizzeria & Restaurant, Ratchapruerk Road Bangkok, and Oakwood Hotel & Residence Sri Racha, Chonburi Province on July 25 – 27, 2022.

This activity aimed to show the college’s appreciation of the Student Association team of Academic Year 2021-22 who had been working hard in for the past year as well as create a strong relationship between SA staff members and student officers.

The participants also used this opportunity to discuss problems and challenges they had faced in the past year in order to improve their performance and develop better collaboration in the future.





08

MUIC BLOCKCHAIN CLUB'S BITCOIN SEMINAR

MUIC Blockchain Club held an online seminar on the topic “What is Money & Why Bitcoin” on July 1, 2022 featuring Ajarn Piriya Sambandaraksa, Managing Director of CDC ChalokeDotCom and the translator of the bestselling book, “The Bitcoin Standard.”

Around 200 participants logged in on both Zoom and Facebook Live via the MUIC Blockchain Club Fan Page. Ajarn Piriya is a well-known Bitcoin expert and teaches investment and technical analysis courses.

His presentation was entitled, “Untold History of Money: Bartering, Banknotes to Bitcoin, What actually is money? And what is Bitcoin?”



CREATE GLOBAL
CITIZENS

01

MUIC STUDENT ASSOCIATION ORGANIZES “IC PRIDE MONTH”

Mahidol University International College’s (MUIC) Student Association organized an event called “IC Pride Month” to give recognition to the LGBT+ community. There were 104 participants who attended the event.

The event was divided into a campaign and a talk session. The campaign, called “Clothes No Gender,” ran from June 10 to June 14. It was created to encourage students to express themselves through their clothes without following gender stereotype.



Also, Smosaurus organized a talk session called “Break Gender Wall.” This talk’s purpose was to celebrate and raise the issue about LGBTQ+ equality in Thailand. In this event, Mr. Pitpasapat (Poocho) and Mr. Bunrod, LGBT+ Youtubers from Poocho channel, who advocate for LGBTQ+ equality, “Clothes No Gender,” and “No Bully” campaign, were the guest speakers.

02

THAILAND, JAPAN ATTRACTIVE TO FOREIGN STUDENTS, SAYS MUIC-CHIBA EVENT

Mahidol University International College's (MUIC) Project Development Unit (PDU) and Human Resources Development Unit collaborated with Chiba University International Student Division (CU-ISD), Japan in organizing the P2P Staff Development Project Session 4 on January 28, 2022, with the topic "Strength of Japan and Thailand to attract foreign students" on an online platform.

Speakers from MUIC, Ms. Jeerawan Thongsakol and Ms. Sasithon Panyanak along with their counterparts from Chiba University, Ms. Aya Minami and Ms. Haruka Kimur, gave presentations on the topic "Strength of Japan and Thailand to attract foreign students."

MUIC's speakers explained that being the top adventure destinations, rich culture in heritage and tradition, authentic cuisine, and quality of education with

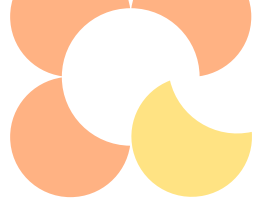
affordable price are pull factors for Thailand. While speakers from CU confirmed that various choices of study at higher education level with cheaper cost of living compared to western countries, excellent public transportation, and high reputation of service quality in Japan are their uniqueness. Speakers also mentioned new programs offered which are MUIC Short-terms, Creative Technology, and J-PAC programs that are in trend for university students and the young generation.

Over 30 participants got the opportunity to share their experiences in Thailand and Japan and what they like from both countries. In the end, a crossword game is used to strengthen participants' understanding, and the prizes went quickly to the winners just in 10 minutes



SUSTAINABILITY

01



MUIC ENERGY SAVING COMMITTEE LAUNCHES TALKS ON WASTE MANAGEMENT

The Mahidol University International College (MUIC) Energy Saving Committee under Asst. Prof. Dr. Chatchawan Panraksa, Associate Dean for Administration, launched the “MUIC Talk: Waste and Management” campaign on May 20, 2022.

This activity aims to raise awareness about proper waste management. The committee invited speakers to give lectures to faculty and staff members and students about pollution, the correct way of sorting and recycling of waste and other related topics.



02

A DAY WITHOUT BACKPACKS AND PLASTIC BOTTLES

The Student Association of Mahidol University International College (MUIC) organized an online activity called “A Day Without” on May 18 – 20, 2022.

This activity gave participants the opportunity to express their creativity through finding alternative objects for backpack and plastic bottles. This activity also aimed to reflect on how fortunate we are as the activity helped raise awareness on the backpack shortage problem in Cameroon. Throughout the three days of the event the association received various creative solutions to the problem. The most creative won a Backpack and a flask as a reward. The winners were:

- A Day Without Backpack: Wanida Naowasangri (International Relations and Global Affairs)
- A Day Without Plastic Bottle: Kamollapas Thammachakkul (Media and Communication)

STUDENT SUPPORT SERVICES & CLUBS

01

RAKKAEW CLUB'S "SHARE YOUR WARDROBE"

The Rakkaew Club successfully held a donation drive for clothes during September 20 to 30, 2022.

