

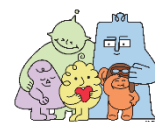
# ACTION PLAN 2024

MISSION: Enriching lives | Expanding Potentials | Shaping futures

VISION: MUIC inspires innovation, fosters human potential, and creates new knowledge through the integration of arts and sciences in an international environment, ultimately resulting in education, research, and services that answer the needs of society and benefit humankind

## Strategy 1 Enhance creativity and innovation through campus experience

Operative Strategies	Action Plan		Target	Responsible Person
1.1 Create an ecosystem to enhance learning experience and creativity	1.1.1-1	<b>PJ1 MUIC INSPIRE center</b>	1 prototype that are successfully implemented	Associate Dean for Student Affairs
		1. Establish a committee for the INSPIRE center 2. Evaluate and improve the structure and plan to create and implement prototypes.		
	1.1.1-2	<b>PJ1 MUIC INSPIRE center</b>	1 Competition	Associate Dean for Student Affairs
		- Host the Innovative Design competition - Publicize the result of students' learning and experience and/or prototype from class		
	1.1.1-3	<b>PJ1 MUIC INSPIRE center</b>	1 Competition	Associate Dean for Student Affairs
Host a Global case competition (with invitation to MUIC strategic partners - partner with IA)				
1.1.2	MUIC creative product platform - Completion for testing	Completion for testing	Associate Dean for Educational Affairs, Associate Dean for Strategic Planning and Quality Development	
1.1.3	<b>PJ3 Creative Space</b> Multifunctional spaces - The space renovation on 6th floor of the MUIC building (OE) and A plan for the 5th floor Adittayathorn building	Complete	Associate Dean for Environment and Sustainable Development	

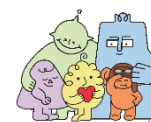


## Strategy 2 Inspire life-long learning through liberal arts education

Operative Strategies	Action Plan		Target	Responsible Person
2.1 Develop Life-long learning culture <b>PJ4 Life-Long Learning Culture</b>	2.1.1	Create a successful life-long-learning program - The faculties participated in the MU-ADP training	25% of the faculties participated in the MU-ADP training (total faculty 124)	Associate Dean for Educational Affairs
	2.1.2	Set up Student academic mentoring program (organize the coaching workshops)	Set criteria & process for MUIC coaching project train the trainer	Associate Dean for Educational Affairs
2.2 Immersive Inter-disciplinary Education (real-world case practices, project-based learning)	2.2.1	Interdisciplinary programs (i.e., Minors/ certificates) with immersive capstone/ senior projects - 1. Minors and Certificates completes 2. Encourage Capstones Senior project and internship for all Majors	Data collection to evaluate the success	Associate Dean for Educational Affairs
2.3 Excellent education provider	2.3.1	International accreditation at the program level	10 Programs	Associate Dean for Strategic Planning and Quality Development

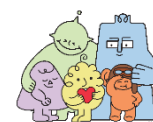
## Strategy 3 Capitalize on expertise and distinction through collaborations

Operative Strategies	Action Plan		Target	Responsible Person
3.1 Impactful Research and innovation <b>PJ5 Interdisciplinary Research Cluster</b>	3.1.1	Establishment of Research Excellence center - Establishment strategic research partner network - Organize an event to publicize MUIC faculty expertise and original knowledge	1. Meet potential strategic partners for research 2 partners 2. Organize activities to enhance research collaboration between MUIC faculties and industry or business sectors: 1 event	Associate Dean for Research and Academic Services
	3.1.2	Continuous of Staff R2R - Organize the Round table for R2R	Complete	Associate Dean for Research and Academic Services
3.2 Academic services that enhance education eco system <b>PJ6 Strategic Industrial Partner Network</b>	3.2.1	Improved Academic Service business plan - Establishment strategic industrial partner network - Organize an event to publicize MUIC faculty expertise and original knowledge	1. Meet potential strategic partners for Academic services: 1 partner 2. Organize activity to enhance academic services network with potential strategic partner from university or industry or business sectors: 1 event	Associate Dean for Research and Academic Services



