



Mahidol University
International College

ANNUAL REPORT 2017

MAHIDOL UNIVERSITY **INTERNATIONAL COLLEGE**

Organized by Planning and Quality Development Section





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Vision

MUIC will be recognized as a world-class liberal education institution.

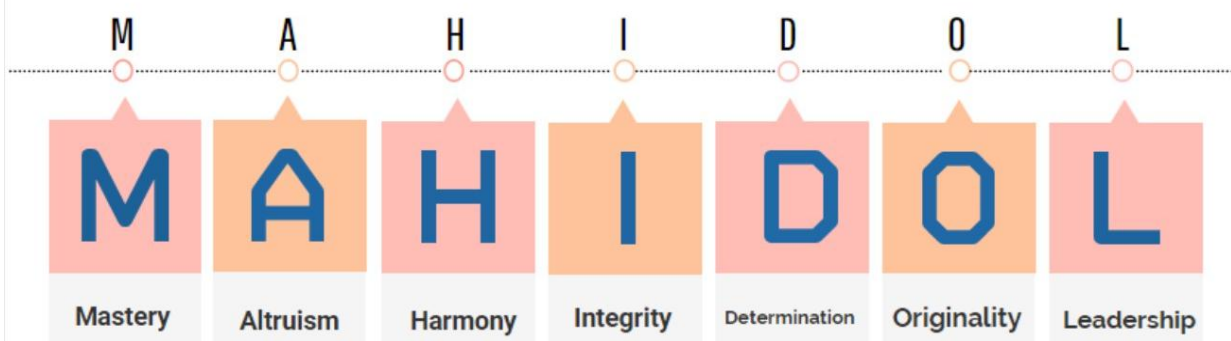
Mission

MUIC excels in providing international liberal arts education and selected professional fields in order to prepare global citizens for the 21st century and transforming knowledge for the benefit of society through sustainability

Strategic Goal

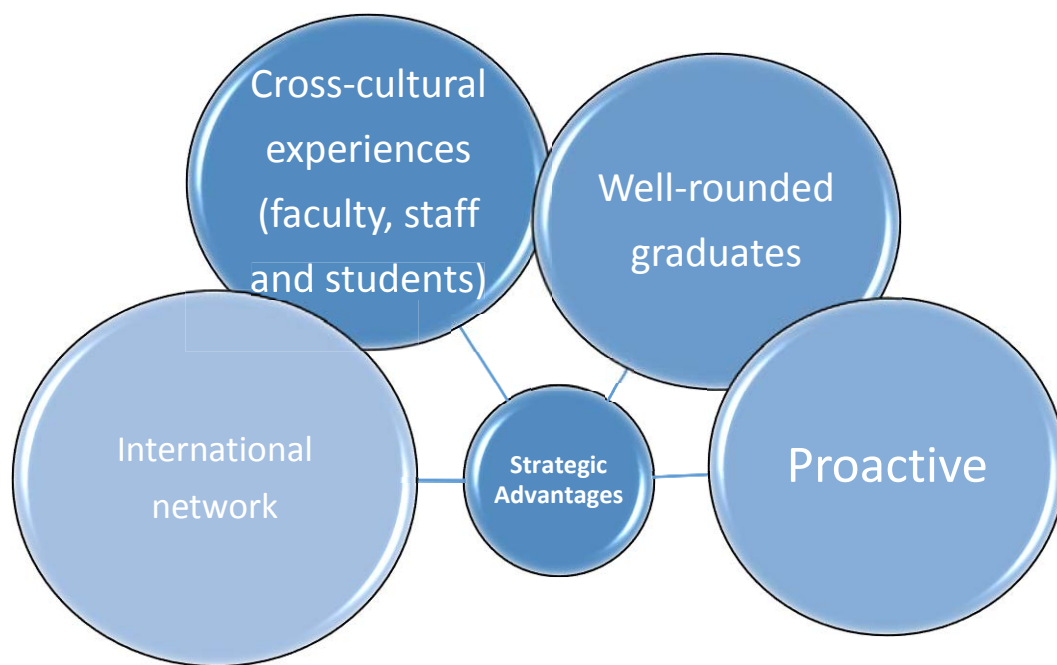
Produce high-potential graduates who will drive development and introduce changes beneficial to society today and in the future

Core Value



Core Competencies

1. The international working & studying environment
2. The diversity of MUIC faculty, staff and students
3. A number of active MOUs and study abroad programs
4. Diversity in curriculum
5. Flexibility in management and operation
6. The reputation of MU
7. The state-of-the-art technology and it system





The Faculty Committee

Dean	Chairman
Associate Dean	Member
Associate Dean for Human Resources and Planning	Member
Associate Dean for Academic Affairs and Research	Member
Associate Dean for International Affairs and Networking	Member
Associate Dean for Administration and Academic Support	Member
Associate Dean for Student Affairs	Member
Associate Dean for Information Technology	Member
Division Chairs	Member
Faculty Representative for SC Dr. Chayanant Hongfa	Member
Faculty Representative for HLD Asst. Prof. Takayoshi Fujiwara	Member
Faculty Representative for HLD Dr. Prateep Wongverayut	Member
Faculty Representative for FAA Dr. Jeremiah Morris	Member



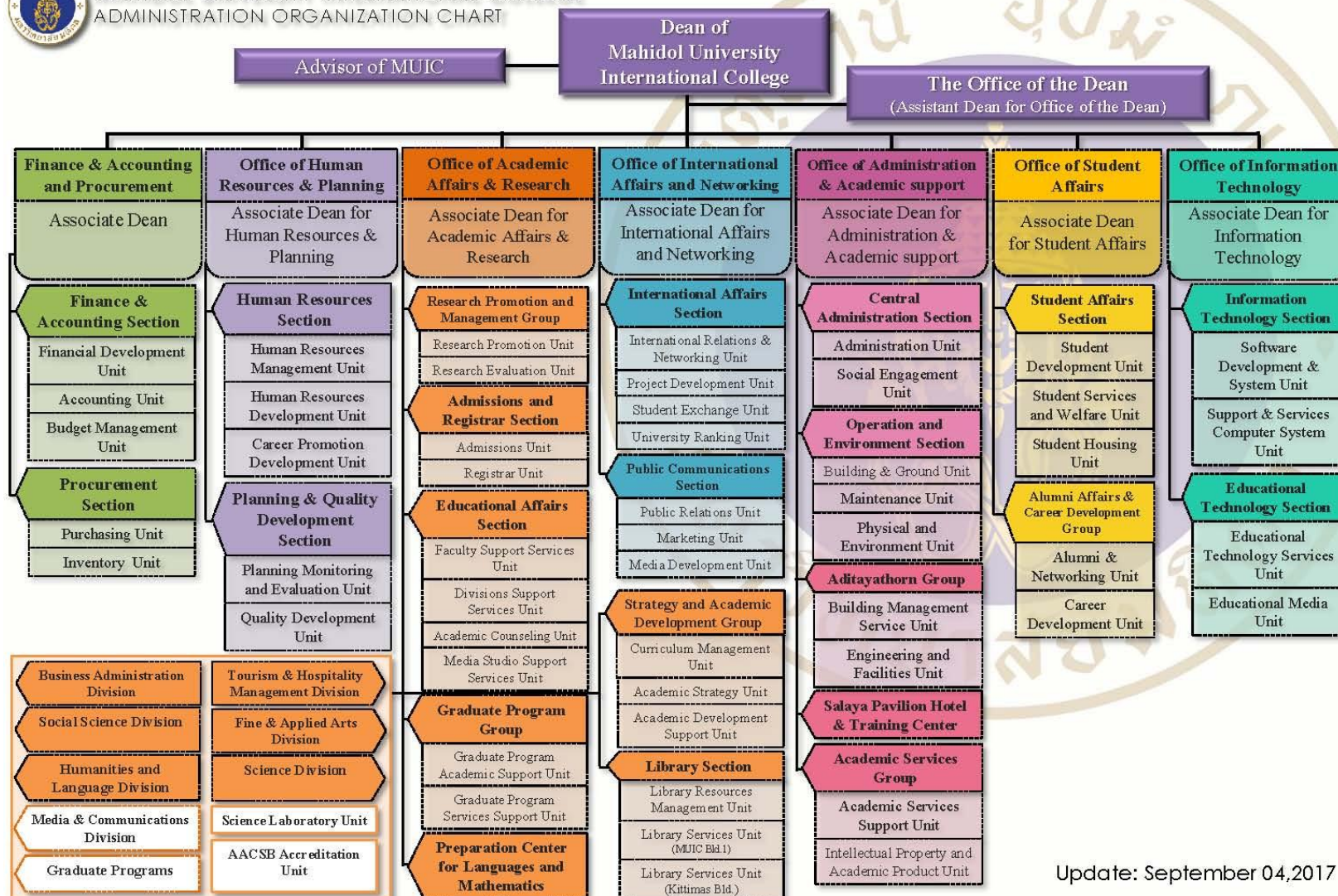
MUIC Executive



MUIC ORGANIZATION CHART



MAHIDOL UNIVERSITY INTERNATIONAL COLLEGE
ADMINISTRATION ORGANIZATION CHART



Update: September 04, 2017



Event Highlights

HRH Princess Aditayathorn Mahidol Inaugurates MUIC's Newest Building

Her Royal Highness Princess Aditayathorn Mahidol presided over the inauguration ceremony of Mahidol University International College's (MUIC) newest educational facility, Aditayathorn Building, on

March 26, 2017. Senior government officials, Clin. Prof. Udom Kachintorn, M.D., the President of Mahidol University, Assoc. Prof. Dr. Phitaya Charupoonphol, MUIC Dean, MUIC executives, faculty, staff, and students attended the ceremony.



During the ceremony, the Princess presented an offering to the monks, granted memorial badges to the College's outstanding alumni and benefactors, viewed the Aditayathorn Building exhibition and signed her name on the stele. The Mahidol University Alumni Association Secretary presented the Outstanding Alumni Award to Her Royal Highness.

Aditayathorn Building is named in honor of Her Royal Highness Princess Aditayathorn Mahidol

who is also a distinguished Communication Design alumna from MUIC's Fine and Applied Arts Division. The six-story building has a total floor area of 67,901 square meters, with 30 standard-sized classrooms, a new library along with acting and production labs for Fine and Applied Arts division. The new building will also have three levels of underground parking, four canteens and eight restaurants, a large student activity plaza and an all-glass function room floating in the middle of the central court garden.



MUIC Dean Receives Educational Developer Award

Assoc. Prof. Phitaya Charupoonphol, Dean of Mahidol University International College (MUIC) was adjudged as a good role model and was thus given the Educational Developer Award for 2017 by the Chantorn Charatsri Yugala Foundation in a ceremony held at the Chulabhorn Research Institute Convention Center on February 26, 2017.

Chantorn Charatsri Yugala Foundation's purpose is to help disadvantaged children, and develop and support education in underdeveloped areas. They choose individuals seen as good role models and publicize stories about the awardees in order to inspire many people.

MUIC, Local Community in Joint Event Honoring His Majesty

Mahidol University International College (MUIC), in collaboration with Phutthamonthon District and local community residents, organized the "Our Great Loyalty to the Late King" event on November 22, 2016 at the MUIC ground floor activity area. At least 300 MUIC lecturers, students and local residents participated in the ceremony and community activities such as trash collection, cleanup of bridges and the portion of Phutthamonthon Sai 4 Road in front of the Salaya campus.



Assoc. Prof. Phitaya Charupoonphol, Dean of Mahidol University International College (MUIC) presided over the event along with the heads of Phutthamonthon District and Salaya Municipality. The event was held in order to express loyalty to the Late King Bhumibol on the occasion of H.M. 89th Birth Anniversary and enhance the harmonious relationship between MUIC and the local community.

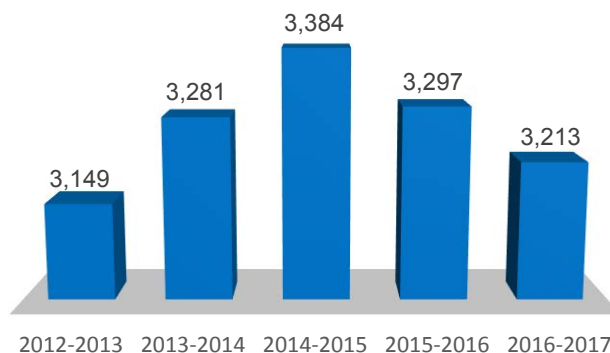


Student & Personnel

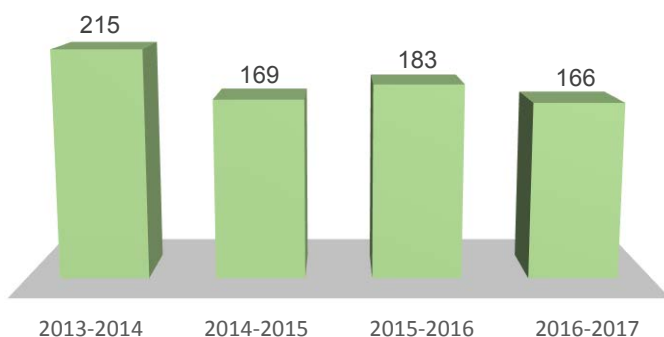
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Number of full-time students

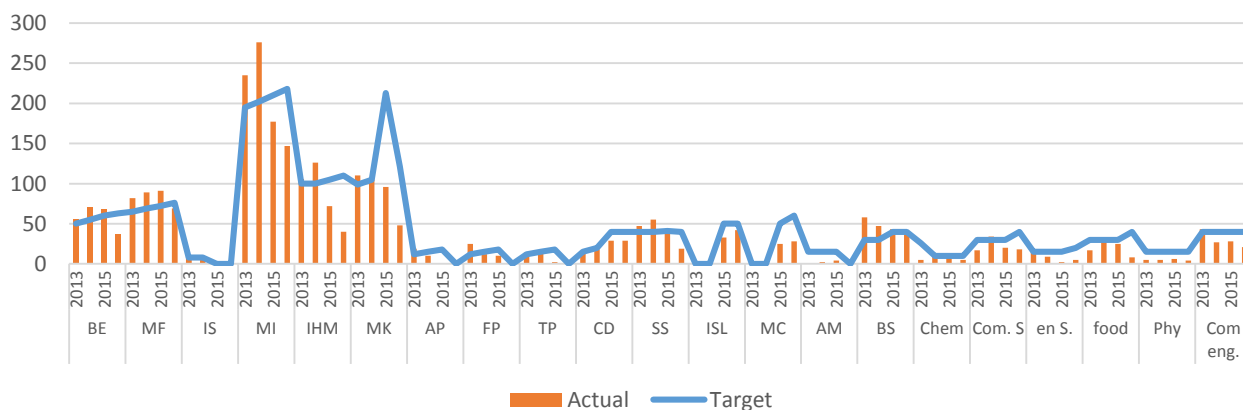
BACHELOR'S DEGREE



MASTER'S DEGREE

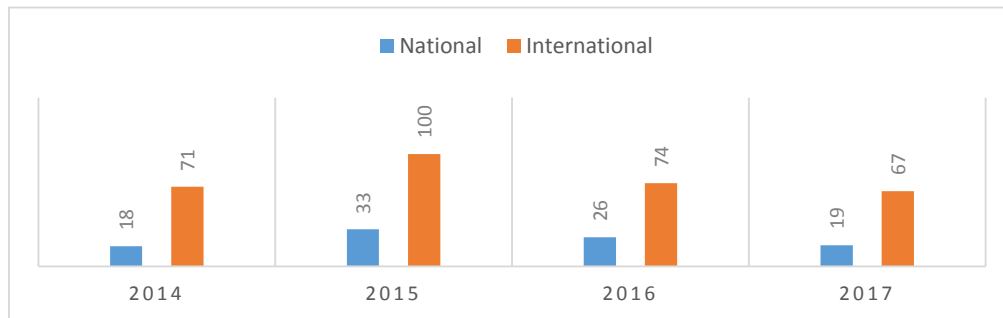


Target and Actual number of students



Student Achievement

MUIC focus on the learning achievement of students and support to maximize the potential of students. It will be seen from MUIC students who get award and be representative both of national and international level



Student Activities

MUIC STUDENTS
1ST RUNNER-UP
IN CONTEST
HONORING
KING RAMA IX



Mr. Sattamate Karnasuta,
Mr. Krit Tuntoolavest,

Ms. Marisa Kittelberger, Mr. Varin Khanijou, Mr. Tararin Promsuwan, Mr. Chuntouch Promngern, Mr. Metapon Prakthong, Ms. Kachapan Koranee, Mr. Siravich Uekrongtham, Mr. Baiboon Boonnayok, and Mr. Sagar Singh Sivaraman MUIC Film Production students who comprised "Team MatchStick Production," won 1st runner-up in the "D 7 Days Competition" in the short animation category. They received 100,000 Baht cash prize from the National Legislative Assembly of Thailand at the Parliament House on September 27, 2017.

The "D 7 Days" is a contest that encourages the youth to show their loyalty and gratitude to the late King Bhumibhol Adulyadej by performing good deeds everyday (thus the "7 Days" title). The competition is divided into four categories: short animation, short film, photography, and poster. Some selected works from this competition will be exhibited at Parliament House on September 27 – October 31, 2017 and at the Eden Zone, Central World on October 16-31, 2017.



MUIC Business Major Wins Bronze Medal in SEA Games

A 3rd year International Business major won the bronze medal in the Men's Double Trap Individual category in the recent Southeast Asian (SEA) Games held in Malaysia. Mr. Sirawit Temmart previously won the bronze medal in the SEA Games pre-event earlier this year and the silver medal in the same competition last year.

He said he started competitive shooting when he was 14 years old, encouraged by his father and cousin.