The club also screened a video entitled the "Konmari Method" to instruct the donors on how to classify their donated clothes. They were then asked to drop their bag of clothes (with the plastic bags provided by Rakkaew Club) next to Termtem Room (G Floor, Aditayathorn Building) or at the Activity Ground (1st Floor, Old Building).

The clothes were later repacked by the club's committee members and donated to the Mirror Foundation.



02

MUIC SMO ORGANIZES TERM 1 CLUB EXPO

Mahidol University International College's (MUIC) Student Association (known by its Thai acronym, SMO) held this trimester's Club Expo on September 20-21, 2022 at Aditayathorn Building.

Nong Mun Muang (SMO's mascot) opened the doors of Smozilla airport and guided MUIC students as they traveled around the world of clubs.

Club Expo attracted approximately 1,880 participants, giving them the opportunity to learn more about MUIC's 28 student clubs and sign up for activities in the field that they are interested in. The expo included performances by club members along with information-sharing, fun games, and interactions with club committees and members.

There were also contests that offered prizes such as Starbucks cards, micro brick sets, Halloween movie tickets and others. The expo was an opportunity for students to sign up for clubs that specializes in their interests and favorite hobbies.

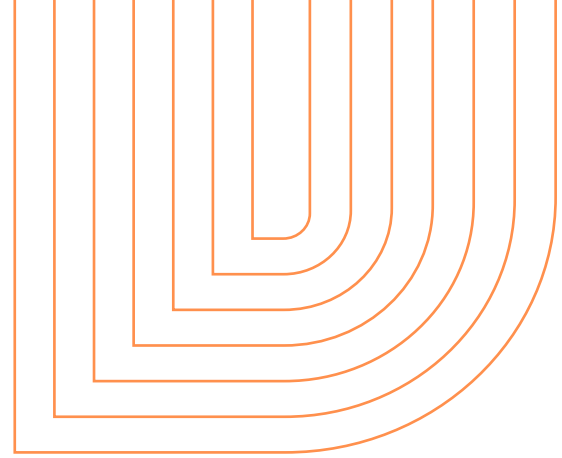


03

ART CLUB INTRODUCES PUNCH NEEDLE TO MUIC STUDENTS

The Art Club of Mahidol University International College (MUIC) organized its first onsite activity for Term 1 called “Punch Needle” on September 26-27, 2022 at the ground floor, Aditayathorn Building.

Punch needle is a craft/art that involved punch needles and yarns. Its working principle is basically to thread the yarn into the needle, then, pin the needle up and down onto the fabric to create a pattern. In this way, participants can create an art design on the cloth even without having any prior sewing skills. The Art Club has provided all of the necessary equipment for this activity, namely, a punch needle, a wooden frame, monk cloth, yarn, keychain, and glue.



There was no specific pattern for this activity. The 120 participants were allowed to design and create this artwork freely within the provided cloth. However, it was recommended to start working on small pieces like key chains or coasters first.

The Art Club also provided some examples and drawing guidelines for those who might not have an idea yet what design to make. The club said this activity received good reviews and many of the participants decided to purchase their own tools and build upon this skill.



04

STUDENTS JOIN ART CLUB'S "ARTOGRAPHY"

The Art Club opened the new term and school year with a hybrid activity called "Artography," a combination of the words "art" and "photography."

From September 19 to 24 2022, the club welcomed more than 50 participants who shared their ideas about art through photos. They had two ways to join. First, participants can share four photos related to art on their Instagram stories and tag @muicartclub. Second, in case that participants do not have a picture, the Art Club provided two photo booths at the Club Expo. Participants who visited the photo booths can choose to post the pictures taken there.

Students received 2 hours of AT for Digital Literacy and 21st Century Skill after completing the activity and submitting the AT form.



05

MUIC FANS DRAW FAVORITE CHARACTERS

The Animations, Games & Comics Club held an activity entitled, "Fan Art Competition: Your Favorite Character" from June 13 to 25, 2022.

There were more than 30 contestants who were then asked to create artwork of one of their favorite animation, game, or comics characters and post them via Instagram while tagging the club and two other friends from MUIC. The contestants sent multiple entries which is why the organizers received 66 entries.

The winners were: 1st Place: Ms. Parinporn Chairattana-Apirom (Communication Design), who received 1,500 Baht cash prize; 2nd Place: Ms. Sangdao Changkanta (International Relations and Global Affairs), who received 1,000 Baht cash prize; and 3rd Place: Mr. Siradon Sutthitham (International Business), who received 500 Baht cash prize.



06

SCIENCE SOCIETY CLUB VISITS LAB EXHIBITION

The Science Society Club went on a tour of the Thailand Lab International 2022 Exhibition on September 16, 2022 at the Bangkok International Trade and Exhibition Center (BITEC).