## Strategy 4 Foster global citizenship / Mindset

Operative Strategies	Action Plan		Target	Responsible Person
4.1 Enhance Student and staff global experience <b>PJ7 Enhance Global Experience</b>	4.1.1	Exchange Program	1. inbound $\geq$ 12 weeks = 140 2. inbound $<$ 12 weeks = 165 3. outbound $\geq$ 12 weeks = 25 4. outbound $<$ 12 weeks = 30	Associate Dean for International Affairs
	4.1.2	Promote interaction between international and local students (Cultural activities for all MUIC)	2 activities	Associate Dean for International Affairs
	4.1.3	International Expert Seminar for student and staff (Organize special talks by guest speakers from partner universities)	3 seminars by international experts (1 each for students, faculties and staff)	Associate Dean for International Affairs
	4.1.4	Global case competition	3 international strategic partners participated in the competition (Under PJ1 with SA)	Associate Dean for International Affairs
	4.1.5	Proactively facilitate Senior Project and internship abroad	3 partner universities that offer Senior project and internship)	Associate Dean for International Affairs
	4.1.6	Summer program or short-study	3 summer programs, 1 short-study	Associate Dean for International Affairs
	4.1.7	Organize the P2P staff activity to enhance staff experience sharing between MUIC staff and partner university staff	3 trips to MUIC partner universities	Associate Dean for International Affairs
4.2 Promote intercultural engagement and inclusivity	4.2.1	Intercultural activities	1 activity	Associate Dean for International Affairs
4.3 Promote Service learning <b>PJ8 Service-Learning Project</b>	4.3.1	Community Service courses/projects, based on MU social engagement criteria	- Criteria set up - Organize a show case (1 case) - Organize Community engagement in classroom workshop (1 workshop)	Associate Dean for Educational Affairs
4.4 Promote SDG-driven projects <b>PJ9 SDG-Driven Project</b>	4.4.1	Promote SDG-related projects and activities	- Achievement of the Waste management project: 80% - Ready-to-go plan for EV charging station at MUIC: completion	Associate Dean for Environment and Sustainable Development



## Strategy 5 Optimize sustainability of the organization

Operative Strategies	Action Plan		Target	Responsible Person
5.1 Excellent HR management <b>PJ10 Happy Workplace</b>	5.1.1	Increase happiness in Workplace - Organize activities of the well-being - Organize engagement activities - Follow up on the Individual Development Program	(1) No. of activities of the well-being (meal allowance, Welfare): Completion of Re-evaluation of the Happiness index (2) Number of staff engagement activities: 2 activities	Associate Dean for Finance and Human Resources
			Percentage of successful IDP (Individual Development Program) for faculty and staff: 50%	Associate Dean for Finance and Human Resources
	5.1.2	Strengthen organizational core values, culture of excellence and engagement - Organize core value and culture activities	Number of core value and culture activities: 1 activity	Associate Dean for Finance and Human Resources
5.2 Excellent IT infrastructure and data management	5.2.1	Seamless data integration project <b>PJ11 Seamless Data Integration</b> 1. Create a data management and governance framework: Completion 2. Train the working group	50% Seamless data integration project 1. Create a data management and governance framework: Completion 2. Train the working group: 50% Completion	Associate Dean for Corporate Communication and Information Technology
	5.2.2	Modernizing IT infrastructure (i.e., cyber security, data quality) <b>PJ12 Modernizing IT Infrastructure</b> 1. Create and maintain an IT enterprise blueprint 2. Establish a cybersecurity framework 3. Develop system monitoring capabilities and capabilities to detect and act on incidents	50% Achievement of the project 1. Create and maintain an IT enterprise blueprint: Completion 2. Establish a cybersecurity framework: 50% Completion 3. Develop system monitoring capabilities and capabilities to detect and act on incidents: Completion	Associate Dean for Corporate Communication and Information Technology
5.3 Excellent organization performance	5.3.1	Preparation for EdPex and TQC accreditation - Implementation of the Improvement plans according to the EdPex assessor's comments	Implementation of the Improvement plans according to the EdPex assessor's comments	Associate Dean for Strategic Planning and Quality Development