MUIC Student Joins UN-sponsored Leadership Symposium

Mr. Pawinpon Theerawong, majoring in Social Science, served as the official representative of Mahidol University and Thailand at the University Scholars Leadership Symposium which was held on August 1-7, 2017 at the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP) in Bangkok.

This event—organized by Humanitarian Affairs United Kingdom, a social enterprise institution, and United Nations Development Programme

(UNDP)—provided an opportunity for young student leaders who are committed to make a complex society much better to be inspired by several humanitarian speakers. Moreover, the host provided participants with the chance to learn more about diverse cultures and backgrounds through networking opportunities and also through volunteer activity at Khlong Toey, a slum community in Bangkok.





1st Prize in International Photo Contest

Congratulations to Mr. Tawanwad Wanavit (Tang), MUIC Class of 2014. His photograph, "Friends of the Pool," recently won 1st Prize in the "Down by the River" photo competition by Observe Collective. His work also has been selected for exhibition at Observations 2017 Street Photography Festival in Iserlohn, Germany on July 14-23, 2017.

Source: <https://www.facebook.com/observecollective/>



Earlier, another of his photos was also selected as a finalist for Best Street Photograph in the 2017 International Street Photography Awards and was exhibited at StreetFoto on June 5-11 at Harvey Milk Photo Center, 50 Scott Street, San Francisco, USA and will be featured in its upcoming annual publication

Source: <http://streetfoto.org/sf2017-contest-finalists/>



Indonesian Speech Contest



Ms. Aiyamee Isma-el, a Business Economics student of Mahidol University International College (MUIC), was adjudged 2nd Runner-up in the Indonesian Speech Contest organized by the Indonesian Embassy on June 18, 2017.

It was the 10th year of this competition which is participated in by Thai students who learn BIPA ("Bahasa Indonesia Untuk Penutur Asing" or Bahasa Indonesia for Foreign Speakers). The speech's topic was "Sahabat Naruku Orang Indonesia" (My New

Friend from Indonesia).

MUIC offers programs in Humanities, English Studies, Foreign Languages, and Physical and Health Education. The Humanities and Language Division offers courses in general education as well as minors in English Studies, Chinese, French, German, Japanese, Spanish and BIPA.



MUIC is 12th EU-TH Debate Champion

Mahidol University International College (MUIC) won the championship in the "12th European Union Thailand Interservice Debate Championship 2017" sponsored by the European Union Commission of Thailand and the debate club of Chulalongkorn University.

MUIC's Debate Club sent nine members grouped into three teams. The 1st Team won the championship. The team was led by Mr. Dikshant Konwar Prasai (who received the 8th Best Speaker Award), Mr. Chun-Heng Sae-Seah (2nd Best Speaker Award), and Ms. Saranya Sachdev (3rd Best Speaker Award). The 2nd Team, however, reached only the semi-final stage. The 2nd Team's Mr. Rusali Argawal and Mr. Apivich Hemachandra both received the 10th Best Speaker Award.

The competition was held at Chulalongkorn University from June 30 to July 4, 2017.

MUIC Hosts International Seminar on Migration in Asia

The Social Science Division of Mahidol University International College (MUIC) collaborated with the Institute of Human Rights and Peace Studies of Mahidol University and the United Nations Action for Cooperation Against Trafficking in Persons (UN-ACT), in organizing the International Seminar on Mixed Migration in Southeast and East Asia on June 21-22, 2017 at the Salaya Pavilion Hotel, MUIC.

Almost 30 research papers were presented during the seminar by University researchers from the US, Europe, Australia and Asia and also officials from UN agencies and international organizations. There were also several panels of experts during the two-day seminar.





There was also a photo exhibition on the lives of migrant construction workers in Bangkok, Thailand entitled "Behind Tin Walls" at the lobby of Aditayathorn Building, and a presentation and demonstration of an educational board game on sexual trafficking in Nepal by two students from the Social Science Division of MUIC.

Seminar on Ontological Security Theory

The Business Administration and Social Science Divisions jointly organized a seminar on "Ontological Security" with Dr. Christopher Ankersen, Security Advisor for the UN system in



Thailand as guest speaker on June 2, 2017 at Aditayathorn Building.

A theory in psychology regarding a stable mental state brought about by a sense of order and continuity in one's life, the Ontological Security Theory, according to Dr. Ankersen, can be

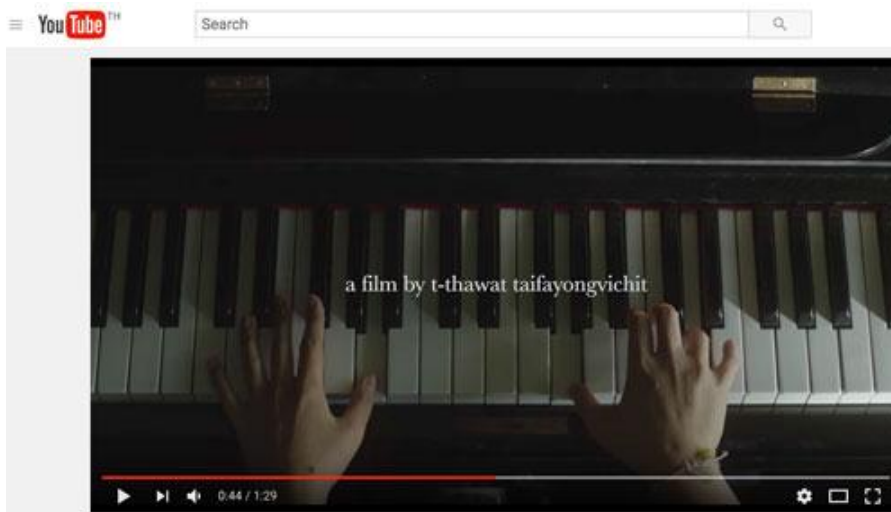
applied to other fields including business and international relations. For the latter, he said that like individual human beings, state actors adhere to routine actions and relationships as they seek order, stability, and continuity even at the cost of committing irrational actions.



Special Talk by French Ambassador

His Excellency Gilles Garachon, French Ambassador to Thailand, delivered a speech on the topic "160th Anniversary of the Establishment of Diplomatic Relations between France and Thailand" on June 2, 2017, 10:00 am, at the Seminar Room 1210 at MUIC Building 1.

Assoc. Prof. Phitaya Charupoonphol, Dean of Mahidol University International College (MUIC), led executives in formally welcoming the diplomat. About 120 students and lecturers who are interested in the field of international relations, French language, and cultural studies attended the event.



Mr. Taifayongvichit and his short film in Busan International Short Film Festival 2017

Congratulations to
Mr. T-Thawat
Taifayongvichit (MUIC
Alumnus #558)! His short

film, "Soi Soonvijai 14," was selected for screening at Busan International Short Film Festival (BISFF 2017) on April 25-30, 2017. "Soi Soonvijai 14" was also the winner of the White Elephant Award (Best College Film) at the Thai Short Film and Video Festival 2016. We are so proud of you!

Mr. Taifayongvichit, who majored in Film Production, graduated with first class honors on 2015.



Ms. Naruemon Suphab, a Tourism and Hospitality Management student from Mahidol University International College (MUIC) won 4th Place in the "RSU Speech and Quiz Contest 2017" based on His Majesty King Bhumibol's musical works on March 24, 2017. She received a trophy from the competition hosted by the English Language Department, Faculty of Liberal Arts, Rangsit University. There were approximately 30 teams from several universities.



THM Student from MUIC Receives Award
in English Speech and Quiz Contest

MUIC Student Wins 1st Prize in Digital Media Design Contest



Mr. Krittin Phunghansaporn, a Communication Design student from Mahidol University International College (MUIC) won the 1st Prize in the Comic Strip category in the "Upgrade Your Life: Digital Media Design Competition 2016" on February 24, 2017. He received 30,000 Baht cash prize and an award from Her Royal Highness Princess Maha Chakri Sirindhorn at the Exhibition Hall, Sripatum University.

This competition was organized by GIGABYTE Technology Co.,Ltd. and the School of Digital Media of Sripatum University. It was divided into three categories: Animation, Interactive Design and Comic Strip. There were about 60 competitors from Thailand's leading universities.



MUIC Holds Anne Frank Exhibition and Human Rights Workshop

Mahidol University International College (MUIC) held the Anne Frank Exhibition and organized an interactive workshop on "Human Rights and Genocide" at the Ground Floor, MUIC Building 1.

Assoc. Prof. Phitaya Charupoonphol, Dean of MUIC, and Mr. Stefan Vervaecke, Regional Director for East Asia, Anne Frank House Museum, graced the opening ceremony of the event which would run on March 6-12, 2017.

The exhibition and the interactive workshop were organized by the MUIC Social Science Division in cooperation with the Anne Frank House, Amsterdam, The Netherlands. The event aims to honor the memory of Anne Frank and raise

awareness about the Nazi era and the Holocaust, counter prejudice and discrimination, uphold human rights and work for an inclusive and democratic society. Hosting the exhibition and the workshop demonstrates MUIC's commitment to a world-class, liberal education institution for its students.

MUIC Team Wins Best Paper Award in MICE Research

A team from Tourism and Hospitality Management Division, Mahidol University International College (MUIC) won 1st Place in the Meetings, Incentives, Conferences and Events (MICE) Research at the 2nd International MICE Forum and Undergraduate Student Research Conference held at Queen Sirikit Conventional Center on March 9, 2017.

The research paper entitled "Barriers in Sustainable Event Practices of Hotel Venue Management in Bangkok, Thailand" was done by Ms. Araya Kalapuk and Ms. Pimboon Thanwiset with the aid of their mentors: Dr. Sarinya Sungkatavat, Dr. Nadezda Sorokina, and Aj. Toby To. The team competed against other leading Thai and International universities.





MUIC Students Declared As Marketing Plan Champions

Three Business Administration students from Mahidol University International College (MUIC) won 1st Prize in the Thai-Danish Dairy Farm Marketing Plan Competition on February 4, 2017.



Teammates Mr. Piyawat Sangprasertkrid (Finance), Mr. Ariya Pongkularb (Marketing), and Ms. Kamolchat Chongviriyaphan (Marketing) were awarded a cash prize of THB100,000. In recognition of their achievement, the Princess Sirinthorn Foundation will award them with the Princess Cup.

The competition started last October, when the MUIC team had to battle 500 other teams from all over Thailand in coming up with the best marketing plan for Thai-Danish Dairy Farm's expansion from manufacturing and distributing dairy products to establishing an agro-tourism venture. After surviving two rounds, the MUIC team was chosen to be among the five finalists.

They described the competition as "a great opportunity to learn and also meet new people." Meanwhile, MUIC's cheerleader team won 2nd Prize in the cheerleading competition that was held in the same event.



MUIC Student Wins at International Design Awards



January 14, 2017, Ms. Haeji An, a student from the Communication Design Program of Mahidol University International College (MUIC) was selected as one of the Merit Winners of the HOW International Design Awards.

Her entry entitled, **"Upon a Doi"** was the Outstanding Achievement winner under the Student Category.

The winning work was inspired by the hill tribes of Thailand who live on a "doi" (which means "hill" in Thai). Their traditional way of life is interesting while the view from the doi is fascinating. This project's goal was to make a tourism campaign that will encourage Thais to travel in their own country, especially in the hill areas upcountry. As one of the winners, the project was digitally featured on the website How design.com and would be published in the Spring 2017 issue of HOW Magazine.



Alumni Achievement

Alumna's resort receives tourism award

Cape Dara Resort, owned and operated by Ms. Pattamon (Beau) Mekavarakul, majoring in Travel Industry Management, Class of 2008, received the Golden Kinnari Award (Tourist Accommodation category) at the 11th Thailand Tourism Awards 2017 held on September 27, 2017 at the Royal Paragon Hall, Siam Paragon.

Organized by the Tourism Authority of Thailand, the Thailand Tourism Awards is held every two years and aims to promote quality standards in Thailand's tourism industry in order to create customer credibility and ensure safety for both Thai and foreign tourists.



Alumnus' Startup Company Receives US\$1.5M funding from top Thai and International Investors

Congratulations to Mr. Kridsada Chutinat, Class of 2005! His company FlowAccount, a fintech startup business that provides online accounting service for SME startup companies, recently received a funding of US\$1.15 million from top investors that include SBI Investment (one of the largest fintech VC in Asia), KBank Beacon Venture Capital, Golden Gate Venture, and 500 TukTuks





MUIC Alumnus' Script Selected for Asian Film Academy (AFA) 2017

Congratulations to Mr. T-Thawat (Pete) Taifayongvichit, Class of 2015! His script, "Pencil, Money, Whatever, Microphone" was selected for short film production at the Asian Film Academy (AFA) 2017. The film that will be produced based on his script will be screened at the Busan International Film Festival 2017.

Mr. T-Thawat earlier was given the White Elephant Award (Best College Film) at the Thai Short Film and Video Festival 2016.

The AFA is an educational program hosted by Busan International Film Festival and Busan Film Commission to support young Asian talents and help build their networks throughout Asia. Every year AFA selects 24 candidates throughout Asia to attend its free 18-day workshop. Earlier, his short film "Soi Soonvijai 14" was selected for screening at Busan International Short Film Festival (BISFF) 2017 and also included in the Little Wing Film Festival in London this year.

MUIC Alumnus – From HR to Rising Star

Mr. Nattawut "Boom" Wetprasit, Class of 2012, received the "HR Rising Star of the Year 2017 Award" from IHG Intercontinentals Hotels Group. Currently, he works as Director of HR at Crowne Plaza Vientiane. He was a former MUIC Student Association president. Congratulations Boom on your success!





Alumna in Thai Equestrian Team which Won Silver Medal in SEA Games

A Mahidol University International College (MUIC) alumna, Ms. Pakjira Thongpakdi (MUIC Class of 2014), was a member of Thailand's dressage team led by Her Royal Highness Princess Sirivannavari Nariratana that won the silver medal at the recent 29th Southeast Asian Games.

The competition was held on August 22, 2017 in Selangor, Malaysia, with the Thai team racking up a combined score of 206.211. Ms. Pakjira and a teammate moved to the dressage individual final on August 24 with the THM alumna getting a top score of 71.711%.



Alumnus Receives Award for Research Publications



An alumnus from Mahidol University International College (MUIC) received an award from Mahidol University (MU) for having the highest number of research publications in the well-known international database Web of Science (WOS) during 2014-2015.

Assoc. Prof. Chanin Nantasenamat, Ph.D., MUIC Class of 2002, and a Lecturer at the Department of Clinical Microbiology, Faculty of Medical Technology, received the award on August 16, 2017 during the 523rd meeting of the MU Council.



Alumnus' Company Wins Marketing Award

New Arriva Co., Ltd., a business owned by Mr. Thosaphol Suppametheekulwat, MUIC Class of 2002, received the Outstanding Marketing Strategy Award at the recently held SME Thailand Inno Awards 2017. Mr. Thosaphol's company has been exporting its products to 50 countries for more than 10 years.

There were 287 entrepreneurs who joined the SME Thailand Inno Awards 2017 and Mr. Thosaphol's New Arriva Co., Ltd. was one of the 11 awardees.

MUIC Alumna's Cape Dara Resort Wins Awards for Second Consecutive Year



For the second time in a row, Cape Dara Resort—a hotel owned by Khun Pattamon Mekavarakul (Beau), MUIC Class of 2008—was among the Top Ten in the Best Beach Hotel Category and was also given the People Choice's Award Thailand 2017 on 12 June 2017.

The award was based on

the votes cast by Chinese tourists from May 26 to June 8 via www.peopleschoiceawardsthailand.com, which was held by the Tourism Authority of Thailand (TAT).



Alumna Wins Special Award in Miss Tourism Queen Thailand 2017

Ms. Chalisa "Mew" Vantayavart, MUIC Alumna, Class of 2015, received the BSC Beauty Icon Award in the Miss Tourism Queen Thailand 2017 held recently.

The award came with a 100,000 Baht cash prize and products from BSC Cosmetology.

As part of the competition, Ms. Chalisa's review of the BSC products received the most likes and shares on social media.



Alumna Receives CEO AEC Award for the 2nd Time



Ms. Yupharet Eakturapakal of the International Students Degree Program (ISDP, forerunner of MUIC) Class of 1996 was awarded the "CEO AEC Awards 2017" for the second consecutive year by the ASEAN Network Thailand on June 25, 2017. The award is given to a person who is considered outstanding in business management.

She is currently the president of G-YU Creative Co. Ltd., an events management company, organizing events connected to Thai-Japan relations. One of the company's biggest events is Japan Expo in Thailand. Congratulations to Ms. Yupharet for her success!

Find more about the company here <http://gyucreative.com/>



Alumni Awardee's Photos Finalist in U.S. Contest



Mr. Sirachai "Shin" Arunrugstichai, marine conservation advocate and photographer and MUIC Outstanding Professional Alumni Awardee 2016, recently had two of his photographs "Rest in Pieces" and "School Ground" selected as among the finalists in the Human and Nature Category in Big Picture Natural World Photography Competition 2017. Mr. Sirachai belongs to the class of 2010. MUIC congratulates him on his latest achievement.

"Rest in Pieces" from "Sharks: Predators in Peril," a photo story for National Geographic Thailand

"School Ground" from "Islands in the Stream," a photo story for Save Our Seas Foundation



Please

check out all the amazing images from this year's competition through this link:
<https://www.bigpicturecompetition.org/2017-winners>



MUIC Alumna Receives Scholarship from HM the King

Ms. Praeploy Pongpamorn, an MUIC Biological Science alumna, who is studying Embryology and Stem Cell at University College London in the UK, was recently granted the Warapat Scholarship (ทุนพระราชทานวราพัฒน์) worth 2 million Baht from Thai Airways International Ltd.



She received the scholarship from His Majesty King Maha Vajiralongkorn Bodindradebayavarangkun on April 8, 2017 at Amporn Satarn Mansion, Dusit Palace.