Accompanied by Asst. Prof. Dr. Tumnoon Charaslertrangsi and his ICBI214 General Microbiology class, the students enjoyed their tour of one of the top laboratory exhibitions in Asia, where they perused laboratory instruments and equipment in the areas of analytics and testing; calibration and metrology, clinical and diagnostic fields; environment and safety; and research and development. Aside from exploring the dozens of booths of different companies and organizations, various seminars and presentations were available for students to view as well.



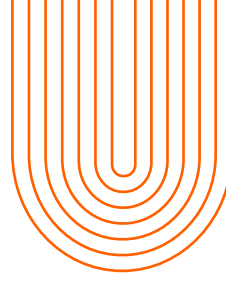
07

MUIC STUDENTS SHOW OFF THEIR

Mahidol University International College's (MUIC) Animal Lovers Club held its first activity for Term 1 entitled, "Show Me What You Got!" during September 23 – 30, 2022.

The participants were asked to record a video of their pets showing their amazing skills in performing any trick (such as fetch and rollover for pet dogs) and posting it on their Instagram Story (as shown in participant's captured photo).

There were 53 participants who joined this activity. Club officers said that aside from showing off their pets' skills, this activity also served as a developmental stimulation for both owner and their pets which strengthened the bond between them.



MUIC'S CASE CLUB HOSTS MEET-AND-GREET

MUIC Case Club (MCC) hosted "Alpha Day," a meet-and-greet event for MCC members on 25 July 2022.

This activity provided an opportunity for the 5th generation of MCC members to learn more about the club's rules and regulations as well as its organizational structure.

- Alpha Day began with welcoming speeches and words of encouragement from Asst. Prof. Dr. Alessandro Stasi, Chair of the Business Administration Division, along with the club's advisors, namely, Dr. Lokweetpun Suprawan and Dr. Wanny Oentoro. Ms. Princess Erica Gallemit, MCC's 7th President, then gave the welcoming remarks. The activity proceeded with an investiture ceremony for the new executive members.

Current MCC members along with the 5th generation of MCC members were also able to get to know each other and bond through a series of icebreaker activities.

Around 30 MCC members participated on site at the Charinyarasami Hall of MUIC's Aditayathorn Building and 11 MCC members participated online.

About MUIC Case Club -- A college-level consultancy-based club which aims to make successful stories through competing and organizing case competitions.

About Alpha Day -- A meet-and-greet session with various activities which aims for MCC members to get to know each other better.

For more information, please visit:

MUIC Case Club's socials:

Facebook: www.facebook.com/muic.caseclub

Instagram: www.instagram.com/muiccaseclub

LinkedIn: www.linkedin.com/company/muic-case-club



09

MUIC'S SIGMA CLUB OBSERVES PRIDE MONTH

On the occasion of Pride Month, Mahidol University International College's (MUIC) Sigma Club held an activity for MUIC students to encourage them to be proud of themselves no matter who they are.

"This is ME" was an online activity where participants can post a photo of themselves on Instagram while completing the sentence "I'm proud of myself because..." that served as the caption and tagging the MUIC Sigma Club IG account on IG Story.

Three of the participants were selected to receive three 500-Baht prizes. The lucky winners were: Jiayu Zhu (majoring in International Business), Nandini Akshay Kumar Gandhi (Finance), and Thanatcha Limrat (Business Economics).



10

VOLUNTEERS JOIN "CHILL-DAY CHILDREN"

Mahidol University International College's (MUIC) Volunteer Club held an off-campus activity—its first since the start of the pandemic—on June 19, 2022. Dubbed "Chill-day Children," the club's committee members along with 40 participants went to Ban-Nong-Chok school in Ratchaburi province to engage with its students.

The participants had a great time playing games and also performing aerobic dancing as a morning exercise with the school's pupils in the morning. The club's volunteers also held a soap workshop session where they taught pupils how to make their own hand-made soap. More games followed, after which the volunteers held a "self-reflection and future job drawing activity" wherein they helped the pupils visualize and draw what they want to be in the future.

The club said that this activity stressed the importance of volunteering, entertaining, educating and sharing happiness with the pupils. Afterwards, the club reported that it received positive feedback from the participants.

11

THREE MUIC TEAMS REACH FINALS IN NATIONAL DEBATE TOURNAMENT

Three teams from Mahidol University International College's (MUIC) Debate Club were able to break through to the finals round in the Thailand British Parliament Debate Open, held on July 9-10, 2022 at Anglo Singapore International School.

Team 'MUIC Lib-Con' (Mr. Ibrahim O Dawoodjee majoring in Biological Sciences, Ms. Tahia Emdad majoring in International Relations and Global Affairs) and 'MUIC Jeopardy' (Mr. Sumit Sachdev majoring in Computer Science, Mr. Tate Lee majoring in Computer Science) broke into the Novice Finals, while 'The Brownies' (Mr. Anshuman Verma majoring in Computer Engineering, Mr. Karan Pathela majoring Biological Sciences) went into the Open Finals.

Other participants from MUIC included Mr. Patsha Ha majoring in Physics, Mr. Atiwat Rachataworn majoring in

Computer Science, and Mr. Taha Dardarananda majoring in Chemistry.

