

AS E-NEWSLETTER

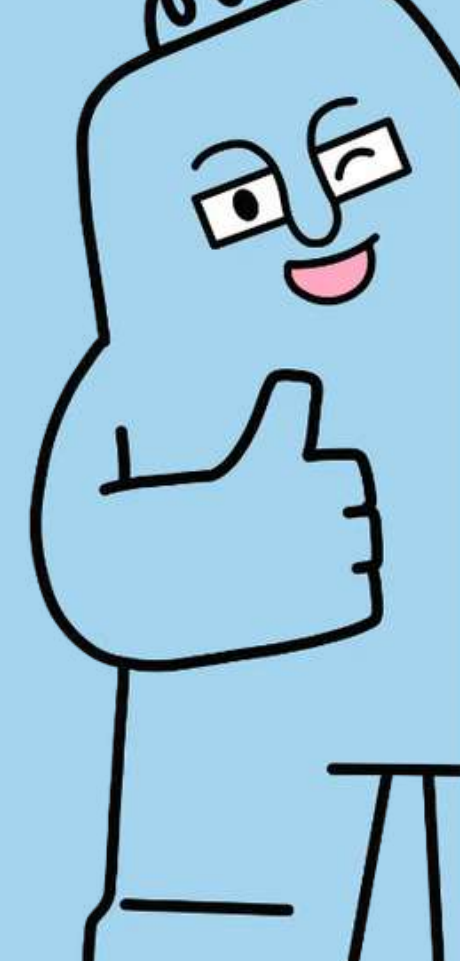
Vol. November 2024

Training Project



Food For Life
For Assumption College Thonburi
Assoc. Prof. Dr. Chanida Hansawasdi
Project Manager

The Food For Life Project held on June - September, 2024 for 30 high school students from Assumption College Thonburi. The curriculum provided students with specialized skills in food science and technology, including culinary science. It covers the chemical and biological components of food, the use of microorganisms, food safety, industrial production processes, and cooking techniques. This curriculum prepares students for further studies in food science and entrepreneurship, integrating theoretical knowledge with practical experiences in classrooms, laboratories, and food industry settings. The curriculum has the objective to provide knowledge and specialized skills in food science and technology while providing students with hands-on experience in the food production process from raw materials to final products by visiting food industry factories.



Intensive English Communication Skills for Medical Professionals for Siriraj Tenure Club Batch 5
For Faculty of Medicine Siriraj Hospital
Mr. Adriano Quiet
Project Manager

Intensive English Communication Skills for Medical Professionals for Siriraj Tenure Club Batch 5 held on July 24 - August 21, 2024 at Faculty of Medicine Siriraj Hospital for 25 medical professors and researchers. The course has been designed to provide the participants with an overview of the basic principles of public speaking, specifically giving presentations. The course was delivered in both a lecture and workshop format, allowing the participants to first learn the theory and then put what they have learned into practice. During the training, participants planned, designed and delivered two presentations and received feedback on their presentations. The course also provided participants with language and techniques to engage in general conversations in a hospital setting and respond to academic questions and points raised during discussions.



AI and Cybersecurity Hackathon Competition 2024
For Cynclair Co.,Ltd
Assoc. Prof. Dr. Onnida Thongpravati
Project Manager

The AI and Cybersecurity Hackathon Competition 2024 were held on August 2, 10, and 31, involving 8 multidisciplinary teams selected from over 30 registered teams across nearly 40 top universities, including Chulalongkorn University, Thammasat University, Chiang Mai University, Hong Kong University of Science and Technology, and National Cheng Kung University (Taiwan), to name a few. This competition integrated design thinking, product development, innovation management, and entrepreneurship practices to create innovative solutions that solve challenges in AI and cybersecurity. Focus areas included cybersecurity workflows, repetitive tasks, existing security infrastructure, and threat detection. Participants engaged in company tours (CYNCLAIR), training workshops with experts, team collaboration, academic and industry mentorship. They also took part in a pitching competition to present viable business models aimed at simplifying cybersecurity processes through AI. Three winning teams received prize money and internship opportunities with the sponsored company, which overall helps to foster entrepreneurship and innovation ecosystem for the AI and Cybersecurity industry.



