



Mahidol University
International College

Asia-Pacific Hospitality Management Program (APHMP)

The exchange program offered by three world-class universities for Tourism and Hospitality Management students:

- Mahidol University International College (MUIC)
- The Chinese University of Hong Kong (CUHK) and
- University of Queensland (UQ)



Asia-Pacific Hospitality Management Program (APHMP)

The Asia-Pacific Hospitality Management Program (APHMP) is an international student exchange program formed among the undergraduate programs offered by the three world-class universities:

- BBA in International Hospitality Management, Mahidol University International College (MUIC), Thailand
- BBA in Hotel and Tourism Management, The Chinese University of Hong Kong (CUHK), Hong Kong
- Bachelor of International Hotel and Tourism Management, University of Queensland (UQ), Australia

Students will spend one term at each of the three host universities, first at MUIC, then CUHK, and finally UQ.

Benefits to Students

This exchange program

- Provides a fulfilling exchange experience to drive academic excellence and professional development;
- Provides opportunities for students to learn from the three world-class universities;
- Enhances students' cultural sensitivity and cross-cultural learning capabilities;
- Encourages students to act as ambassadors for their home universities and countries;
- Develops students to have a deep understanding in business / tourism ethics and the importance of corporate social responsibilities from the three environments; and
- Improves students' communication and leadership skills.

Criteria

- Must be students from Tourism and Hospitality Management Division;
- Applicants must have at least 2.85 GPA; and
- TOEFL scores not less than 570