On top of that, Mr. Ibrahim O Dawoodjee was named the 3rd Best Novice Speaker and Ms. Tahia Emdad received the 4th Best Novice Speaker. Mr. Anshuman Verma received the 3rd Best Open Speaker while Mr. Karan Pathela was named 6th Best Open Speaker.

The club noted that the intense environment of the tournament where 15 educational institutions sent teams provided its members with an opportunity to practice and sharpen their skills, while also making friends with fellow debaters from other institutions.



12

MUIC THEATRE CLUB DOES “THIC PHOTOSHOOT”

To showcase its costumes used in various plays it had produced, the Theatre Club held “THIC Photoshoot” on May 23, 2022 at Room A520 Aditayathorn Building.

The club’s costume department, according to club officers, “has done an excellent job to bring out individual features and represent our identity to the public.” The event was also meant to promote the club among potential members.

“We hope to see more new members in the next trimester! If you would like to be part of THIC, please stay tuned on instagram @MUIC.THEATRE.”



13

VOLUNTEER CLUB’S PAINTING FOR A CAUSE ACTIVITY

On May 9-12, 2022, Mahidol University International College’s (MUIC) Volunteer Club conducted “Can-Wad Donation” activity at Aditayathorn Building’s ground floor.

Many students were interested in this activity as it was the first on-site activity conducted by Volunteer Club in a while. The seats were almost full for the duration of the activity. All the profit from this activity will be donated and used in future volunteer activities of the club such as the Volunteer Camp.

Participants were given a canvas frame, brushes, and colors. They painted the canvas and get the painted frame back in return. Most participants said they love this activity and they are happy to help society through this activity.

07

RESIL- IENT

1. Boosting the MUIC Executives' Performance
2. Reinforcement of marketing strategies and HR development
3. Creating career opportunities

**BOOSTING THE MUSIC
EXECUTIVES'
PERFORMANCE**

01

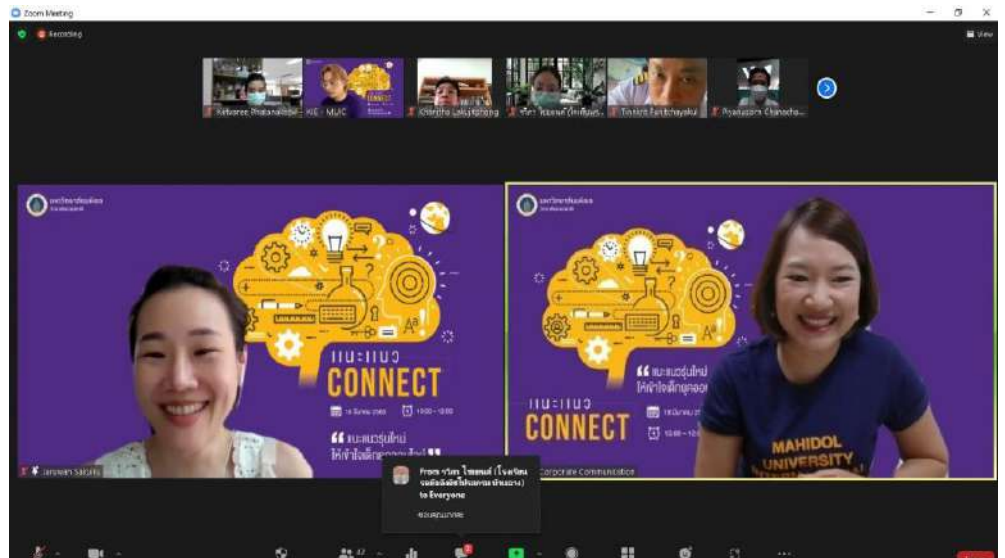
BOOSTING THE MUIC EXECUTIVES' PERFORMANCE

The Office of Strategic Planning and Quality Development of Mahidol University International College (MUIC) organized on December 8, 2021 the "Executive and Chair Discussion Session 2021 with the theme, "Driving Success in a High Performing Team" at W Bangkok Hotel.

The workshop was designed build good relationships that would lead to good collaboration within the team. It was also meant to encourage the college's leaders to bravely embrace change, boldly take on challenges and strongly motivate themselves and their colleagues in order to successfully achieve the college's targets through their successful breakthrough performance.



REINFORCEMENT OF
MARKETING STRATE-
GIES AND HR
DEVELOPMENT
PERFORMANCE



01

MUIC CONDUCTS SEMINAR FOR MEET PROGRAM'S COUNSELORS

The Corporate Communication Section of Mahidol University International College (MUIC) held a seminar-workshop entitled “Nae-naew Connect” for a group of school counselors under the MUIC Entrance Excellence Track (MEET) Program on March 18, 2022 via Zoom Meeting.

The resource person was Dr. Jaruwan Sakulku, a clinical psychologist and faculty member in MUIC’s International Relations and Global Affairs program.

This workshop aimed at helping participants recognize signs of behavioral and mental health problems, introduce a conceptual framework for supporting students (under a tier system support model), and teach them how to develop strategies to support the mental health of students.