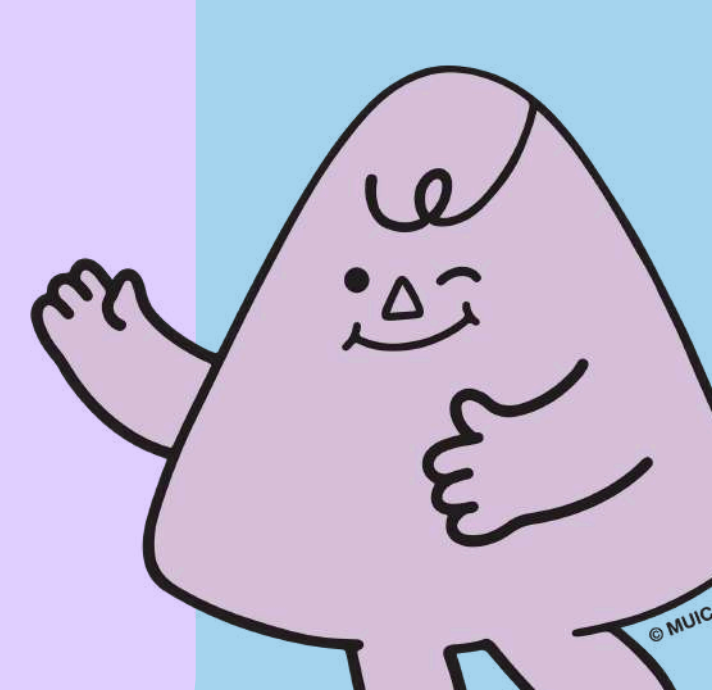
Digital Marketing Strategies (DMS) Batch 7
For Pan Pho Co.,Ltd
Asst. Prof. Dr. Dissat Prasertsakul
Project Manager

The Digital Marketing Strategies (DMS) Batch 7 program, held on August 3, 2024, a collaboration between Mahidol University International College and Pan Pho Co., Ltd. It offered a Online format, focusing on sustainable growth strategies. This comprehensive two-day training equipped entrepreneurs and managers with skills for success in the online landscape. Moreover, students learned to craft effective communication strategies and engaging content across social media platforms. Upon completion, participants gained enhanced digital skills for business growth and career advancement.



FAST: Finance, Accounting, Strategy, Tax
For Pan Pho Co.,Ltd
Asst. Prof. Dr. Thanarerk Thanakijombat
Project Manager

The FAST: Finance, Accounting, Strategy, Tax course is a 4-week program, held on October 10, 17, 24 and 31, 2024, a collaboration between Mahidol University International College and Pan Pho Co., Ltd. It offered a Hybrid-Experience format. It delves into principles, thinking methods, and analysis both theoretically and practically, taught by experts from leading institutions and companies in Thailand. The content is distilled and arranged for easy understanding and practical application, even for those without a financial or accounting background. Learn the principles and language of the business world "Accounting" and "Finance" through structures and templates that can be practically applied to your business without starting from scratch.



Consulting Project



Enhancement of Academic Quality in Tourism of Thai University to The International Standards (Reinventing University)
For Prince of Songkla University
Assoc. Prof. Dr. Walanchalee Wattanacharoensil
Project Manager

Duration: October 1, 2022 - September 30, 2024
Budget: 400,000 baht



CFA Level 1 Mentoring for Current MU Students
For Thailand Capital Market Development Fund (CMDf)
Asst. Prof. Dr. Kanix Bukkavesa
Project Manager

Duration: November 1, 2021 - June 30, 2024
Budget: 3,871,375.94 baht