Congratulations to the 2017 Graduates

On September 12, 2017, 763 graduates from Mahidol University International College (MUIC) marched inside the Prince Mahidol Hall to receive their diplomas during the university's commencement exercise.

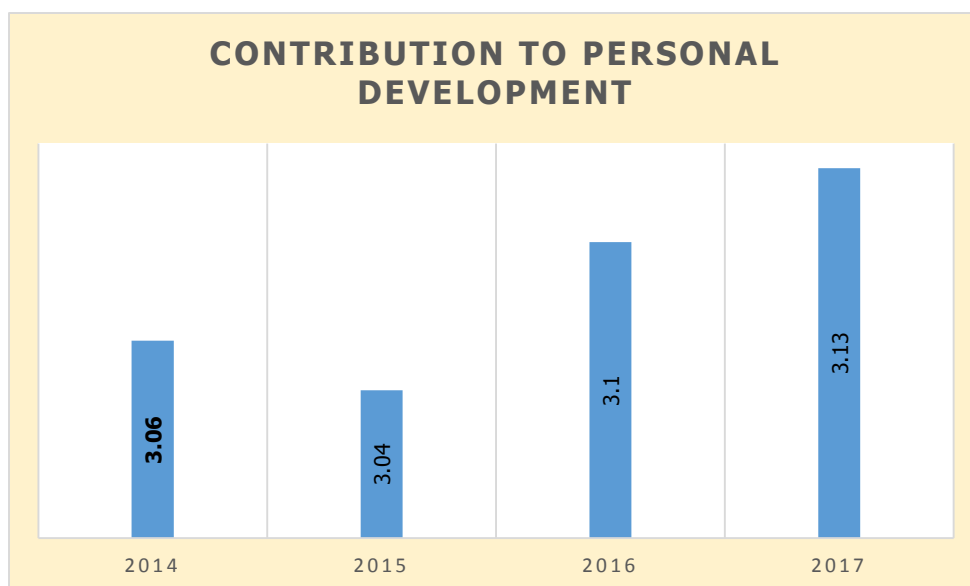
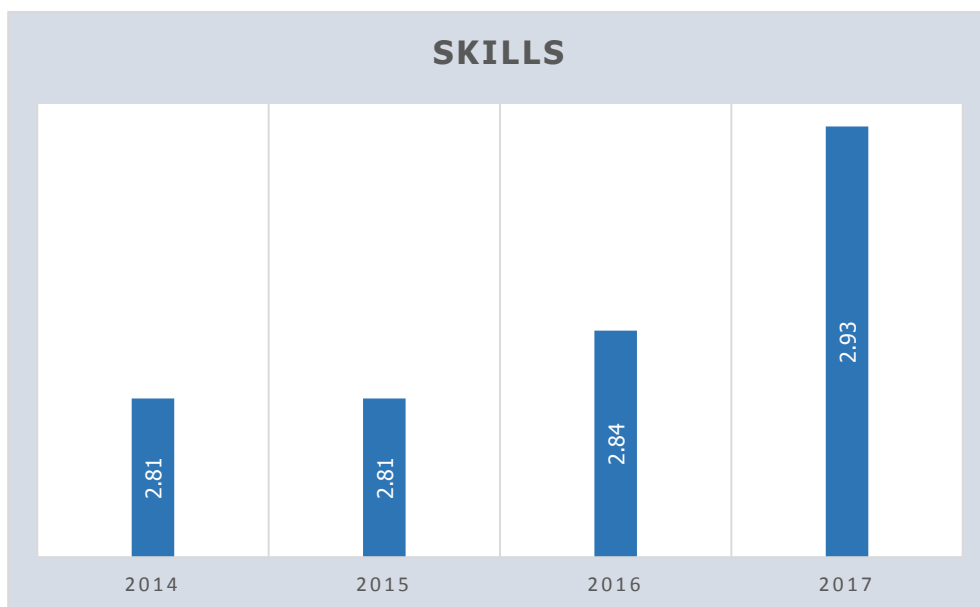
Leading the graduates was the batch's valedictorian, Mr. Dhana Buddhawanna (International Business), who was also the former President of the Student Association of academic year 2015-2016





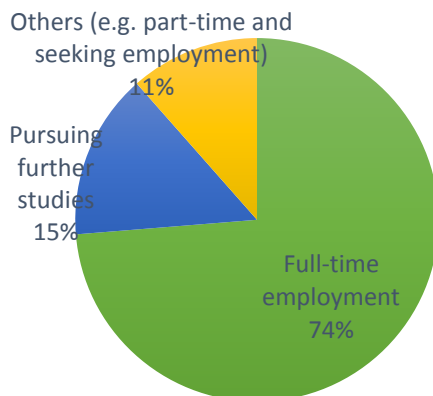
Graduate

Evaluation results of graduates for Skill Development and Personal Development (%)

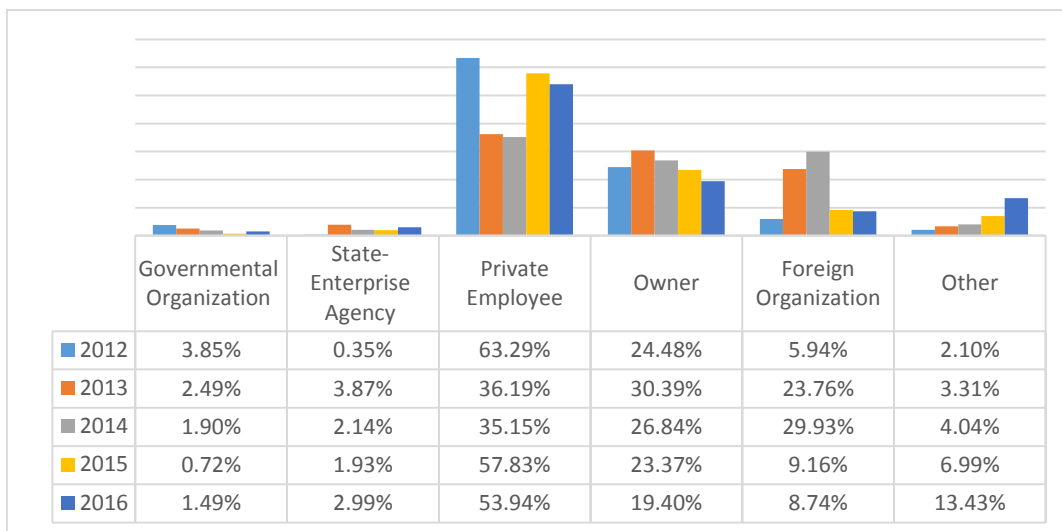




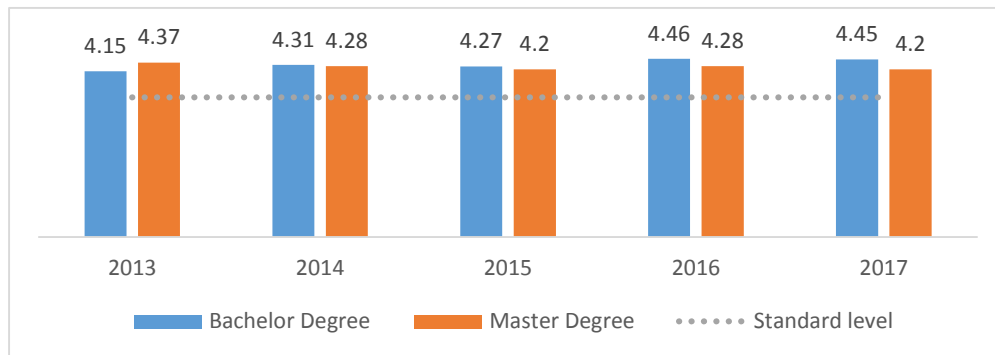
Employment Statistics Graduates



Types of Organizations in which graduates work (%)



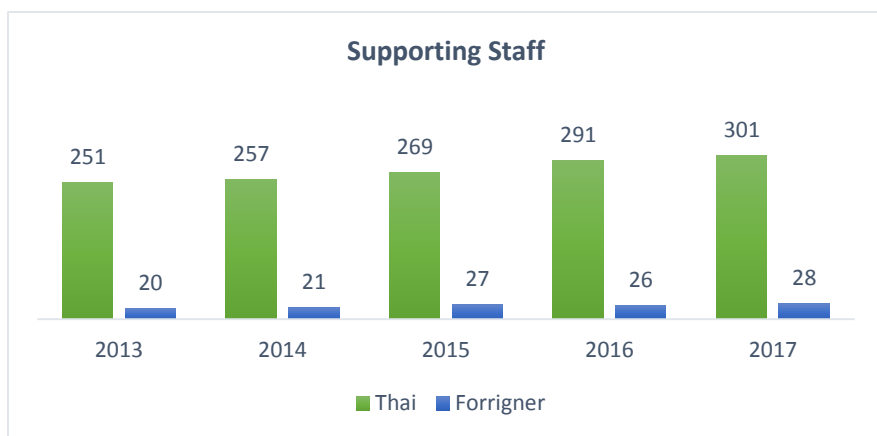
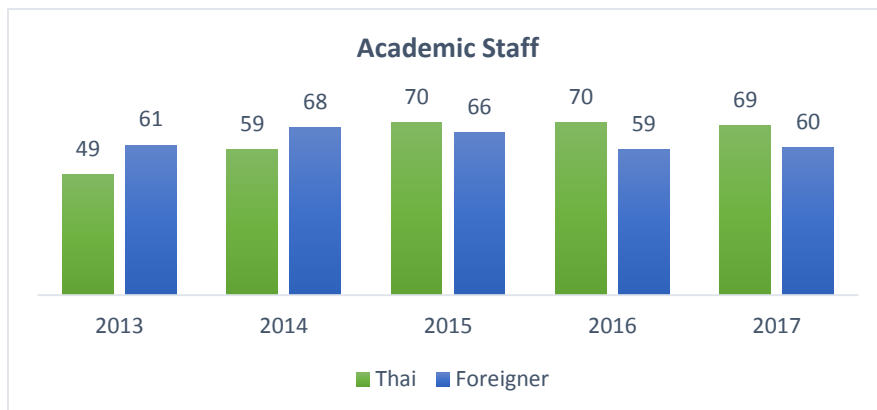
Employer Satisfaction



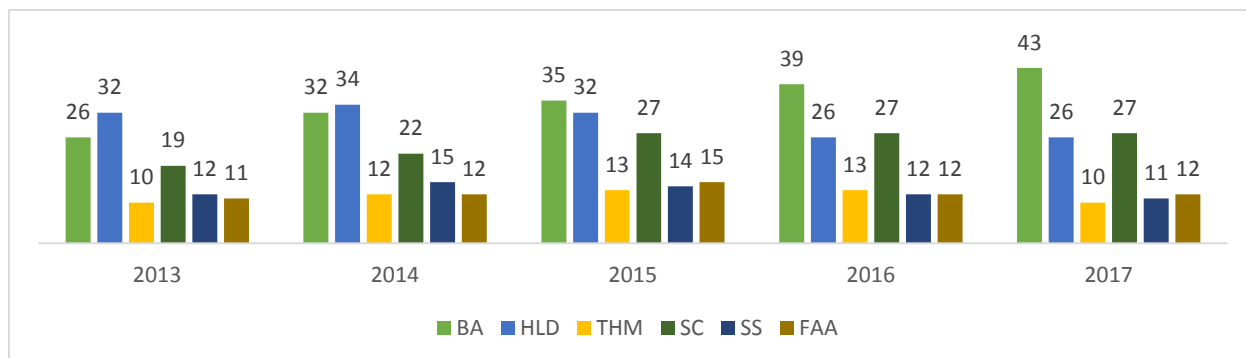


Number of Faculty and Staff

Numbers
of
MUIC
Personnel
By
Nationality



Numbers of faculty divided by Division



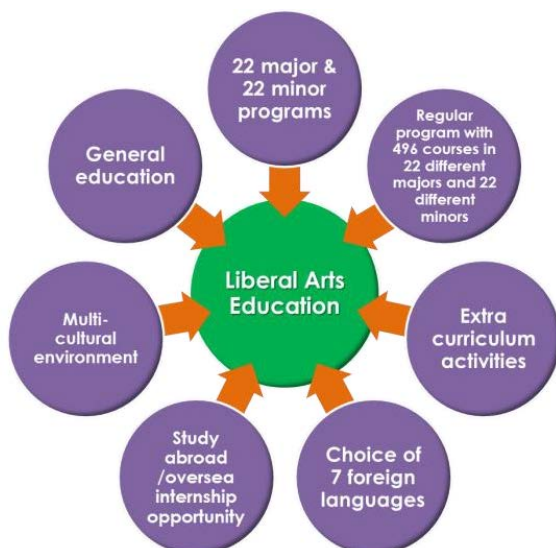


Education and Learning

2

Global Citizen for the 21st Century:

- **Respect and understand other culture**
- **Teamwork's attitude**
(Leadership/ Value cooperation/
Civility/ Awareness)
- **Role's understanding**
(Challenge/ Opportunity/
Responsibility in ASEAN
Community)



BBA Bachelor of Business Administration

Diverse and practical international business programs for an innovative and sustainable global society

CDP Bachelor of Arts (B.A.) Communication Design Program

Design a World of Creativity Now!

Bachelor of Communication Arts (B.Com.Arts) Media and Communication

The Art of Communication Shapes Media for the Next Millennium

Bachelor of Arts (B.A.) ICCU Intercultural Studies and Languages

Humanities and Language Division
Intellectual and creative, with a cosmopolitan outlook

Bachelor of Arts (B.A.) Social Science International Studies

Southeast Asian Studies, Modern World History

Bachelor of Science Science

An international and innovative science program:
Liberal education transdisciplinary learning in a multicultural environment

Bachelor of Business Administration (B.B.A.) THM Tourism and Hospitality Management Division

Study with World Class Hospitality Programs



Bachelor's Degree Programs

Bachelor of Science (B.Sc.)

Applied Mathematics
Biological Sciences
Chemistry
Computer Science
Food Science and Technology
Environmental Science
Physics

Bachelor of Arts (B.A.)

Communication Design
Television Production
Film Production
Animation Production
International Studies
Southeast Asian Studies
Intercultural Studies & Language

Bachelor of Business Administration (B.B.A.)

Finance
Marketing
International Business
Tourism and Hospitality Management
Business Economics
Information System

Bachelor of Engineering (B.Eng.)

Computer Engineering

Bachelor of Communication Arts (B.Com.Arts)

Media and Communication

Master's Degree Programs

Master of Business Administration (M.B.A.)

Business Modeling and Analysis

Master of Management Program (M.M.)

Tourism and Hospitality Management



Explore an exciting and diverse business education with a global perspective in Business Economics, Finance, International Business, and Marketing. We are determined to produce well-rounded graduates in a genuine international setting. With academic and research excellence, we are confident to be one of the best international business administration programs in Thailand.



Education for the 21st Century:

Critical understanding in a globalized world

- an interdisciplinary approach to global affairs
- a wide range of courses in international studies
- small-group seminars on contemporary developments
- international faculty with diverse areas of expertise
- student-designed research projects under the guidance of a full-time faculty advisor
- internship opportunities before graduation
- strong and supportive alumni network
- state-of-the-art facilities in green, landscaped surroundings





Communication Design Program:

MUIC's Communication Design Program (CDP) has been operating successfully since 2009. CDP is a studio design program that combines a strong general education, acquisition of theoretical knowledge and intensive creative practice in an international environment. Class sizes are small and instructors work closely with students to help ensure favorable outcomes. The coursework stresses hands-on experience, practical and constructive application of critical thinking skills, and effective communication of innovative ideas.



The Media and Communication major is the first degree program in Thailand that is specifically designed to prepare students for emerging ASEAN markets. The courses combine the fields of Mass Communication and Journalism, and creative content i.e. acting, directing and scriptwriting.

Our graduates will understand, initiate and use media creatively as a communication tool from the personal, to corporate, to community, to national and global levels.



The International Hospitality Management program aims at producing future leaders in Tourism and Hospitality who can competently apply their knowledge for the benefit of mankind, both professionally and ethically, through a process of life-long learning.

Tourism and Hospitality Management Division provides students with the three key learning modules:

- Hotel and Restaurant Management
- Event Management
- Tourism Management



The Intercultural Studies major promotes the ideals of the liberal arts tradition and global citizenship through cultural appreciation, critical thinking skills, ethical leadership and creative problem-solving. Students are provided with the flexibility to decide on one of three concentrations:

- 1) Critical Studies of English, 2) Ethics, Philosophy and Economics, and 3) Foreign Language and Culture.



How did life begin? Will we ever cure cancer? Can computers get any faster? How do we feed 7.5 billion of the world's human population? Is time-travel possible? We believe our students can answer these questions as they explore the fascinating nature of science and the science of nature with us here at MUIC. We aim to develop students that are highly proficient in critical thinking and active learning, and we have challenged ourselves in producing highly competent science graduates for a globalized world. Our program offers majors in Biological Science, Chemistry, Computer Science, Computer Engineering, Environmental Science, Food Science and Technology, and Physics – with courses designed not only to provide them the basic knowledge, but also associated skills and aptitude.