02

OPEN DAYS 2022

Mahidol University International College (MUIC) welcomed almost 6,000 visitors during “MUIC Open Days 2022” which was held on June 24–25, 2022 at Aditayathorn Building, MUIC, Salaya Campus.

The students, a large number of whom were interested in pursuing their bachelor’s degree studies at MUIC, learned a lot about the College during the two-day exhibition event which had the theme “Level Up.”

Prof. Chulathida Chomchai, M.D., MUIC Dean, officially welcomed the visitors on June 24 at the multipurpose area, 2nd Floor, Aditayathorn Building.

There were also exhibition booths for MUIC’s 17 undergraduate majors, giving the visiting students the opportunity to learn more about the degree programs they are interested in.





OPEN DAYS 2022

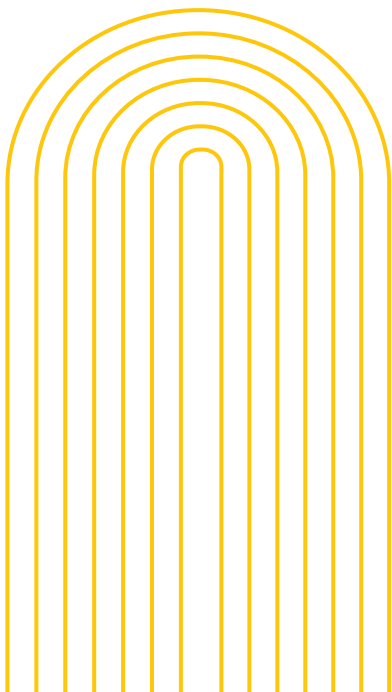
The visitors also attended mock classes to experience a typical MUC class session. Many of them participated in mock interviews, met current students from whom they learned about campus life, joined activities initiated by the Student Association, and had the opportunity to inquire about the student exchange program.





For those interested, groups of visitors were given guided tours of MUIIC's facilities and Salaya campus in cooperation with Mahidol University.

Aside from these, the visitors also attended talk sessions where special topics were discussed by experts in various fields. All of these were peppered with other fun activities topped by lucky draws.





03

MUIC OUTREACH: SCHOOL VISITS & COL- LABORATIVE EVENTS

A. HIGH SCHOOL VISITS TO MUIC

High schools have been welcomed at MUIC throughout the year, offering them a chance to discover international programs and admission procedures. Visitors engaged in Q&A sessions with current MUIC students, gained insights into university life, and received guided tours of the facilities.

- Phuket Wittayalai School visited on May 20, 2022
- Harrow International School Bangkok visited on June 13-14, 2022
- Thai-Singapore International School visited on July 1, 2022
- Satree Phuket School visited on August 11, 2022
- Sarasas Witaed Bangbon School visited on August 16, 2022
- Triam Udom Suksa Nomklao School visited on August 26, 2022
- St. Stephen's International School visited on September 6 and 20, 2022
- Assumption College Thonburi School visited on September 7, 2022
- Chonkanyanukoon School visited on September 12, 2022



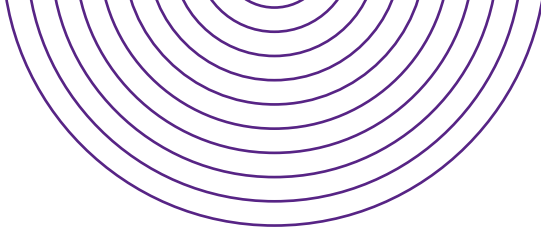




B. MUIC EXCLUSIVE TOUR & TALK EVENT

On January 15, 2022, MUIC hosted the “MUIC Exclusive Talk & Tour” to provide opportunities for prospective students and their parents to learn more about MUIC’s programs and facilities. The event included presentations from representatives of MUIC’s academic programs, as well as guided tours of the college’s amenities.





C. VISIT FROM THE FACULTY OF MEDICINE SIRIRAJ HOSPITAL

On February 24, 2022, Assoc. Prof. Chulathida Chomchai, M.D., MUIC Dean, met with a delegation from the Faculty of Medicine Siriraj Hospital, Mahidol University. The meeting was about the BioDesign Program of Siriraj and how to further enhance the cooperation between the two institutions, especially in the area of service learning.



D. VISIT FROM THE PHUTTHAMONTHON DISTRICT PUBLIC HEALTH OFFICE

On November 17, 2021, MUIC welcomed officials from the Phutthamonthon District Public Health Office. The visit focused on inspecting facilities and assessing the college's implementation of strict COVID-19 prevention measures before the scheduled school reopening to ensure a safe and healthy campus environment.



CREATING CAREER OPPORTUNITIES

01

ACCENTURE CAREER SEMINAR AT MUIC

The Alumni Affairs and Career Development Group of Mahidol University International College (MUIC), in collaboration with Accenture Thailand, organized an event entitled “Exploring Your Career at Accenture” on September 30, 2022 at Room A401, Aditayathorn Building and online via Zoom.

A total of 94 MUIC students, alumni, and others attended the on-site and online event.

