

# Results of the Action Plan for the year 2019

เนื่องจากในปี 2019 มีการปรับเปลี่ยนผู้บริหารจึงจัดทำแผนยุทธศาสตร์ใหม่ 2020 - 2025 ในเดือนมีนาคม - เดือนพฤษภาคม 2019 ดังนั้น ในปี 2019 จึงไม่เก็บตัวชี้วัดของแผนยุทธศาสตร์ปี 2016-2019 แต่ในปี 2019 วิทยาลัยฯ ใช้ MU-PA มาปรับแผนปฏิบัติการ IC -PA

## Strategy 1 Excellence in research with global and social impact












Code	Action Plan		Target	Result	Performance Evaluation
	1.1	According to the MU-PA indicators	13 KPIs	Achieved 7 KPIs	
IC-R1	1.2	Platform for distribution of creative products	≥1 platform	2 (1. Community Revitalization* 2. Visual Communication)	Achieved ●
IC-R2	1.3	Interdisciplinary/multidisciplinary research cluster that comprises of potential researchers and young researchers	≥1 cluster	2	Achieved ●




Summarize the results of the action plan for Strategic Plan 1

- Total number of indicators for the action plan of Strategic Plan 1 = 15 KPIs
- The number of indicators that *have achieved* results = 9 KPIs (60%)



## Strategy 2 Excellence in outcome-based education for globally-competent graduates

Code	Action Plan		Target	Result	Performance Evaluation
	2.1	According to the MU-PA indicators	20 KPIs	Achieved 14 KPIs	
IC-E1	2.2	Number of faculty staff who participates in an interactive teaching and learning approach training	25%	51 out of 119 faculty members have received training, constituting 43% (BBA achieved 16 / targeted 10, FAA achieved 3 / targeted 4, HLD achieved 8 / targeted 9, SCI achieved 8 / targeted 13, and IRGE achieved 5 / targeted 5)	Achieved 
IC-E2	2.3	Number of workshops conducted by MUIC, emphasizing on interactive teaching and learning approach	2 times/year	3 times/year	Achieved 
IC-E3	2.4	Number of courses that use interactive teaching and learning approach (using interactive content at least 50% of total number of teaching topics)	1 course	2 courses	Achieved 
IC-E4	2.5	Teaching evaluation (Individual)	≥3.8/5	4.24/5	Achieved 
MU 2.1 -P1	2.6	The programs have been assessed/certified according to international standard	100%	100%	Achieved 
IC-S1	2.7	Facilitation to SMO operation	1	1	Achieved 
IC-S2	2.8	Activities related to career path	≥2	21	Achieved 
IC-S3	2.9	Alumni event per semester	≥1	≥1	Achieved 
IC-S4	2.10	Develop IT system for SA	1	In the process of testing, using, and refining to ensure efficient functionality and the ability to integrate data with the SKY system	Not Achieved 
IC-S5	2.11	Centralize Counseling Development System	1	- "Appointed a committee of alumni and career advisors, consisting of 7 faculty members from various departments, who have been in office since January 2, 2019, to January 1, 2024. - Appointed social counselors (MUIC Social Counselors) with a total of 10 faculty members from various departments, who have been in office since the second semester of the academic year 2019-2020."	Achieved 
IC-I1	2.12	New MOUs for student mobility in negotiation with potential partners	2 MOUs	2 MOUs	Achieved 

Code	Action Plan		Target	Result	Performance Evaluation
IC-12	2.13	New MOUs for collaborative activities (e.g., 1+3, +1) in negotiation with potential partners	1 MOU	1 MOU	Achieved 
IC-13	2.14	Number of active MOUs	62 MOUs	65 MOUs	Achieved 
IC-15	2.15	Number of international students currently at MUIC under articulation agreements with other universities (e.g., 1+3 program with Yunnan)	8 students	6 students	Not Achieved 