The Numbers of Exchange Student Funds

n

3

MUIC executes the student mobility activities through 120 exchange links (both MU level and College level)

North America 31 links

USA, Canada

South America 1 Link

Europe 46 Links

UK, France, Germany, Austria,
Denmark, Switzerland, the
Netherland

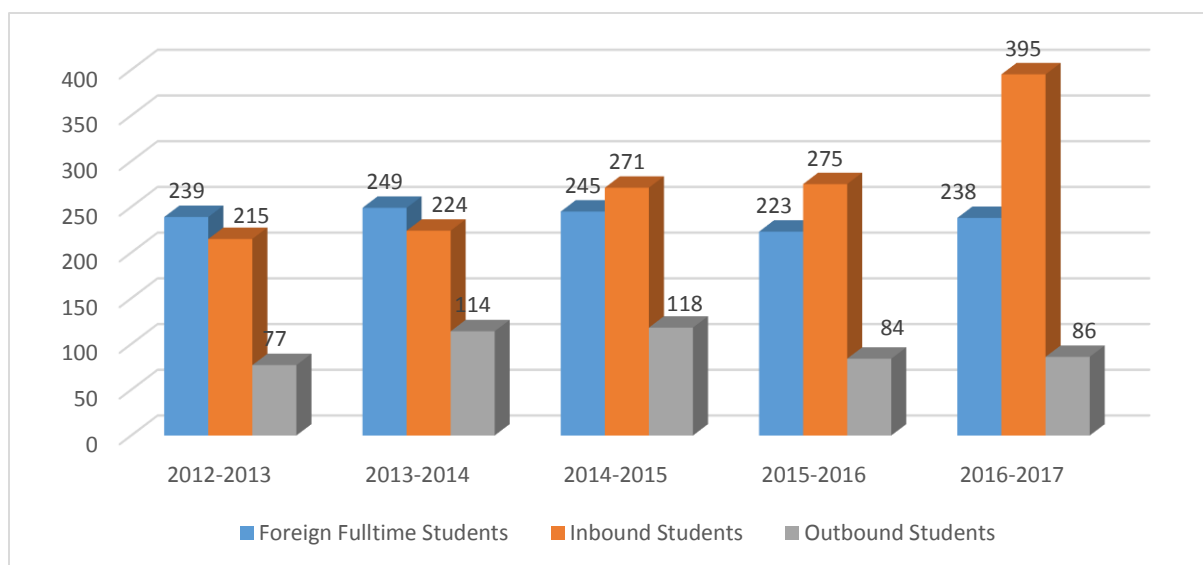
Oceania 10 Links

Australia, NZ

Asia 36 links

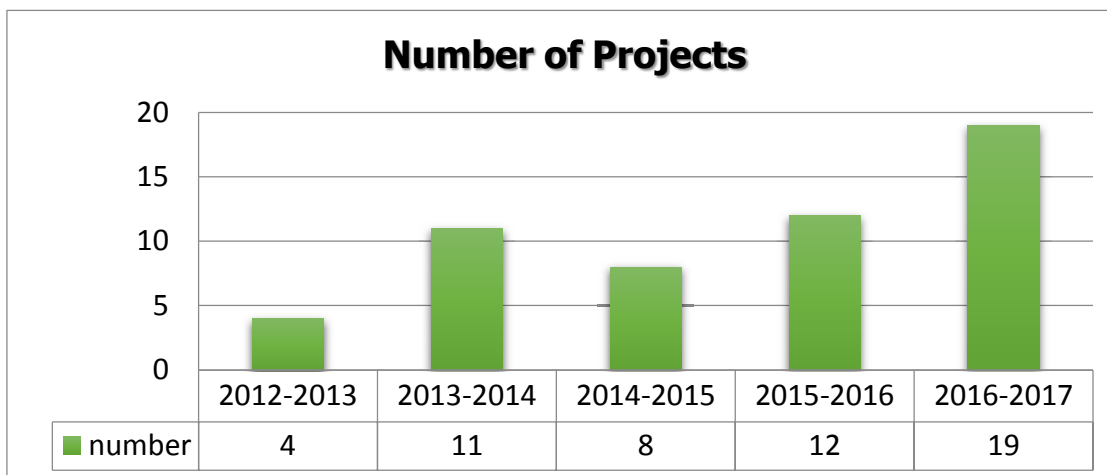
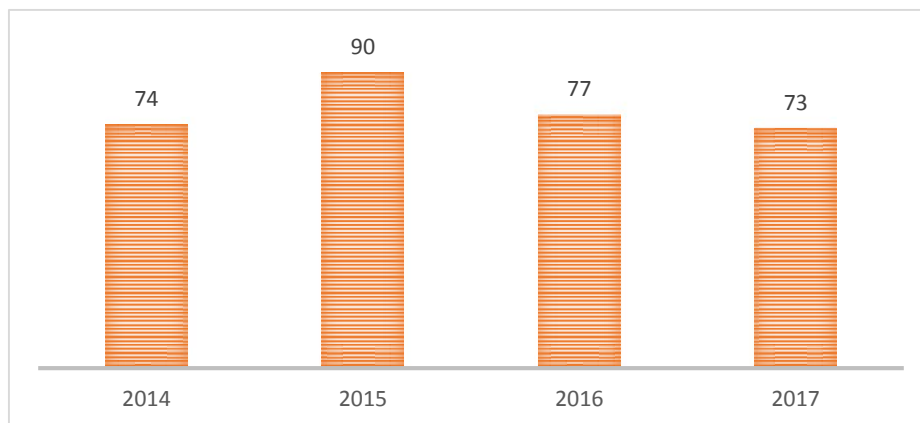
Japan, South Korea, China,
Singapore

Internationalization: Number foreign fulltime students and student mobility activity (Inbound, visiting and outbound students)





Project Development Unit International Affairs and Networking





Reference Institutions / Organizations



Ohio State University, USA



The University of North Carolina at Chapel Hill, USA



The University of Adelaide, Australia



Miami University, USA



Lucerne University of Applied Science and Arts, Switzerland



Columbia University



TICA, Ministry of Foreign Affairs (Thailand)



Chiba University, Japan



Kyushu University, Japan



Nanyang Technological University, Singapore



Osaka University, Japan



Ritsumeikan Asia Pacific University

Expanding

MUIC's network of Partners Aboard

One of the strengths of Mahidol University International College (MUIC) is its very active student exchange program supported by a wide network of university partners in Europe, North and South America, Asia, and Oceania. Asst. Prof. Dr. Kangwan Yodwisitsak, Associate Dean for International Affairs and Networking, said his mandate upon the start of his term in 2015 included continuously developing exchange links and thus provide MUIC students with a diverse choice of destinations abroad and a variety of educational opportunities beyond student exchange as guided by Mahidol University requirements.

• Recent Institutional Partners of MUIC •



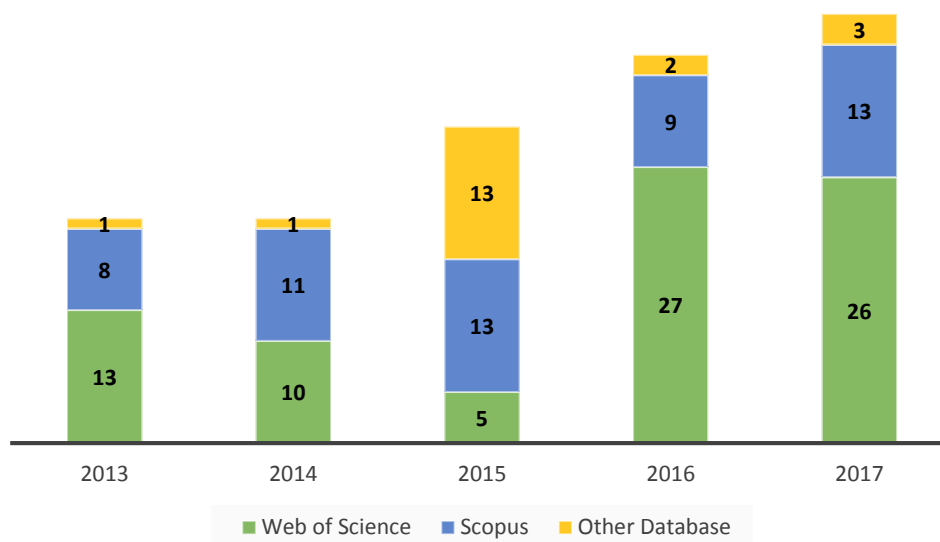
"This means we look for potential partners in all regions and also prefer universities abroad that offer learning opportunities beyond student exchange," he said. Since October 2015, MUIC has signed new agreements with more than 15 universities, all of which have high rankings by QS World and Times Higher Education (THE). MUIC recently forged new links with universities in France, UK, the Netherlands, and Germany. It is also currently in talks with high-ranking US universities for potential partnership linkages. The College has been also continuously exploring for potential partners in Asia.



Research 4

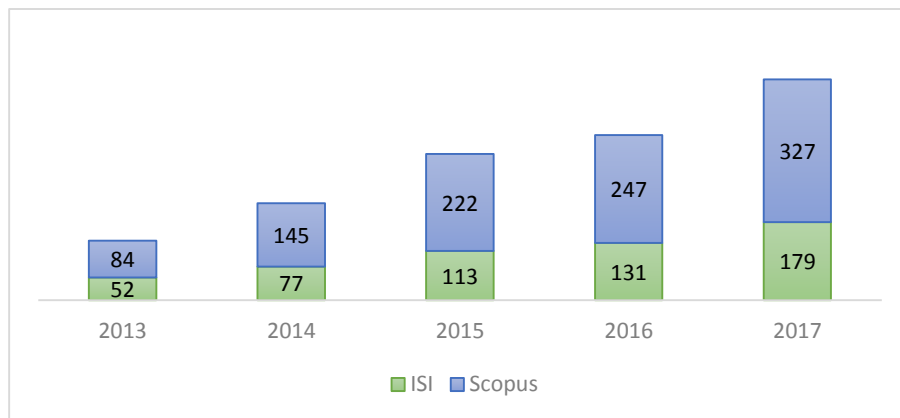
Contributing to the university's continual pursuit of research excellence, Mahidol University International College (MUIC) strives to engage high-potential researchers, support multi-disciplinary investigations, and facilitate international collaborations. As the unit responsible for implementing these strategies of the college, the Research Promotion and Management Section (RPM), awards generous research grants, presentation funds, and product rewards to all faculty and staff members. We also organize events such as research seminars and training workshops, as well as provide consultations regarding academic advancement.

Number of Publications published international journals.

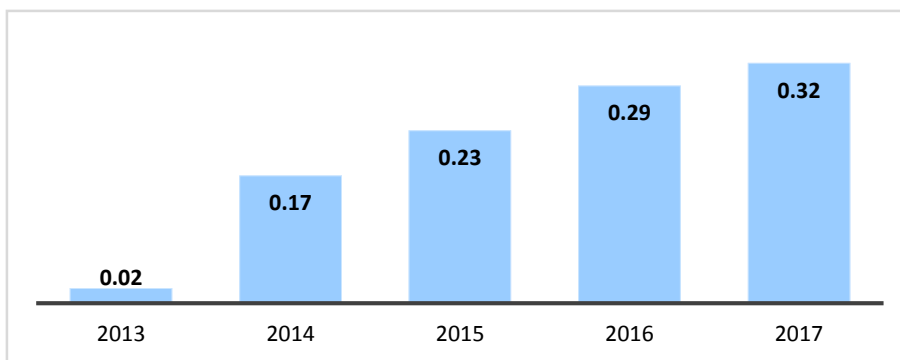




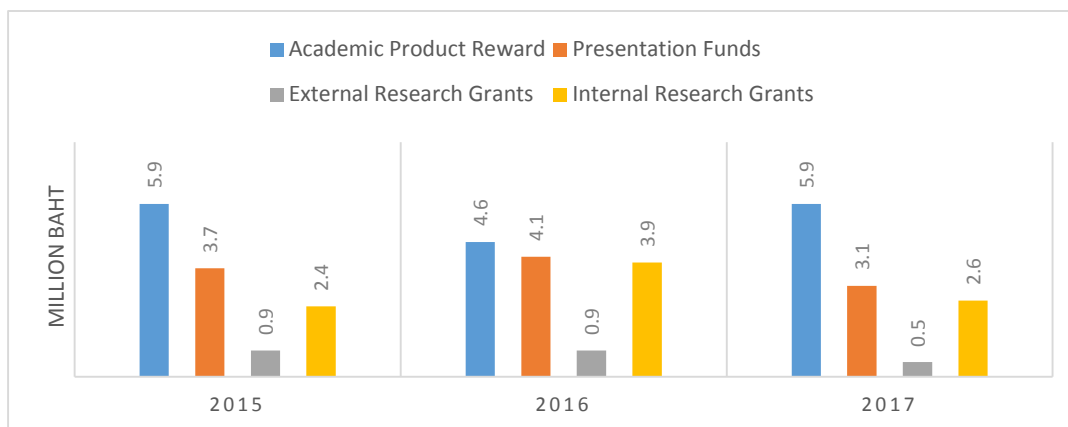
Numbers of Citation



Citation Proportion of publications per academic staff



MUIC Research Funding





Recent Journal Publications and Academic Products (2017- 2018)

Title	Type	MUIC Researcher(s)	Journal/Book/Volume/DOI
BBA Division			
วิจัยศิลปะ: กลยุทธ์ทางการตลาดใหม่ ของร้านค้าปลีก	Journal article	Apiradee Wongkijrungrueng, Ph.D.	จุฬาลงกรณ์ธุรกิจปริทัศน์ (TCI) Vol. 39 (151), 2017
Using Demographic Identification to Estimate the Effects of Board Size on Corporate Performance	Journal article	Assoc. Prof. Pandej Chintrakarn, Ph.D.	Applied Economics Letters (WoS) Vol. 24 (11), 2017 DOI: 10.1080/13504851.2016.12 26484
Facebook as a Second Screen: An Influence on Sport Consumer Satisfaction and Behavioral Intention	Journal article	Chanchai Phonthanukitithaworn, Ph.D.	Telematics and Informatics (WoS) Online 2017 DOI: https://doi.org/10.1016/j.tele.2017.06.011
Attractions, Attitude, and Activities: Tourism Attributes that Drive Destination Loyalty for International Tourists Visiting Thailand	Journal article	Asst. Prof. Viriya Taecharungroj, D.P.A Praowpan Tansitpong, Ph.D.	International Journal of Tourism Policy (Scopus) Vol. 7 (2), 2017 DOI: https://doi.org/10.1504/IJTP.2017.085320
Innovative Entrepreneurship in the Tourism Sector: New Insights on the Role of the Development Context	Journal article	Isabel Pereira Rodrigues, Ph.D.	Chiang Mai University Journal of Economics (TCI) Vol. 21 (1), 2017



Title	Type	MUIC Researcher(s)	Journal/Book/Volume/DOI
Accounting for Asymmetry between Strengths, Weaknesses, Opportunities and Threats in Outranking Methods	Journal article	Youcef Nassim Dehouche, Ph.D.	Journal of Modelling in Management (WoS) Vol. 12 (2), 2017
Examining CSR Disclosure in Vietnam: Too Little, Too Late!	Journal article	Thanita Buranatrakul	UTCC International Journal of Business and Economics (TCI) Vol. 9 (1), 2017
Developing Thai EFL Learners' Email Literacy in Business Communication Course at Tertiary Level, Thailand	Journal article	Xiaoxia Wei, Ph.D.	Scholar (TCI) Vol. 9 (1), 2017
The Analysis of Thai Shrimp Supply Chain and Competitiveness in the U.S. Market	Journal article	Nuntana Udomkit, Ph.D.	MFU Connexion: Journal of Humanities and Social Sciences (TCI) Vol. 6 (1), 2017
The Impacts of Online Social Network and Website Qualification on the Customers' Purchase Intention via Deal-of-the-day Website in Thailand	Journal article	Dissatat Prasertsakul, Ph.D.	Silpakorn University Journal of Social Sciences, Humanities, and Arts (TCI) Vol. 17 (2), 2017
Performance and Diversification Benefits of Foreign-equity ETFs in Emerging Markets	Journal article	Thanarerk Thanakijssombat, Ph.D. Treerapot Kongtoranin, Ph.D.	Applied Economics Letters (WoS) Online 2017 DOI: http://dx.doi.org/10.1080/13504851.2017.1302055
Exploring How and Why Consumers Create Unintended Uses of Products	Journal article	Apiradee Wongkitrungrueng, Ph.D.	International Journal of Business Innovation and Research (Scopus) Online 2017



Title	Type	MUIC Researcher(s)	Journal/Book/Volume/ DOI
Impact of FDI and trade on environmental quality in the CAFTA-DR region	Journal article	Kanix Bukkavesa, Ph.D.	Applied Economics Letters (WoS) Vol. 24 (19), 2017 DOI: http://dx.doi.org/10.1080/13504851.2017.1282112
Generational Diversity in the Workplace: A Systematic Review in the Hospitality Context	Journal article	Malinvisa Sakdiyakorn, Ph.D. Walanchalee Wattanacharoensil, Ph.D.	Cornell Hospitality Quarterly (WoS) Online 2017 DOI: https://doi.org/10.1177/1938965517730312
The Effect of Religious Piety on Managerial Entrenchment: Evidence from Entrenched Boards of Directors	Journal article	Assoc. Prof. Pandej Chintrakarn, Ph.D.	Applied Economics Letters (WoS) Online 2017 DOI: http://dx.doi.org/10.1080/13504851.2017.1282136
Skill Development and Job Satisfaction: Workers' Perspectives in Thailand' Industrial Sector	Journal article	Chanchai Phonthanuk itithaworn, Ph.D.	Knowledge Management: an International Journal (Scopus) Vol. 17 (2), 2017 DOI: http://dx.doi.org/10.1080/13504851.2017.1282136
Climate Change Strategic Actions in the International Banking Industry	Journal article	Thanita Buranatrakul	Global Business Review (Scopus) Online 2017