This event aimed to introduce graduates and current students to Accenture’s “Consulting Career Path.” Recruiting staff from Accenture Thailand came to provide information including company overview, “Life at Accenture,” “Accenture Intelligent Operation Center (AIOC),” application and interview process as well as a list of career opportunities and internships.



02

TIKTOK SHOP RECRUITMENT SESSION AT MUIC

Mahidol University International College (MUIC) hosted a recruitment session for TikTok Shop Thailand online via Zoom on September 23, 2022. Approximately 35 MUIC students, alumni, and others attended the online event entitled “TikTok Shop E-Commerce Campus Recruitment Talk with MUIC.”

The event was organized by MUIC’s Alumni Affairs and Career Development Group in collaboration with TikTok Shop Thailand.

Three Representatives from TikTok Shop Thailand served as resource persons: Ms. Phannarai Sae-loo, HR Business Partner; Ms. Pimpaya Nakarusmee, Account Management, Fashion (majored in International Business, MUIC Class of 2018); and Ms. Nuttawee Chaiwitwivat, Partner Development (majored in International Business, MUIC Class of 2021). They shared information including the overview of the company, life at TikTok, application process, and career opportunities.

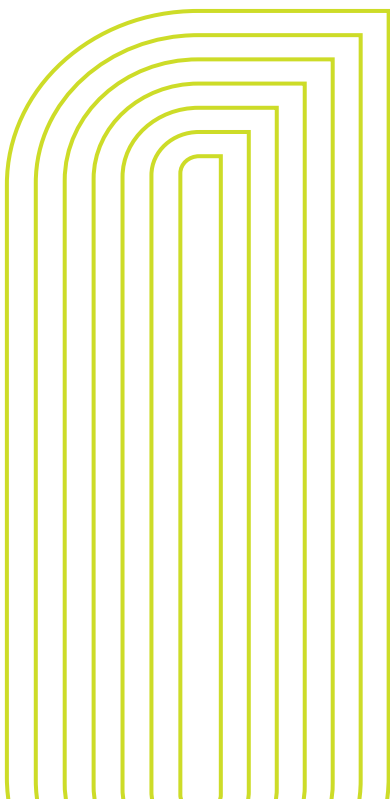


03

MUIC HOLDS EXHIBITION ON STUDYING IN SWEDEN

The Alumni Affairs and Career Development Group of Mahidol University International College (MUIC), in collaboration with the Embassy of Sweden Bangkok, organized an exhibition entitled, “Study in Sweden on the Road at MUIC” event on September 21, 2022 at Reception Hall (Zone B), Aditayathorn Building.

- This event was aimed at providing information about studying in Sweden and its corresponding potential career opportunities as well as scholarship grants and exchange programs.
- Staff members from the Embassy of Sweden were also present at the exhibition to offer advice and share with the attendees their experience on how to live and study in Sweden. Approximately 50 people attended the event.



04

MUIC HELD PATH FOR CAREER SUCCESS FOR TRIMESTER 3/ 2021- 2022

The Alumni Affairs and Career Development Group, Office of Student Affairs, in collaboration with Career Insight Club and all Program Divisions of Mahidol University International College (MUIC) organized a Path for Career Success for Trimester 3/ 2021-2022 event online via Zoom on June 25, 2022.

The event had 2 sessions that aim to introduce graduate students to their career paths with advice from career experts and experienced alumni.

Session 1 featured a Life After College: Prepare Your First Job in the Now Normal talks by Ms. Wasuthorn Hamnapachewin, Co-Founder, CareerVisa. While Session 2 was a Career Talks by Divisions which students can chose to attend the Talks that match their career paths:

Business Trends for 2022 and Beyond (BBA Division) talk by Mr. Nathasorn Boontanorm, Project Director, Sasin Management Consulting AMA – Ask Me Anything (Science Division) talk by Mr. Jarun Ngamvirojcharoen, Director (CEO Office), Technology Innovation Lab & Decision Intelligence (TILDI), CJ Express Group.

Diversity in the workplace: Why is it important? (Social Science Division) talk by Ms. Koko Tiamsai, Internal Comms, Diversity & Inclusion Senior Specialist, Foodpanda Thailand

Secret Paths for Career Success: The Next-Normal Business (THM Division) talk by Mr. Phirasak Momin, Contract Consultant, Centara Hotels & Resorts

The Importance of Adaptability for Content Creators (FAA Division) talk by Ms. Chalisa Trakarnkitvichit, Associate Talent Sourcer, Appsynth Asia Co., Ltd.

Careers in Humanities: Flexibility in the Job Market (HLD Division) talk by Ms. Pakpitchaya Niyomsirivanich, Project Management Specialist, Kerry Express and Mr. Bhuris Chinsiri, General Manager and Assistant Director of Purchase, Sadettia Haichok Co., Ltd

There were about 100 MUIC graduating students, current students and alumni who attended the event.



05

VIRTUAL JOB FAIR AT MUIC

Mahidol University International College (MUIC) held “MUIC Virtual Job Fair 2022: Career & Recruitment Talks” via Zoom Application on January 28-29, 2022.

