



# Introduction to **THAI** LANGUAGE AND CULTURE

## COURSE DESCRIPTION

This course provides basic knowledge of the Thai language to allow learners to handle basic communicative situations such as asking for and giving directions, ordering food and drinks, asking for prices and bargaining, and buying tickets. Aside from communicative proficiency, this class also provides related detailed information about Thai society and culture, allowing the learner to understand better said topics. Other topics include the importance of rice farming and ceremonies, growing rice and Buddhism in daily life.



## COURSE LEARNING OUTCOMES

After a successful completion of this course, students will be able to:

- Handle basic communicative situations such as providing basic information of oneself, greeting and necessary phrase for survival with related social etiquette for daily life in Thai context
- Use the correct names of places and follow simple directions
- Manage food ordering special request
- Understand the importance of rice farming and ceremonies involving growing rice and Buddhism in daily life
- Handle basic shopping and bargaining conversation

## CLASS TOPICS

- Greeting, including introducing oneself and introducing a friend
- Important phrases for survival
- Getting around, including asking for and giving directions
- Ordering food, including making special requests
- Shopping and bargaining
- Cultural field trips

## TEACHING METHODS

- Lecture
- Self-study
- Group work and pair work
- Cultural field trips

DATE

**JULY 1-31, 2021**

APPLICATION DEADLINE

**MAY 28, 2021**

## TEACHING MEDIA

- Sanuk Sanan Basics in Thai Language and Culture Course Book
- Power-point presentations
- Handouts
- MOOC

## MEASUREMENT AND EVALUATION OF STUDENT ACHIEVEMENT

- Quizzes
- Class attendance at 80% of total hours to receive a final grade



**APPLY FOR  
MUIC SUMMER  
PROGRAM**



<https://muic.mahidol.ac.th/eng/study-abroad/short-term-programs/>



[icshortterm@mahidol.ac.th](mailto:icshortterm@mahidol.ac.th)



## Course Syllabus ONLINE

- 1. Program of Study** Foreign Language Program  
**Faculty/Institute/College** Mahidol University International College
- 2. Course Code** ICML 160  
**Course Title** Introduction to Thai Language and Culture
- 3. Number of Credits** 4 – 0 – 8 (Lecture – Lab – Independent study)
- 4. Prerequisite(s)** None
- 5. Type of Course** General Education / Elective / Core / Required Course
- 6. Session/Academic Year** First / Second / Third / Every Trimester
- 7. Enrollment Cap** 20
- 8. Course Description** Provide vocabulary and structures for everyday use and introduce basic aspects of Thai culture

### 9. Course Objective(s)

After successful completion of this course, students will be able to:

- 9.1 handle basic communicative situations such as asking for and giving directions, ordering food and drinks, asking for prices and bargaining, and buying tickets
- 9.2 understand the basics of the Thai alphabets and writing system and can read simple words in daily life

### 10. Course Outline

	Topics	Hours		Instructor
		Lec.	Lab	
1	Presentation of the course <u>Lesson 1</u> Greeting Introducing oneself and introducing a friend Important phrases for survival	4	0	Assigned section instructor
2	The 'wai' how to do it and when to use it Do's and don'ts in Thailand	4	0	Assigned section instructor
3	Numbers Date and time – Making appointment	4	0	Assigned section instructor

**\*No make-up quizzes and final exam for students who are late or absent. \***

4	Lesson 2 Food Ordering Ordering drinks and dishes Making special requests Thai fruit and dessert	4	0	Assigned section instructor
5	<u>Lesson 3</u> Getting around Vocabulary on places Locations of places Asking for and giving directions Vocabulary on transport How to get to a place by public transportation	4	0	Assigned section instructor
6	<u>Lesson 4</u> Shopping and bargaining Vocabulary on clothing Asking for prices, colours and sizes Bargaining	4	0	Assigned section instructor
7	Important holidays and festivals	4	0	Assigned section instructor
8	The Basics of the Thai alphabets and writing system The middle consonants 1 <sup>st</sup> group of vowels	4	0	Assigned section instructor
9	The high consonants 2 <sup>nd</sup> group of vowels	4	0	Assigned section instructor
10	The paired low consonants 3 <sup>rd</sup> group of vowels	4	0	Assigned section instructor
11	The unpaired low consonants 4 <sup>th</sup> group of vowels	4	0	Assigned section instructor
12	Revision of reading and writing system	4	0	Assigned section instructor
<b>Total</b>				

## 11. Teaching Methods

- 11.1 Online Lecture
- 11.2 Self-study
- 11.3 Group work and pair work
- 11.4 Special Activities

## 12. Teaching Media

- 12.1 Sanuk Sanan Basics in Thai Language and Culture Course Book
- 12.2 Power-point presentations
- 12.3 Handouts

**\*No make-up quizzes and final exam for students who are late or absent.\***

12.4 MUIC Connect

12.5 Other

### 13. Measurement and Evaluation of Student Achievement

Students' achievement is measured by quizzes at the end of each lesson.

Student achievement will be graded according to College and University standard using the following symbols:

A	90 – 100	B+	85 – 89	B	80 - 84	C+	75 – 79
C	70 – 74	D+	65 – 69	D	64 – 60	F	0 – 60

Students must have attended **at least 80%** of the total class hours of the course to receive a final grade.

### 14. Course Evaluation

14.1 Student achievement as indicated in number 13 above.

14.2 Student evaluation of course and instructor by means of questionnaire.

### 15. Reference(s)

Haas, M. R. (1964). *Thai – English Student's Dictionary*. California: Stanford University Press.

Hoonchamlong, Y. (2007). *Thai Language and Culture for Beginners I*. Thailand.

Hoonchamlong, Y. (2007). *Thai Language and Culture for Beginners II*. Thailand.

Jantharat, P. *Everyday Thai*.

Kanchanawan, N. & Eynon, M. J. (2005) *Learning Thai (A Unique and Practical Approach)*. Bangkok: Odeon Store.

Noss, R. (1964). *Thai Reference Grammar*. Washington DC: Foreign Service Institute, U.S. Department of State.

Ponmanee, S. (2003). *Speaking Thai I*. Chiang Mai: Tippanetr Press.

Ponmanee, S. (2003). *Speaking Thai II*. Chiang Mai: Tippanetr Press.

สมพงษ์ วิทยศักดิ์พันธุ์. คู่มือการสอนภาษาไทยเบื้องต้นในบริบทไทยศึกษาสำหรับชาวต่างชาติ. (2545).

ศรวิไล พลมณี. พื้นฐานการสอนภาษาไทยในฐานะภาษาต่างประเทศ. กรุงเทพฯ. ศูนย์หนังสือจุฬาลงกรณ์มหาวิทยาลัย. (2545).

**\*No make-up quizzes and final exam for students who are late or absent. \***

**16. Course Instructor**

Ms. Wimon Siri Hemtanon  
Humanities and Foreign Language Division  
Mahidol University International College  
E-mail: wimon.siri.hem@mahidol.edu

Ms. Arpaporn Iemubol  
Humanities and Language Division  
Mahidol University International College  
E-mail: arpaporn.iem@mahidol.edu

**\*No make-up quizzes and final exam for students who are late or absent.\***