Title	Type	MUIC Researcher(s)	Journal/Book/Volume/DOI
			DOI: https://doi.org/10.1177/0972150917713371
On Evaluating the Quality of Rule-Based Classification Systems	Journal article	Youcef Nassim Dehouche, Ph.D.	ICIC Express Letters (Scopus) Vol. 11 (10), 2017
The Impacts of Institutional Characteristics on Capital Structure: Evidence from Listed Commercial Banks in China	Journal article	Phassawan Suntraruk, Ph.D.	Afro-Asian Journal of Finance and Accounting (Scopus) Vol. 7 (4), 2017 DOI: 10.1504/AJFA.2017.10008101
City- District Divergence Grid: A Multi – Level City Brand Positioning Tool	Journal article	Asst. Prof. Viriya Taecharungroj, D.P.A	Place Branding and Public Diplomacy (WoS) Online 2017 DOI: 10.1057/s41254-017-0077-3
Exploring the Effect of Religious Piety on Corporate Governance: Evidence from Anti-takeover Defenses and Historical Religious Identification	Journal article	Assoc. Prof. Pandej Chintrakarn, Ph.D.	Journal of Business Ethics (WoS) Vol. 141 (3), 2017 DOI: 10.1007/s10551-015-2677-2
Subtle Cues and Other-Regarding Behaviors: Evidence from Economic Game Experiments in Thailand	Journal article	Asst. Prof. Yingyot Chiaravutthi, Ph.D.	Development Economic Review (TCI) Vol. 11 (2), 2017



Title	Type	MUIC Researcher(s)	Journal/Book/Volume/DOI
The Predictable Market and Mutual Fund's Superior Performance. The Evidence from the Higher Moment Method	Journal article	Woraphon Wattanatorn, Ph.D. Asst. Prof. Sarayut Nathaphan, Ph.D.	Journal of Applied Economic Sciences (Scopus) Vol. XII Issue. 5 (51), 2017
Estimating the Effect of Corporate Social Responsibility on Firm Value Using Geographic Identification	Journal article	Assoc. Prof. Pandej Chintrakarn, Ph.D.	Asia-Pacific Journal of Financial Studies (WoS) Vol. 46, 2017 DOI: 10.1111/ajfs.12170
HLD Division			
Not Leaving the Conversation Behind: Approaching a Decade of Teaching Reflective Journal Writing at a Liberal Arts College	Journal article	John Power	Reflective Practice (WoS) Vol. 18 (5), 2017 DOI: 10.1080/14623943.2017.1324417
The Physical Activity Levels of Thai Undergraduate Students	Journal article	Asst. Prof. Nicholas Ferriman Roman Chirasanta	วารสารสุขศึกษา พลศึกษา และสันทนาการ (TCI) Vol. 43 (1), 2017
Impact of Participation in Extra-curricular Activities during MUIC Student Life and Future Graduate Employability	Journal article	Phillip Stiens	Mahidol University Interdisciplinary Studies Journal (TCI) Vol. 17 (1), 2017
Student Leadership in the Thai Context	Journal article	Julien Hardy Alexander Nanni	วารสารสหศาสตร์ (Mahidol University Interdisciplinary Studies Journal) (TCI) Vol. 17 (1), 2017
Sci Division			
Parts and Subword Patterns in Compositions	Journal article	Thotsaporn Thanatipanonda, Ph.D.	Journal of Combinatorics and Number Theory (WoS) Vol. 9 (1), 2017
On the Minimum Number of Monochromatic Generalized Schur Triples	Journal article	Thotsaporn Thanatipanonda, Ph.D.	Electronic Journal of Combinatorics (WoS) Vol. 24 (2), 2017



Title	Type	MUIC Researcher(s)	Journal/Book/Volume/ DOI
Psychoactive Compounds: Health and Socio-economic Implication	Journal article	Asst. Prof. Taweetham Limpanuparb, Ph.D.	Srinakharinwirot Science Journal (TCI) Vol. 33 (1), 2017
Streaming k-Means Clustering with Fast Queries	Conference contribution	Kanat Tangwongsan, Ph.D.	2017 IEEE 33rd International Conference on Data Engineering (ICDE) 19 – 21 April, 2017 DOI: 10.1109/ICDE.2017.102
Student Involvement in Developing Sustainable Practices: A Case Study of Waste Receptacle Evolution at Mahidol University International College	Journal article	Tumnoon Charaslertrangsi, Ph.D.	Journal of Professional Routine to Research-JPRR (TCI) Vol. 4 (1), 2017
Potential Prebiotic Oligosaccharide Mixtures from Acidic Hydrolysis of Rice Bran and Cassava Pulp	Journal article	Assoc. Prof. Chanida Hansawasdi, Ph.D.	Plant Foods for Human Nutrition (WoS) Online 2017 DOI: https://doi.org/10.1007/s11130-017-0636-z
Regioselective monobromination of aromatics via a halogen bond acceptor-donor interaction of catalytic thioamide and N-bromosuccinimide	Journal article	Assoc. Prof. Pakorn Bovonsombat, Ph.D.	Tetrahedron (WoS) Vol. 73 (46), 2017 DOI: https://doi.org/10.1016/j.tet.2017.10.005
A DFT investigation of the blue bottle experiment: E°halfcell analysis of autoxidation catalysed by redox indicators	Journal article	Asst. Prof. Taweetham Limpanuparb, Ph.D.	Royal Society Open Science (WoS) Online 2017 DOI: https://doi.org/10.6084/m9.figshare.c.3911947.v1
Work-efficient Parallel Union-find	Journal article	Kanat Tangwongsan, Ph.D.	Concurrency And Computation-Practice & Experience (WoS) Online 2017 DOI: 10.1002/cpe.4333
Being Overweight or Obese as a Risk Factor for Acute Liver Injury Secondary to Acute Acetaminophen Overdose	Journal article	Assoc. Prof. Chulathida Chomchai, MD	Pharmacoepidemiology and Drug Safety (WoS) Online 2017 DOI: 10.1002/pds.4339
Constant Riesz Potentials on a Circle in a Plane with An Application to Polarization Optimality Problems	Journal article	Pornrat Ruengrot, Ph.D.	ScienceAsia (WoS) Vol. 43 (4), 2017



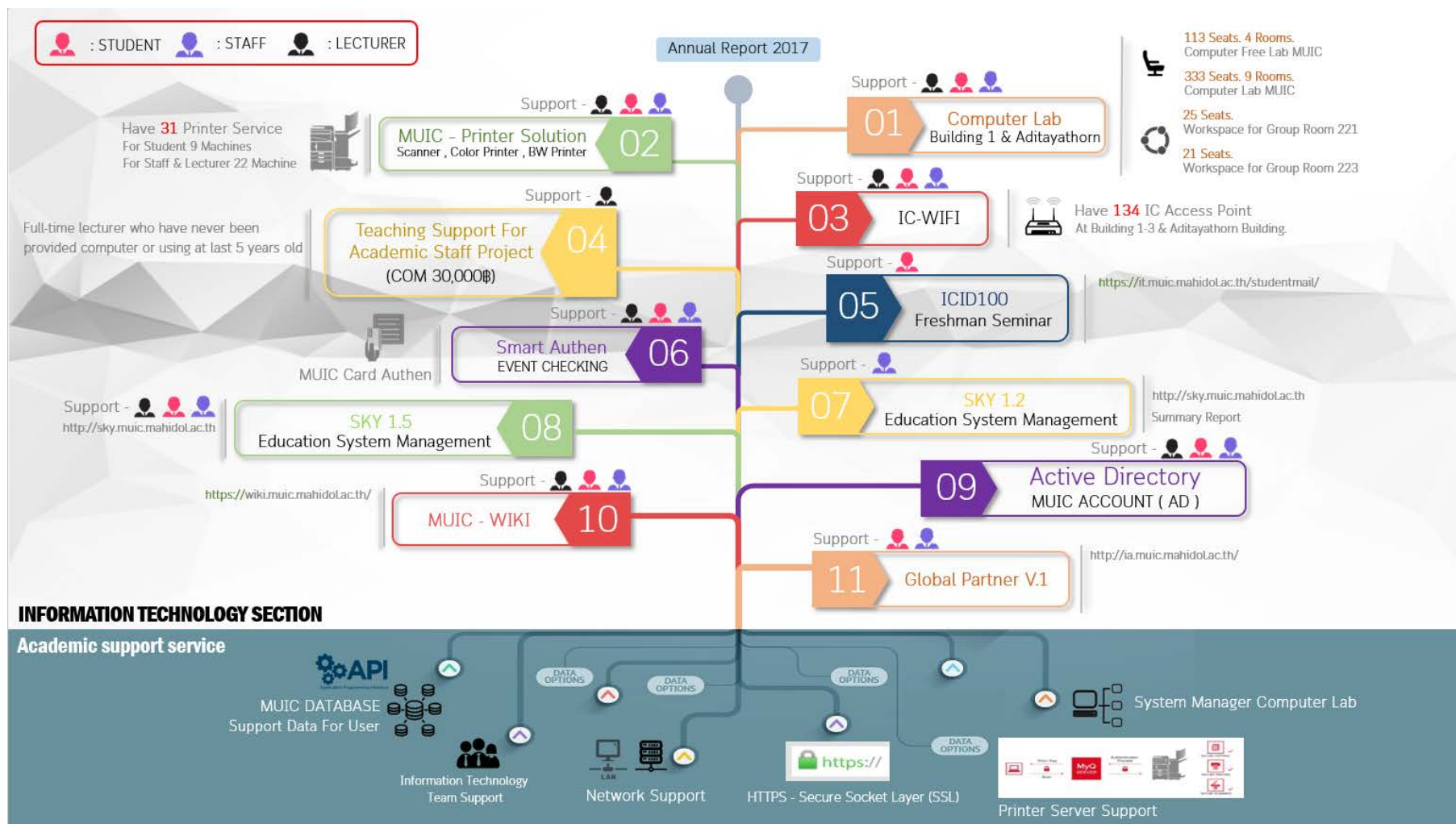
Title	Type	MUIC Researcher(s)	Journal/Book/Volume/DOI
			DOI: 10.2306/scienceasia1513-1874.2017.43.267
FAA Division			
Stuck on Siam: The Semiotics of Pop Culture Stickers and Sticker Art in Thailand	Journal article	Dale Konstanz	The International Journal of New Media, Technology, and the Arts Online 2017
The Implementation of the Mahidol University Font	Journal article	Dynaya Bhutipunthu	วารสารสหศาสตร์ (Mahidol University Interdisciplinary Studies Journal) (TCI) Vol. 17 (1), 2017
"Witch Hunt" in Social Media: A Phenomenon in Contemporary Thai Society	Journal article	Jintanant Chaya Subhamitr, Ph.D.	วารสารสหศาสตร์ (Mahidol University Interdisciplinary Studies Journal) (TCI) Vol. 17 (1), 2017
SS Division			
Genealogies of Anti-Madurese Violence in Kalimantan	Chapter/chapters in book	Christian Oesterheld	Continuity Under Change in Dayak Societies (SENSE-B) Springer VS, 2017 ISBN: 978-3-658-18295-3
Myanmar's Rohingya: Human Rights Abuses and Systemic Violence	Journal article	William Jones	Journal of Urban Culture Research (WoS) Vol. 14, 2017 DOI: http://dx.doi.org/10.14456/jucr.2017.2
Building a New Academic Field: The Institutionalisation of Taiwan Studies in Europe	Journal article	Hardina Ohlendorf, Ph.D.	International Journal of Asia Pacific Studies (WoS) Vol. 13 (2), 2017 DOI: https://doi.org/10.21315/ijaps2017.13.2.6
THM Division			
The Effect of Creativity and Learning on Satisfaction of Airline Employees	Journal article	Asst. Prof. Chanin Yoopetch, Ph.D.	Catalyst (TCI) Vol. 15 (1), 2017



Title	Type	MUIC Researcher(s)	Journal/Book/Volume/DOI
Knowledge Management Practices and Organizational Performance in Hospitality SMES in Thailand	Journal article	Asst. Prof. Chanin Yoopetch, Ph.D.	UTCC International Journal of Business and Economics (TCI) Vol. 9 (1), 2017
An Analysis of the Airport Experience from an Air Traveler Perspective	Journal article	Walanchalee Wattanacharoensil, Ph.D.	Journal of Hospitality and Tourism Management Vol. 32, 2017
Students' Expectations, Experiences, and Career Direction after In-house Internship: The Pedagogical Role of the Hotel Training Center in Thailand	Journal article	Natetra Dhevabancha chai Walanchalee Wattanacharoensil, Ph.D.	Journal of Teaching in Travel and Tourism (Scopus) Vol. 17 (2), 2017 DOI: http://dx.doi.org/10.1080/15313220.2017.1312663
PC Program			
Student and Teacher Preferences in Written Corrective Feedback	Journal article	Alexander Nanni	The Journal of Asia TEFL (Scopus) Vol 14 (3), 2017 DOI: 10.18823/asiatefl.2017.14.3.11.540

Academic Support Services 5

5





SKY

<http://sky.muic.mahidol.ac.th>

Student Support

- Curriculum Graphic Checker
- Real-time Class schedule
- Class room Notification
- Registration & Online payment
- Online Request form
- GPA Testing
- Class room / Chat



Lecturer Support

- Teaching wage
- Class Management



Staff Support

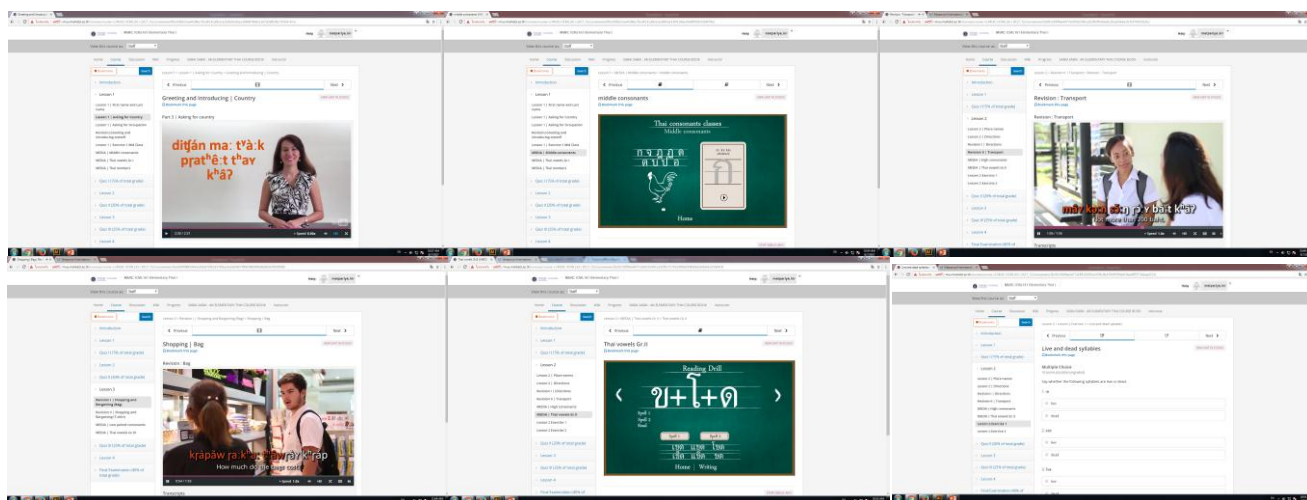
- Admission Management
- Student Management
- Room/Time-table Management
- Curriculum Management
- Counselor Management
- Graduation Management
- Club / Activities Management
- Alumni Management
- Report and Summary



Audio Visual Equipment 2018

Room	Equipment	Aditayathon Building	MUIC 1, 2, 3 Building	HLD Building	Total
Classroom	1. LCD Projector	62	47	14	123
	2. Visualizer	58	47	14	119
	3. Sound System (Amp, Speaker, MIC)	Amp 58, Speaker 116, MIC 58 (232)	Amp 47, Speaker 94, MIC 47 (188)	Amp 14, Speaker 28, MIC 9 (54)	474
Meeting Room	1. LCD Projector	9	6	-	12
	2. Visualizer	9	3	-	12
	3. Sound System (Amp, Speaker, MIC)	Amp 9, Speaker 18, MIC 9 (36)	Amp 4, Speaker 10, MIC 4 (18)	-	54
Borrow	1. LCD Projector	-	3	-	3
	2. Visualizer	-	2	-	2
	3. Sound System (Amp, Speaker, MIC)	4	-	-	4
	4. Camera	-	9	5	14
	5. Clicker	-	20	2	22
	6. Notebook	-	13	-	13
	7. TV	-	2	-	2

MOOC & SPOC





e-Learning	2013	2014	2015	2016	2017
e-Learning V.1.9	244	284	320	320+	-
e-Learning V.3.0	-	-	-	23	200

I 2 COM PROJECT

2011-2012

i2COM

Opening Ceremony

(ICT Community Learning Center)