The online event, organized by the Alumni Affairs and Career Development Group of the Office of Student Affairs in collaboration with MUIC Student Association (MUICSMO), featured 16 Thai and international organizations such as ExxonMobil Limited, SCG, EY Corporate Services Ltd., Line Man, Wongnai, IHG (InterContinental Hotels Group), Kiatnakin Phatra Financial Group, Siam Commercial Bank Public Co. Ltd., Sea Thailand, Shopee, MINOR, and others.

Many MUIC students, alumni, and Mahidol University students attended the event for an opportunity to meet with recruiters and learn more about job market trends, how to prepare for job interviews and ask for advice from career experts.

06

WHAT'S YOUR DREAM JOB?

The Career Insights Club had an online activity called “What’s Your Dream Job?” held on November 17-27, 2021. The participants posted on their Instagram account what their dream job is along with three reasons why. Around 30 participants joined this activity. This activity aimed at encouraging participants to learn more about themselves and think about their future career plans.



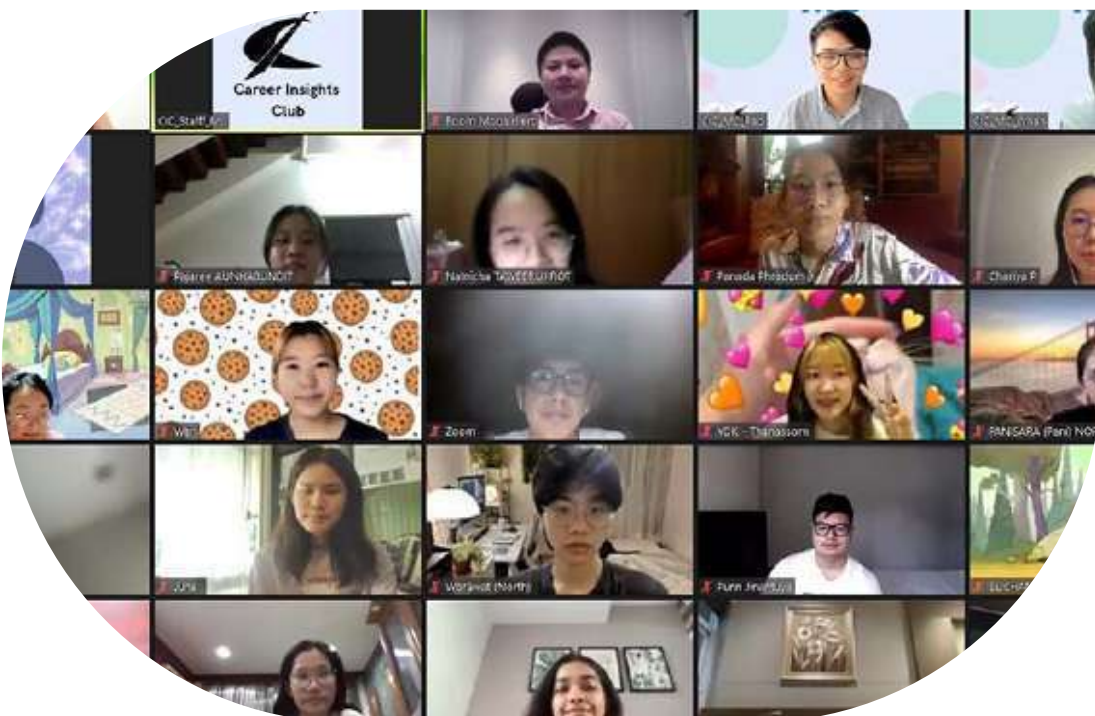
07

CAREER TALK ON E-COMMERCE

Mahidol University International College's (MUIC) Career Insights Club had an online activity called "Career Talk E-Commerce" on September 27, 2021 which was an exclusive session with experts in the E-Commerce career field.

The participants were able to learn more from a real insider's experience at Central Retail and Central Group, explore the job roles, future trends as well as internship opportunities at JD Central. Around 146 students joined this exclusive session.

This activity was meant to allow students to learn more about the jobs and internship opportunities with people from different companies, know what they expect from you and what you can learn from the company,



08

STEERING COMMITTEE



**PROF. BANCHONG
MAHAISAVARIYA, M.D.**



PROF. MALEEYA KRUATRACHUE



MR. PIYABUTR CHOLVIJARN



DR. CHOAK BULAKUL



MR. ADISAK RAMMANEE



ASSOC. PROF. ARNON MAMOUT



**ASST. PROF. TORYOS
PANDEFPONG, PH.D.**



**MS. PRADHANA
CHARIYAVILASKUL**



**ASSOC. PROF. DR.
CHUTHAMANE SUTHISANG,
PH.D.**



**ASSOC. PROF. NAETI
SUKSOMBOON, PHARM.D.,
PH.D.**



**ASSOC. PROF. NOPRAENUE
SAJJARAX DHIRATHITI, PH.D.**



**ASST. PROF. FLG. OFF.
CHATCHAI KUNAVISARUT**



**ASSOC. PROF. CHULATHIDA
CHOMCHAI, M.D.**

09

FACULTY COMMITTEE



ASSOC. PROF.
CHULATHIDA CHOMCHAI, M.D.