Summarize the results of the action plan for Strategic Plan 2

- Total number of indicators for the action plan of Strategic Plan 2 = 34 KPIs
- The number of indicators that *have achieved* results = 26 KPIs (76.47%)



**Strategy 3 Excellence in Professional Services and Social Engagement**















Code	Action Plan		Target	Result	Performance Evaluation
	3.1	According to the MU-PA indicators	5 KPIs	Achieved 4 KPIs	
IC-14	3.2	Number of new projects signed with other institutions	1 project	≥ 1 project	Achieved ●
MU 3.1 -P3	3.3	Percent of service units that has been certified with international standards	100%	100% (NEAS, Test Center, TCEB -SPH)	Achieved ●
IC-A3	3.4	The satisfaction level of service recipients	4/5	4.5/5	Achieved ●

Summarize the results of the action plan for Strategic Plan 3

- Total number of indicators for the action plan of Strategic Plan 3 = 8 KPIs
- The number of indicators that *have achieved* results = 7 KPIs (87.50%)



#### Strategy 4 Excellence in Management for Sustainable Organization

Code	Action Plan		Target	Result	Performance Evaluation
	4.1	According to the MU-PA indicators	9 KPIs	Achieved 5 KPIs	
MU 3.1-P2	4.2	EdPEX Result	350	Submitted TQC and currently awaiting the assessment results, which are expected to be received within November 2022."	Achieved 
MU Add-P4	4.3	Establish ITA system at MUIC	1	1	Achieved 
IC-P1	4.4	Improvement QD System by completing 3 main activities	3 activities	3 activities	Achieved 
IC-P2	4.5	Reestablish Executive Evaluation	100%	100%	Achieved 
IC-P3	4.6	Improvement of MU-KPI/MU-PA Process by completing 2 main activities	2 activities	2 activities	Achieved 
IC-P4	4.7	Improvement of Risk Management System by completing following activity	2 activities	2 activities	Achieved 
IC-C1	4.8	The awareness of internal news and updates of MUIC among staff and students	3.5/5	N/A	Not Achieved 
IC-C2	4.9	Perception of news and information about the college and various courses by external individuals, alumni, students, and parents.	3.5/5	4.09/5	Achieve 
IC-C3	4.10	Number of activities to promote MUIC image	≥1 activity	N/A	Not Achieved 
IC-C4	4.11	The satisfaction level of service recipients to public relations and media development sections	4/5	N/A	Not Achieved 
IC-C5	4.12	The satisfaction level of service recipients to AV section	4/5	4.59/5	Achieve 
IC-C6	4.13	The satisfaction level of service recipients to IT section	4/5	3.67/5	Not Achieved 
IC-A1	4.14	The satisfaction level in occupational safety and health	4/5	4.64/5	Achieve 
IC-A2	4.15	The satisfaction level of participants in CSR activity	4/5	4.74/5	Achieve 

Code	Action Plan		Target	Result	Performance Evaluation
IC-A4	4.16	Efficiency of facility services and maintenance	80% completed on scheduled time	100%	Achieved ●
IC-F1	4.17	Retention rate of staff	95%	100%	Achieved ●
IC-F2	4.18	Study of the appropriate manpower of division	100%	100%	Achieved ●
IC-F3	4.19	Health-related activity	1	1	Achieved ●
IC-F4	4.20	In-house English training program for staff	1	1	Achieved ●

Summarize the results of the action plan for Strategic Plan 4

- Total number of indicators for the action plan of Strategic Plan 4 = 28 KPIs
- The number of indicators that *have achieved* results = 20 KPIs (71.43%)



	Total KPIs	KPIs that have achieved results	The percentage of KPIs that have achieved results
<i>Strategic Plan 1</i>	15	9	60.00
<i>Strategic Plan 2</i>	34	26	76.47
<i>Strategic Plan 3</i>	8	7	87.50
<i>Strategic Plan 4</i>	28	20	71.43
	85	62	72.94