July 2011

at the Thaiyawas School,



2013

i2COM 2.0

Oct. 2012 – Sep. 2013

at the Ban Pad Mon

School,



2014

i2COM 3.0

Oct. 2013 – Sep. 2014

at the Ban Khlong Lat Om Yai

School,

Nakhon Pathom





2017

i2COM 6.0

Jan. 2017 – Sep. 2017
at the Ban Bangtoey
School,
Nakhon Pathom



2016

i2COM 5.0

Sep. 2016 – Oct. 2016
at Mahidol University
International College,
Nakhon Pathom



2015

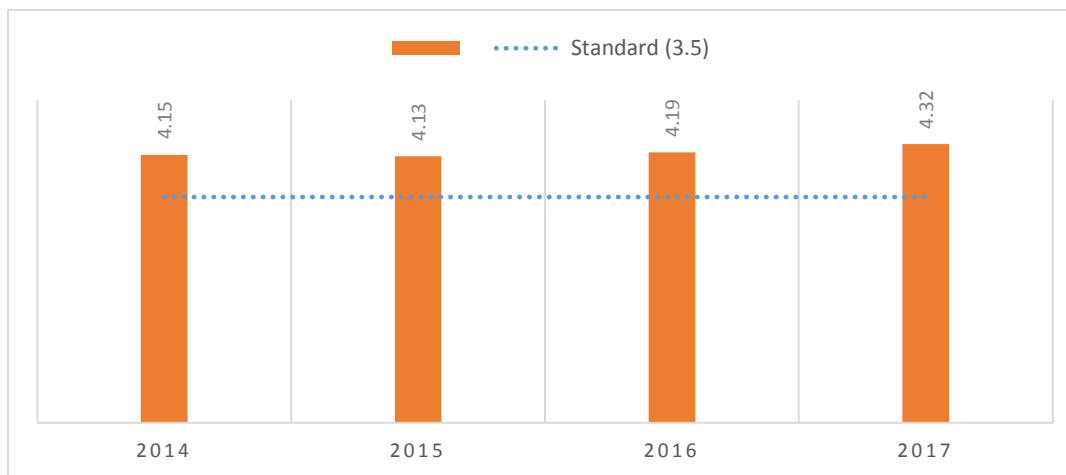
i2COM 4.0

May. 2015 – Sep. 2015
at the Ban Khlong
Sawang Arom School,
Nakhon Pathom

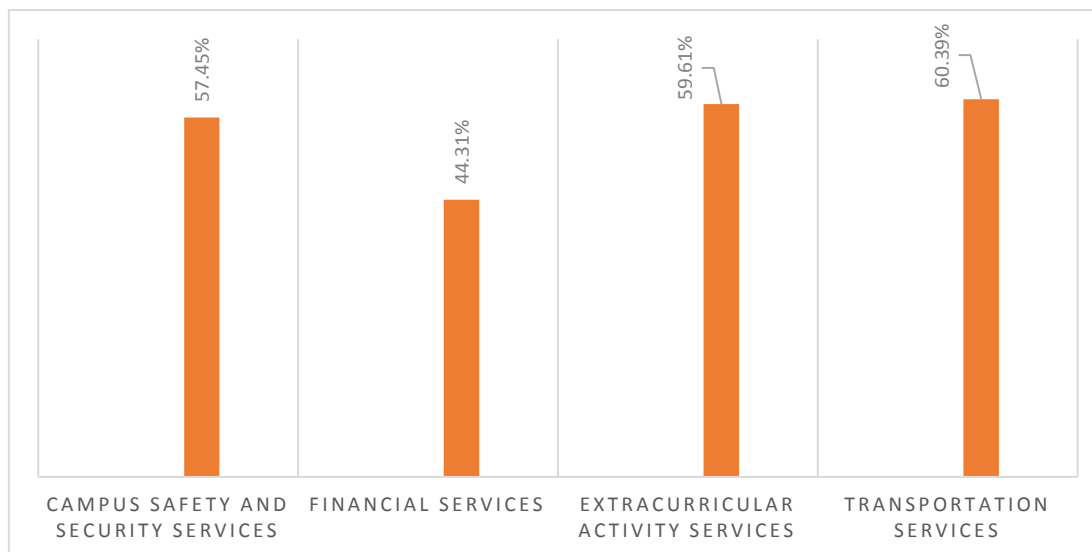




Library Satisfaction



Academic Support Services Satisfaction





Academic Services

6

ACADEMIC SERVICE SECTION

The Academic Services Section engaged in a variety of community outreach training programs by offering numbers of trainings, workshops, seminars and special training sessions with the expertise of MUIC faculty and staff

Public Training for general

Date	Title of Training	Number of Participants
May 25-26, 2017	Human Resources Management for managers and supervisors batch 10	12
Jul 20, 2017	How to build service culture for an effective motivation in an organization batch 2	16
Aug 22-23, 2017	Effective Leadership batch 15	14

Training project for Youth

Date	Title of Training	Number of Participants
Sep 17 - Dec 10, 2016	The 68th Intensive English Program	25
Sep 18 - Nov 27, 2016	The 14th English Writing Course	17
Nov 12-13, 2016	Success in IELTS รอบที่ 1	10
May 22 – Jul 15, 2017	The 69th Intensive English Program	16
Apr 23 - Jul 2, 2017	The 15th English Writing Course	11

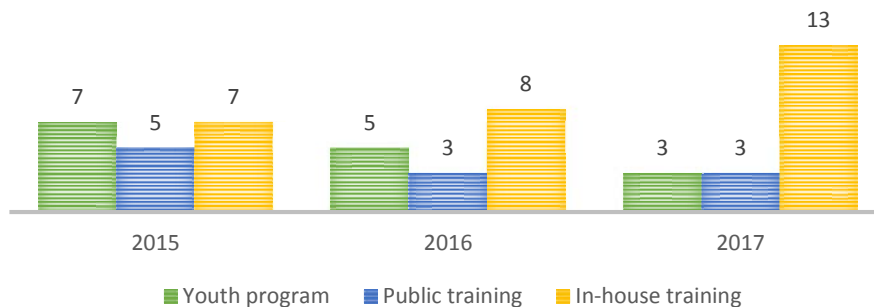


In-House Training

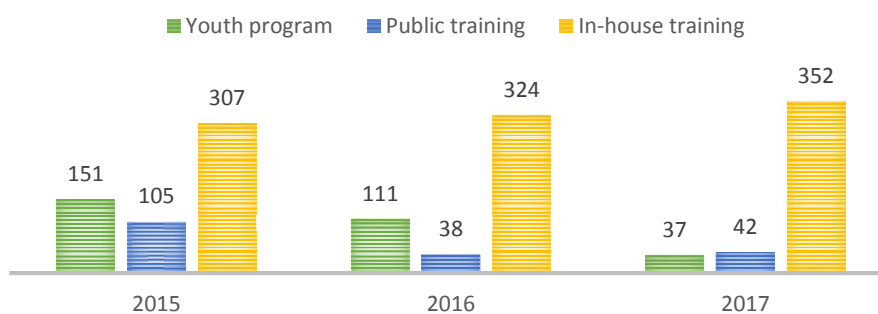
Date	Title of Training	Number of Participants
Mar 29, 2017	The etiquette of eating Western food and Western food arrangement for Naval Medical Department	36
Apr 18 – May 7, 2017	Preporatory School for students of Kamnoetvidya Science Academy on topic "Learn English through science and technology "	72
Apr 18 – Nov 7, 2017	Executive Degree in Leadership Program IV (EDLP_5)	25
May 20, 2017	"Process Management" batch 1	30
May 1-4, 2017	Training Program for Science and Mathematics Teacher in English for Naval Education Department	8
June 28, 2017	"Become Strategy Leadership" batch 1	20
July 4-7, 2017	Key Instructor Training Program	10
Aug 4, 2017	"Process Management" batch 2	30
Aug 31, 2017	" Become Strategy Leadership" batch 2	20
Aug 8, 2017	Teaching Strategies in the 21st Century Asian Context: Dealing with the Digital Natives in Our Own Classroom	54
Aug 19-20, 2017	Digital Marketing Training Program for the Thai tourism marketing association	10
Sep 2,9,16 , 2017	Workshop on teaching and presentation in English for teachers (OBEC)	11
Sep 28, 2017	Team Development Training To work effectively (General Company)	26



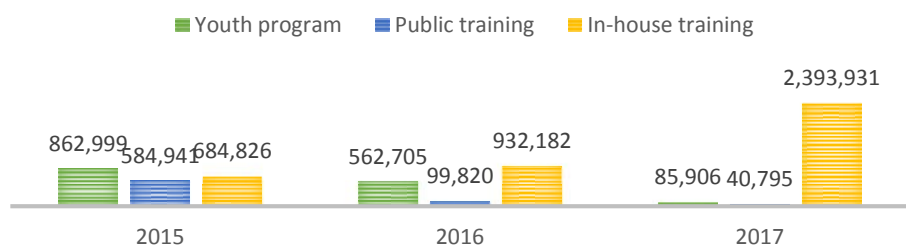
NUMBER OF PROGRAMS/PROJECTS



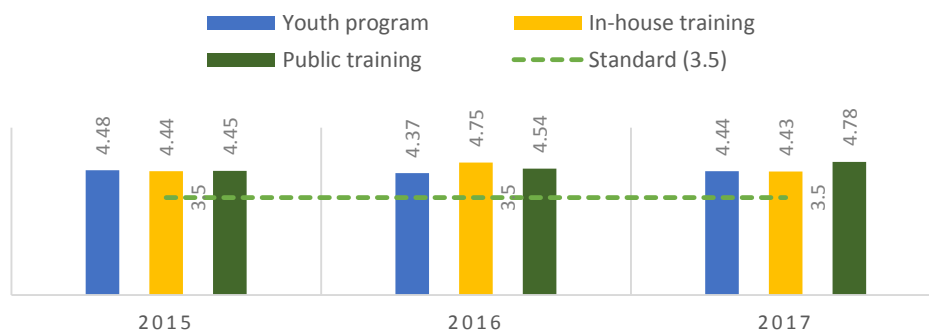
NUMBER OF PARTICIPANTS



NET INCOME AMOUNTS



PARTICIPANTS' SATISFACTION





THE PREPARATION CENTER FOR LANGUAGES AND MATHEMATICS (PC)

PC Management Team and New PC Organization Chart

In the 2017 fiscal year, the PC management team consisted of Dr. Alexander Nanni, Director of PC, and a group of level coordinators. Mr. George Willoughby was the PC1 coordinator, Mr. Gary Waddell was the PC2 coordinator, Mr. Leigh Pearson was the PC3 coordinator, Mr. Joseph Serrani was the PC4 coordinator, and Mr. Peter Emanuel was the Mathematics coordinator. Also, PC introduced a new Organization Chart which includes two new units: PC Academic Support Unit and PC General Services Unit. This reorganization was designed to help improve PC performance and services.

Ms. Sudaporn Yoosawas was appointed as the Interim Head of Academic Support Unit and Ms. Sarin Suklerd was appointed as the Interim Head of General Services Unit.

PC Moves Back to MUIC

PC had conducted courses by leasing space at the Research Institute for Languages and Culture of Asia (RILCA) since 2003. However, the leasing contract was ended in September 2017. In addition, MUIC has more space for all PC members since the new building was completed, so PC has returned to its original home at MUIC from September 1, 2017 onwards. This move allows PC students to experience college life and feel they belong to the MUIC community.

PC Enrollment and PC4 Graduates

The number of students enrolled in fiscal year 2017 was 1,557 students. The enrollment increased about 4% over the previous year's enrollment (1,501). The majority of students were in PC3 and PC4.

Moreover, 383 students matriculated to MUIC. The details are as follows:

Enrollment 2017 (October 2016 - September 2017)

Quarter	Number					Total
	PC 1	PC 2	PC 3	PC 4	MP	
4/2016 (September 19 - November 25, 2016)	32	95	130	111	18	386
1/2017 (January 2 - March 10, 2017)	8	53	99	101	26	287
2/2017 (March 27 - June 9, 2017)	96	133	94	96	18	437
3/2017 (June 19 - August 25, 2017)	73	143	143	70	18	447
Total	209	424	466	378	80	1,557

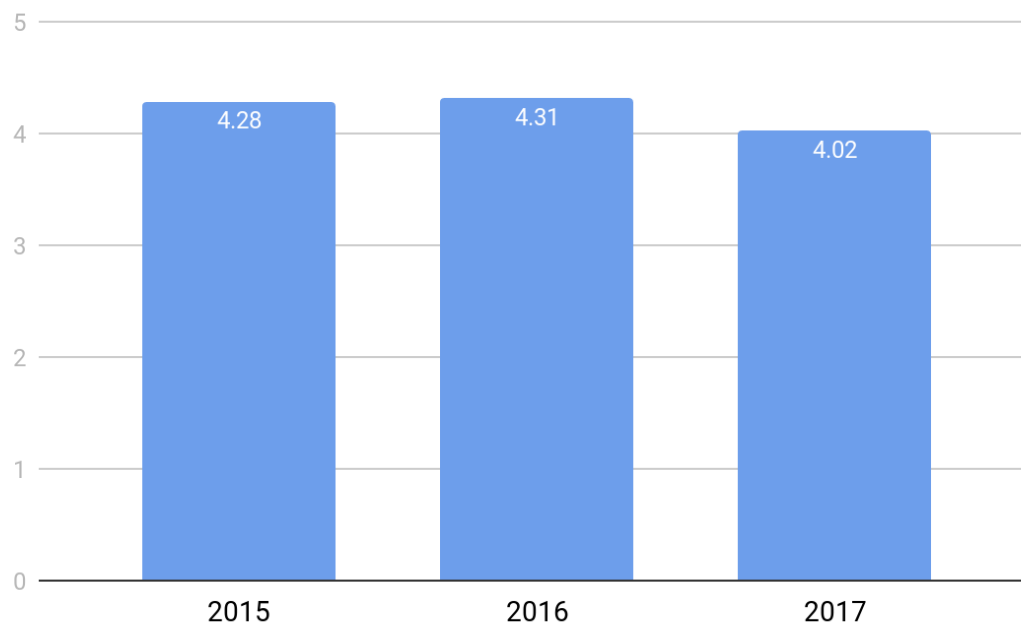


Number of PC Students Matriculated to MUIC

Quarter	Total
4/2016 (September 19 - November 25, 2016)	112
1/2017 (January 2 - March 10, 2017)	105
2/2017 (March 27 - June 9, 2017)	91
3/2017 (June 19 - August 25, 2017)	75
<i>Grand Total</i>	383

PC Students' Satisfaction To teaching and learning

Level of Satisfaction



PC Academic sessions

PC2 Showcase

As part of the PC curriculum, PC2 students participate in a term project in which they research, write, produce and record their own news story about a country in the ASEAN Economic Community. PC also organizes a "PC2 Project Presentation Awards Ceremony". At the ceremony, students have an opportunity to share their finished videos with all PC1 and PC2 students. The audience votes on the best project, and an award will be given to the winner. Also, PC1 students will get an idea about what is involved in the project before entering PC2.

The aim of this activity is to encourage PC2 students to become autonomous self-directed learners and promote awareness of current events in the ASEAN Economic Community as well as develop the critical thinking and writing skills needed to be successful when they enter university.

The winner of PC2 Showcase activity

Quarter	ID	Name
Q4/2016	592110-2	Ms. Supanit KONGTANAKARUN
Q1/2017	594007-1	Ms. Sadanan TONGPRASONG
Q2/2017	602106-2	Ms. Kornrawee KANCHANAVERA
Q3/2017	602046-1	Mr. Jirapat SRIMONGKOLPUN



PC3 and PC4 Guest lecturer

PC organized academic guest lectures for PC3 and PC4 students. The sessions were lectured by MU and MUIIC experts in particular fields which relate to PC 3 and PC4 term projects. The guest lectures were designed to give our students relevant background information on the topic of their project in a manner that gives them a realistic experience of what they can expect at college.

Date	Topic	Guest lecturer
September 22, 2016	PC3, 4 Human rights lecture Q4/2016	Dr. Matthew Mullen
January 13, 2017	PC3 Sustainable cities lecture Q1/ 2017	Ms. Ruchi Agarwal
January 20, 2017	PC4 Business sustainability lecture Q1/2017	Mr. Iljas Baker
March 30, 2017	PC3 Human rights lecture Q2/2017	Mr. Otgonbaatar Tsedendemberel
April 28, 2017	PC4 Societal Collapse lecture Q2/2017	Ms. Deekana Tipchanta
June 22, 2017	PC3 Sustainable cities lecture Q3/ 2017	Ms. Ruchi Agarwal



Academic Activities

Activities for Students:

Throughout the year 2017, PC organized a wide range of on-campus activities for the students throughout the fiscal year on the objectives to enhance the students' critical thinking, health awareness, and soft and academic skills. In addition, culture and Thai traditional beliefs are included in the objectives. The activities PC organized for the students are as follow:

- PC Math Clinic
- Teacher's day essay contest: The Greatest Teacher of All Thais
- PC Counseling
- Non-Smoking Campaign Advert Contest
- PC Songkran festival
- Mother's day Love Fest 2017

The Greatest Teacher of All Thais

Submit an essay in English expressing your impressions towards King Bhumibol in a role of education giver to all Thai citizens

Instructions:

1. Select a picture representing a role of "The Greatest Teacher of All Thais" (e.g. His Royal Duties, education giving in remote areas, etc.)
2. Write about your impressions and reflections of the King's teaching and how it is applicable to life in 350 words (minimum).
3. Send as MS Word file, entitled "Name_Student ID" to icpc@mahidol.ac.th

*Remark: an essay with plagiarism will be rejected

Submission period: Now until January 31, 2017

A Tribute to Our Greatest Late King Rama IV

PC's MOTHER DAY LOVE FEST 2017

12 HAPPY MOTHER'S DAY AUGUST

ข้อความจากใจ ส่งไปถึงแม่ LOVE MESSAGE FOR MOM

Instructions:

1. Write up a little note and post it on PC Announcement Board on the ground floor.
2. Send a message on any social application.
3. Create a little card with a message.
4. Record a message on a short video clip (no longer than 10 seconds).

Submit/Capture your message and share to: PC Office or icpc@mahidol.ac.th

มาบอกให้โลกรู้ ว่าเรา...รักแม่มากแค่ไหน..

Now until August 25, 2017

*Every piece of creativity will be posted on PC Online Website Announcement.

NO SMOKING DAY MAY 31, 2017

NON-SMOKING CAMPAIGN ADVERT CONTEST

Join the contest to create a 'Non-Smoking Campaign Advert' of your own design through the concept:

เลิกบุหรี่ได้ สไตล์ Gen Z (Non-Smoking Gen Z)

Requirements:

1. Create your advert in ONE of the following formats:
 - a) Short clip (30-60 sec, acceptable definition and sound quality)
 - b) Print ads (photo or poster of any size, well-illustrated)
2. Embed ONE convincing slogan/voluntariness to campaign anti-smoking in your advert. "either in Thai or English is acceptable"
3. Submit your advert to icpc@mahidol.ac.th.

Judgment Criteria: The judgement will be based upon the CONVINCEINGNESS and EFFECTIVENESS of the message you convey in the advert.