ASST. PROF. DR.
CHATCHAWAN PANRAKSA



ASST. PROF. DR. CHANCHAI
PHONTHANUKITITHAWORN



DR. CHOMPUNUCH PONGJIT



ASSOC. PROF. DR.
YINGYOT CHIARAVUTTHI



ASST. PROF. DR.
ALEXANDER NANNI



ASSOC. PROF. DR.
CHANIDA HANSAWADI



ASST. PROF. DR. PATSARIN
RODPOTHONG WONGKAMHANG



ASST. PROF. DR.
CHAYANANT HONGFA



ASST. PROF. DR.
ALESSANDRO STASI



DR. JERIMIAH MORRIS



ASST. PROF. DR.
ANALIZA AMURAO



ASST. PROF. DR.
ARAM TANGBOONDUANGJIT



ASSOC. PROF. DR.
DOUGLAS RHEIN



DR. VEERADES PANVISAVAS



ASST. PROF.
TAKAYOSHI FUJIWARA



DR. MATTHEW FERGUSON



ASST. PROF. DR.
GERALD MOSHAMMER



MR. PORAMIN BHEGANAN

10

ADMINIS- TRATORS



DEAN
ASSOC. PROF. CHULATHIDA
CHOMCHAI, M.D.



ASSOCIATE DEAN FOR CORPORATE
COMMUNICATION AND INFORMATION
TECHNOLOGY
ASST. PROF. DR. CHANCHAI
PHONTHANUKITITHAWORN



ASSOCIATE DEAN FOR EDUCATIONAL
AFFAIRS
DR. CHOMPUNUCH PONGJIT



ASSOCIATE DEAN FOR FINANCE AND
HUMAN RESOURCES
ASSOC. PROF. DR. YINGYOT
CHIARAVUTTHI



ASSOCIATE DEAN FOR INTERNATIONAL
AFFAIRS
ASST. PROF. DR. ALEXANDER NANNI



ASSOCIATE DEAN FOR RESEARCH AND
ACADEMIC SERVICES
ASSOC. PROF. DR. CHANIDA
HANSAWADI



ASSOCIATE DEAN FOR ADMINISTRATION
ASST. PROF. DR. CHATCHAWAN
PANRAKSA



ASSOCIATE DEAN FOR STRATEGIC
PLANNING AND QUALITY DEVELOPMENT
ASST. PROF. DR. PATSARIN
RODPOTHONG WONGKAMHANG



ASSOCIATE DEAN FOR STUDENT AFFAIRS
ASST. PROF. DR. CHAYANANT
HONGFA



ASSISTANT DEAN FOR EDUCATIONAL
AFFAIRS
DR. RUCHI AGARWAL



ASSISTANT DEAN FOR CORPORATE
COMMUNICATION AND INFORMATION
TECHNOLOGY
DR. SUNSERN CHEAMANUNKUL



ASSISTANT DEAN FOR RESEARCH AND
ACADEMIC SERVICES
ASST. PROF. DALE ALAN KONSTANZ



ASSISTANT DEAN FOR RESEARCH AND
ACADEMIC SERVICES
DR. NIPAWAN THIRAWAT



ASSISTANT TO ASSOCIATE DEAN FOR
EDUCATIONAL AFFAIRS
MR. SONGPOLE SANGTHONG



ASSISTANT TO ASSOCIATE DEAN FOR
STRATEGIC PLANNING AND QUALITY
DEVELOPMENT
MR. KAWIN MONGKOLPRAPA

THE CONCEPT

RENEW

*creating something new
within itself*

The color applies to *vitality*
conveying *freshness, vibrancy,*
and *renewal*.



REIMAGINE

*Thinking out of the box and
standing out*

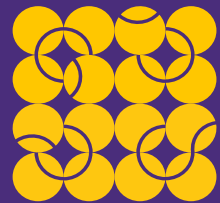
The color applies to *Creativity*
and *Innovation* reinforcing the
idea of thinking outside the box
imaginatively.



RESILIENT

*connection, flow, unity, solid,
and companionship*

The color applies to *positivity*
and *happiness*,
enriching *brightness and an*
adaptation to change.



Butterflies are a symbol of *hope*, representing the *interconnectedness* as they
contribute to the *health and balance of ecosystem*.





Designed by CDP

Harit Tungthirasuk

Kamonchanok Kosumapinun

Methavee Yenjai

Munazza Munabir

Natbutr Trongwongsa

Panitnun Amatavarakool

Ruoshi Yang

Saahiba Phongsinghwithaya

Sunitcha Chavengvorakul



MAHIDOL UNIVERSITY INTERNATIONAL COLLEGE
999 PHUTTHAMONTHON 4 Rd., Salaya,
Phutthamonthon, Nakhon Pathom
73170 THAILAND

Telephone +66 (0) 2700 5000
Mobile Call Center 098269 0302
E-mail icwww@mahidol.ac.th