Award: Cash prize & Certificate of Honor

Submission Period: NOW until MAY 31, 2017

Example: WE WILL BE THE GENERATION THAT ENDS SMOKING



Social Activities

PC Songkran 2017



KVIS English Summer Camp

MUIC's Science Division, PC and Strategy and Academic Development Group collaborated to organize "KVIS Summer Camp". The course was designed to prepare students for further study at Kamnoetvidya Science Academic School. It was divided into 3 areas of learning: English lessons, Science lessons, and supporting activities.

It was a pleasure for MUIC and PC to welcome pre-high school students from Kamnoetvidya Science Academy (KVIS), who spent a 3-week

stay on campus (April 18 – May 7, 2017) joining in the "KVIS Pre-Sessional Course 2017", an integrated English language and science course in collaboration with KVIS and MUIC.

Over the 3 weeks, PC played a supporting role in conducting interview sessions and English lessons. Three PC teachers taught three English subjects; Reading: Mr. Joseph Serrani, Writing: Mr. Merin Waite and Integrated Skills: Mr. Kal Elle. In addition, PC teachers also integrated scientific content into their language teaching.

Students were also asked to do short presentations based on their assigned levels. As a result, students successfully developed their abilities in both English and academic skills. PC also helped to conduct the KVIS Farewell Party on the last day of KVIS's camp.





PC Vocab Contest in MUIC Open House 2017

On the MUIC Open house 2017, the Preparation Center for Languages and Mathematics (PC) took part in organizing the PC Online Vocabulary Contest, with the purpose of giving prospective students a taste of the vocabulary studied at PC and of the educational technology PC employs in Reading classes. 20 high schools participated with teams of pre-selected players. The event was extremely successful: the students were visibly engaged and did their best to compete.

The winners in this contest were Chulalongkorn University Demonstration School, 1st Place; St. Francis Xavier School, 2nd Place; and Sarasas Witaed Nakhon Pathom School, 3rd Place.





SALAYA PAVILION HOTEL AND TRAINING CENTER

SPH's Satisfaction



Herb Garden

Level of Satisfaction in food/beverages quality and taste	8.82
Level of Service Satisfaction by Staff	9.25

Little Mango Bar

Level of Satisfaction in Food/Beverages Quality and Taste	9.15
Level of Service Satisfaction by Staff	9.52

Banqueting

Level of Satisfaction in Food/Beverages Quality and Taste	8.67
Level of Service Satisfaction by Staff	9.43

Visitor (s)

Thai Organization	13
Number of Thai Visitors	709
Foreign Organization	7
Number of Foreign Visitors	192
Total	921

Accommodation

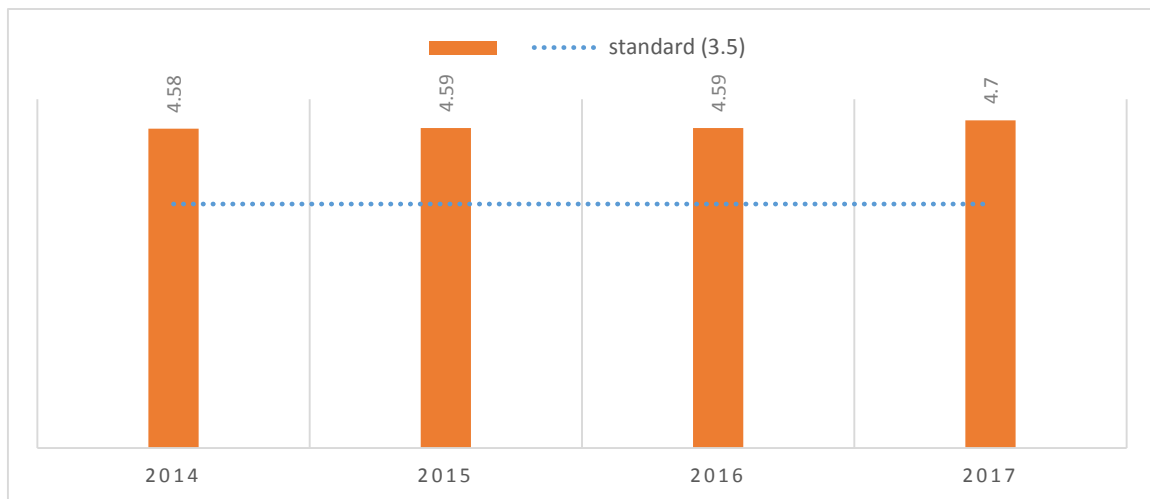
Level of Room Comfort	9.10
Level of Service Satisfaction by Staff	9.39
Will Guests come back	
- Yes:	87.34%
- Maybe:	12.66%



Internship's Evaluation

8.65 (3 batches)

Participants' Satisfaction To Salaya Pavilion Hotel





Social Responsibility 7

Saving Energy and Environmental Activities

Environmental Projects

Setting & Infrastructure

Energy & Climate Change

Waste Management

Water Management

Transportation

Education for Green

MUIC Awarded for Safety and Wellness



Mahidol University International College (MUIC) was given the Outstanding Award for Safety Academy and Good Wellness 2017 by the Department of Labor Protection and Welfare on October 5, 2017. Mrs. Somluck Lunsuchep, Associate Dean for Administration and Academic Support received the award from the Deputy Permanent Secretary of the Ministry of Labor. The purpose of the project is to raise awareness of safe occupational health and working environment and create a network of collaborative development and safety campaigns in colleges nationwide.



MUIC welcomes Naval Cadets

Mahidol University International College (MUIC) welcomed a group of 44 naval cadets and their officers from the Naval Education Department on September 15, 2017 at Room 303, Adithayathorn Building.



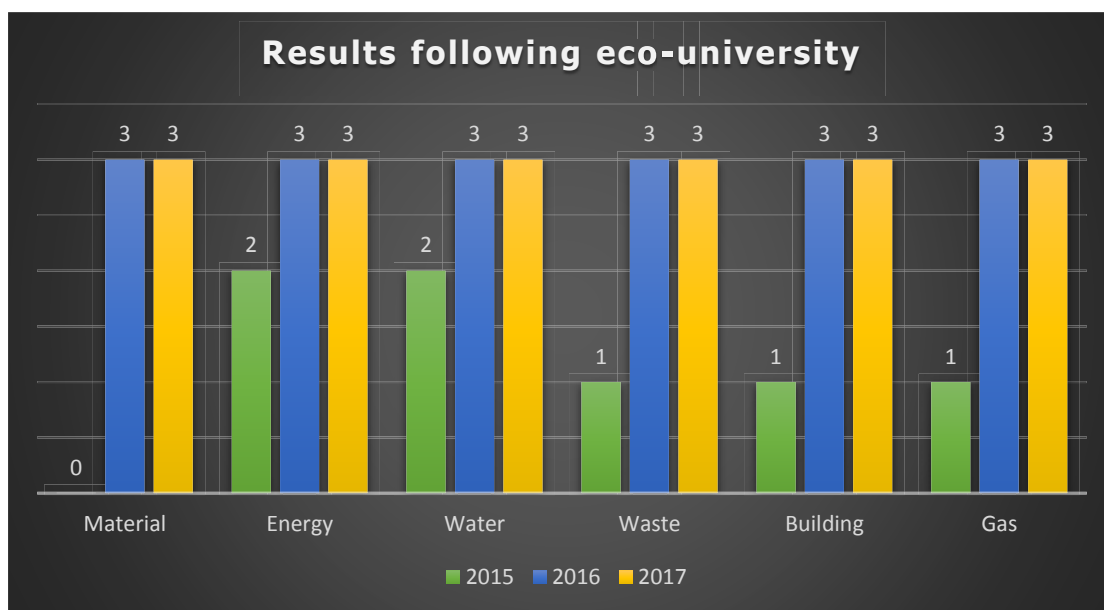
The naval student officers visited MUIC in order to learn more about its Saving Energy projects. They also had a Q&A session with MUIC staff who discussed the College's energy and environmental preservation efforts. Afterwards, the students took a tour of Adithayathorn Building as it was designed to be a modern, energy-conserving structure.



MUIC LIGHTS OUT

On Fridays
11.30 A.M. - 12.30 P.M.

Please turn off the lights
and electrical appliances
within the office.





CSR Activities

MUIC Social Engagement (CSR), Mahidol University International College, emphasizes the importance of sustainable social development by conducting special events and extracurricular activities for society so that they are able to learn to deeply understand and develop according to the King's Philosophy.

In order to promote MUIC students' leadership skills, assertiveness, volunteer spirit and virtue, the College has organized these creative activities to develop and support the community.

1. MUIC Shalala Project V.6 at Wat Suwannaram School, Salaya, Phutthamonthon, Nakhon Pathom by MUIC Shalala Students





2. Yaowachon-chaobaan Rak-tin Pa-tiew Nakhon Pathom Batch 1 during 5-6 August, 2017 at Baan Phu Waan, Nakhon Pathom conducted by MUIC Social Engagement (CSR) and CCHT, Mahidol University International College



3. Yaowachon-chaobaan Rak-tin Pa-tiew Nakhon Pathom Batch 2 during 26-27 August, 2017 at Baan Phu Waan, Nakhon Pathom conducted by MUIC Social Engagement (CSR) and CCHT, Mahidol University International College





4. MUIC Social Engagement (CSR) conducted an activity of '8 Fundamental Moral Characteristics' for more than 85 elementary school students. This project is part of Quality Development in Education and Locality Project under supervision of Office of Higher Education Commission (OHEC), Thailand



5. The Student Exchange Unit and MUIC Social Engagement (CSR) conducted a creative activity for more than 250 exchange students to share and teach Basic English, provide free luncheon and donate educational equipments to children at Wat Tanod Luang School and Baanbangkate School, Cha-am, Phetchaburiduring 8 September, 2017.





6. MUIC Social Engagement (CSR) has conducted MUIC Shalala – BE DARE BE VOLUNTARY Project during 24-26 July, 2017 at Srinagarind Dam and Wat Ongchu School, Si Sawat District, Kanchanaburi.



7. MUIC Social Engagement (CSR) arranged a special lecture on 'Youth Wisely Use an Online Media 4.0' at Rattana Kosinsomphot Bowonniwet Salaya School, Nakhon Pathom



8. MUIC Conducts Temple and School Cleanup in Honor of His Majesty



Mahidol University International College (MUIC) conducted a cleanup activity of a Buddhist temple and school in observance of the 50th day of mourning for His Majesty the late King Bhumibol Adulyadej. Dubbed as "Baan-Wat-Rongrean," the cleanup activity at Suwannaram Temple and Suwannaram School in NakhonPathom Province on November 25, 2016 was led by Assoc. Prof. Phitaya Charupoonphol, MUIC Dean. Several lecturers and students of the College volunteered. They were joined by teachers and students of Sawannaram School and residents of the local community in cleaning the temple and school. Organized by the MUIC Social Engagement Unit, the "Baan-Wat-Rongrean" activity was an opportunity for the volunteers to perform good deeds and show loyalty to His Majesty. Not only MUIC has involved in community development, but there are also students from MUIC clubs who volunteered to help develop the community by participating in these activities.

9. MUIC Students in 10-day Volunteer Camp



The Volunteer Club of Mahidol University International College (MUIC) held a 10-day Volunteer Camp at Ban Yang Tone School, Sai Yoke, Kanchanaburi province on December 12-21, 2016, attracting 60 MUIC students and 80 pupils from the host school. Camp organizers consisting of eight staff divided participants into a services team, a construction team, an activities team, a teaching team, and a kitchen team. All participants had to rotate teams every day in order for them to learn all duties. The objectives of the camp included building the school wall, improving and developing the school playground and sports court, building a garden and a garbage incinerator, and more.



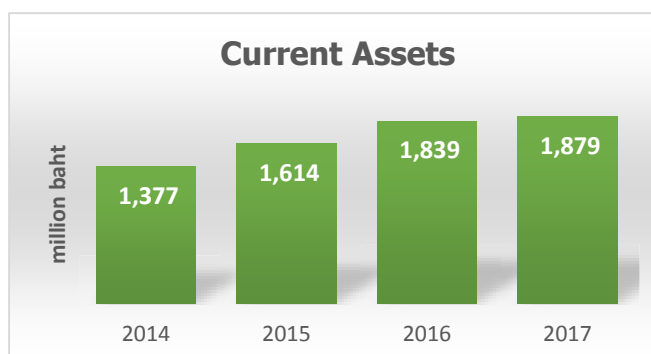
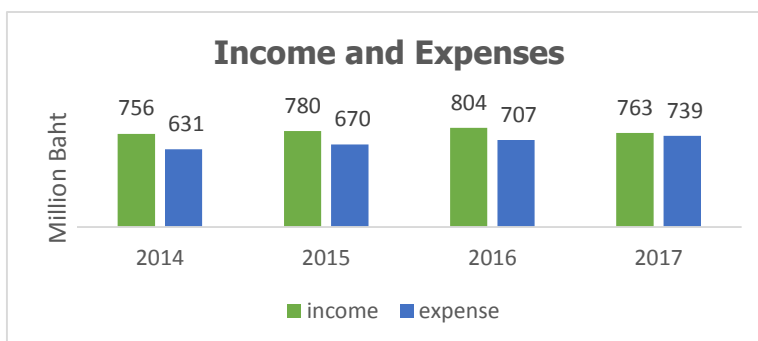
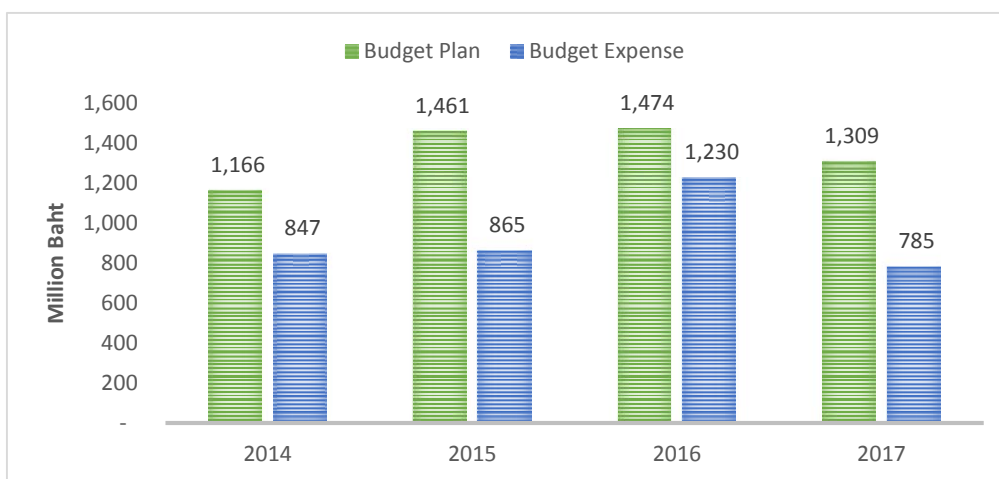
Organization Management

8

Financial

In fiscal year 2017, the college approved the budget (MUIC&SPH) consisted of operation budget, investment budget, personnel budget, and supporting budget.

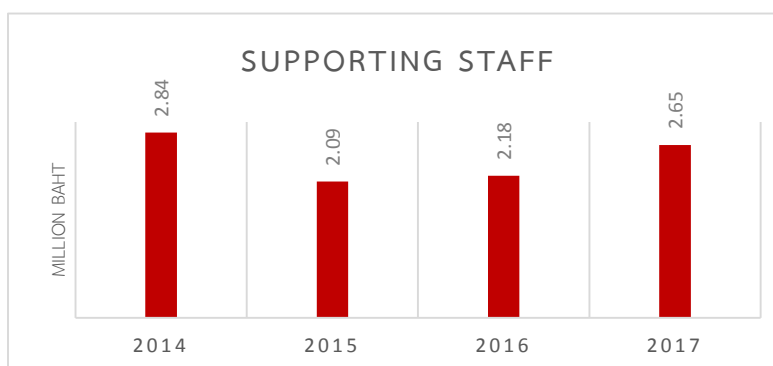
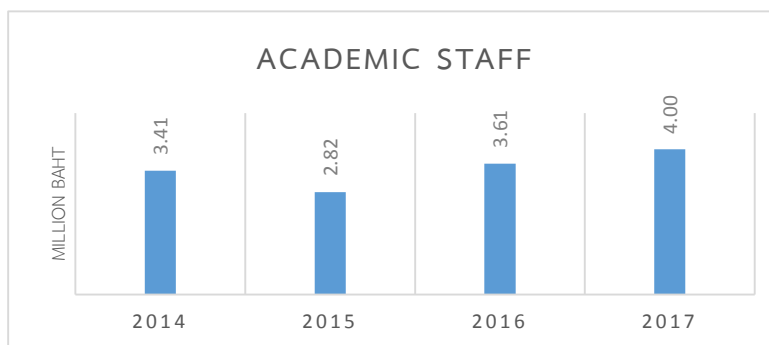
Overall financial operation in the fiscal year 2017





Human Resource Development

Budget for Personnel Development



Expenses for Scholarship

Budget of Scholarship	2014	2015	2016	2017
Academic Staff	1,580,731.86	1,207,469.05	1,884,291.59	2,306,995.47
Supporting Staff	1,500.00	161,910.00	242,710.00	43,500.00



Personnel Development Project 2016 (1 Oct 2015 – 30 Sep 2016)

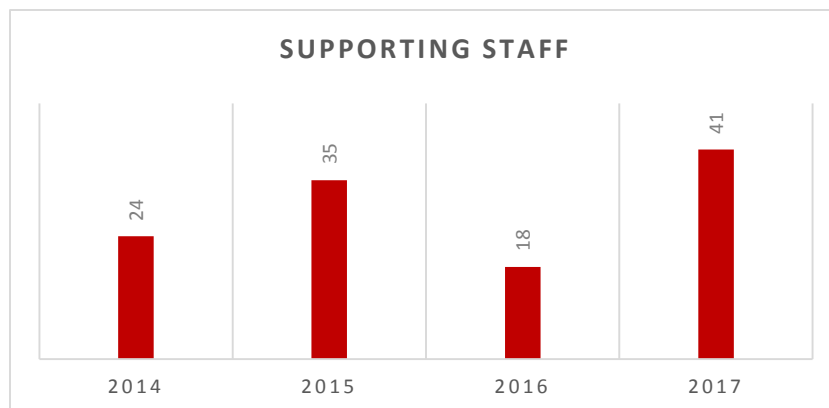
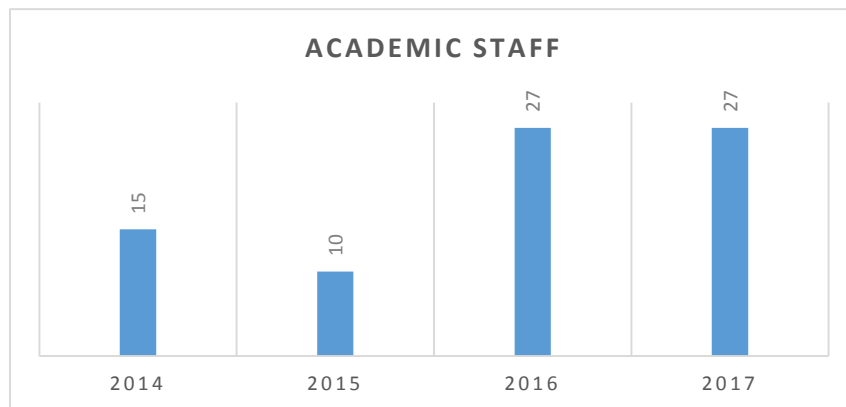
Title	Duration	Participants	Satisfaction	Levels
New Staff Training	26-27 Nov 15	21	4.44	Excellent
พัฒนาบุคลากรภาพและการแต่งกายให้ดูดี	14 Dec 15	49	4.55	Excellent
HR for Non-HR	17 Mar 16	48	4.29	Excellent
Basic English for Communication Skill Batch 2	13 Jun – 22 Aug 16	10	4.70	Excellent
English Buddy Batch 2	15 Jun-30 Sep 16	14	4.86	Excellent
เส้นทางความก้าวหน้าบุคลากรสายสนับสนุน รุ่นที่ 1	28 Jun 16	34	4.50	Excellent
New Staff Orientation	14 Jul 16	33	4.47	Excellent
วิธีการเขียนคู่มือ งานวิเคราะห์/งานสังเคราะห์ เพื่อการขอตำแหน่งชำนาญการพิเศษ รุ่นที่ 1	8, 22 Aug 16	28	4.67	Excellent
New faculty Members Orientation	9 Sep 16	8	4.85	Excellent

Numbers of participants who attend seminar, training, meeting (short period) and visiting both of inside and outside country

		Training	Meeting	Seminar	Visiting	Total
Staff	- Thailand	46	19	11	48	124
	- Abroad	1	2	2	3	8
	In-house seminar = 33 In-house training = 156					
Faculty	- Thailand	19	4	9	3	33
	- Abroad	10	-	6	1	17
	In-house seminar = 51 In-house training = 36					

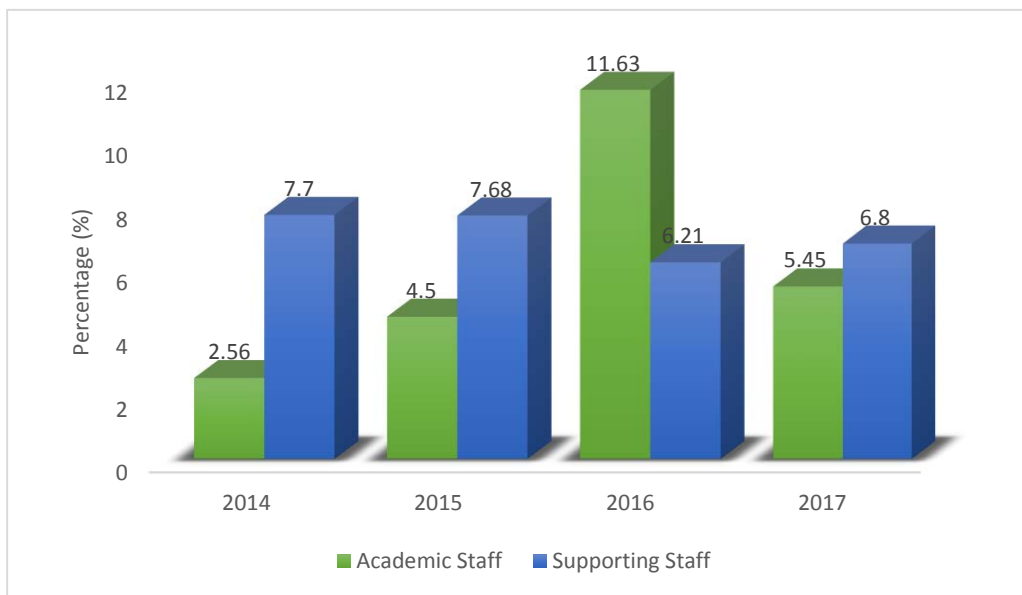


The number of MUIC personnel who receive achievement

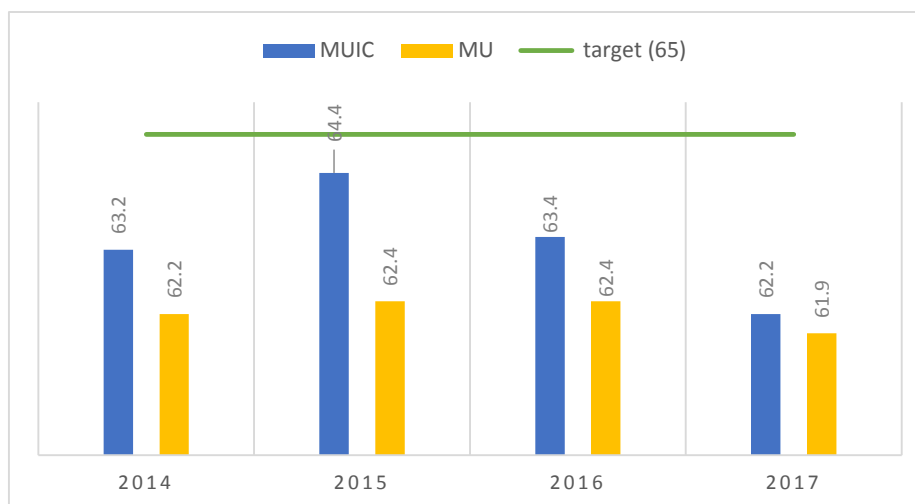




Turn-Over Rate of MUIC Staff



Happiness Evaluation of MUIC Staff





Activities

MUIC SONGKRAN FESTIVAL 2017

Mahidol University International College (MUIC) celebrated the traditional Thai lunar new year with the "MUIC Songkran 2017" event with Assoc. Prof. Phitaya Charupoonphol, College Dean, presiding over the ceremony on April 10, 2017.

All MUIC staff gathered at the ground floor of Building 1 to participate in the "Rod Nam Dam Hua" ceremony wherein they poured scented water over the hands of College executives. Afterwards, the Dean and other executives wished them blessings of good health, happiness, and prosperity.



MUIC Holds a Sandalwood Flower making Session for King Rama IX



On June 29, 2017, Assoc. Prof. Phitaya Charupoonphol, Dean of Mahidol University International College (MUIC), presided over a sandalwood flower-making session attended by MUIC executives, and staff at the Seminar Room (1210), 2nd Floor, Building 1. A group of volunteer staff who had undergone training demonstrated how to make sandalwood flowers into the shape of daffodils. This activity is one way for the MUIC community to participate in the Royal Cremation of His Majesty the late King Bhumibol Adulyadej.



MUIC Holds Exhibition For HM The King

Mahidol University International College (MUIC) observed on July 27, 2017 the 65th Birthday of His Majesty King Rama X. In presiding over the ceremony, Assoc. Prof. Phitaya Charupoonphol, MUIC Dean, read aloud the College's greetings to His Majesty and led executives, faculty and staff members in singing royal songs at the reception hall of Aditayathorn.



Congratulations to New MU President



Prof. Banchong Mahaisavariya, M.D., the new President of Mahidol University, received congratulatory flowers from Assoc. Prof. Phitaya Charupoonphol, Dean of Mahidol University International College, and MUIC Administration Team on August 7, 2017 at the Office of the President, Mahidol University.



MUIC Celebrates HM Queen Sirikit's (Rama IX) 85th Birthday



Assoc. Prof. Phitaya Charupoonphol, Dean of Mahidol University International College (MUIC), presided over Her Majesty Queen Sirikit's (Rama IX) 85th Birthday Greeting Ceremony and Celebration at the reception hall of Aditayathorn Building. The Dean read the College's birthday greetings to Her Royal Highness and led the MUIC executives, faculty, and staff members in singing the Thai Royal Anthem. There was also a yellow marigold flower planting activity in the afternoon to honor the birth color of His Majesty King Bhumibol Adulyadej.

MUIC Open House 2017



Mahidol University International College (MUIC) held its Open House 2017 on November 3-4, 2017 at the Aditayathorn Building in Mahidol University's Salaya Campus. The activities included an exhibition highlighting MUIC's 16 academic majors along with administration departments; a talk show entitled "Your International Community" where MUIC's alumni and current students shared their thoughts and experience about MUIC; activities and exhibitions by the Student Association and student clubs; guided tours of the College's facilities for visitors; and the PC Online Vocabulary Contest organized by the Preparation Center for Languages and Mathematics (PC). The winners in this competition were Chulalongkorn University Demonstration School, 1st Place; St. Francis Xavier School, 2nd Place; and Sarasas Witaed Nakhon Pathom School, 3rd Place.



MUIC Conducts Fire Drill at New Building

Mahidol University International College (MUIC) held a fire drill and workshop at the new Aditayathorn Building to ensure faculty and staff members are well-prepared for emergencies. Assoc. Prof. Phitaya Charupoonphol, MUIC Dean, along with executives, faculty and staff members attended the workshop organized by the Operation and Environment Section. Staff from the Nippon Chemical Co., Ltd., an accredited and registered company with the Department of Labor, handled the training sessions.





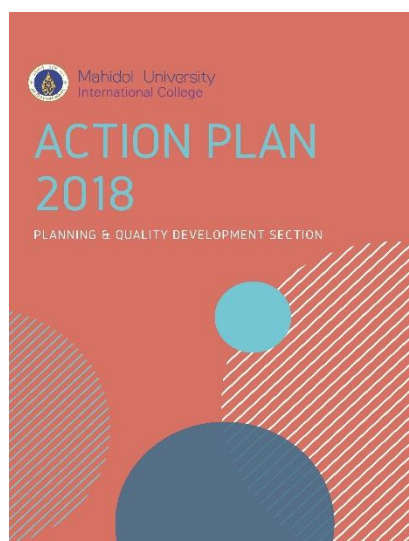
Planning & Quality Development



EdPEx Scoring Summary

EdPEx Scoring Summary

Band	MU'sDee	Process	Result
2	2A	176 - 200	148 - 170
	2B	151 - 175	126 - 147
1	1A	126 - 150	101 - 125
	1A -	101 - 125	81 - 100
	1B +	76 - 100	61 - 80
	1B	51 - 75	41 - 60
	1B -	≤ 50	≤ 40



SUMMARY RESULTS FOLLOWING KPIS ACTION PLAN





Planning Activities



**Action Plan Review
October, 2016**



Project Meeting 2017



Executive Retreat 2017



**PA Visit
17 Jan 2017**



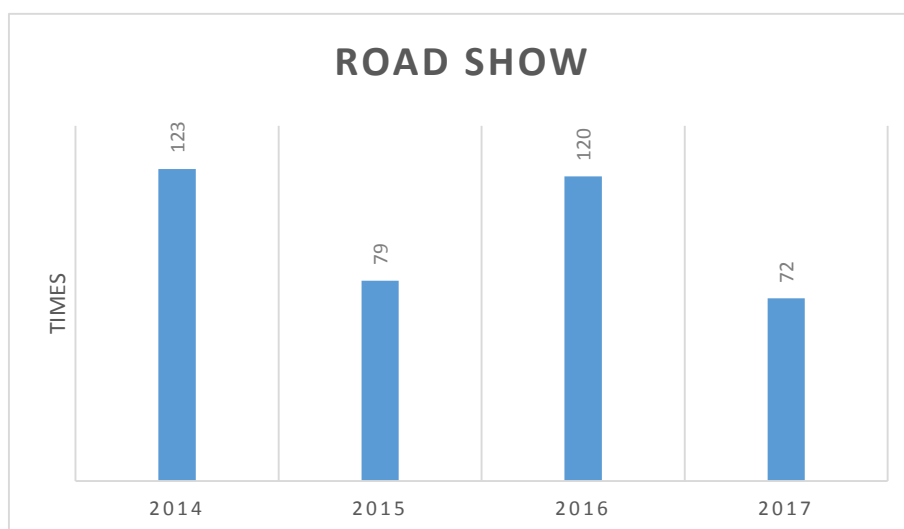
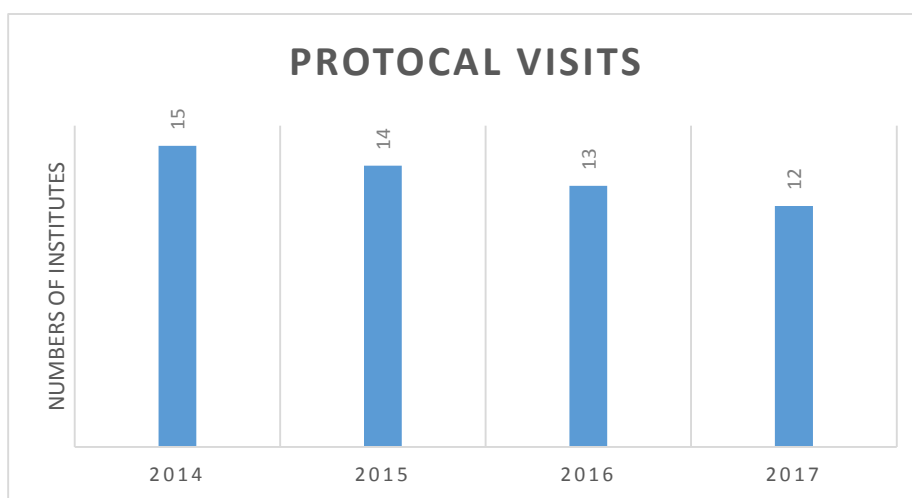
**EdPEX Assessment Visit
3-4 July 2017**

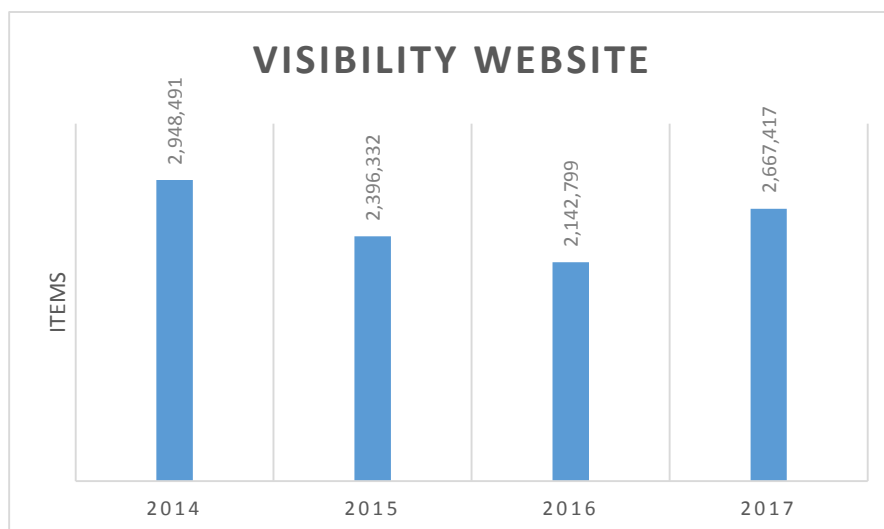
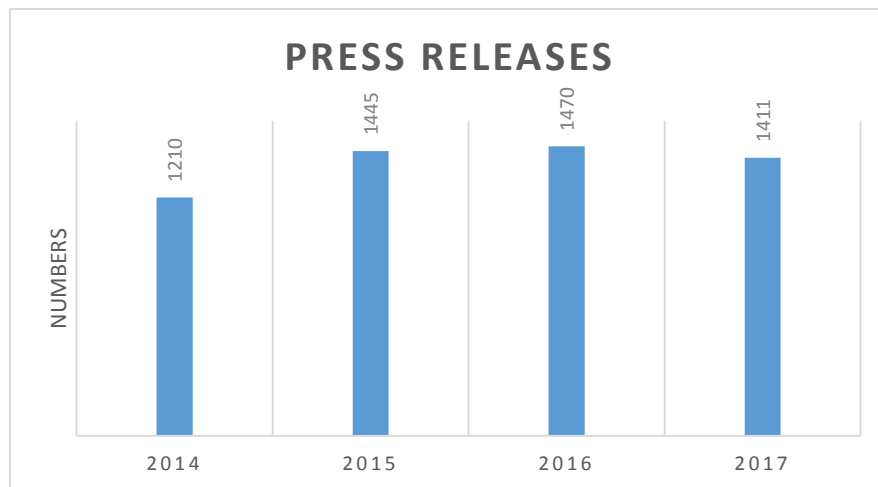


Public Communication

The Public Communications Section promotes positive impressions of the College by delivering information to MUIC's target audiences in a variety of ways. The Section focuses on the conception and execution of in-person public relations, as well as conducts campaigns in advertising and the media.

A Summary of the Public Communications Section Activities in 2014 – 2017







Mahidol University
International College

ANNUAL
REPORT 2017